

Appendix E | Statistical Tables – Scenario 1

Table 1: Population and convenience goods expenditure per capita

Zone	Population					Per capita expenditure (£)						
	2017	2021	2026	2031	2036	2016 <i>inc SFT</i>	2016	2017	2021	2026	2031	2036
1	63,394	66,443	70,254	74,065	77,876	2,064	2,004	1,998	1,972	1,967	1,967	1,973
2	51,786	54,276	57,389	60,502	63,615	2,063	2,003	1,997	1,970	1,966	1,965	1,971
3	20,775	21,971	23,465	24,960	26,454	2,252	2,187	2,180	2,151	2,146	2,146	2,152
4	13,407	14,179	15,143	16,108	17,072	2,409	2,339	2,332	2,301	2,296	2,295	2,302
5	40,388	42,713	45,618	48,524	51,429	2,011	1,953	1,947	1,921	1,917	1,916	1,922
6	25,344	26,802	28,626	30,449	32,272	2,214	2,150	2,144	2,115	2,110	2,110	2,116
7	27,275	28,607	30,271	31,936	33,600	2,285	2,219	2,212	2,183	2,178	2,177	2,183
8	33,509	35,145	37,190	39,235	41,280	2,324	2,257	2,250	2,220	2,215	2,214	2,221
9	16,270	17,064	18,057	19,050	20,043	2,663	2,586	2,578	2,544	2,538	2,537	2,545
10	24,014	25,187	26,652	28,118	29,583	2,288	2,222	2,215	2,186	2,180	2,180	2,186
11	66,826	70,175	74,361	78,547	82,733	2,163	2,100	2,094	2,066	2,061	2,061	2,067
12	38,091	40,000	42,386	44,772	47,158	2,306	2,239	2,232	2,203	2,197	2,197	2,203
13	25,298	26,566	28,150	29,735	31,320	2,444	2,373	2,366	2,335	2,330	2,329	2,336
14	14,609	15,341	16,256	17,171	18,087	2,379	2,310	2,303	2,272	2,267	2,266	2,273
15	201,793	209,921	218,799	226,809	233,987	2,034	1,975	1,968	1,942	1,938	1,937	1,943
16	50,286	51,866	53,772	55,511	57,159	2,370	2,301	2,294	2,264	2,258	2,258	2,264
17	98,752	104,129	110,301	115,553	120,278	2,249	2,184	2,177	2,148	2,144	2,143	2,149
18	95,559	99,115	103,560	108,006	112,451	2,269	2,203	2,197	2,168	2,163	2,162	2,168
19	35,163	36,472	38,107	39,743	41,379	2,292	2,226	2,219	2,189	2,184	2,184	2,190
20	200,121	209,670	220,104	229,504	238,385	1,945	1,888	1,882	1,858	1,853	1,853	1,858
21	34,116	35,386	36,973	38,560	40,147	2,372	2,303	2,296	2,265	2,260	2,260	2,266
22	62,274	65,108	68,438	71,558	74,218	2,118	2,057	2,050	2,023	2,019	2,018	2,024
Total	1,239,050	1,296,134	1,363,874	1,428,415	1,490,527							

Notes:

- a. Zones based on the post code sectors shown on the plan at Appendix A
- b. Per capita expenditure derived from Experian MMG3 data (2018 report)
- c. 2016 Population derived from Experian MMG3 data (2018 report). Projections to 2036 are based on the figures set out in the Population Note at Appendix G.
- d. Per capita expenditure projected forward using forecast growth rates taken from Tables 1a and 1b of Experian Retail Planner Briefing Note 15
- e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Figure 5 of Appendix 3 to Experian Retail Planner Briefing Note 15

2016 Prices

Table 2a: Total convenience goods expenditure available

Zone	Expenditure (£m)					Growth (£m)			
	Convenience					Convenience			
	2017	2021	2026	2031	2036	2017-2021	2017-2026	2017-2031	2017-2036
1	126.7	131.0	138.2	145.7	153.6	4.3	11.5	19.0	26.9
2	103.4	106.9	112.8	118.9	125.4	3.5	9.4	15.5	22.0
3	45.3	47.3	50.4	53.6	56.9	2.0	5.1	8.3	11.6
4	31.3	32.6	34.8	37.0	39.3	1.4	3.5	5.7	8.0
5	78.6	82.1	87.4	93.0	98.8	3.4	8.8	14.4	20.2
6	54.3	56.7	60.4	64.2	68.3	2.4	6.1	9.9	14.0
7	60.3	62.4	65.9	69.5	73.4	2.1	5.6	9.2	13.0
8	75.4	78.0	82.4	86.9	91.7	2.6	7.0	11.5	16.3
9	41.9	43.4	45.8	48.3	51.0	1.5	3.9	6.4	9.1
10	53.2	55.0	58.1	61.3	64.7	1.9	4.9	8.1	11.5
11	139.9	145.0	153.3	161.9	171.0	5.1	13.4	22.0	31.1
12	85.0	88.1	93.1	98.4	103.9	3.1	8.1	13.3	18.9
13	59.9	62.0	65.6	69.3	73.2	2.2	5.7	9.4	13.3
14	33.6	34.9	36.9	38.9	41.1	1.2	3.2	5.3	7.5
18	209.9	214.8	224.0	233.5	243.8	4.9	14.1	23.6	33.9
19	78.0	79.9	83.2	86.8	90.6	1.8	5.2	8.8	12.6
21	78.3	80.2	83.6	87.1	91.0	1.8	5.2	8.8	12.7
Inner Study Area Total	1355.1	1400.4	1475.9	1554.2	1637.6	45.3	120.8	199.1	282.5
15	397.2	407.8	424.0	439.4	454.7	10.5	26.8	42.2	57.4
16	115.4	117.4	121.4	125.3	129.4	2.1	6.1	10.0	14.1
17	215.0	223.7	236.4	247.6	258.5	8.7	21.4	32.6	43.5
20	376.7	389.5	407.9	425.2	443.0	12.8	31.2	48.5	66.2
22	127.7	131.7	138.1	144.4	150.2	4.0	10.5	16.7	22.5
Study Area Total	2587.1	2670.5	2803.8	2936.2	3073.4	83.4	216.8	349.2	486.3

Table 2b: Convenience goods expenditure split between main food shopping and top-up food shopping spend

Zone	Expenditure (£m)		
	Convenience (2017)		
	Main	Top-up	Total
1	105.4	21.3	126.7
2	88.0	15.4	103.4
3	33.7	11.6	45.3
4	25.4	5.9	31.3
5	63.8	14.8	78.6
6	45.2	9.1	54.3
7	48.9	11.4	60.3
8	62.8	12.6	75.4
9	32.5	9.4	41.9
10	43.5	9.7	53.2
11	118.8	21.1	139.9
12	62.4	22.6	85.0
13	47.6	12.2	59.9
14	25.6	8.0	33.6
15	334.1	63.2	397.2
16	93.5	21.8	115.4
17	172.4	42.6	215.0
18	171.4	38.5	209.9
19	63.5	14.6	78.0
20	297.3	79.4	376.7
21	66.1	12.2	78.3
22	106.9	20.8	127.7
Total	2,108.7	478.3	2,587.1

Notes:

- a. Figures derived from multiplying per capita expenditure with population within each zone using data provided at Table 1
- b. Ratio of main food shopping to top-up food shopping per zone derived directly from Questions 9 and 15 of the NEMS Household Survey (December 2017)

2016 Prices

Table 5: Convenience goods benchmark

Destination	Gross Floorspace (Sq m)	Net Sales Area (Sq m)	Net Convenience Sales Area (Sq m)	Sales Density (£ per sq m)	Benchmark Turnover (£m)	Survey Turnover (£m)	Inflow from Beyond Study Area (£m)	Trading Position against Benchmark (£m)
Inner Study Area								
Zone 1 Watford South								
Little Waitrose at John Lewis, Intu Watford, The Harlequin, Watford	672	344	327	12,456	4.1	0.3	0.0	-3.8
Local shops, Watford Town Centre					10.6	10.6	0.0	0.0
Marks & Spencer, High Street, Watford	2,245	873	829	10,876	9.0	9.6	0.0	0.5
Morrisons, Ascot Road, Watford	6,733	3,941	3,153	11,695	36.9	44.8	0.0	7.9
Sainsbury's Superstore, Albert Road South, Watford	5,403	3,330	2,398	10,492	25.2	28.8	0.0	3.6
Tesco Express, High Street, Watford	288	201	191	11,559	2.2	3.2	0.0	1.0
Tesco Express, Whippendell Road, Watford	247	175	166	11,559	1.9	0.8	0.0	-1.1
Tesco Extra, Lower High Street, Watford	13,011	8,924	5,354	11,559	61.9	82.6	0.0	20.7
Other stores, Zone 1					1.5	1.5	0.0	0.0
Sub-total					153.2	182.0	0.0	28.8
Zone 2 Watford North								
Co-op, St. Albans Road, Watford	547	329	313	9,862	3.1	0.8	0.0	-2.3
Asda, Odhams Industrial Estate, St Albans Road, Watford	19,307	14,591	8,755	12,674	111.0	74.4	0.0	-36.6
Co-op, Abbotswood Park, Leavesden, Watford	547	329	313	9,862	3.1	1.3	0.0	-1.8
Co-op, The Gossamers, Garston, Watford	209	123	117	9,862	1.2	0.5	0.0	-0.6
Sainsbury's Superstore, Cow Lane, Watford	6,074	3,744	2,696	10,492	28.3	52.8	0.0	24.5
Tesco Express, St. Albans Road, Watford	255	140	133	11,559	1.5	6.0	0.0	4.4
Waitrose, Dome Roundabout, St. Albans Road, Watford	200	125	119	12,456	1.5	1.3	0.0	-0.2
Other stores, Zone 2					0.2	0.2	0.0	0.0
Sub-total					149.8	137.2	0.0	-12.6
Zone 3 Bushey & Aldenham								
Tesco Express (Esso), High Road, Bushey Heath, Bushey	250	150	143	11,559	1.6	2.6	0.0	1.0
Costco, Hartspring Lane, Bushey, Watford					1.3	1.3	0.0	0.0
Tesco Express, Harcourt Road, Bushey, Watford	210	127	121	11,559	1.4	3.0	0.0	1.6
Other stores, Zone 3					2.5	2.5	0.0	0.0
Sub-total					6.8	9.4	0.0	2.6
Zone 4 Radlett & Shenley								
Tesco Express, Watling Street, Radlett	504	259	246	11,559	2.8	2.5	0.0	-0.3
Budgens, Watling Street, Radlett	773	355	337	9,500	3.2	4.4	0.0	1.2
Local shops, Radlett Town Centre					0.7	0.7	0.0	0.0
Tesco Express, Andrew Close, Shenley, Radlett	342	239	227	11,559	2.6	1.6	0.0	-1.0
Sub-total					9.4	9.3	0.0	-0.1
Zone 5 Borehamwood & Elstree								
Sainsbury's Local, Shenley Road, Borehamwood	350	225	214	10,492	2.2	2.8	0.0	0.6
Co-op, Leeming Road, Borehamwood	386	207	197	9,862	1.9	1.5	0.0	-0.4
Co-op, Organ Hall Road, Borehamwood	150	90	86	9,862	0.8	0.6	0.0	-0.2
Iceland, Shenley Road, Borehamwood	1,038	475	461	6,393	2.9	0.6	0.0	-2.3
Lidl, Borehamwood Shopping Park, Theobald Street, Borehamwood	1,258	900	720	4,800	3.5	12.9	0.0	9.5
M&S Simply Food, Borehamwood Shopping Centre, Borehamwood	1,200	746	709	10,876	7.7	4.9	0.0	-2.8
Morrisons, Stirling Way, Borehamwood	6,734	3,941	3,153	11,695	36.9	16.5	0.0	-20.4
Tesco Extra, Shenley Road, Borehamwood	14,544	10,534	6,320	11,559	73.1	75.5	0.0	2.4
Other stores, Zone 5					2.8	2.8	0.0	0.0
Sub-total					131.8	118.1	0.0	-13.7
Zone 6 Potters Bar								
Tesco Express, Orchard Parade, Mutton Lane, Potters Bar	551	236	224	11,559	2.6	4.1	0.0	1.6
Co-op, High Street, Potters Bar	353	186	177	9,862	1.7	1.9	0.0	0.2
Tesco Superstore, Mutton Lane, Potters Bar	5,862	3,587	2,726	11,559	31.5	37.1	0.0	5.6
Sainsbury's Superstore, Darke Lane, Potters Bar	3,152	1,943	1,399	10,492	14.7	16.5	0.0	1.8
Other stores, Zone 6					2.8	2.8	0.0	0.0
Sub-total					53.3	62.4	0.0	9.1
Zone 7 Rickmansworth								
Iceland, High Street, Rickmansworth	516	307	298	6,393	1.9	3.6	0.0	1.7
Co-op, New Road, Croxley Green	335	203	193	9,862	1.9	3.5	0.0	1.6
Local shops, Rickmansworth Town Centre					0.9	0.9	0.0	0.0
Marks & Spencer (BP), Uxbridge Road, Mill End, Rickmansworth	250	150	143	10,876	1.5	5.7	0.0	4.2
Marks & Spencer, High Street, Rickmansworth	1,933	1,202	1,142	10,876	12.4	4.9	0.0	-7.5
Tesco Superstore, Frogmoor Wharf, Harefield Road, Rickmansworth	3,847	2,354	1,789	11,559	20.7	29.6	0.0	8.9
Waitrose, Homestead Road, Rickmansworth	4,213	2,410	1,976	12,456	24.6	20.3	0.0	-4.3
Other stores, Zone 7					1.8	1.8	0.0	0.0
Sub-total					65.8	70.3	0.0	4.6
Zone 8 Batchworth Heath & South Oxhey								
Waitrose, Green Lane, Northwood	2,591	1,482	1,215	12,456	15.1	39.3	0.0	24.2
Co-op, St. Andrews Road, South Oxhey, Watford	548	364	346	9,862	3.4	2.1	0.0	-1.3
Co-op, The Parade, Carpenders Park, Watford	438	291	276	9,862	2.7	8.9	0.0	6.2
Tesco Express, Prestwick Road, South Oxhey, Watford	250	150	143	11,559	1.6	4.5	0.0	2.8
Sub-total					22.9	54.8	0.0	31.9
Zone 9 Chaorleywood & Sarratt								
Tesco Express, Tudor Parade, Berry Lane, Rickmansworth	340	187	177	11,559	2.0	5.3	0.0	3.2
Co-op, Lower Road, Chorleywood, Rickmansworth	588	383	364	9,862	3.6	4.4	0.0	0.8
Other stores, Zone 9					1.0	1.0	0.0	0.0
Sub-total					6.7	10.7	0.0	4.1
Zone 10 Kings Langley & Abbots Langley								
Tesco Express, College Road, Abbots Langley	461	253	240	11,559	2.8	3.5	0.0	0.7
Budgens, High Street, Abbots Langley	519	250	238	9,500	2.3	5.4	0.0	3.2
Other stores, Zone 10					3.9	3.9	0.0	0.0
Sub-total					8.9	12.8	0.0	3.9
Zone 11 Hemel Hempstead								
Marks & Spencer, Marlowes, Hemel Hempstead	1,456	873	829	10,876	9.0	3.8	0.0	-5.3
Aldi, London Road, Hemel Hempstead	1,430	986	789	8,540	6.7	33.7	0.0	27.0
Aldi, Redbourn Road, Hemel Hempstead	1,422	980	784	8,540	6.7	29.1	0.0	22.4
Asda, Hillfield Road, Hemel Hempstead	3,849	2,345	1,571	12,674	19.9	15.1	0.0	-4.8
Co-op (Petrol Station), Redbourn Road, Cupid Green, Hemel Hempstead	200	125	119	9,862	1.2	0.7	0.0	-0.5
Co-op, Bellgate, Highfield, Hemel Hempstead	241	168	160	9,862	1.6	0.7	0.0	-0.8
Co-op, The Heights, Hemel Hempstead	208	140	133	9,862	1.3	0.5	0.0	-0.9
Co-op, The Queen's Square, Adeyfield, Hemel Hempstead	448	294	279	9,862	2.8	1.5	0.0	-1.2
Iceland, Hillfield Road, Hemel Hempstead	1,422	711	690	6,393	4.4	2.2	0.0	-2.2
Marks & Spencer (BP), Breakspear Way, Hemel Hempstead	250	150	143	10,876	1.5	0.2	0.0	-1.3
Sainsbury's Superstore, London Road, Apsley Mills, Hemel Hempstead	7,619	4,696	3,381	10,492	35.5	73.1	0.0	37.6

