



**Our aims
and objectives**

- To build effective working partnerships between businesses of all sizes and the local community.
- To act as a conduit supporting the exchange of ideas, best practice and resources across the business, public and voluntary sectors.
- To develop innovative options for the development of employment, skills and education.
- To plan and implement initiatives to promote the economic well being of our community.
- To develop a stronger community.
- To enable businesses and voluntary organisations to access information on building Corporate Social Responsibility (CSR).

Join in!

**Contact us to find out how.
Telephone or email for
a no obligation discussion.**

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**Promoting and Developing the
Voluntary Sector across St Albans
City and District**



For St Albans District

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CONNECT ST ALBANS



**A brokerage service using
business skills, resources
and expertise to support
our local community.**



STANTA



How it works

- Identifying specific needs amongst local voluntary groups and promoting these to local businesses.
- Linking the skills, resources and expertise of local businesses with over 200 charitable organisations in our area.
- Helping businesses set up staff volunteering schemes.
- Brokering money raised by businesses through sponsorship, recycling schemes, employee or company donations to reach a good cause.
- Facilitating a commitment to the development of a strong and healthy community.

How your business can help

- Using professional expertise, contacts, knowledge and ideas to support specific community issues.
- Identifying time, energy, enthusiasm, ideas and experience of your employees.
- Providing practical resources such as meeting rooms, equipment and bulk buying opportunities for community use.



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What's in it for your business

- Increased staff satisfaction, motivation and retention through a genuine feeling of contribution and working for a company that makes a difference to their local community.
- Enhanced awareness and local reputation amongst customers and suppliers through, for example, positive press coverage and publicity.
- Closer integration within the community in which your business operates through increased awareness and interaction with local people who may become your employees and customers.
- Opportunities for staff development and training by introducing your people to new challenges, experiences and skills.