



St Albans Street Festivals

Detailed pitch and pricing information

MARKET STALLS ARE NO LONGER AVAILABLE AT ST ALBANS STREET FESTIVAL EVENTS. ALL TRADING WILL TAKE PLACE EITHER FROM TRADERS' OWN GAZEBOS OR FROM SPECIALLY ADAPTED VEHICLES. IF YOU DO NOT HAVE ACCESS TO A GAZEBO, PLEASE EMAIL FESTIVALTRADERS@STALBANS.GOV.UK

Pitch Sizes:

Standard Space - 3m wide x 3 deep

Large Space - 4.5m wide x 3m deep

Double Space - 6m wide x 3m deep

If you require more space than this, please contact us to discuss.

What needs to fit within a pitch?

- Equipment
- All stock
- Any generators
- Any BBQ's or grills
- Tow bars
- Space required to open any trailer doors
- All staff

Please ensure you choose a big enough trading space for your needs. If you stray out of the boundary of your pitch or stall, you will be taking up space booked by another trader. If you have not booked a space large enough to fit all your equipment, you will not be able to set up to trade, you will be asked to leave and your stall fees will not be refunded.

Traders must not set up their pitches to block shop entrances or exits.

Traders must not store any equipment in shop doorways or allocated fire exits.

Trader set-up at events is from 8am. Vehicle movements are not permitted between 10:30am and 6:30pm. Re-entry to the site may be delayed beyond 6:30pm at the discretion of the Event Manager. You are able to trade from when you have set up until the event is closed.

Trading Fees

Fees are charged according to which of three categories your goods fit into (C1, C2, C3). If you are unsure which category your goods fall into, please contact the Events Team to discuss. If you sell products that fall into two categories, you will be charged the higher of the two prices. The Events Team will have the final say on which fee you will be charged.

C1	C2	C3
Crafts	Food Gift	Hot Food
Non-food Gifts	Drink Gift	Drinks for on-site consumption
Clothing	Sweets	Drinks
Jewellery	Hampers	Ice-Cream
Toys	Meats	Sushi
	Cheese	Hot Desserts
	Jams	Salads
	Bread	
	Olives	
	Cakes	
	Novelty Lights	

Discounts are available for the following traders:

- 15% Discount – If your business is registered in St Albans City and District

- 15% Discount – If you have traded 5 or more times on the St Albans Charter Market or Farmers Market
- 50% Discount – If you are a full levy payer of St Albans BID

Discounts will only be applied to the pitch fee, not to any fixed costs such as Priority booking or power.

Charity stalls are available for any non-profit organisations.

Type of Trading Space	Size Options (in metres width x depth)	C1			C2			C3		
		Standard	local discount	BID Levy Discount	Standard	local discount	BID Levy Discount	Standard	local discount	BID Levy Discount
Standard Space	3 x 3	72	61.2	36	96	81.6	48	120	102	60
Large Space	4.5 x 3	105	89.25	52.5	140	119	70	175	148.75	87.5
Double Space	6 x 3	144	122.4	72	192	163.2	97.5	240	204	120
Charity	3 x 3	FREE								

Priority Booking	£60
Priority Booking with Power	£100

Final trading fees and payment details will be emailed to you when you are informed if you have been allocated a pitch. By completing the payment, you are confirming you wish to accept the pitch at the event. All payments are non-refundable except in the case of the event being cancelled in advance due to Covid or any other circumstance beyond our control. Payment via invoice is not available. Payments will be taken via an online payment portal where you will then be emailed a receipt and confirmation of payment. If you are unable to pay online, then payments can be made over the phone where again, you will receive a receipt and confirmation via email.

Every effort will be made to ensure as vibrant a commodity mix as possible, but no guarantees are made that traders will not be placed in close proximity to traders selling similar items. In order to help us to create as beneficial a trading environment as possible, please be specific about the items you are planning to sell.

Due to the high volume of applications that we receive, we will not enter into any discussion about the decisions that are made regarding allocation.

Priority booking

The Priority Booking scheme is open to all traders. Those wishing to apply must select that option on the application form. The fee is £60 per event.

Traders who opt into the scheme will be entered into a draw. When applications close, those chosen will be sent an event map showing the available stalls and pitches. These traders will be given five days to reply with their first and second choice of trading locations. Pitches and stalls will be allocated on a first-come, first-served basis by the event team.