Sainsbury's Superstore, Shenley Road, Woodhall Farm, Hemel Hempstead	3,942	2,430	1,750	10,492	18.4	8.7	0.0	-9.6
Tesco Express, Fletcher Way, Hemel Hempstead	311	171	162	11,559	1.9	0.5	0.0	-1.4
Tesco Express, The Denes, Barnacre Road, Hemel Hempstead	265	183	174	11,559	2.0	1.1	0.0	-0.9
Tesco Express, The Marlowes, Hemel Hempstead	533	280	266	11,559	3.1	2.1	0.0	-1.0
Tesco Superstore, Jarman Way, Hemel Hempstead	9,581	6,572	4,995	11,559	57.7	63.2	0.0	5.4
Other stores, Zone 11					8.0	8.0	0.0	0.0
Sub-total					181.6	244.2	0.0	62.6
Zone 12 Hemel Hempstead Fringe								
Co-op, Stoneycroft, Warners End, Hemel Hempstead	262	158	150	9,862	1.5	1.8	0.0	0.3
Tesco Express, Henry Wells Square, Grove Hill, Hemel Hempstead	321	229	218	11,559	2.5	6.6	0.0	4.1
Tesco Express, Stoneycroft, Warners End, Hemel Hempstead	311	186	177	11,559	2.0	3.0	0.0	1.0
Other stores, Zone 12					2.0	2.0	0.0	0.0
Sub-total					8.0	13.4	0.0	5.4
Zone 13 Berkhamsted								
Waitrose, St John's Well Lane, Berkhamsted	4,602	2,633	2,159	12,456	26.9	53.5	0.0	26.6
M&S Simply Food, High Street, Berkhamsted	1,784	1,109	1,054	10,876	11.5	6.0	0.0	-5.5
Tesco Express, High Street, Northchurch, Berkhamsted	261	182	173	11,559	2.0	7.4	0.0	5.4
Tesco Metro, High Street, Berkhamsted	2,506	1,445	1,098	11,559	12.7	5.0	0.0	-7.7
Sub-total					53.0	71.9	0.0	18.9
Zone 14 Tring								
Co-op, Silk Mill Way, Tring	252	184	175	9,862	1.7	0.4	0.0	-1.4
M&S Simply Food, Dolphin Square, Tring	1,027	638	606	10,876	6.6	9.1	0.0	2.6
Tesco Superstore, London Road, Tring	2,397	1,467	1,115	11,559	12.9	49.1	0.0	36.2
Other stores, Zone 14					1.4	1.4	0.0	0.0
Sub-total					22.6	60.0	0.0	37.4
Zone 18 St Albans								
Co-op, Cell Barnes Lane, St. Albans	210	149	142	9,862	1.4	3.0	0.0	1.6
Co-op, High Street, Redbourn, St. Albans	240	140	133	9,862	1.3	0.6	0.0	-0.8
Co-op, Park Street, How Wood, St. Albans	168	106	101	9,862	1.0	3.0	0.0	2.0
Iceland, Victoria Street, St. Albans	1,012	506	491	6,393	3.1	1.1	0.0	-2.1
Marks & Spencer (BP), Verluam Road, St. Albans	100	70	67	10,876	0.7	0.4	0.0	-0.3
Marks & Spencer, St. Peter's Street, St. Albans	943	566	538	10,876	5.8	4.8	0.0	-1.1
Morrisons, Hatfield Road, St. Albans	6,490	3,799	3,039	11,695	35.5	65.8	0.0	30.2
Sainsbury's Local, Marshalswick Lane, St. Albans	399	184	175	10,492	1.8	3.6	0.0	1.7
Sainsbury's, Everard Close, St. Albans	7,085	4,367	3,144	10,492	33.0	52.7	0.0	19.7
Tesco Express, Beech Road, St. Albans	359	251	238	11,559	2.8	3.0	0.0	0.2
Tesco Express, Hatfield Road, St. Albans	458	320	304	11,559	3.5	1.8	0.0	-1.7
Tesco Express, Luton Road, Harpenden	300	170	162	11,559	1.9	3.9	0.0	2.1
Tesco Express, St. Bredlades Place, Jersey Farm Estate, St. Albans	399	280	266	11,559	3.1	0.7	0.0	-2.3
Tesco Metro, St. Peters Street, St. Albans	1,954	1,127	857	11,559	9.9	10.8	0.0	0.9
Waitrose, Ermine Close, Mayne Avenue, St. Albans	3,392	1,940	1,591	12,456	19.8	20.1	0.0	0.3
Local shops, St Albans City Centre					1.3	1.3	0.0	0.0
Other stores, Zone 18					3.6	3.6	0.0	0.0
Sub-total					129.6	180.1	0.0	50.5
Zone 19 London Colney Fringe								
Co-op, Bradmore Green, Brookmans Park, Hatfield	201	134	127	9,862	1.3	2.8	0.0	1.6
Co-op, Haseldine Road, London Colney, St. Albans	143	89	80	9,862	0.8	1.2	0.0	0.4
Marks & Spencer, Barnet Road, London Colney, St. Albans	3,290	1,974	1,875	10,876	20.4	3.5	2.6	-14.3
Sainsbury's, Colney Fields Shopping Park, London Colney	15,017	8,420	6,063	10,492	63.6	44.4	33.3	14.1
Tesco Express, High Street, London Colney	263	184	175	11,559	2.0	0.3	0.0	-1.7
Other stores, Zone 19					0.4	0.4	0.0	0.0
Sub-total					88.5	52.6	36.0	0.1
Zone 21 Harpenden								
Co-op, Lower Luton Road, Batford, Harpenden	227	156	148	9,862	1.5	1.0	0.0	-0.4
Tesco Express, High Street, Wheathampstead	307	168	160	11,559	1.8	1.0	0.0	-0.9
Tesco Express, Lower Luton Road, Batford, Harpenden	551	236	224	11,559	2.6	2.0	0.0	-0.6
Local shops, Wheathampstead Village Centre					0.5	0.5	0.0	0.0
Co-op, Southdown Road, Harpenden	2,172	1,307	1,176	9,862	11.6	11.9	0.0	0.3
M&S Simply Food, Church Green Parade, Harpenden	694	496	471	10,876	5.1	1.9	0.0	-3.2
Marks & Spencer (BP), Luton Road, Townsend, Harpenden	100	70	67	10,876	0.7	0.3	0.0	-0.4
Sainsbury's Superstore, High Street, Harpenden	4,586	2,827	2,035	10,492	21.4	44.2	0.0	22.8
Waitrose, Leyton Road, Harpenden	2,680	1,533	1,257	12,456	15.7	23.6	0.0	8.0
Sub-total					60.8	86.4	0.0	25.6
Total Inner Study Area					1,152.9	1,375.7	36.0	258.8
Sub Total Watford Borough					303.0	319.2	0.0	16.2
Sub Total Hertsmere Borough					201.4	199.3	0.0	-2.1
Sub Total Three Rivers District					104.3	148.7	0.0	44.4
Sub Total Dacorum Borough					265.3	389.4	0.0	124.2
Sub Total St Albans District					278.9	319.1	36.0	76.1

- Notes:**
- Gross floorspace derived from StorePoint database, Council records or Nexus Planning assessment
 - Net floorspace derived from StorePoint database or Council records where available or based on Nexus Planning professional judgement
 - Proportion of net floorspace derived from typical company split between convenience and comparison floorspace as identified by Verdict UK Food & Grocery Retailers 2015 with the exception of large food superstores (i.e. over 4,000 sq.m net sales area) which are assumed to have approximately 60:40 split in favour of convenience goods and local foodstore which are assumed to have 95% of net sales dedicated to convenience. Aldi and Lidl are assumed to have 80% of net sales dedicated to convenience goods, which correlates with our experience elsewhere
 - Sales densities relate to the monetary turnover of each square metre of net sales area and are derived for all retailers except Lidl and Aldi from Verdict UK Food & Grocery Retailers 2015, and for Lidl and Aldi from Mintel Retail Rankings 2015.
 - It has been assumed that all unnamed and local convenience stores within a centre (including B&M, Bargain Booze, Budgens, Costco, Heron Foods, One Stop) are 'trading at equilibrium' (i.e. their 'benchmark' turnover equates to that identified by the survey)
 - Survey derived performance of stores calculated by adding together 'main' and 'top up' turnover as set out in Table 4

2016 Prices

Table 6a: Estimated 'capacity' for new convenience goods facilities in South West Hertfordshire (all five authority areas)

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Designated Centre Overtrading (£m)	Surplus Expenditure (£m)
2017	1,152.9	1,375.7	36.0	140.3	118.4
2021	1,148.3	1,420.0	36.4	139.8	168.4
2026	1,149.4	1,491.0	36.8	139.9	238.5
2031	1,155.2	1,561.4	37.3	140.6	302.9
2036	1,161.0	1,634.3	37.7	141.3	369.7
Study Area Market Share (%)		53.2			

- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
- Assumes constant market share claimed by South West Hertfordshire facilities at 53.2% from the Study Area
- Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within the five authority areas from Table 5

2016 Prices

Table 6b: Gross quantitative capacity for additional convenience goods floorspace in South West Hertfordshire

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	118.4	10,200	13,000
2021	168.4	14,600	18,500
2026	238.5	20,600	26,200
2031	302.9	26,000	33,000
2036	369.7	31,600	40,100

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6c: Extant convenience goods commitments in South West Hertfordshire

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Hertsmere	N/A	Over 40 applications involving development to or from A classes have extant permission. However, none are sizable and most relate to changes of use of small High Street units. The extant permissions are judged largely to be neutral in floorspace terms.	0	0	0.0
Three Rivers	16/0005/FUL, South Oxhey regeneration	The approved Development Schedule sets out the type and maximum quantity of development that can be provided across the South Oxhey redevelopment as a whole. This permits up to 5,137 sqm of flexible town centre uses (Classes A1-A5, D1, D2, B1 and Bookmakers) including a Lidl foodstore of up to 1,714 sqm. The foodstore is proposed to be delivered within Phase 3A and would therefore form part of a subsequent RM application.	Lidl store assumed 1,714 sq m gross = 1,100 sq m net x 80% convenience goods area = 880 sq m net. Remaining new floorspace is likely to be replacement convenience goods floorspace so no further allowance is made.	4,800	4.2
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead (revised application 4/00595/18/MFA)	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillary takeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 1,184 sq m net and is anticipated to be occupied by Lidl. Net comparison floorspace is 7,400 sq m net.	4,800	5.7

Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 1,884 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 80% convenience goods area = 1,025 sq m	4,800	4.9
Dacorum	4/03157/16/MFA, Aviva site, Maylands Avenue, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres. comprising a maximum of: • 1,414 sq. metres of convenience food goods • 7,848 sq. metres of comparison non-food goods The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net convenience floorspace to 1,950 sqm.	1,950	10,000	19.5
Watford	16/00076/VAR, Charter Place, Watford	Part demolition/reconfiguration/change of use of existing Charter Place Shopping Centre, demolition of 37-57 and 67-69 High Street, and part retention of 63-65, High Street. Erection of new buildings within Classes A1(shops), A3 (restaurants) and D2 (including cinema), including provision of new covered market, together with associated plant and machinery, and ancillary facilities. Provision of new public realm. Alterations to existing pedestrian and cycle access and egress arrangements, highway alterations/ improvements and other ancillary works and operations. Variation of Condition 2 of planning permission ref. 14/00779/VAR to incorporate amendments to the ground and first floor retail units, second floor leisure unit, design of the high level glazed canopy, reorientation of the escalators and stairs within the central space and other minor amendments.	Gross floorspace additions of 10,291 sq m. We have assumed that the net:gross ratio is 70% = 7,204 sq m net. We have further assumed that 20% of this total will be dedicated to convenience goods = 1,441 sqm net.	9,000	13.0
St Albans	5/2016/3386, Griffiths Way South	Outline application (access and scale sought) for mixed use development comprising Class A1 (discount foodstore), Class A1 (non food retail), D2 (gym) and Class A3/A5 (restaurant and drive-through)	1,921	6,767	13.0
Total			8,029		60.3

2016 Prices

Table 6d: Net quantitative capacity for additional convenience goods floorspace in South West Hertfordshire

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	118.4	60.3	58.2	5,000	6,400
2021	168.4	60.1	108.3	9,400	11,900
2026	238.5	60.1	178.3	15,400	19,600
2031	302.9	60.4	242.4	20,800	26,500
2036	369.7	60.7	309.0	26,400	33,600

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016

2. 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.

3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6e: Estimated 'capacity' for new convenience goods facilities in Hertsmer

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Designated Centre Overtrading (£m)	Surplus Expenditure (£m)
2017	201.4	199.3	0.0	24.2	-26.3
2021	200.6	205.7	0.0	24.1	-19.0
2026	200.8	215.9	0.0	24.3	-9.2
2031	201.8	226.1	0.0	24.5	-0.1
2036	202.8	236.7	0.0	24.6	9.3
Study Area Market Share (%)		7.7			

- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
- Assumes constant market share claimed by Hertsmer facilities at 7.7% from the Study Area (allows for no inflow uplift)
- Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within Hertsmer from Table 5

2016 Prices

Table 6f: Gross quantitative capacity for additional convenience goods floorspace in Hertsmer

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	-26.3	-2,300	-2,900
2021	-19.0	-1,600	-2,100
2026	-9.2	-800	-1,000
2031	-0.1	0	0
2036	9.3	800	1,000

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6g: Extant convenience goods commitments in Hertsmer

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Hertsmer	N/A	Over 40 applications involving development to or from A classes have extant permission. However, none are sizable and most relate to changes of use of small High Street units. The extant permissions are judged largely to be neutral in floorspace terms.	0	0	0.0
Total			0		0.0

2016 Prices

Table 6h: Net quantitative capacity for additional convenience goods floorspace in Hertsmer

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	-26.3	0.0	-26.3	-2,300	-2,900
2021	-19.0	0.0	-19.0	-1,600	-2,100
2026	-9.2	0.0	-9.2	-800	-1,000
2031	-0.1	0.0	-0.1	0	0
2036	9.3	0.0	9.3	800	1,000

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 per sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6i: Estimated 'capacity' for new convenience goods facilities in Three Rivers

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Designated Centre Overtrading (£m)	Surplus Expenditure (£m)
2017	104.3	148.7	0.0	44.5	-0.1
2021	103.9	153.5	0.0	44.3	5.3
2026	104.0	161.1	0.0	44.3	12.8
2031	104.5	168.8	0.0	44.6	19.7
2036	105.0	176.6	0.0	44.8	26.8
Study Area Market Share (%)		5.7			

- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
- Assumes constant market share claimed by Three Rivers facilities at 5.7% from the Study Area (allows for no inflow uplift)
- Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within Three Rivers from Table 5

2016 Prices

Table 6j: Gross quantitative capacity for additional convenience goods floorspace in Three Rivers

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	-0.1	0	0
2021	5.3	500	600
2026	12.8	1,100	1,400
2031	19.7	1,700	2,200
2036	26.8	2,300	2,900

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6k: Extant convenience goods commitments in Three Rivers

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Three Rivers	16/0005/FUL, South Oxhey regeneration	The approved Development Schedule sets out the type and maximum quantity of development that can be provided across the South Oxhey redevelopment as a whole. This permits up to 5,137 sqm of flexible town centre uses (Classes A1-A5, D1, D2, B1 and Bookmakers) including a Lidl foodstore of up to 1,714 sqm. The foodstore is proposed to be delivered within Phase 3A and would therefore form part of a subsequent RM application.	Lidl store assumed 1,714 sq m gross = 1,100 sq m net x 80% convenience goods area = 880 sq m net. Remaining new floorspace is likely to be replacement convenience goods floorspace so no further allowance is made.	4,800	4.2
Total			880		4.2

2016 Prices

Table 6l: Net quantitative capacity for additional convenience goods floorspace in Three Rivers

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	-0.1	4.2	-4.3	-400	-500
2021	5.3	4.2	1.1	100	100
2026	12.8	4.2	8.6	700	900
2031	19.7	4.2	15.5	1,300	1,700
2036	26.8	4.3	22.6	1,900	2,500

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6m: Estimated 'capacity' for new convenience goods facilities in Dacorum

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	265.3	389.4	0.0	124.2
2021	264.2	402.0	0.0	137.8
2026	264.5	422.1	0.0	157.6
2031	265.8	442.0	0.0	176.2
2036	267.1	462.7	0.0	195.5
Study Area Market Share (%)		15.1		

1. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by Dacorum facilities at 15.1% from the Study Area (allows for no inflow uplift)
3. Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within Dacorum from Table 5

2016 Prices

Table 6n: Gross quantitative capacity for additional convenience goods floorspace in Dacorum

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	124.2	10,700	13,600
2021	137.8	11,900	15,100
2026	157.6	13,600	17,300
2031	176.2	15,200	19,200
2036	195.5	16,700	21,200

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
2. Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6o: Extant convenience goods commitments in Dacorum

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead (revised application 4/00595/18/MFA)	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillarytakeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 1,184 sq m net and is anticipated to be occupied by Lidl. Net comparison floorspace is 7,400 sq m net.	4,800	5.7

Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 1,884 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 80% convenience goods area = 1,025 sq m	4,800	4.9
Dacorum	4/03157/16/MFA, Aviva site, Maylands Avenue, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres. comprising a maximum of: <ul style="list-style-type: none"> • 1,414 sq. metres of convenience food goods • 7,848 sq. metres of comparison non-food goods <p>The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net convenience floorspace to 1,950 sqm.</p>	1,950	10,000	19.5
Total			4,159		30.1

2016 Prices

Table 6p: Net quantitative capacity for additional convenience goods floorspace in Dacorum

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	124.2	30.1	94.1	8,100	10,300
2021	137.8	30.0	107.8	9,300	11,800
2026	157.6	30.0	127.6	11,000	14,000
2031	176.2	30.2	146.0	12,600	15,900
2036	195.5	30.3	165.2	14,100	17,900

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016

2. 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.

