

# FUTURE HEMEL

What do you  
hope Hemel will  
be like in 2030?  
How about 2050?

Show us your idea of a future  
Hemel – and you could win a  
£200 bike voucher!

We are inviting you to draw your future Hemel.  
Think as far into the future as you would like!

Submit your drawing in an Instagram post with  
the hashtag #futurehemel, and a caption telling  
us what your drawing shows.

Entries to be submitted by  
midnight on 12th July 2020

For more information on how to enter, other  
ways to enter if you don't have Instagram,  
and resources to help you complete the  
challenge, go to [@HemelChannel](#), the  
Dacorum Borough Council [website](#), or email  
[hemelgardencommunities@dacorum.gov.uk](mailto:hemelgardencommunities@dacorum.gov.uk)  
Good Luck!

## THE COMPETITION

You are invited to draw your future Hemel. Think as far into the future as you would like. Imagine far far ahead. Will your neighbourhood look different? How? What do you picture your workplace looking like? Will it have changed? What would you see when you walk down the street? How are you moving around?

Your drawing might be a map, or show how you think the entire town might look. It could also be a drawing of just one part of Hemel, a street or a park. It's up to you.

We encourage you to get creative - use lots of colour, use a huge piece of paper, draw on something that isn't paper, make your drawing move, draw with something other than a pencil!

## COMPETITION TIMELINE

The competition opens on 24th June 2020 and closes at midnight on 12th July 2020.

## SUPPORTING MATERIAL

We have compiled some writing, pictures and videos about making a drawing of a place. We hope they might be interesting and helpful for you to complete the challenge! You can find them on the Hemel Channel Instagram (@HemelChannel)

## PRIZES

The competitions will be judged in two categories – age 13 and under, and age 14+.

There will be one winner and one runner-up in each category, with the following prizes:

WINNER: £200 to spend in a bike shop

RUNNER UP: £20 garden centre voucher

## RULES

- One drawing per entry
- One entry per age category

## HOW TO ENTER

Take a photo of your drawing and post it to Instagram with the hashtag #futurehemel so that we can find your entry! There are other ways to enter if you do not have Instagram, or do not wish to make your drawing public.

Whichever way you choose to submit, please make sure we receive your entry by midnight on the 12th of July. All entries will be assessed equally by our panel who are familiar with and fond of Hemel Hempstead.

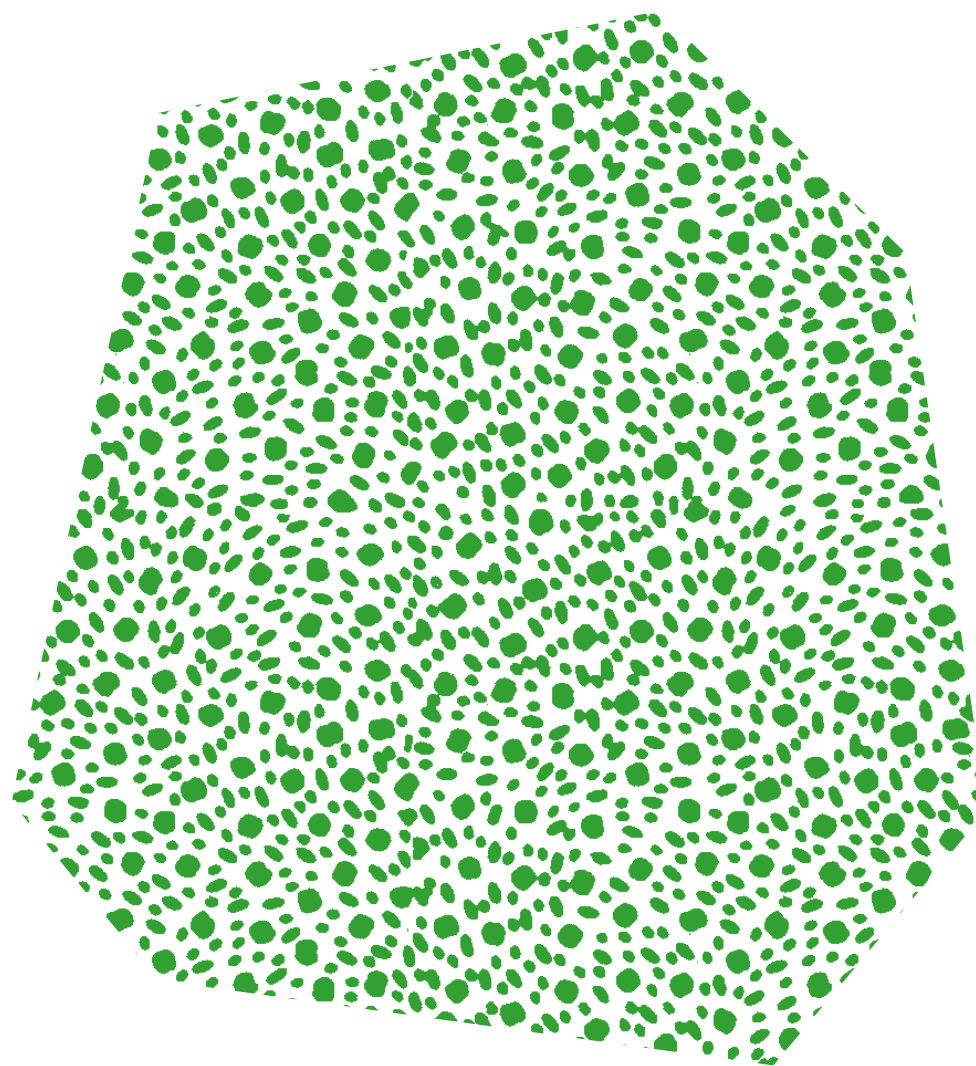
## GUIDANCE FOR POSTING TO INSTAGRAM

- Make sure your Instagram account is public, otherwise we won't be able to see your entry
- Open the Instagram app
- Create a new post by pressing the plus sign at the bottom middle of the screen
- Tap the photo of your drawing you want to include as your entry and click next
- Write a short caption explaining what your drawing shows, make sure you include #futurehemel in the caption
- To post, tap share

## GUIDANCE FOR OTHER WAYS TO ENTER

You can attach an image of your drawing to an email to: [hemelgardencommunities@dacorum.gov.uk](mailto:hemelgardencommunities@dacorum.gov.uk)  
Please send a jpeg file with a maximum file size of 5MB. If you need to send something bigger, please use a file sharing site, and email us the link.

Alternatively, you can post your entry to us at:  
Hemel Garden Communities Team  
Dacorum Borough Council  
The Forum  
Marlowes  
Hemel Hempstead  
HP1 1DN



Please email [hemelgardencommunities@dacorum.gov.uk](mailto:hemelgardencommunities@dacorum.gov.uk), or call DBC Strategic Planning and Regeneration on 01442 228660 and leave your name and number, if you would like information regarding our GDPR policy or have any other questions.

Good luck!