The £60 fee per event will be added to the fee only if the trader is allocated one of their first or second choice of locations.

Traders who do not take part in the Priority Booking scheme will be allocated a trading position via email four weeks prior to the event. These positions will be non-negotiable.

Priority Power Pitches

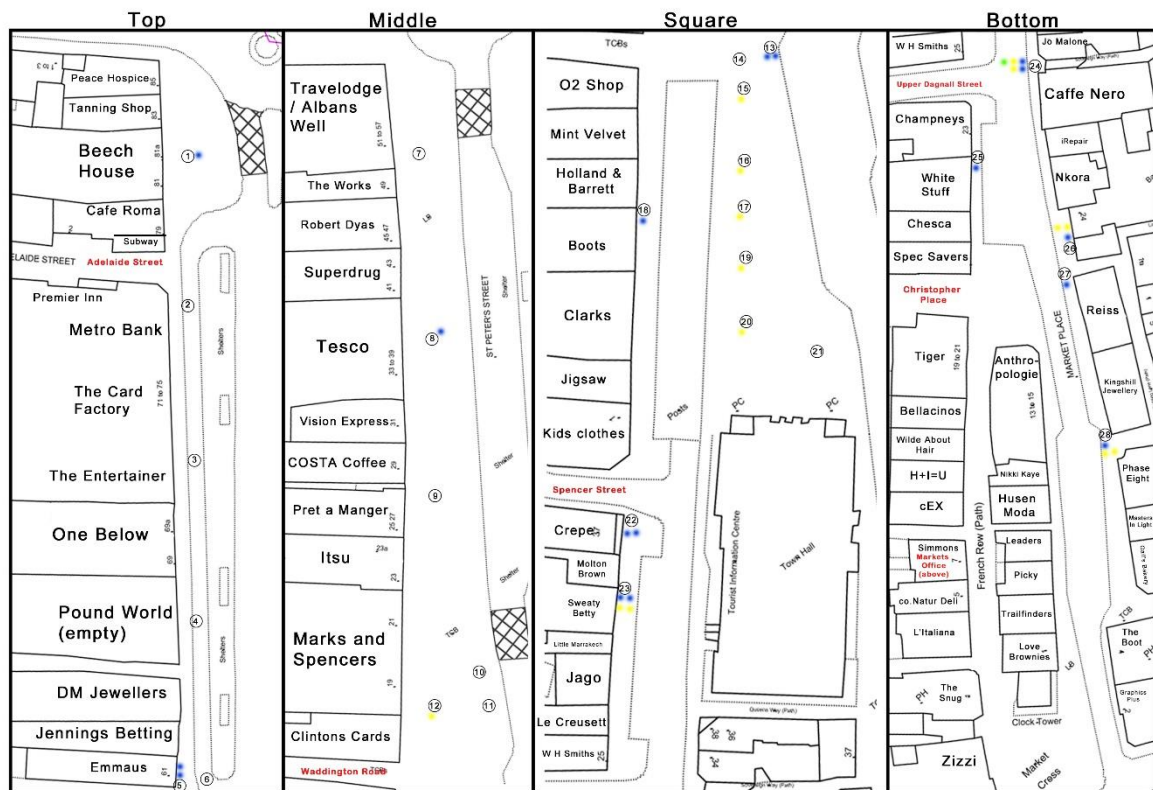
There is a small number of pitches available that have access to power sockets.

Traders using these sockets will be responsible for the power leads and RCD Safety Plug provision.

These provide 16 Amps of power and cost £40 in addition to the priority booking fee (£100 total) and the standard pitch fee. They are in the following locations:

- In one of the 19 Power Bollards along the High Street
- Outside Albans Well
- Outside Boots
- Outside Crepe Affair
- Outside Sweaty Betty
- Outside Jo Malone
- Outside Champneys
- Outside Reiss
- Outside Kingshill Jewellers

Locations can be seen in the map below:



IF YOU WANT A POWER PITCH YOU MUST APPLY FOR PRIORITY BOOKING.

ANY UNAUTHORISED ACCESS TO POWER WILL RESULT IN A FINE TO THE TRADER OF £300.