3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6q: Estimated 'capacity' for new convenience goods facilities in Watford

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	303.0	319.2	0.0	16.2
2021	301.8	329.5	0.0	27.7
2026	302.1	346.0	0.0	43.9
2031	303.6	362.3	0.0	58.7
2036	305.2	379.2	0.0	74.1
Study Area Market Share (%)		12.3		

- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
 - Assumes constant market share claimed by Watford facilities at 12.3% from the Study Area (allows for no inflow uplift)
 - Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within Watford from Table 5
- 2016 Prices

Table 6r: Gross quantitative capacity for additional convenience goods floorspace in Watford

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	16.2	1,400	1,800
2021	27.7	2,400	3,000
2026	43.9	3,800	4,800
2031	58.7	5,000	6,400
2036	74.1	6,300	8,000

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
 - Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
 - Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
- 2016 Prices

Table 6s: Extant convenience goods commitments in Watford

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Watford	16/00076/VAR, Charter Place, Watford	Part demolition/reconfiguration/change of use of existing Charter Place Shopping Centre, demolition of 37-57 and 67-69 High Street, and part retention of 63-65, High Street. Erection of new buildings within Classes A1(shops), A3 (restaurants) and D2 (including cinema), including provision of new covered market, together with associated plant and machinery, and ancillary facilities. Provision of new public realm. Alterations to existing pedestrian and cycle access and egress arrangements, highway alterations/improvements and other ancillary works and operations. Variation of Condition 2 of planning permission ref. 14/00779/VAR to incorporate amendments to the ground and first floor retail units, second floor leisure unit, design of the high level glazed canopy, reorientation of the escalators and stairs within the central space and other minor amendments.	Gross floorspace additions of 10,291 sq m. We have assumed that the net:gross ratio is 70% = 7,204 sq m net. We have further assumed that 20% of this total will be dedicated to convenience goods = 1,441 sqm net.	9,000	13.0
Total			1,441		13.0

2016 Prices

Table 6t: Net quantitative capacity for additional convenience goods floorspace in Watford

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	16.2	13.0	3.2	300	400
2021	27.7	12.9	14.8	1,300	1,600
2026	43.9	12.9	30.9	2,700	3,400
2031	58.7	13.0	45.7	3,900	5,000
2036	74.1	13.1	61.0	5,200	6,600

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
 - 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.
 - Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
- 2016 Prices

Table 6u: Estimated 'capacity' for new convenience goods facilities in St Albans

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Designated Centre Overtrading (£m)	Surplus Expenditure (£m)
2017	278.9	319.1	36.0	71.7	4.5
2021	277.8	329.4	36.4	71.4	16.6
2026	278.1	345.8	36.8	71.5	33.1
2031	279.4	362.1	37.3	71.8	48.1
2036	280.8	379.1	37.7	72.2	63.7
Study Area Market Share (%)		12.3			

- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
- Assumes constant market share claimed by St Albans facilities at 12.3% from the Study Area
- Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within St Albans from Table 5

2016 Prices

Table 6v: Gross quantitative capacity for additional convenience goods floorspace in St Albans

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	4.5	400	500
2021	16.6	1,400	1,800
2026	33.1	2,900	3,600
2031	48.1	4,100	5,300
2036	63.7	5,500	6,900

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6w: Extant convenience goods commitments in St Albans

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Griffiths Way South	5/2016/3386	Outline application (access and scale sought) for mixed use development comprising Class A1 (discount foodstore), Class A1 (non food retail), D2 (gym) and Class A3/A5 (restaurant and drive-through)	1,921	6,767	13.0
Total			1,921		13.0

2016 Prices

Table 6x: Net quantitative capacity for additional convenience goods floorspace in St Albans

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	4.5	13.0	-8.5	-700	-900
2021	16.6	12.9	3.6	300	400
2026	33.1	13.0	20.1	1,700	2,200
2031	48.1	13.0	35.1	3,000	3,800
2036	63.7	13.1	50.6	4,300	5,500

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

South West Hertfordshire Retail & Leisure Study
Retail Planning

Table 7a: Population

Zone	Population			
	2017	2021	2026	2031
1	63,284	68,448	70,294	74,884
2	51,786	54,278	57,389	61,615
3	23,775	24,971	26,480	28,684
4	13,467	14,175	15,143	16,102
5	40,388	42,713	46,878	48,824
6	29,344	29,892	30,820	32,172
7	27,275	28,697	30,271	31,996
8	23,009	23,145	23,789	24,289
9	18,270	17,204	16,857	16,603
10	24,574	25,167	26,652	28,118
11	68,826	70,175	74,361	78,547
12	26,291	27,000	28,288	30,173
13	28,288	28,668	28,130	27,755
14	14,009	13,241	12,296	11,171
15	202,793	209,801	216,788	226,800
16	50,280	51,868	53,772	55,511
17	58,782	58,120	57,601	57,276
18	95,589	98,115	103,660	108,008
19	28,183	28,472	28,187	27,833
20	200,121	200,670	200,154	200,504
21	34,176	35,386	36,971	38,601
22	62,274	63,128	64,438	64,218
Total	1,627,800	1,676,676	1,720,174	1,770,624

Table 7b: Comparison goods expenditure per capita

Zone	2017 with B7											2021											2026											2031																				
	Comparison goods expenditure per capita (£)					2017						2021						2026						2031																														
	Clothes	CDs etc.	Household	Recreation	Other	Clothes	CDs etc.	Household	Recreation	Other	Electrical	DIY	Furniture	Total	Clothes	CDs etc.	Household	Recreation	Other	Electrical	DIY	Furniture	Total	Clothes	CDs etc.	Household	Recreation	Other	Electrical	DIY	Furniture	Total																						
1	1,086	188	999	408	147	281	278	301	3,838	805	188	851	346	139	238	194	206	3,897	900	180	811	373	134	206	197	274	3,214	1,100	209	1,059	433	196	297	299	319	3,891	1,338	244	1,236	606	181	347	287	372	4,489	1,596	285	1,442	689	212	405	312	434	5,246
2	1,028	182	1,078	424	139	289	271	292	3,588	876	195	868	361	134	246	171	249	3,895	837	186	802	387	121	205	193	266	3,205	1,095	191	1,080	449	141	288	273	319	3,781	1,287	229	1,256	624	165	287	269	361	4,487	1,493	293	1,476	672	192	417	296	422	5,148
3	1,207	260	1,156	498	189	332	289	372	4,269	1,029	213	985	434	144	293	244	317	3,837	1,101	228	1,054	464	154	302	281	339	3,893	1,279	284	1,225	527	179	352	303	304	4,524	1,486	308	1,429	616	208	410	354	489	5,272	1,742	380	1,689	718	243	476	413	536	6,391
4	1,438	287	1,268	541	178	375	342	422	4,891	1,223	263	1,113	492	152	319	251	360	4,178	1,300	270	1,193	496	162	342	312	385	4,488	1,621	344	1,386	674	199	382	448	418	5,183	1,770	366	1,617	671	200	493	422	622	6,892	2,072	428	1,888	783	297	641	493	670	7,972
5	1,095	185	989	408	147	288	290	277	3,848	873	188	843	346	139	245	171	236	3,896	838	188	802	371	116	202	183	263	3,188	1,086	196	1,048	431	134	305	212	294	3,798	1,264	229	1,223	602	187	366	248	342	4,399	1,479	287	1,428	687	183	415	289	400	5,498
6	1,081	227	1,063	476	183	320	288	337	3,940	829	193	906	426	139	272	227	307	3,938	864	207	870	434	149	291	243	307	3,934	1,156	240	1,127	564	173	329	282	327	4,177	1,346	300	1,314	588	202	385	329	418	4,888	1,574	328	1,528	688	238	481	384	488	5,883
7	1,210	259	1,177	494	187	338	288	366	4,288	1,031	264	1,024	421	142	270	242	338	3,858	1,103	218	1,073	460	152	298	289	361	3,818	1,282	263	1,247	523	177	347	301	420	4,581	1,482	296	1,454	611	206	405	352	460	5,584	1,746	345	1,688	713	240	473	411	572	6,188
8	1,241	286	1,144	497	143	361	278	399	4,887	1,057	219	848	421	129	308	236	340	3,852	1,132	231	1,016	493	139	338	251	364	3,808	1,315	271	1,191	504	181	381	292	421	4,542	1,530	318	1,377	614	177	447	361	493	5,284	1,720	389	1,608	717	268	502	388	576	6,188
9	1,082	343	1,481	604	208	429	389	438	5,487	1,348	292	1,245	518	177	306	332	373	4,858	1,443	312	1,332	564	189	391	369	369	4,974	1,678	363	1,548	644	230	493	412	464	5,788	1,991	423	1,608	751	287	530	481	541	6,740	2,283	468	2,108	877	300	619	562	631	7,878
10	1,182	281	1,138	544	188	340	287	380	4,288	1,016	268	938	464	142	294	244	311	3,847	1,087	220	1,038	498	153	314	281	333	3,880	1,283	288	1,208	677	179	369	304	387	4,388	1,488	298	1,407	673	207	428	384	481	5,288	1,720	348	1,643	789	242	487	414	527	6,178
11	1,038	181	1,033	488	134	302	290	281	3,883	884	183	880	400	134	266	178	247	3,821	846	174	842	426	152	273	199	264	3,360	1,100	202	1,084	487	142	318	221	307	3,881	1,278	236	1,278	602	186	370	288	361	4,584	1,461	278	1,481	677	194	432	361	418	5,288
12	1,125	220	1,050	540	149	340	290	310	4,837	989	189	933	480	127	298	213	284	3,839	1,038	201	988	492	136	318	239	283	3,888	1,192	233	1,180	672	168	387	281	329	4,277	1,387	272	1,393	687	185	428	309	381	4,985	1,624	318	1,580	779	216	500	381	448	5,885
13	1,281	278	1,247	588	184	362	322	461	5,878	1,128	227	1,042	479	158	309	274	342	3,878	1,204	233	1,137	506	187	339	294	366	4,588	1,400	296	1,321	688	184	341	420	458	4,888	1,628	344	1,541	688	227	448	388	498	5,787	1,908	401	1,798	801	283	480	379	478	6,788
14	1,169	248	1,113	588	179	374	299	358	4,317	988	211	848	499	152	318	251	302	3,878	1,068	228	1,015	534	183	341	283	323	3,898	1,239	282	1,179	621	188	388	312	378	4,579	1,441	308	1,378	724	221	482	384	438	5,382	1,687	387	1,608	848	288	509	435	512	6,288
15	1,108	223	982	430	195	389	248	413	4,881	942	190	736	346	138	311	208	369	3,844	1,008	203	981	388	144	288	244	306	3,842	1,172	238	1,084	498	188	418	298	418	4,681	1,361	278	1,398	632	184	481	384	498	5,581	1,688	322	1,248	682	190	481	388	481	6,481
16	1,127	287	998	600	137	312	281	334	4,332	960	219	848	588	117	438	239	285	3,891	1,027	234	988	609	125	488	258	305	3,950	1,184	272	1,095	721	148	342	297	354	4,889	1,388	318	1,238	883	189	632	347	413	5,381	1,628	371	1,437	688	197	738	488	480	6,282
17	1,079	211	1,000	564	148	378	248	395	3,897	919	184	884	472	128	303	213	300	3,848	884	180	884	488	148	288	221	278	3,881	1,143	233	1,082	687	182	288	321	318	4,181	1,388	300	1,428	629	189	481	353	481	5,288	1,758	368	1,658	734	233	489	412	562	6,179
18	1,088	281	1,168	517	188	348	281	388	4,882	1,088	214	988	448	142	298	288	344	3,878	1,098	228	1,088	471	182	312	274	347	3,884	1,212	248	1,198	647	178	388	318	481	4,882	1,508	311	1,448	688	204	480	211	478	5,288	1,788	388	1,688	748	248	502	434	548	6,388
19	1,082	280	781	351	121	360	212	400	3,483	955	179	688	299	103	307	181	345	3,878	988	182	712	300	110	329	193	360	3,184	1,128	212	1,088	372	138	382	228	429	3,781	1,370	247	1,088	434	149	445	282	500	4,313	1,533	288	1,128	687	174	500	308	584	5,840
20	1,081	278	1,248	574	174	382	248	412	4,883	1,031	227	1,048	498	148	300	277	301	3,884	1,022	233	1,118	487	189	341	298	319	3,842	1,448	284	1,288	688	188	357	248	438	4,888	1,688	243	1,618	688	218	438	422	388	5,788	1,888	401	1,778	771	288	488	388	474	6,774
21	1,084	282	1,002	473	134	309	217	385	3,838	1,022	195	734	458	108	283	186	288	3,881	1,022	209	458	439	113	283	189	241	3,838	1,109	243	1,088	488	181	387	238	280	3,888	1,408	283	1,182	681	183	382	288	327	4,884	1,678	300	1,348	678	179	448	213	382	5,872

Notes:
 1. Zones based on the joint catchment areas on the plan in Appendix A.
 2. The South West Hertfordshire Retail and Leisure Study (2017 report).
 3. Population derived from Experian MIDAS data (2017 report).
 4. The South West Hertfordshire Retail and Leisure Study (2017 report).
 5. Expenditure includes Special Forces of Training in line with adjusted attendance derived from Figure 1 of Appendix 2 of Experian Retail Planner Study Note 10.

Table 10: Clothing & footwear expenditure

Destination	Watford BC		Hertsmere BC				Three Rivers DC				Dacorum BC				St Albans DC			Inner Study Area	Zone 15 Clothing (£m)	Zone 16 Clothing (£m)	Zone 17 Clothing (£m)	Zone 20 Clothing (£m)	Zone 22 Clothing (£m)
	Total Clothing (£m)	Zone 1 Clothing (£m)	Zone 2 Clothing (£m)	Zone 3 Clothing (£m)	Zone 4 Clothing (£m)	Zone 5 Clothing (£m)	Zone 6 Clothing (£m)	Zone 7 Clothing (£m)	Zone 8 Clothing (£m)	Zone 9 Clothing (£m)	Zone 10 Clothing (£m)	Zone 11 Clothing (£m)	Zone 12 Clothing (£m)	Zone 13 Clothing (£m)	Zone 14 Clothing (£m)	Zone 18 Clothing (£m)	Zone 19 Clothing (£m)						
Zone 1 Watford South																							
Colne Valley Retail Park, Lower High Street, Watford	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Waterfields Shopping Park, Waterfields Way, Watford	£11.7	£5.2	£0.3	£0.9	£0.1	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Watford Aches Retail Park, Lower High Street, Watford	£4.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0		
Watford Town Centre	£299.8	£48.0	£36.6	£14.7	£4.4	£9.4	£0.2	£18.0	£28.9	£13.1	£13.6	£8.2	£3.8	£2.9	£0.9	£9.2	£0.5	£0.7	£0.0	£0.0	£0.0		
Others, Zone 1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£316.4	£53.3	£36.9	£15.5	£4.6	£9.4	£0.2	£22.2	£28.9	£13.1	£14.5	£8.2	£4.1	£2.9	£0.9	£10.5	£0.5	£0.7	£0.0	£0.0	£0.0		
Zone 2 Watford North																							
Asda, Odhams Industrial Estate, St. Albans Road, Watford	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Garston Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.2	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0										
Zone 3 Bushey & Aldenham																							
Aldenham Village Centre	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Bushey Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Costco, Hartspring Lane, Bushey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 4 Radlett & Shenley																							
Radlett Town Centre	£0.7	£0.0	£0.0	£0.2	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Shenley Village Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£1.2	£0.0	£0.0	£0.2	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 5 Borehamwood & Elstree																							
Borehamwood Town Centre	£21.7	£0.0	£0.3	£0.5	£0.6	£9.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Stirling Retail Park, Stirling Way, Borehamwood	£1.1	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Tesco Extra, Shenley Road, Borehamwood	£2.0	£0.0	£0.0	£0.0	£0.5	£0.8	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0		
Others, Zone 5	£1.6	£0.0	£0.0	£0.0	£0.0	£1.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£26.4	£0.0	£0.3	£0.5	£1.1	£12.9	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0		
Zone 6 Potters Bar																							
Potters Bar Town Centre	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0		
South Mimms Village Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Tesco Superstore, Mutton Lane, Potters Bar	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£2.1	£0.0	£0.0	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0		
Zone 7 Rickmansworth																							
Croley Green Local Centre	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£2.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Rickmansworth Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£2.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 8 Batchworth Heath & South Oxhey																							
Northwood Local Centre	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0		
South Oxhey Local Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.7	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0								
Zone 9 Chorleywood & Sarratt																							
Chorleywood Village Centre	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Elstree Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sarratt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.6	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0								
Zone 10 Kings Langley & Abbots Langley																							
Abbots Langley Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Kings Langley Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 10	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 11 Hemel Hempstead																							
Hemel Hempstead Town Centre	£110.9	£0.0	£1.7	£0.0	£0.0	£0.3																	

Destination	Total Books etc (%)	Zone 1 Books etc (%)	Zone 2 Books etc (%)	Zone 3 Books etc (%)	Zone 4 Books etc (%)	Zone 5 Books etc (%)	Zone 6 Books etc (%)	Zone 7 Books etc (%)	Zone 8 Books etc (%)	Zone 9 Books etc (%)	Zone 10 Books etc (%)	Zone 11 Books etc (%)	Zone 12 Books etc (%)	Zone 13 Books etc (%)	Zone 14 Books etc (%)	Zone 18 Books etc (%)	Zone 19 Books etc (%)	Zone 21 Books etc (%)	Inner Study Area	Zone 15 Books etc (%)	Zone 16 Books etc (%)	Zone 17 Books etc (%)	Zone 20 Books etc (%)	Zone 22 Books etc (%)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	0.46%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		3.16%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	4.91%	0.00%	0.00%	2.45%	0.00%	0.00%	0.00%	3.03%	2.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		18.49%	0.00%	0.00%	12.06%	0.00%
Hatch End Local Centre	0.38%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	2.23%	0.00%
Pinner Village Centre	2.52%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.42%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		17.03%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	0.65%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		4.51%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	8.92%	0.00%	0.00%	2.45%	0.00%	0.00%	0.00%	3.03%	3.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		43.19%	0.00%	0.00%	14.29%	0.00%
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	2.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.22%	6.99%	0.00%	0.00%	0.00%		0.00%	33.18%	0.00%	0.00%	0.00%
Others, Zone 16	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	2.29%	0.00%	0.00%	0.00%
Sub-total	2.13%	0.00%	0.00%	0.00%	2.22%	6.99%	0.00%	0.00%	0.00%		0.00%	35.47%	0.00%	0.00%	0.00%									
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	1.88%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	22.56%	0.00%	1.38%
Homebase, Viny Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	1.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	25.00%	0.00%	0.00%
Others, Zone 17	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	2.43%	0.00%	0.00%
Sub-total	4.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	49.99%	0.00%	1.38%									
Zone 20 Hertsmer Southern Fringe																								
Barnet Local Centre	3.35%	0.00%	0.00%	0.00%	0.00%	0.00%	4.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	19.09%	0.00%
Edgware District Centre	6.44%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	37.58%	0.00%
Stammore District Centre	0.92%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	5.36%	0.00%
Wealdstone Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	10.72%	0.00%	0.00%	0.00%	0.00%	0.00%	4.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	62.03%	0.00%
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Clippy Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 22	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total Study Area	72.8%	94.8%	89.7%	95.1%	91.9%	80.0%	85.6%	88.2%	85.9%	81.2%	92.9%	94.6%	68.5%	97.8%	63.6%	93.3%	34.2%	97.4%		56.7%	53.3%	52.5%	88.4%	21.8%
Outside Study Area																								
Amersham Town Centre	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	2.29%	0.00%	0.00%	0.00%
Aylesbury Town Centre	2.58%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.48%	0.00%	0.00%	0.00%	16.95%	0.00%	0.00%	0.00%		0.00%	29.27%	9.22%	0.00%	0.00%
Beaconsfield Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Princes Charles Drive, Brent Cross	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Broadfields Retail Park, Bicoster Road, Aylesbury	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Central London	5.68%	3.06%	2.39%	2.45%	3.97%	17.08%	1.78%	5.76%	9.78%	14.90%	3.66%	3.08%	2.22%	3.48%	2.71%	6.56%	0.00%	0.00%		9.93%	5.56%	2.55%	9.38%	0.00%
Chalfont St. Giles Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Colindale Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Gerrards Cross Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	2.23%	0.00%	0.00%	0.00%	0.00%	0.00%	1.78%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.94%	22.01%	0.00%	0.00%		0.00%	0.00%	0.00%	18.09%	0.00%
Hattersway Retail Park, Chau End Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hertford City Centre	0.00%	0.00%	0.00%	0																				

Destination	Total Books etc (£m)	Zone 1 Books etc (£m)	Zone 2 Books etc (£m)	Zone 3 Books etc (£m)	Zone 4 Books etc (£m)	Zone 5 Books etc (£m)	Zone 6 Books etc (£m)	Zone 7 Books etc (£m)	Zone 8 Books etc (£m)	Zone 9 Books etc (£m)	Zone 10 Books etc (£m)	Zone 11 Books etc (£m)	Zone 12 Books etc (£m)	Zone 13 Books etc (£m)	Zone 14 Books etc (£m)	Zone 18 Books etc (£m)	Zone 19 Books etc (£m)	Zone 21 Books etc (£m)	Inner Study Area	Zone 15 Books etc (£m)	Zone 16 Books etc (£m)	Zone 17 Books etc (£m)	Zone 20 Books etc (£m)	Zone 22 Books etc (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£11.6	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£6.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£22.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£4.3	£0.0	£0.0	£0.0	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Viny Road, Leighton Buzzard	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£4.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£9.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£6.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£12.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£21.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total Study Area	£175.4	£10.1	£7.2	£4.2	£3.1	£5.1	£4.2	£4.9	£6.3	£3.9	£4.6	£10.3	£4.9	£5.9	£2.0	£18.8	£2.6	£7.9	£105.7	£21.7	£5.9	£9.3	£30.1	£2.7
Outside Study Area																								
Amersham Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£5.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£13.5	£0.3	£0.2	£0.1	£0.1	£1.1	£0.1	£0.3	£0.7	£0.7	£0.2	£0.3	£0.0	£0.1	£0.1	£0.5	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£4.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£1.7	£0.0	£2.1	£0.0	£0.0	£0.0	£2.2	£0.0
Hattersway Retail Park, Chau End Lane, Luton	£0.0	£0.0	£0.0																					

Destination	Total H'hold (£m)	Zone 1 H'hold (£m)	Zone 2 H'hold (£m)	Zone 3 H'hold (£m)	Zone 4 H'hold (£m)	Zone 5 H'hold (£m)	Zone 6 H'hold (£m)	Zone 7 H'hold (£m)	Zone 8 H'hold (£m)	Zone 9 H'hold (£m)	Zone 10 H'hold (£m)	Zone 11 H'hold (£m)	Zone 12 H'hold (£m)	Zone 13 H'hold (£m)	Zone 14 H'hold (£m)	Zone 18 H'hold (£m)	Zone 19 H'hold (£m)	Zone 21 H'hold (£m)	Inner Study Area	Zone 15 H'hold (£m)	Zone 16 H'hold (£m)	Zone 17 H'hold (£m)	Zone 20 H'hold (£m)	Zone 22 H'hold (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£41.7	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£4.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£4.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£53.2	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£2.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£2.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£10.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Viny Road, Leighton Buzzard	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£12.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£24.8	£0.0	£0.0	£1.2	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£27.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£7.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£26.1	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£61.7	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0						
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gypsy Lane, Luton	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Sub-total Study Area	£680.1	£53.1	£38.3	£19.0	£13.0	£31.2	£11.8	£24.5	£26.1	£16.6	£21.5	£45.7	£29.1	£16.1	£6.0	£51.4	£14.8	£12.6	£430.9	£92.0	£14.4	£20.7	£110.1	£11.9
Outside Study Area																								
Amersham Town Centre	£9.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£19.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.4	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£17.5	£0.0	£1.7	£0.3	£0.4	£1.3	£0.3	£0.0	£0.3	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicoster Road, Aylesbury	£2.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£21.2	£0.0	£0.0	£0.3	£0.4	£0.0	£2.0	£0.0	£1.2	£0.5	£0.4	£0.0	£0.0	£0.6	£0.0	£4.5	£0.9	£2.7	£13.4	£7.0	£0.8	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£3.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£15.1	£0.0	£0.3	£0.0	£0.0	£0.0	£0.4	£0.0	£0.3	£0.0	£0.0	£0.0	£0.4	£0.0	£7.6	£1.3	£2.1	£12.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0

Destination	Total Recrtn (£m)	Zone 1 Recrtn (£m)	Zone 2 Recrtn (£m)	Zone 3 Recrtn (£m)	Zone 4 Recrtn (£m)	Zone 5 Recrtn (£m)	Zone 6 Recrtn (£m)	Zone 7 Recrtn (£m)	Zone 8 Recrtn (£m)	Zone 9 Recrtn (£m)	Zone 10 Recrtn (£m)	Zone 11 Recrtn (£m)	Zone 12 Recrtn (£m)	Zone 13 Recrtn (£m)	Zone 14 Recrtn (£m)	Zone 18 Recrtn (£m)	Zone 19 Recrtn (£m)	Zone 21 Recrtn (£m)	Inner Study Area	Zone 15 Recrtn (£m)	Zone 16 Recrtn (£m)	Zone 17 Recrtn (£m)	Zone 20 Recrtn (£m)	Zone 22 Recrtn (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£27.3	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£22.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£51.4	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.2	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£4.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Viny Road, Leighton Buzzard	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£6.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£10.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£2.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£1.4	
Edgware District Centre	£4.3	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Stanmore District Centre	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Wealdstone Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£8.5	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£6.5	£1.4	
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gypsy Lane, Luton	£9.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£8.3	
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Others, Zone 22	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£10.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£8.3										
Sub-total Study Area	£331.6	£21.6	£18.6	£8.3	£5.6	£12.9	£4.4	£11.2	£13.2	£6.3	£10.9	£25.3	£15.4	£10.9	£1.7	£31.7	£8.7	£9.7	£216.3	£42.7	£9.8	£9.9	£42.6	£10.4
Outside Study Area																								
Amersham Town Centre	£2.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Aylesbury Town Centre	£11.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Beaconsfield Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£8.1	£0.0	£0.0	£0.0	£0.6	£0.5	£0.5	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Broadfields Retail Park, Bicoster Road, Aylesbury	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Central London	£14.5	£0.0	£0.1	£0.3	£0.0	£0.0	£0.0	£0.0	£1.0	£0.2	£0.0	£0.4	£0.5	£0.0	£0.0	£0.7	£1.1	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	
Chalfont St. Giles Village Centre	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Colindale Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Enfield Retail Park, Crown Road, Enfield	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Enfield Town Centre	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Gerrards Cross Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Hatfield Town Centre	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.8	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Hattersway Retail Park, Chau End Lane, Luton	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	
Hertford City Centre																								

Table 17: Chemist goods shopping patterns

Destination	Watford BC			Hertsmere BC			Three Rivers DC			Dacorum BC				St Albans DC			Inner Study Area	Zone 15 Chemist (%)	Zone 16 Chemist (%)	Zone 17 Chemist (%)	Zone 20 Chemist (%)	Zone 22 Chemist (%)
	Total Chemist (%)	Zone 1 Chemist (%)	Zone 2 Chemist (%)	Zone 3 Chemist (%)	Zone 4 Chemist (%)	Zone 5 Chemist (%)	Zone 6 Chemist (%)	Zone 7 Chemist (%)	Zone 8 Chemist (%)	Zone 9 Chemist (%)	Zone 10 Chemist (%)	Zone 11 Chemist (%)	Zone 12 Chemist (%)	Zone 13 Chemist (%)	Zone 14 Chemist (%)	Zone 18 Chemist (%)						
Zone 1 Watford South																						
Colne Valley Retail Park, Lower High Street, Watford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Waterfields Shopping Park, Waterfields Way, Watford	0.80%	7.82%	1.07%	6.10%	0.00%	0.00%	0.00%	2.58%	0.00%	0.00%	0.00%	0.87%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Watford Aches Retail Park, Lower High Street, Watford	0.03%	0.00%	0.00%	0.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Watford Town Centre	11.23%	80.11%	82.76%	41.16%	3.74%	1.77%	0.00%	29.36%	49.29%	10.31%	13.52%	0.00%	0.00%	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 1	0.28%	3.29%	1.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	12.14%	91.22%	84.90%	48.00%	3.74%	1.77%	0.00%	34.52%	49.89%	10.31%	14.48%	0.00%	0.67%	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 2 Watford North																						
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.15%	0.00%	2.67%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.96%	0.00%	0.70%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Garston Village Centre	0.02%	0.00%	0.51%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 2	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	0.17%	0.00%	3.18%	0.00%	0.96%	0.00%	0.70%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%							
Zone 3 Bushey & Aldenham																						
Aldenham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Bushey Town Centre	0.82%	3.67%	0.00%	42.84%	0.00%	0.91%	0.00%	0.00%	0.60%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Costco, Hartspring Lane, Bushey	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 3	0.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	9.65%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	1.11%	3.67%	0.00%	42.84%	0.00%	0.91%	0.00%	0.62%	10.25%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 4 Radlett & Shenley																						
Radlett Town Centre	0.53%	0.00%	0.00%	0.77%	45.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.77%	0.00%	0.00%	0.00%	0.00%	0.00%	
Shenley Village Centre	0.18%	0.00%	0.00%	0.00%	17.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	0.71%	0.00%	0.00%	0.77%	62.99%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.77%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 5 Borehamwood & Elstree																						
Borehamwood Town Centre	2.29%	0.00%	0.00%	4.59%	13.89%	68.18%	1.92%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Stirling Retail Park, Stirling Way, Borehamwood	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Tesco Extra, Shenley Road, Borehamwood	0.35%	0.00%	0.00%	0.00%	2.10%	11.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 5	0.13%	0.00%	0.00%	0.00%	0.71%	4.45%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	2.77%	0.00%	0.00%	4.59%	16.70%	84.61%	1.92%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 6 Potters Bar																						
Potters Bar Town Centre	1.30%	0.00%	0.00%	0.00%	0.00%	1.47%	67.27%	0.00%	0.00%	0.00%	0.00%	0.70%	0.00%	0.00%	0.00%	4.25%	0.00%	0.00%	0.00%	0.00%	0.00%	
South Mimms Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Tesco Superstore, Mutton Lane, Potters Bar	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	5.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.69%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 6	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	10.14%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	1.92%	0.00%	0.00%	0.00%	0.00%	1.47%	72.27%	0.00%	0.00%	0.00%	0.00%	0.70%	0.00%	0.00%	0.00%	16.08%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 7 Rickmansworth																						
Croley Green Local Centre	0.33%	1.08%	0.00%	0.00%	0.00%	0.00%	0.00%	10.91%	0.00%	1.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Rickmansworth Town Centre	2.27%	0.00%	0.53%	0.00%	0.00%	0.00%	0.00%	47.52%	2.37%	46.42%	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 7	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.57%	0.84%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	2.63%	1.08%	0.53%	0.00%	0.00%	0.00%	0.00%	58.43%	2.94%	48.43%	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 8 Batchworth Heath & South Oxhey																						
Northwood Local Centre	1.40%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.62%	18.70%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
South Oxhey Local Centre	0.34%	0.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	11.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	1.74%	0.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.62%	29.72%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 9 Chorleywood & Sarrott																						
Chorleywood Village Centre	0.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.66%	0.00%	33.67%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Elstree Village Centre	0.14%	0.00%	0.00%	0.00%	0.00%	1.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.75%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sarrott Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	0.57%	0.00%	0.00%	0.00%	0.00%	1.73%	0.00%	0.66%	0.00%	33.67%	0.00%	0.00%	2.75%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 10 Kings Langley & Abbots Langley																						
Abbots Langley Village Centre	0.89%	0.00%	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	52.34%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Kings Langley Village Centre	0.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.17%	9.44%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 10	0.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.70%	2.68%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	1.24%	0.00%	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.17%	64.48%	2.68%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 11 Hemel Hempstead																						
Hemel Hempstead Town Centre	6.43%	0.00%	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.60%	0.88%	7.03%	83.00%	51.34%	0.88%	1.68%	1.02%	0.00%	0.00%	0.00%	0.00%	0.00%	
Apsley Mills Retail Park, London Road, Hemel Hempstead	0.45%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.68%	5.60%	1.86%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 11	0.52%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.62%	0.00%	0.00%	0.00%	6.48%	3.26%	0.00%	0.00%	0.73%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	7.40%	0.00%	0.53%	0.00%	0.00%	0.00%	0.00%	0.62%	0.60%	0.88%	12.71%	95.08%	56.46%	0.88%	1.68%	1.75%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 12 Hemel Hempstead Fringe																						
Grovehill Local Centre	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.40%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 12	0.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.01%	0.00%	16.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	0.69%	0.00%	1.01%	0.00%	17.43%	0.00%	0.00%	0.00%														

Destination	Total Chemist (%)	Zone 1 Chemist (%)	Zone 2 Chemist (%)	Zone 3 Chemist (%)	Zone 4 Chemist (%)	Zone 5 Chemist (%)	Zone 6 Chemist (%)	Zone 7 Chemist (%)	Zone 8 Chemist (%)	Zone 9 Chemist (%)	Zone 10 Chemist (%)	Zone 11 Chemist (%)	Zone 12 Chemist (%)	Zone 13 Chemist (%)	Zone 14 Chemist (%)	Zone 18 Chemist (%)	Zone 19 Chemist (%)	Zone 21 Chemist (%)	Inner Study Area	Zone 15 Chemist (%)	Zone 16 Chemist (%)	Zone 17 Chemist (%)	Zone 20 Chemist (%)	Zone 22 Chemist (%)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		3.77%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.73%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	2.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		13.33%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	7.04%	0.00%	0.00%	0.77%	0.00%	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		24.78%	0.00%	0.00%	20.22%	0.00%
Hatch End Local Centre	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		1.25%	0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	3.34%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		21.95%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	1.51%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		9.99%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.73%	0.00%	0.00%	0.00%	0.00%
Sub-total	14.89%	0.00%	0.00%	0.77%	0.00%	0.00%	0.00%	0.00%	4.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		76.53%	0.00%	0.00%	20.22%	0.00%
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	1.91%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.66%	0.64%	0.00%	0.00%	0.00%		0.00%	45.88%	0.00%	0.00%	0.00%
Others, Zone 16	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.30%	0.00%	0.00%	0.00%
Sub-total	1.96%	0.00%	0.00%	0.00%	0.66%	0.64%	0.00%	0.00%	0.00%		0.00%	47.18%	0.00%	0.00%	0.00%									
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	1.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	20.43%	0.00%	0.56%
Homebase, Viny Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	4.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.88%	0.00%	0.00%	0.00%	0.00%		0.00%	1.84%	48.17%	0.00%	0.00%
Others, Zone 17	0.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	11.08%	0.00%	0.00%
Sub-total	6.85%	0.00%	0.00%	0.00%	0.88%	0.00%	0.00%	0.00%	0.00%		0.00%	1.84%	77.68%	0.00%	0.56%									
Zone 20 Hertsmer Southern Fringe																								
Barnet Local Centre	3.24%	0.00%	0.00%	0.00%	0.00%	0.00%	1.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	19.67%	0.00%
Edgware District Centre	3.26%	0.00%	0.00%	2.25%	0.00%	0.87%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	19.67%	0.00%
Stammore District Centre	1.70%	0.00%	0.00%	0.00%	0.00%	0.91%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	10.29%	0.00%
Wealdstone Local Centre	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	1.89%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	8.51%	0.00%	0.00%	2.25%	0.00%	1.78%	1.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	51.52%	0.00%
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Clippy Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	3.09%
Others, Zone 22	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	3.09%									
Sub-total Study Area	83.4%	96.5%	92.5%	99.2%	98.6%	95.2%	80.7%	95.5%	98.2%	94.5%	97.7%	99.3%	88.9%	100.0%	94.9%	90.2%	79.4%	97.7%		89.2%	74.9%	82.0%	76.3%	8.4%
Outside Study Area																								
Amersham Town Centre	0.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.58%	0.00%	1.17%	0.00%	0.00%	0.00%	0.00%	1.04%	0.00%	0.00%	0.00%		0.00%	1.84%	0.00%	0.00%	0.00%
Aylesbury Town Centre	0.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.39%	0.00%	0.00%	0.00%		0.00%	16.92%	0.00%	0.00%	0.00%
Beaconsfield Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Princes Charles Drive, Brent Cross	0.70%	0.00%	0.53%	0.00%	0.00%	2.38%	0.00%	0.00%	0.57%	0.00%	1.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	3.51%	0.00%
Broadfields Retail Park, Bicester Road, Aylesbury	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.07%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.83%		0.00%	0.00%	0.00%	0.00%	0.00%
Central London	2.05%	0.00%	5.93%	0.00%	0.00%	1.21%	0.00%	0.66%	0.00%	3.47%	0.00%	0.00%	7.76%	0.00%	0.00%	0.00%	0.83%	0.00%		0.00%	0.00%	8.71%	4.14%	0.00%
Chalfont St. Giles Village Centre	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.07%	0.00%	0.00%	0.00%
Colindale Local Centre	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.79%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Town Centre	0.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	1.62%	0.00%
Gerrards Cross Town Centre	0.61%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		4.06%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	2.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.69%	0.00%	0.60%	0.00%	0.00%	0.00%	0.00%	0.00%	5.78%	9.35%	0.00%	0.00%		0.00%	0.00%	3.26%	25.82%	0.00%
Hattersway Retail Park, Chau End Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hertford City Centre	0.00%	0.00%	0.00%	0.																				

Table 18: Chemist goods expenditure

Destination	Watford BC		Hertsmere BC				Three Rivers DC				Dacorum BC				St Albans DC			Inner Study Area	Zone 15 Chemist (£m)	Zone 16 Chemist (£m)	Zone 17 Chemist (£m)	Zone 20 Chemist (£m)	Zone 22 Chemist (£m)
	Total Chemist (£m)	Zone 1 Chemist (£m)	Zone 2 Chemist (£m)	Zone 3 Chemist (£m)	Zone 4 Chemist (£m)	Zone 5 Chemist (£m)	Zone 6 Chemist (£m)	Zone 7 Chemist (£m)	Zone 8 Chemist (£m)	Zone 9 Chemist (£m)	Zone 10 Chemist (£m)	Zone 11 Chemist (£m)	Zone 12 Chemist (£m)	Zone 13 Chemist (£m)	Zone 14 Chemist (£m)	Zone 18 Chemist (£m)	Zone 19 Chemist (£m)						
Zone 1 Watford South																							
Colne Valley Retail Park, Lower High Street, Watford	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Waterfields Shopping Park, Waterfields Way, Watford	£1.0	£0.6	£0.1	£0.2	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Watford Arches Retail Park, Lower High Street, Watford	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Watford Town Centre	£17.7	£6.3	£4.9	£1.2	£0.1	£0.1	£0.0	£1.1	£2.0	£0.3	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 1	£0.4	£0.3	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£19.2	£7.2	£5.0	£1.4	£0.1	£0.1	£0.0	£1.3	£2.0	£0.3	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 2 Watford North																							
Asda, Odhams Industrial Estate, St. Albans Road, Watford	£0.2	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Garston Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.3	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 3 Bushey & Aldenham																							
Aldenham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Bushey Town Centre	£1.6	£0.3	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Costco, Hartspring Lane, Bushey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 3	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£2.1	£0.3	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 4 Radlett & Shenley																							
Radlett Town Centre	£1.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Shenley Village Centre	£0.4	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£1.4	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 5 Borehamwood & Elstree																							
Borehamwood Town Centre	£3.7	£0.0	£0.0	£0.1	£0.3	£3.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Stirling Retail Park, Stirling Way, Borehamwood	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Tesco Extra, Shenley Road, Borehamwood	£0.6	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 5	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£4.5	£0.0	£0.0	£0.1	£0.3	£3.7	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 6 Potters Bar																							
Potters Bar Town Centre	£2.7	£0.0	£0.0	£0.0	£0.0	£0.1	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0		
South Mimms Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Tesco Superstore, Mutton Lane, Potters Bar	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 6	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£3.7	£0.0	£0.0	£0.0	£0.0	£0.1	£2.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 7 Rickmansworth																							
Croxley Green Local Centre	£0.5	£0.1	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Rickmansworth Town Centre	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.1	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£4.6	£0.1	£0.0	£0.0	£0.0	£0.0	£2.3	£0.1	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 8 Batchworth Heath & South Oxhey																							
Northwood Local Centre	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
South Oxhey Local Centre	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£2.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 9 Chorleywood & Sarratt																							
Chorleywood Village Centre	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Elstree Village Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sarratt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£1.2	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£1.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 10 Kings Langley & Abbots Langley																							
Abbots Langley Village Centre	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Kings Langley Village Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 10	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£2.5	£0.0	£2.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 11 Hemel Hempstead																							
Hemel Hempstead Town Centre	£9.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£6.3	£2.5	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Apsley Mills Retail Park, London Road, Hemel Hempstead	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.4	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 11	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.2	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£11.0	£0.0	£0.0	£0.0 </																			

Destination	Total Chemist (£m)	Zone 1 Chemist (£m)	Zone 2 Chemist (£m)	Zone 3 Chemist (£m)	Zone 4 Chemist (£m)	Zone 5 Chemist (£m)	Zone 6 Chemist (£m)	Zone 7 Chemist (£m)	Zone 8 Chemist (£m)	Zone 9 Chemist (£m)	Zone 10 Chemist (£m)	Zone 11 Chemist (£m)	Zone 12 Chemist (£m)	Zone 13 Chemist (£m)	Zone 14 Chemist (£m)	Zone 18 Chemist (£m)	Zone 19 Chemist (£m)	Zone 21 Chemist (£m)	Inner Study Area	Zone 15 Chemist (£m)	Zone 16 Chemist (£m)	Zone 17 Chemist (£m)	Zone 20 Chemist (£m)	Zone 22 Chemist (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£2.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£5.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£4.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£20.7	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£16.4	£0.0	£4.2	£0.0						
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£2.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£2.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Virny Road, Leighton Buzzard	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£5.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£9.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£4.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£4.2	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£10.8	£0.0	£0.0	£0.1	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£10.6	£0.0
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gypsy Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Sub-total Study Area	£127.5	£7.6	£5.4	£3.0	£2.0	£4.2	£2.8	£3.7	£4.0	£2.7	£3.4	£7.6	£4.3	£4.0	£2.1	£11.9	£4.0	£4.9	£77.6	£19.1	£4.4	£10.2	£15.7	£0.6
Outside Study Area																								
Amersham Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£2.9	£0.0	£0.3	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£3.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.5	£0.0	£1.3	£0.0	£0.0	£0.0	£0.7	£1.7
Hattersway Retail Park, Chau End Lane, Luton	£0.0	£0.0	£0.0	£0																				

Table 20: Large electrical goods expenditure

Destination	Watford BC		Hertsmere BC				Three Rivers DC				Dacorum BC				St Albans DC			Inner Study Area	Zone 15 Electrical (£m)	Zone 16 Electrical (£m)	Zone 17 Electrical (£m)	Zone 20 Electrical (£m)	Zone 22 Electrical (£m)
	Total Electrical (£m)	Zone 1 Electrical (£m)	Zone 2 Electrical (£m)	Zone 3 Electrical (£m)	Zone 4 Electrical (£m)	Zone 5 Electrical (£m)	Zone 6 Electrical (£m)	Zone 7 Electrical (£m)	Zone 8 Electrical (£m)	Zone 9 Electrical (£m)	Zone 10 Electrical (£m)	Zone 11 Electrical (£m)	Zone 12 Electrical (£m)	Zone 13 Electrical (£m)	Zone 14 Electrical (£m)	Zone 18 Electrical (£m)	Zone 19 Electrical (£m)						
Zone 1 Watford South																							
Colne Valley Retail Park, Lower High Street, Watford	£2.3	£0.4	£0.5	£0.1	£0.3	£0.1	£0.0	£0.2	£0.1	£0.3	£0.1	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£2.3	£0.0	£0.0	£0.0	£0.0	
Waterfields Shopping Park, Waterfields Way, Watford	£5.9	£1.3	£1.0	£0.6	£0.1	£0.0	£0.1	£0.1	£0.3	£0.1	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£4.0	£1.9	£0.0	£0.0	£0.0	
Watford Aches Retail Park, Lower High Street, Watford	£17.7	£5.5	£2.0	£1.0	£0.3	£0.9	£0.1	£0.9	£1.7	£0.9	£0.1	£0.0	£0.2	£0.0	£0.0	£0.4	£0.0	£13.9	£0.0	£0.0	£0.0	£3.7	
Watford Town Centre	£91.9	£7.6	£7.0	£3.9	£1.6	£2.8	£0.1	£5.1	£6.9	£2.1	£2.2	£2.7	£1.1	£2.1	£0.4	£4.1	£0.3	£50.1	£20.2	£1.9	£0.0	£19.8	
Others, Zone 1	£1.7	£0.2	£0.1	£0.0	£0.0	£0.0	£0.0	£0.2	£0.3	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.8	£0.0	£0.0	£0.0	
Sub-total	£119.5	£15.0	£10.5	£5.7	£2.3	£3.8	£0.2	£6.5	£9.3	£3.5	£2.4	£2.7	£1.3	£2.1	£0.4	£5.3	£0.3	£71.3	£22.8	£1.9	£0.0	£23.5	
Zone 2 Watford North																							
Asda, Odhams Industrial Estate, St. Albans Road, Watford	£0.3	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	
Garston Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Others, Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£0.3	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	
Zone 3 Bushey & Aldenham																							
Aldenham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Bushey Town Centre	£0.8	£0.0	£0.0	£0.1	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	
Costco, Hartspring Lane, Bushey	£2.0	£0.0	£0.0	£0.1	£0.3	£0.1	£0.0	£0.1	£0.2	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£1.1	£0.0	£0.0	£0.0	
Others, Zone 3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£2.8	£0.0	£0.0	£0.1	£0.9	£0.1	£0.0	£0.1	£0.2	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£1.7	£1.1	£0.0	£0.0	£0.0	
Zone 4 Radlett & Shenley																							
Radlett Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Shenley Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Zone 5 Borehamwood & Elstree																							
Borehamwood Town Centre	£4.7	£0.0	£0.0	£0.1	£0.4	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.9	£0.0	£0.0	£0.0	£1.9	
Stirling Retail Park, Stirling Way, Borehamwood	£0.4	£0.0	£0.0	£0.0	£0.0	£0.3	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	
Tesco Extra, Shenley Road, Borehamwood	£1.9	£0.0	£0.0	£0.0	£0.0	£1.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.8	
Others, Zone 5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£7.1	£0.0	£0.0	£0.1	£0.4	£3.7	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£4.4	£0.0	£0.0	£0.0	£2.7	
Zone 6 Potters Bar																							
Potters Bar Town Centre	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£1.7	£0.0	£0.0	£0.0	£0.0	
South Mimms Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Tesco Superstore, Mutton Lane, Potters Bar	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	
Others, Zone 6	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	
Sub-total	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£1.9	£0.0	£0.0	£0.0	£0.0	
Zone 7 Rickmansworth																							
Croxley Green Local Centre	£0.2	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	
Rickmansworth Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	
Others, Zone 7	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	
Sub-total	£0.7	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.5	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0							
Zone 8 Batchworth Heath & South Oxhey																							
Northwood Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
South Oxhey Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Zone 9 Chorleywood & Sarratt																							
Chorleywood Village Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	
Elstree Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sarratt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£0.3	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0							
Zone 10 Kings Langley & Abbots Langley																							
Abbots Langley Village Centre	£2.5	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£2.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£2.5	£0.0	£0.0	£0.0	£0.0	
Kings Langley Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Others, Zone 10	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.2	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	
Sub-total	£2.8	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£2.1	£0.2	£0.1	£0.1	£0.0	£0.0	£0.0	£2.8	£0.0	£0.0	£0.0	£0.0	
Zone 11 Hemel Hempstead																							
Hemel Hempstead Town Centre	£10.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.7	£3.4	£1.8	£0.9	£0.1	£2.0	£0.0	£0.2	£9.2	£0.0	£1.0	£0.4	£0.0	
Apsley Mills Retail Park, London Road, Hemel Hempstead	£26.4	£0.0	£0.0	£0.0																			

Destination	Total Electrical (£m)	Zone 1 Electrical (£m)	Zone 2 Electrical (£m)	Zone 3 Electrical (£m)	Zone 4 Electrical (£m)	Zone 5 Electrical (£m)	Zone 6 Electrical (£m)	Zone 7 Electrical (£m)	Zone 8 Electrical (£m)	Zone 9 Electrical (£m)	Zone 10 Electrical (£m)	Zone 11 Electrical (£m)	Zone 12 Electrical (£m)	Zone 13 Electrical (£m)	Zone 14 Electrical (£m)	Zone 18 Electrical (£m)	Zone 19 Electrical (£m)	Zone 21 Electrical (£m)	Inner Study Area	Zone 15 Electrical (£m)	Zone 16 Electrical (£m)	Zone 17 Electrical (£m)	Zone 20 Electrical (£m)	Zone 22 Electrical (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£15.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£1.2	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£12.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£28.6	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.2	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£2.7	£0.0	£0.2	£0.0	£0.0	£0.2	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0							
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£3.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Viny Road, Leighton Buzzard	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£7.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£1.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£2.7	£0.0	£0.1	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£5.3	£0.0	£0.1	£0.0	£0.0	£0.8	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gypsy Lane, Luton	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Sub-total Study Area	£235.3	£15.2	£11.2	£5.9	£3.8	£8.9	£2.4	£6.9	£10.2	£4.9	£6.7	£16.8	£10.6	£6.9	£1.7	£15.8	£3.1	£2.8	£13.9	£40.1	£10.5	£6.4	£41.9	£2.5
Outside Study Area																								
Amersham Town Centre	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£5.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£13.0	£0.0	£0.0	£0.1	£0.4	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£7.9	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.1	£0.1	£1.6	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£3.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£1.2	£0.2	£2.9	£0.0	£0.0	£0.0	£1.0	£1.1
Hattersway Retail Park, Chau End Lane, Luton	£2.3	£0.0	£0.0	£0.0	£0.0																			

Destination	Total DIY (%)	Zone 1 DIY (%)	Zone 2 DIY (%)	Zone 3 DIY (%)	Zone 4 DIY (%)	Zone 5 DIY (%)	Zone 6 DIY (%)	Zone 7 DIY (%)	Zone 8 DIY (%)	Zone 9 DIY (%)	Zone 10 DIY (%)	Zone 11 DIY (%)	Zone 12 DIY (%)	Zone 13 DIY (%)	Zone 14 DIY (%)	Zone 18 DIY (%)	Zone 19 DIY (%)	Zone 21 DIY (%)	Inner Study Area	Zone 15 (%)	Zone 16 (%)	Zone 17 (%)	Zone 20 (%)	Zone 22 (%)	
Outside Inner Study Area																									
Zone 15 Three Rivers Fringe																									
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Denham Village Centre	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Eastcote Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Harrow Town Centre	3.50%	0.00%	0.00%	4.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Hatch End Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Pinner Village Centre	0.37%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Ruislip Town Centre	2.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.96%	7.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	6.38%	0.00%	0.00%	4.21%	0.00%	0.00%	0.00%	0.00%	0.00%	3.96%	7.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%								
Zone 16 Dacorum Western Fringe																									
Chesham Town Centre	1.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 16	0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	1.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 17 Dacorum Northern Fringe																									
Dunstable Town Centre	0.28%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.22%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Homebase, Viny Road, Leighton Buzzard	2.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Leighton Buzzard Town Centre	2.56%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 17	0.67%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.83%	3.48%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	5.61%	0.00%	0.83%	3.48%	1.22%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%										
Zone 20 Hertsme Southern Fringe																									
Barnet Local Centre	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	1.90%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Edware District Centre	0.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Stammore District Centre	0.52%	0.00%	0.00%	3.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Wealdstone Local Centre	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	1.00%	0.00%	0.73%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 20	2.24%	0.00%	0.00%	0.00%	0.00%	0.00%	1.33%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	3.59%	0.00%	0.00%	3.16%	0.00%	0.00%	4.23%	0.00%	0.73%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%								
Zone 22 St Albans Northern Fringe																									
Luton Retail Park, Gipsy Lane, Luton	1.85%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.27%	0.00%	23.31%	0.00%	0.00%	0.00%	0.00%	0.00%	7.39%	
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.15%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.08%	0.00%	1.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 22	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	2.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.35%	0.00%	24.63%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	7.39%									
Sub-total Study Area	70.8%	100.0%	97.4%	99.2%	96.5%	89.7%	62.2%	98.3%	100.0%	90.7%	93.2%	95.6%	89.2%	85.9%	72.4%	95.0%	54.1%	74.4%	0.00%	34.0%	54.1%	71.3%	70.9%	11.9%	
Outside Study Area																									
Amersham Town Centre	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.66%	0.00%	0.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Aylesbury Town Centre	1.65%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.02%	0.83%	0.82%	0.92%	24.33%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Beaconsfield Town Centre	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Brent Cross Shopping Centre, Princes Charles Drive, Brent Cross	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Broadfields Retail Park, Bicester Road, Aylesbury	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Central London	0.70%	0.00%	0.00%	0.00%	0.00%	5.78%	0.00%	0.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	10.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Chalfont St. Giles Village Centre	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Colindale Local Centre	0.56%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Enfield Retail Park, Crown Road, Enfield	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	1.95%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Enfield Town Centre	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	2.28%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Gerrards Cross Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Hatfield Town Centre	1.95%	0.00%	0.00%	0.00%	0.00%	0.00%	12.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.95%	13.40%	2.26%	0.00%	0.00%	0.00%				

Table 22: DIY goods expenditure

Destination	Watford BC		Hertsmere BC			Three Rivers DC			Dacorum BC				St Albans DC			Inner Study Area	Zone 15 DIY (£m)	Zone 16 DIY (£m)	Zone 17 DIY (£m)	Zone 20 DIY (£m)	Zone 22 DIY (£m)										
	Total DIY (£m)	Zone 1 DIY (£m)	Zone 2 DIY (£m)	Zone 3 DIY (£m)	Zone 4 DIY (£m)	Zone 5 DIY (£m)	Zone 6 DIY (£m)	Zone 7 DIY (£m)	Zone 8 DIY (£m)	Zone 9 DIY (£m)	Zone 10 DIY (£m)	Zone 11 DIY (£m)	Zone 12 DIY (£m)	Zone 13 DIY (£m)	Zone 14 DIY (£m)							Zone 18 DIY (£m)	Zone 19 DIY (£m)	Zone 21 DIY (£m)							
Zone 1 Watford South																															
Colne Valley Retail Park, Lower High Street, Watford	£1.0	£0.1	£0.1	£0.1	£0.1	£0.0	£0.0	£0.1	£0.3	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Waterfields Shopping Park, Waterfields Way, Watford	£3.4	£0.3	£0.7	£0.2	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£1.5	£1.4	£0.0	£0.0	£0.5	£0.0	£1.5	£0.0	£0.0	£0.5	£0.0	
Watford Aches Retail Park, Lower High Street, Watford	£32.2	£6.0	£4.5	£1.8	£1.0	£0.8	£0.0	£4.9	£4.7	£2.1	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£26.5	£2.3	£0.2	£0.0	£3.2	£0.0	£26.5	£0.0	£0.0	£3.2	£0.0	
Watford Town Centre	£13.4	£3.4	£2.8	£1.7	£0.8	£0.3	£0.0	£0.6	£1.7	£0.3	£0.3	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£12.1	£1.3	£0.0	£0.0	£0.0	£0.0	£12.1	£0.0	£0.0	£0.0	£0.0	
Others, Zone 1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	
Sub-total	£50.0	£9.8	£8.1	£3.7	£2.0	£1.1	£0.0	£5.7	£6.8	£2.5	£1.0	£0.1	£0.0	£0.1	£0.0	£0.2	£0.0	£0.0	£0.0	£41.2	£5.0	£0.2	£0.0	£3.7	£0.0	£41.2	£5.0	£0.2	£0.0	£3.7	£0.0
Zone 2 Watford North																															
Asda, Odhams Industrial Estate, St. Albans Road, Watford	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Garston Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 2	£0.2	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.9	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0
Zone 3 Bushey & Aldenham																															
Aldenham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Bushey Town Centre	£0.6	£0.0	£0.0	£0.3	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0
Costco, Hartspring Lane, Bushey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 3	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.5	£0.0	£0.1	£0.0	£0.0	£0.5	£0.0	
Sub-total	£1.6	£0.0	£0.0	£0.3	£0.1	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.7	£0.4	£0.0	£0.0	£0.5	£0.0	£0.7	£0.4	£0.0	£0.5	£0.0	
Zone 4 Radlett & Shenley																															
Radlett Town Centre	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	
Shenley Village Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	
Sub-total	£0.2	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	
Zone 5 Borehamwood & Elstree																															
Borehamwood Town Centre	£4.6	£0.0	£0.0	£0.0	£0.5	£2.1	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£3.2	£0.0	£0.0	£0.0	£1.4	£0.0	£3.2	£0.0	£0.0	£1.4	£0.0	
Stirling Retail Park, Stirling Way, Borehamwood	£3.2	£0.0	£0.0	£0.5	£0.5	£1.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£0.0	£0.0	£0.0	£0.9	£0.0	£2.2	£0.0	£0.0	£0.9	£0.0	
Tesco Extra, Shenley Road, Borehamwood	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Others, Zone 5	£0.6	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	
Sub-total	£8.3	£0.0	£0.0	£0.5	£1.1	£3.8	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£6.0	£0.0	£0.0	£0.0	£2.3	£0.0	£6.0	£0.0	£0.0	£2.3	£0.0	
Zone 6 Potters Bar																															
Potters Bar Town Centre	£3.1	£0.0	£0.0	£0.0	£0.0	£0.1	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£1.9	£0.0	£0.0	£0.0	£1.3	£0.0	£1.9	£0.0	£0.0	£1.3	£0.0	
South Mimms Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Tesco Superstore, Mutton Lane, Potters Bar	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Others, Zone 6	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	
Sub-total	£3.3	£0.0	£0.0	£0.0	£0.0	£0.1	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£2.0	£0.0	£0.0	£0.0	£1.3	£0.0	£2.0	£0.0	£0.0	£1.3	£0.0	
Zone 7 Rickmansworth																															
Croley Green Local Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	
Rickmansworth Town Centre	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	
Others, Zone 7	£1.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.1	£0.0	£0.0	£0.0	£0.9	£0.0	£0.1	£0.0	£0.0	
Sub-total	£1.9	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£1.8	£0.0	£0.1	£0.0	£0.0	£0.0	£1.8	£0.0	£0.1	£0.0	£0.0	
Zone 8 Batchworth Heath & South Oxhey																															
Northwood Local Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0				

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 18	Zone 19	Zone 21	Inner Study Area	Zone 15	Zone 16	Zone 17	Zone 20	Zone 22
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)		(%)	(%)	(%)	(%)	(%)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	1.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hatch End Local Centre	0.28%	0.00%	0.00%	0.00%	0.00%	1.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	7.97%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.58%	1.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	10.04%	0.00%	0.00%	0.00%	0.00%	1.32%	0.00%	2.77%	2.82%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%									
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	0.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 16	0.34%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	0.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Viny Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	1.62%	0.00%	1.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 17	0.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.59%	2.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	2.76%	0.00%	1.69%	0.00%	1.59%	2.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%										
Zone 20 Hertsme Southern Fringe																								
Barnet Local Centre	2.94%	0.00%	0.00%	0.00%	0.00%	0.00%	1.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Edgware District Centre	1.28%	0.00%	0.00%	0.00%	0.00%	4.99%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stammore District Centre	0.24%	0.00%	0.00%	0.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wealdstone Local Centre	0.59%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	5.05%	0.00%	0.00%	0.98%	4.99%	0.00%	1.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%											
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Clippy Lane, Luton	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.25%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 22	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.58%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.25%
Sub-total Study Area	66.3%	100.0%	85.2%	97.6%	87.4%	86.0%	57.5%	81.0%	97.9%	86.5%	98.3%	77.9%	75.0%	61.7%	29.0%	67.3%	27.8%	40.9%		64.1%	41.7%	46.5%	77.4%	12.8%
Outside Study Area																								
Amersham Town Centre	0.15%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Aylesbury Town Centre	1.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.28%	1.19%	13.25%	30.97%	3.90%	0.00%	2.25%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Beaconsfield Town Centre	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Princes Charles Drive, Brent Cross	1.90%	0.00%	0.00%	0.00%	1.27%	2.64%	2.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Broadfields Retail Park, Bicester Road, Aylesbury	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Central London	1.28%	0.00%	0.00%	1.03%	1.69%	1.85%	6.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.39%	0.00%	5.76%	1.67%	3.94%	0.00%	0.00%	0.00%	1.35%	0.97%
Chalfont St. Giles Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Colindale Local Centre	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.56%	0.00%	0.00%	0.00%	0.00%	0.00%	2.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.23%	0.00%	0.00%	0.00%	2.76%	0.00%	0.00%
Enfield Town Centre	0.43%	0.00%	0.00%	0.00%	0.00%	0.00%	3.15%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.05%	0.00%	0.00%	1.35%	0.00%	0.00%	0.00%
Gerrards Cross Town Centre	0.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.12%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	0.39%	0.00%	0.00%	0.00%	0.00%	0.00%	2.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.59%	2.25%	0.00%	0.00%	0.00%		

Destination	Total Furniture (£m)	Zone 1 Furniture (£m)	Zone 2 Furniture (£m)	Zone 3 Furniture (£m)	Zone 4 Furniture (£m)	Zone 5 Furniture (£m)	Zone 6 Furniture (£m)	Zone 7 Furniture (£m)	Zone 8 Furniture (£m)	Zone 9 Furniture (£m)	Zone 10 Furniture (£m)	Zone 11 Furniture (£m)	Zone 12 Furniture (£m)	Zone 13 Furniture (£m)	Zone 14 Furniture (£m)	Zone 18 Furniture (£m)	Zone 19 Furniture (£m)	Zone 21 Furniture (£m)	Inner Study Area	Zone 15 Furniture (£m)	Zone 16 Furniture (£m)	Zone 17 Furniture (£m)	Zone 20 Furniture (£m)	Zone 22 Furniture (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£6.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£34.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£43.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£3.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Viny Road, Leighton Buzzard	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£8.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£12.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£5.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£21.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Sub-total Study Area	£258.6	£16.2	£11.0	£6.4	£4.2	£8.2	£4.2	£7.5	£11.1	£5.2	£7.3	£12.8	£7.5	£5.3	£1.3	£21.3	£3.2	£4.9	£137.8	£47.7	£6.0	£11.9	£53.4	£1.8
Outside Study Area																								
Amersham Town Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£7.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£7.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£5.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hattersway Retail Park, Chau End Lane, Luton	£1.0	£0.0	£0.0	£0.0	£0.0																			

Table 26a: Estimated 'capacity' for new comparison goods facilities in South West Hertfordshire (all five authority areas)

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	2,154.7	2,121.3	33.4	0.0
2021	2,293.6	2,307.1	36.7	50.1
2026	2,564.8	2,791.7	42.9	269.8
2031	2,859.6	3,377.9	50.3	568.6
2036	3,188.3	4,088.3	58.8	958.8
Study Area Market Share (%)		49.7%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes reduced market share claimed by South West Hertfordshire facilities at 49.7% from the Study Area (currently 51.2%)

Table 26b: Gross quantitative capacity for additional comparison goods floorspace in South West Hertfordshire

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	50.1	6,300	8,600
2026	269.8	30,200	41,300
2031	568.6	57,100	78,000
2036	958.8	86,400	117,900

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2016 Prices

Table 26c: Extant comparison goods commitments in South West Hertfordshire

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Hertsmere	N/A	Over 40 applications involving development to or from A classes have extant permission. However, none are sizable and most relate to changes of use of small High Street units. The extant permissions are judged largely to be neutral in floorspace terms.	0	0	0.0
Three Rivers	16/0005/FUL, South Oxhey regeneration	The approved Development Schedule sets out the type and maximum quantity of development that can be provided across the South Oxhey redevelopment as a whole. This permits up to 5,137 sqm of flexible town centre uses (Classes A1-A5, D1, D2, B1 and Bookmakers) including a Lidl foodstore of up to 1,714 sqm. After allowing for a foodstore, offices and a bookmakers, there is 2,647 sq m of space left for potential comparison goods uses.	Assumed that comparison goods might be 75% of the 2,647 sq m residual figure = 1,985 sq m. We have assumed that 50% of this figure is 'new' floorspace (i.e. not replacement) = 992 sq m.	6,500	6.4
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillary takeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 812 sq m net. Net comparison floorspace is 8,000 sq m net.	6,500	52.0
Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 1,884 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 20% comparison goods area = 256 sq m	4,800	1.2
Dacorum	4/03157/16/MFA, Aviva site, Maylands Avenue, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres, comprising a maximum of: • 1,414 sq. metres of convenience food goods • 7,848 sq. metres of comparison non-food goods The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net convenience floorspace to 1,950 sqm.	We have assumed that the net to gross ratio for comparison goods is 75% = 5,613 sq m net	6,500	36.5
Watford	16/00076/VAR, Charter Place, Watford	Part demolition/reconfiguration/change of use of existing Charter Place Shopping Centre, demolition of 37-57 and 67-69 High Street, and part retention of 63-65, High Street. Erection of new buildings within Classes A1 (shops), A3 (restaurants) and D2 (including cinema), including provision of new covered market, together with associated plant and machinery, and ancillary facilities. Provision of new public realm. Alterations to existing pedestrian and cycle access and egress arrangements, highway alterations/ improvements and other ancillary works and operations. Variation of Condition 2 of planning permission ref. 14/00779/VAR to incorporate amendments to the ground and first floor retail units, second floor leisure unit, design of the high level glazed canopy, reorientation of the escalators and stairs within the central space and other minor amendments.	Gross floorspace additions of 10,291 sq m. We have assumed that the net: gross ratio is 70% = 7,204 sq m net. We have further assumed that 80% of this total will be dedicated to convenience goods = 5,763 sq m net.	7,500	43.2
St Albans	5/2016/3386, Griffiths Way South	Outline application (access and scale sought) for mixed use development comprising Class A1 (discount foodstore), Class A1 (non food retail), D2 (gym) and Class A3/A5 (restaurant and drive-through)	4,800	6,500	31.2
St Albans	5/2016/3629, Hertfordshire House Civic Close St Albans	Infill of building overhang at ground floor and partial change of use of basement and ground floor to flexible commercial use (A1/A2/A3/B1/D1).	218	6,500	1.4
St Albans	5/2015/2212, Town Hall, St Albans	Change of use of building to accommodate new museum and gallery with ancillary cafe and retail facilities including extension of basement, first floor glazed link extensions, display of advertisement banners and lettering, replac	200	6,500	1.3
Total			25,842		173.3

Table 26d: Net quantitative capacity for additional comparison goods floorspace in South West Hertfordshire

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	173.3	-173.3	-23,100	-31,500
2021	50.1	184.5	-134.3	-16,800	-23,000
2026	269.8	206.1	63.8	7,100	9,800
2031	568.6	229.8	338.8	34,000	46,500
2036	958.8	256.2	702.6	63,300	86,400

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26c) from surplus expenditure (sourced from Table 26a)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

Table 26e: Estimated 'capacity' for new comparison goods facilities in Hertsmere

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	147.0	147.0	0.0	0.0
2021	156.5	144.8	0.0	-11.7
2026	175.0	175.2	0.0	0.2
2031	195.1	212.0	0.0	16.9
2036	217.5	256.6	0.0	39.1
Study Area Market Share (%)		3.1%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes reduced market share claimed by Hertsmere facilities at 3.1% from the Study Area (currently 3.5%)

Table 26f: Gross quantitative capacity for additional comparison goods floorspace in Hertsmere

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	-11.7	-1,500	-2,000
2026	0.2	0	0
2031	16.9	1,700	2,300
2036	39.1	3,500	4,800

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26g: Extant comparison goods commitments in Hertsmere

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Hertsmere	N/A	Over 40 applications involving development to or from A classes have extant permission. However, none are sizable and most relate to changes of use of small High Street units. The extant permissions are judged largely to be neutral in floorspace terms.	0	0	0.0
Total			0		0.0

Table 26h: Net quantitative capacity for additional comparison goods floorspace in Hertsmere

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	0.0	0.0	0	0
2021	-11.7	0.0	-11.7	-1,500	-2,000
2026	0.2	0.0	0.2	0	0
2031	16.9	0.0	16.9	1,700	2,300
2036	39.1	0.0	39.1	3,500	4,800

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26g) from surplus expenditure (sourced from Table 26e)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26i: Estimated 'capacity' for new comparison goods facilities in Three Rivers

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	54.3	54.3	0.0	0.0
2021	57.8	60.8	0.0	3.0
2026	64.6	73.6	0.0	8.9
2031	72.1	89.0	0.0	16.9
2036	80.4	107.7	0.0	27.4
Study Area Market Share (%)		1.3%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by Three Rivers facilities at 1.3% from the Study Area

Table 26j: Gross quantitative capacity for additional comparison goods floorspace in Three Rivers

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	3.0	400	500
2026	8.9	1,000	1,400
2031	16.9	1,700	2,300
2036	27.4	2,500	3,400

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26k: Extant comparison goods commitments in Three Rivers

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Three Rivers	16/0005/FUL, South Oxhey regeneration	The approved Development Schedule sets out the type and maximum quantity of development that can be provided across the South Oxhey redevelopment as a whole. This permits up to 5,137 sqm of flexible town centre uses (Classes A1-A5, D1, D2, B1 and Bookmakers) including a Lidl foodstore of up to 1,714 sqm. After allowing for a foodstore, offices and a bookmakers, there is 2,647 sq m of space left for potential comparison goods uses.	Assumed that comparison goods might be 75% of the 2,647 sq m residual figure = 1,985 sq m. We have assumed that 50% of this figure is 'new' floorspace (i.e. not replacement) = 992 sq m.	6,500	6.4
Total			992		6.4

Table 26l: Net quantitative capacity for additional comparison goods floorspace in Three Rivers

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	6.4	-6.4	-900	-1,200
2021	3.0	6.9	-3.9	-500	-700
2026	8.9	7.7	1.2	100	200
2031	16.9	8.6	8.4	800	1,100
2036	27.4	9.5	17.8	1,600	2,200

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26k) from surplus expenditure (sourced from Table 26i)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26m: Estimated 'capacity' for new comparison goods facilities in Dacorum

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	436.4	436.4	0.0	0.0
2021	464.6	488.5	0.0	23.9
2026	519.5	591.1	0.0	71.6
2031	579.2	715.2	0.0	136.0
2036	645.8	865.6	0.0	219.8
Study Area Market Share (%)		10.5%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by Dacorum facilities at 10.5% from the Study Area

Table 26n: Gross quantitative capacity for additional comparison goods floorspace in Dacorum

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	23.9	3,000	4,100
2026	71.6	8,000	10,900
2031	136.0	13,700	18,700
2036	219.8	19,800	27,000

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2016 Prices

Table 26o: Extant comparison goods commitments in Dacorum

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillarytakeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 812 sq m net. Net comparison floorspace is 8,000 sq m net.	6,500	52.0
Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 1,884 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 20% comparison goods area = 256 sq m	4,800	1.2
Dacorum	4/03157/16/MFA, Aviva site, Maylands Avenue, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres, comprising a maximum of: • 1,414 sq. metres of convenience food goods • 7,848 sq. metres of comparison non-food goods The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net convenience floorspace to 1,950 sqm.	We have assumed that the net to gross ratio for comparison goods is 75% = 5,613 sq m net	6,500	36.5
Total			13,869		89.7

Table 26p: Net quantitative capacity for additional comparison goods floorspace in Dacorum

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	89.7	-89.7	-12,000	-16,300
2021	23.9	95.5	-71.6	-9,000	-12,200
2026	71.6	106.8	-35.2	-3,900	-5,400
2031	136.0	119.1	17.0	1,700	2,300
2036	219.8	132.7	87.1	7,800	10,700

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26o) from surplus expenditure (sourced from Table 26m)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2016 Prices

Table 26q: Estimated 'capacity' for new comparison goods facilities in Watford

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	1,089.5	1,067.6	21.8	0.0
2021	1,159.7	1,195.0	24.0	59.2
2026	1,296.8	1,446.0	28.1	177.2
2031	1,445.9	1,749.6	32.8	336.6
2036	1,612.1	2,117.5	38.4	543.9
Study Area Market Share (%)		25.8%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by Watford facilities at 25.8% from the Study Area

Table 26r: Gross quantitative capacity for additional comparison goods floorspace in Watford

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	59.2	7,400	10,100
2026	177.2	19,900	27,100
2031	336.6	33,800	46,200
2036	543.9	49,000	66,900

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26s: Extant comparison goods commitments in Watford

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Watford	16/00076/VAR, Charter Place, Watford	Part demolition/reconfiguration/change of use of existing Charter Place Shopping Centre, demolition of 37-57 and 67-69 High Street, and part retention of 63-65, High Street. Erection of new buildings within Classes A1(shops), A3 (restaurants) and D2 (including cinema), including provision of new covered market, together with associated plant and machinery, and ancillary facilities. Provision of new public realm. Alterations to existing pedestrian and cycle access and egress arrangements, highway alterations/ improvements and other ancillary works and operations. Variation of Condition 2 of planning permission ref. 14/00779/VAR to incorporate amendments to the ground and first floor retail units, second floor leisure unit, design of the high level glazed canopy, reorientation of the escalators and stairs within the central space and other minor amendments.	Gross floorspace additions of 10,291 sq m. We have assumed that the net-gross ratio is 70% = 7,204 sq m net. We have further assumed that 80% of this total will be dedicated to convenience goods = 5,763 sq m net.	7,500	43.2
Total			5,763		43.2

Table 26t: Net quantitative capacity for additional comparison goods floorspace in Watford

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	43.2	-43.2	-5,800	-7,900
2021	59.2	46.0	13.2	1,700	2,300
2026	177.2	51.4	125.8	14,100	19,200
2031	336.6	57.4	279.2	28,100	38,300
2036	543.9	64.0	480.0	43,300	59,000

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26s) from surplus expenditure (sourced from Table 26q)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26u: Estimated 'capacity' for new comparison goods facilities in St Albans

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	427.5	415.9	11.6	0.0
2021	455.1	418.0	12.7	-24.3
2026	508.9	505.9	14.9	11.9
2031	567.4	612.1	17.4	62.1
2036	632.6	740.8	20.4	128.6
Study Area Market Share (%)		9.0%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes reduced market share claimed by St Albans facilities at 9.0% from the Study Area (currently 10.0%)

Table 26v: Gross quantitative capacity for additional comparison goods floorspace in St Albans

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	-24.3	-3,000	-4,200
2026	11.9	1,300	1,800
2031	62.1	6,200	8,500
2036	128.6	11,600	15,800

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26w: Extant comparison goods commitments in St Albans

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
St Albans	5/2016/3386, Griffiths Way South	Outline application (access and scale sought) for mixed use development comprising Class A1 (discount foodstore), Class A1 (non food retail), D2 (gym) and Class A3/A5 (restaurant and drive-through)	4,800	6,500	31.2
St Albans	5/2016/3629, Hertfordshire House Civic Close St Albans	Infill of building overhang at ground floor and partial change of use of basement and ground floor to flexible commercial use (A1/A2/A3/B1/D1).	218	6,500	1.4
St Albans	5/2015/2212, Town Hall, St Albans	Change of use of building to accommodate new museum and gallery with ancillary cafe and retail facilities including extension of basement, first floor glazed link extensions, display of advertisement banners and lettering, replac	200	6,500	1.3
Total			5,763		33.9

Table 26x: Net quantitative capacity for additional comparison goods floorspace in St Albans

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	33.9	-33.9	-4,500	-6,200
2021	-24.3	36.1	-60.4	-7,600	-10,300
2026	11.9	40.4	-28.5	-3,200	-4,400
2031	62.1	45.0	17.1	1,700	2,300
2036	128.6	50.2	78.4	7,100	9,600

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26w) from surplus expenditure (sourced from Table 26u)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Appendix E | Statistical Tables – Scenario 2

Table 1: Population and convenience goods expenditure per capita

Zone	Population					Per capita expenditure (£)						
	2017	2021	2026	2031	2036	2016 <i>inc SFT</i>	2016	2017	2021	2026	2031	2036
1	63,113	65,036	67,440	69,844	72,248	2,064	2,004	1,998	1,972	1,967	1,967	1,973
2	51,556	53,127	55,091	57,055	59,019	2,063	2,003	1,997	1,970	1,966	1,965	1,971
3	20,662	21,404	22,332	23,261	24,189	2,252	2,187	2,180	2,151	2,146	2,146	2,152
4	13,334	13,813	14,412	15,011	15,610	2,409	2,339	2,332	2,301	2,296	2,295	2,302
5	40,168	41,611	43,416	45,220	47,025	2,011	1,953	1,947	1,921	1,917	1,916	1,922
6	25,205	26,111	27,244	28,376	29,508	2,214	2,150	2,144	2,115	2,110	2,110	2,116
7	27,105	27,758	28,574	29,390	30,206	2,285	2,219	2,212	2,183	2,178	2,177	2,183
8	33,301	34,103	35,105	36,108	37,110	2,324	2,257	2,250	2,220	2,215	2,214	2,221
9	16,168	16,558	17,045	17,531	18,018	2,663	2,586	2,578	2,544	2,538	2,537	2,545
10	23,865	24,440	25,158	25,877	26,595	2,288	2,222	2,215	2,186	2,180	2,180	2,186
11	66,656	69,322	72,656	75,989	79,322	2,163	2,100	2,094	2,066	2,061	2,061	2,067
12	37,994	39,514	41,414	43,314	45,214	2,306	2,239	2,232	2,203	2,197	2,197	2,203
13	25,233	26,243	27,505	28,767	30,029	2,444	2,373	2,366	2,335	2,330	2,329	2,336
14	14,572	15,155	15,883	16,612	17,341	2,379	2,310	2,303	2,272	2,267	2,266	2,273
15	201,793	209,921	218,799	226,809	233,987	2,034	1,975	1,968	1,942	1,938	1,937	1,943
16	50,286	51,866	53,772	55,511	57,159	2,370	2,301	2,294	2,264	2,258	2,258	2,264
17	98,752	104,129	110,301	115,553	120,278	2,249	2,184	2,177	2,148	2,144	2,143	2,149
18	95,371	98,176	101,682	105,188	108,694	2,269	2,203	2,197	2,168	2,163	2,162	2,168
19	35,094	36,126	37,416	38,706	39,997	2,292	2,226	2,219	2,189	2,184	2,184	2,190
20	200,121	209,670	220,104	229,504	238,385	1,945	1,888	1,882	1,858	1,853	1,853	1,858
21	34,049	35,051	36,302	37,554	38,806	2,372	2,303	2,296	2,265	2,260	2,260	2,266
22	62,274	65,108	68,438	71,558	74,218	2,118	2,057	2,050	2,023	2,019	2,018	2,024
Total	1,236,672	1,284,242	1,340,090	1,392,739	1,442,959							

Notes:

- a. Zones based on the post code sectors shown on the plan at Appendix A
- b. Per capita expenditure derived from Experian MMG3 data (2018 report)
- c. 2016 Population derived from Experian MMG3 data (2018 report). Projections to 2036 are based on the figures set out in the Population Note at Appendix G.
- d. Per capita expenditure projected forward using forecast growth rates taken from Tables 1a and 1b of Experian Retail Planner Briefing Note 15
- e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Figure 5 of Appendix 3 to Experian Retail Planner Briefing Note 15

2016 Prices

Table 2a: Total convenience goods expenditure available

Zone	Expenditure (£m)					Growth (£m)			
	Convenience					Convenience			
	2017	2021	2026	2031	2036	2017-2021	2017-2026	2017-2031	2017-2036
1	126.1	128.2	132.7	137.4	142.5	2.1	6.6	11.3	16.4
2	102.9	104.7	108.3	112.1	116.3	1.7	5.4	9.2	13.4
3	45.0	46.0	47.9	49.9	52.1	1.0	2.9	4.9	7.0
4	31.1	31.8	33.1	34.5	35.9	0.7	2.0	3.4	4.8
5	78.2	80.0	83.2	86.7	90.4	1.7	5.0	8.5	12.2
6	54.0	55.2	57.5	59.9	62.4	1.2	3.5	5.8	8.4
7	60.0	60.6	62.2	64.0	66.0	0.6	2.3	4.0	6.0
8	74.9	75.7	77.8	80.0	82.4	0.8	2.8	5.0	7.5
9	41.7	42.1	43.3	44.5	45.9	0.4	1.6	2.8	4.2
10	52.9	53.4	54.9	56.4	58.1	0.6	2.0	3.6	5.3
11	139.6	143.2	149.8	156.6	163.9	3.7	10.2	17.0	24.4
12	84.8	87.0	91.0	95.2	99.6	2.2	6.2	10.4	14.8
13	59.7	61.3	64.1	67.0	70.1	1.6	4.4	7.3	10.4
14	33.6	34.4	36.0	37.6	39.4	0.9	2.5	4.1	5.9
18	209.5	212.8	219.9	227.4	235.7	3.3	10.4	17.9	26.2
19	77.9	79.1	81.7	84.5	87.6	1.2	3.9	6.7	9.7
21	78.2	79.4	82.0	84.9	87.9	1.2	3.9	6.7	9.8
Inner Study Area Total	1350.0	1375.0	1425.3	1478.4	1536.3	25.1	75.4	128.5	186.4
15	397.2	407.8	424.0	439.4	454.7	10.5	26.8	42.2	57.4
16	115.4	117.4	121.4	125.3	129.4	2.1	6.1	10.0	14.1
17	215.0	223.7	236.4	247.6	258.5	8.7	21.4	32.6	43.5
20	376.7	389.5	407.9	425.2	443.0	12.8	31.2	48.5	66.2
22	127.7	131.7	138.1	144.4	150.2	4.0	10.5	16.7	22.5
Study Area Total	2581.9	2645.1	2753.3	2860.5	2972.1	63.2	171.4	278.5	390.1

Table 2b: Convenience goods expenditure split between main food shopping and top-up food shopping spend

Zone	Expenditure (£m)		
	Convenience (2017)		
	Main	Top-up	Total
1	104.9	21.2	126.1
2	87.6	15.3	102.9
3	33.5	11.6	45.0
4	25.2	5.9	31.1
5	63.5	14.7	78.2
6	45.0	9.1	54.0
7	48.6	11.3	60.0
8	62.4	12.5	74.9
9	32.3	9.4	41.7
10	43.2	9.6	52.9
11	118.5	21.1	139.6
12	62.2	22.6	84.8
13	47.5	12.2	59.7
14	25.5	8.0	33.6
15	334.1	63.2	397.2
16	93.5	21.8	115.4
17	172.4	42.6	215.0
18	171.1	38.4	209.5
19	63.3	14.5	77.9
20	297.3	79.4	376.7
21	66.0	12.2	78.2
22	106.9	20.8	127.7
Total	2,104.5	477.4	2,581.9

Notes:

- a. Figures derived from multiplying per capita expenditure with population within each zone using data provided at Table 1
- b. Ratio of main food shopping to top-up food shopping per zone derived directly from Questions 9 and 15 of the NEMS Household Survey (December 2017)

2016 Prices

Table 5: Convenience goods benchmark

Destination	Gross Floorspace (Sq m)	Net Sales Area (Sq m)	Net Convenience Sales Area (Sq m)	Sales Density (£ per sq m)	Benchmark Turnover (£m)	Survey Turnover (£m)	Inflow from Beyond Study Area (£m)	Trading Position against Benchmark (£m)
Inner Study Area								
Zone 1 Watford South								
Little Waitrose at John Lewis, Intu Watford, The Harlequin, Watford	672	344	327	12,456	4.1	0.3	0.0	-3.8
Local shops, Watford Town Centre					10.5	10.5	0.0	0.0
Marks & Spencer, High Street, Watford	2,245	873	829	10,876	9.0	9.5	0.0	0.5
Morrisons, Ascot Road, Watford	6,733	3,941	3,153	11,695	36.9	44.5	0.0	7.7
Sainsbury's Superstore, Albert Road South, Watford	5,403	3,330	2,398	10,492	25.2	28.6	0.0	3.5
Tesco Express, High Street, Watford	288	201	191	11,559	2.2	3.2	0.0	1.0
Tesco Express, Whippendell Road, Watford	247	175	166	11,559	1.9	0.8	0.0	-1.1
Tesco Extra, Lower High Street, Watford	13,011	8,924	5,354	11,559	61.9	82.2	0.0	20.3
Other stores, Zone 1					1.5	1.5	0.0	0.0
Sub-total					153.2	181.1	0.0	28.0
Zone 2 Watford North								
Co-op, St. Albans Road, Watford	547	329	313	9,862	3.1	0.8	0.0	-2.3
Asda, Odhams Industrial Estate, St Albans Road, Watford	19,307	14,591	8,755	12,674	111.0	74.1	0.0	-36.9
Co-op, Abbotswood Park, Leavesden, Watford	547	329	313	9,862	3.1	1.3	0.0	-1.8
Co-op, The Gossamers, Garston, Watford	209	123	117	9,862	1.2	0.5	0.0	-0.6
Sainsbury's Superstore, Cow Lane, Watford	6,074	3,744	2,696	10,492	28.3	52.6	0.0	24.3
Tesco Express, St. Albans Road, Watford	255	140	133	11,559	1.5	5.9	0.0	4.4
Waitrose, Dome Roundabout, St. Albans Road, Watford	200	125	119	12,456	1.5	1.3	0.0	-0.2
Other stores, Zone 2					0.2	0.2	0.0	0.0
Sub-total					149.8	136.6	0.0	-13.2
Zone 3 Bushey & Aldenham								
Tesco Express (Esso), High Road, Bushey Heath, Bushey	250	150	143	11,559	1.6	2.6	0.0	1.0
Costco, Hartspring Lane, Bushey, Watford					1.3	1.3	0.0	0.0
Tesco Express, Harcourt Road, Bushey, Watford	210	127	121	11,559	1.4	3.0	0.0	1.6
Other stores, Zone 3					2.4	2.4	0.0	0.0
Sub-total					6.8	9.3	0.0	2.6
Zone 4 Radlett & Shenley								
Tesco Express, Watling Street, Radlett	504	259	246	11,559	2.8	2.5	0.0	-0.3
Budgens, Watling Street, Radlett	773	355	337	9,500	3.2	4.4	0.0	1.2
Local shops, Radlett Town Centre					0.7	0.7	0.0	0.0
Tesco Express, Andrew Close, Shenley, Radlett	342	239	227	11,559	2.6	1.6	0.0	-1.0
Sub-total					9.4	9.3	0.0	-0.1
Zone 5 Borehamwood & Elstree								
Sainsbury's Local, Shenley Road, Borehamwood	350	225	214	10,492	2.2	2.8	0.0	0.6
Co-op, Leeming Road, Borehamwood	386	207	197	9,862	1.9	1.5	0.0	-0.4
Co-op, Organ Hall Road, Borehamwood	150	90	86	9,862	0.8	0.6	0.0	-0.2
Iceland, Shenley Road, Borehamwood	1,038	475	461	6,393	2.9	0.6	0.0	-2.3
Lidl, Borehamwood Shopping Park, Theobald Street, Borehamwood	1,258	900	720	4,800	3.5	12.9	0.0	9.4
M&S Simply Food, Borehamwood Shopping Centre, Borehamwood	1,200	746	709	10,876	7.7	4.9	0.0	-2.8
Morrisons, Stirling Way, Borehamwood	6,734	3,941	3,153	11,695	36.9	16.4	0.0	-20.5
Tesco Extra, Shenley Road, Borehamwood	14,544	10,534	6,320	11,559	73.1	75.2	0.0	2.1
Other stores, Zone 5					2.8	2.8	0.0	0.0
Sub-total					131.8	117.7	0.0	-14.2
Zone 6 Potters Bar								
Tesco Express, Orchard Parade, Mutton Lane, Potters Bar	551	236	224	11,559	2.6	4.1	0.0	1.5
Co-op, High Street, Potters Bar	353	186	177	9,862	1.7	1.9	0.0	0.2
Tesco Superstore, Mutton Lane, Potters Bar	5,862	3,587	2,726	11,559	31.5	36.9	0.0	5.4
Sainsbury's Superstore, Darke Lane, Potters Bar	3,152	1,943	1,399	10,492	14.7	16.4	0.0	1.7
Other stores, Zone 6					2.8	2.8	0.0	0.0
Sub-total					53.3	62.1	0.0	8.8
Zone 7 Rickmansworth								
Iceland, High Street, Rickmansworth	516	307	298	6,393	1.9	3.5	0.0	1.6
Co-op, New Road, Croxley Green	335	203	193	9,862	1.9	3.5	0.0	1.6
Local shops, Rickmansworth Town Centre					0.9	0.9	0.0	0.0
Marks & Spencer (BP), Uxbridge Road, Mill End, Rickmansworth	250	150	143	10,876	1.5	5.7	0.0	4.2
Marks & Spencer, High Street, Rickmansworth	1,933	1,202	1,142	10,876	12.4	4.9	0.0	-7.6
Tesco Superstore, Frogmoor Wharf, Harefield Road, Rickmansworth	3,847	2,354	1,789	11,559	20.7	29.5	0.0	8.8
Waitrose, Homestead Road, Rickmansworth	4,213	2,410	1,976	12,456	24.6	20.2	0.0	-4.4
Other stores, Zone 7					1.8	1.8	0.0	0.0
Sub-total					65.8	69.9	0.0	4.2
Zone 8 Batchworth Heath & South Oxhey								
Waitrose, Green Lane, Northwood	2,591	1,482	1,215	12,456	15.1	39.2	0.0	24.1
Co-op, St. Andrews Road, South Oxhey, Watford	548	364	346	9,862	3.4	2.1	0.0	-1.4
Co-op, The Parade, Carpenders Park, Watford	438	291	276	9,862	2.7	8.9	0.0	6.2
Tesco Express, Prestwick Road, South Oxhey, Watford	250	150	143	11,559	1.6	4.4	0.0	2.8
Sub-total					22.9	54.6	0.0	31.7
Zone 9 Chaorleywood & Sarratt								
Tesco Express, Tudor Parade, Berry Lane, Rickmansworth	340	187	177	11,559	2.0	5.3	0.0	3.2
Co-op, Lower Road, Chorleywood, Rickmansworth	588	383	364	9,862	3.6	4.4	0.0	0.8
Other stores, Zone 9					1.0	1.0	0.0	0.0
Sub-total					6.7	10.7	0.0	4.0
Zone 10 Kings Langley & Abbots Langley								
Tesco Express, College Road, Abbots Langley	461	253	240	11,559	2.8	3.5	0.0	0.7
Budgens, High Street, Abbots Langley	519	250	238	9,500	2.3	5.4	0.0	3.1
Other stores, Zone 10					3.9	3.9	0.0	0.0
Sub-total					8.9	12.7	0.0	3.8
Zone 11 Hemel Hempstead								
Marks & Spencer, Marlowes, Hemel Hempstead	1,456	873	829	10,876	9.0	3.8	0.0	-5.3
Aldi, London Road, Hemel Hempstead	1,430	986	789	8,540	6.7	33.6	0.0	26.9
Aldi, Redbourn Road, Hemel Hempstead	1,422	980	784	8,540	6.7	29.1	0.0	22.4
Asda, Hillfield Road, Hemel Hempstead	3,849	2,345	1,571	12,674	19.9	15.1	0.0	-4.9
Co-op (Petrol Station), Redbourn Road, Cupid Green, Hemel Hempstead	200	125	119	9,862	1.2	0.7	0.0	-0.5
Co-op, Bellgate, Highfield, Hemel Hempstead	241	168	160	9,862	1.6	0.7	0.0	-0.8
Co-op, The Heights, Hemel Hempstead	208	140	133	9,862	1.3	0.5	0.0	-0.9
Co-op, The Queen's Square, Adeyfield, Hemel Hempstead	448	294	279	9,862	2.8	1.5	0.0	-1.2
Iceland, Hillfield Road, Hemel Hempstead	1,422	711	690	6,393	4.4	2.2	0.0	-2.3
Marks & Spencer (BP), Breakspear Way, Hemel Hempstead	250	150	143	10,876	1.5	0.2	0.0	-1.3
Sainsbury's Superstore, London Road, Apsley Mills, Hemel Hempstead	7,619	4,696	3,381	10,492	35.5	72.9	0.0	37.4

Sainsbury's Superstore, Shenley Road, Woodhall Farm, Hemel Hempstead	3,942	2,430	1,750	10,492	18.4	8.7	0.0	-9.6
Tesco Express, Fletcher Way, Hemel Hempstead	311	171	162	11,559	1.9	0.5	0.0	-1.4
Tesco Express, The Denes, Barnacre Road, Hemel Hempstead	265	183	174	11,559	2.0	1.1	0.0	-0.9
Tesco Express, The Marlowes, Hemel Hempstead	533	280	266	11,559	3.1	2.1	0.0	-1.0
Tesco Superstore, Jarman Way, Hemel Hempstead	9,581	6,572	4,995	11,559	57.7	63.0	0.0	5.3
Other stores, Zone 11					8.0	8.0	0.0	0.0
Sub-total					181.6	243.5	0.0	61.9
Zone 12 Hemel Hempstead Fringe								
Co-op, Stoneycroft, Warners End, Hemel Hempstead	262	158	150	9,862	1.5	1.8	0.0	0.3
Tesco Express, Henry Wells Square, Grove Hill, Hemel Hempstead	321	229	218	11,559	2.5	6.6	0.0	4.1
Tesco Express, Stoneycroft, Warners End, Hemel Hempstead	311	186	177	11,559	2.0	3.0	0.0	0.9
Other stores, Zone 12					2.0	2.0	0.0	0.0
Sub-total					8.0	13.3	0.0	5.3
Zone 13 Berkhamsted								
Waitrose, St John's Well Lane, Berkhamsted	4,602	2,633	2,159	12,456	26.9	53.4	0.0	26.5
M&S Simply Food, High Street, Berkhamsted	1,784	1,109	1,054	10,876	11.5	6.0	0.0	-5.5
Tesco Express, High Street, Northchurch, Berkhamsted	261	182	173	11,559	2.0	7.4	0.0	5.4
Tesco Metro, High Street, Berkhamsted	2,506	1,445	1,098	11,559	12.7	5.0	0.0	-7.7
Sub-total					53.0	71.7	0.0	18.7
Zone 14 Tring								
Co-op, Silk Mill Way, Tring	252	184	175	9,862	1.7	0.4	0.0	-1.4
M&S Simply Food, Dolphin Square, Tring	1,027	638	606	10,876	6.6	9.1	0.0	2.5
Tesco Superstore, London Road, Tring	2,397	1,467	1,115	11,559	12.9	49.0	0.0	36.1
Other stores, Zone 14					1.4	1.4	0.0	0.0
Sub-total					22.6	59.9	0.0	37.3
Zone 18 St Albans								
Co-op, Cell Barnes Lane, St. Albans	210	149	142	9,862	1.4	2.9	0.0	1.6
Co-op, High Street, Redbourn, St. Albans	240	140	133	9,862	1.3	0.6	0.0	-0.8
Co-op, Park Street, How Wood, St. Albans	168	106	101	9,862	1.0	3.0	0.0	2.0
Iceland, Victoria Street, St. Albans	1,012	506	491	6,393	3.1	1.1	0.0	-2.1
Marks & Spencer (BP), Verluam Road, St. Albans	100	70	67	10,876	0.7	0.4	0.0	-0.3
Marks & Spencer, St. Peter's Street, St. Albans	943	566	538	10,876	5.8	4.8	0.0	-1.1
Morrisons, Hatfield Road, St. Albans	6,490	3,799	3,039	11,695	35.5	65.7	0.0	30.1
Sainsbury's Local, Marshalswick Lane, St. Albans	399	184	175	10,492	1.8	3.6	0.0	1.7
Sainsbury's, Everard Close, St. Albans	7,085	4,367	3,144	10,492	33.0	52.6	0.0	19.6
Tesco Express, Beech Road, St. Albans	359	251	238	11,559	2.8	3.0	0.0	0.2
Tesco Express, Hatfield Road, St. Albans	458	320	304	11,559	3.5	1.8	0.0	-1.7
Tesco Express, Luton Road, Harpenden	300	170	162	11,559	1.9	3.9	0.0	2.1
Tesco Express, St. Bredlades Place, Jersey Farm Estate, St. Albans	399	280	266	11,559	3.1	0.7	0.0	-2.3
Tesco Metro, St. Peters Street, St. Albans	1,954	1,127	857	11,559	9.9	10.7	0.0	0.8
Waitrose, Ermine Close, Mayne Avenue, St. Albans	3,392	1,940	1,591	12,456	19.8	20.1	0.0	0.2
Local shops, St Albans City Centre					1.3	1.3	0.0	0.0
Other stores, Zone 18					3.6	3.6	0.0	0.0
Sub-total					129.6	179.7	0.0	50.1
Zone 19 London Colney Fringe								
Co-op, Bradmore Green, Brookmans Park, Hatfield	201	134	127	9,862	1.3	2.8	0.0	1.6
Co-op, Haseldine Road, London Colney, St. Albans	143	89	80	9,862	0.8	1.2	0.0	0.4
Marks & Spencer, Barnet Road, London Colney, St. Albans	3,290	1,974	1,875	10,876	20.4	3.5	2.6	-14.3
Sainsbury's, Colney Fields Shopping Park, London Colney	15,017	8,420	6,063	10,492	63.6	44.3	33.2	13.9
Tesco Express, High Street, London Colney	263	184	175	11,559	2.0	0.3	0.0	-1.7
Other stores, Zone 19					0.4	0.4	0.0	0.0
Sub-total					88.5	52.5	35.8	-0.2
Zone 21 Harpenden								
Co-op, Lower Luton Road, Batford, Harpenden	227	156	148	9,862	1.5	1.0	0.0	-0.4
Tesco Express, High Street, Wheathampstead	307	168	160	11,559	1.8	0.9	0.0	-0.9
Tesco Express, Lower Luton Road, Batford, Harpenden	551	236	224	11,559	2.6	2.0	0.0	-0.6
Local shops, Wheathampstead Village Centre					0.5	0.5	0.0	0.0
Co-op, Southdown Road, Harpenden	2,172	1,307	1,176	9,862	11.6	11.9	0.0	0.3
M&S Simply Food, Church Green Parade, Harpenden	694	496	471	10,876	5.1	1.9	0.0	-3.2
Marks & Spencer (BP), Luton Road, Townsend, Harpenden	100	70	67	10,876	0.7	0.3	0.0	-0.4
Sainsbury's Superstore, High Street, Harpenden	4,586	2,827	2,035	10,492	21.4	44.1	0.0	22.7
Waitrose, Leyton Road, Harpenden	2,680	1,533	1,257	12,456	15.7	23.6	0.0	7.9
Sub-total					60.8	86.2	0.0	25.4
Total Inner Study Area					1,152.7	1,370.9	35.8	254.1
Sub Total Watford Borough					303.0	317.8	0.0	14.8
Sub Total Hertsmere Borough					201.3	198.4	0.0	-2.9
Sub Total Three Rivers District					104.2	147.9	0.0	43.7
Sub Total Dacorum Borough					265.3	388.5	0.0	123.2
Sub Total St Albans District					278.9	318.4	35.8	75.3

- Notes:**
- Gross floorspace derived from StorePoint database, Council records or Nexus Planning assessment
 - Net floorspace derived from StorePoint database or Council records where available or based on Nexus Planning professional judgement
 - Proportion of net floorspace derived from typical company split between convenience and comparison floorspace as identified by Verdict UK Food & Grocery Retailers 2015 with the exception of large food superstores (i.e. over 4,000 sq.m net sales area) which are assumed to have approximately 60:40 split in favour of convenience goods and local foodstore which are assumed to have 95% of net sales dedicated to convenience. Aldi and Lidl are assumed to have 80% of net sales dedicated to convenience goods, which correlates with our experience elsewhere
 - Sales densities relate to the monetary turnover of each square metre of net sales area and are derived for all retailers except Lidl and Aldi from Verdict UK Food & Grocery Retailers 2015, and for Lidl and Aldi from Mintel Retail Rankings 2015.
 - It has been assumed that all unnamed and local convenience stores within a centre (including B&M, Bargain Booze, Budgens, Costco, Heron Foods, One Stop) are 'trading at equilibrium' (i.e. their 'benchmark' turnover equates to that identified by the survey)
 - Survey derived performance of stores calculated by adding together 'main' and 'top up' turnover as set out in Table 4

2016 Prices

Table 6a: Estimated 'capacity' for new convenience goods facilities in South West Hertfordshire (all five authority areas)

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Designated Centre Overtrading (£m)	Surplus Expenditure (£m)
2017	1,152.7	1,370.9	35.8	138.9	115.2
2021	1,148.1	1,404.5	36.3	138.3	154.4
2026	1,149.2	1,461.9	36.7	138.5	210.9
2031	1,155.0	1,518.8	37.1	139.2	261.8
2036	1,160.8	1,578.1	37.6	139.9	315.0
Study Area Market Share (%)		53.1			

- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
 - Assumes constant market share claimed by South West Hertfordshire facilities at 53.1% from the Study Area
 - Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within the five authority areas from Table 5
- 2016 Prices

Table 6b: Gross quantitative capacity for additional convenience goods floorspace in South West Hertfordshire

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	115.2	9,900	12,600
2021	154.4	13,400	16,900
2026	210.9	18,200	23,100
2031	261.8	22,500	28,600
2036	315.0	27,000	34,200

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
 - Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
 - Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
- 2016 Prices

Table 6c: Extant convenience goods commitments in South West Hertfordshire

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Hertsmere	N/A	Over 40 applications involving development to or from A classes have extant permission. However, none are sizable and most relate to changes of use of small High Street units. The extant permissions are judged largely to be neutral in floorspace terms.	0	0	0.0
Three Rivers	16/0005/FUL, South Oxhey regeneration	The approved Development Schedule sets out the type and maximum quantity of development that can be provided across the South Oxhey redevelopment as a whole. This permits up to 5,137 sqm of flexible town centre uses (Classes A1-A5, D1, D2, B1 and Bookmakers) including a Lidl foodstore of up to 1,714 sqm. The foodstore is proposed to be delivered within Phase 3A and would therefore form part of a subsequent RM application.	Lidl store assumed 1,714 sq m gross = 1,100 sq m net x 80% convenience goods area = 880 sq m net. Remaining new floorspace is likely to be replacement convenience goods floorspace so no further allowance is made.	4,800	4.2
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead (revised application 4/00595/18/MFA)	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillary takeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 1,184 sq m net and is anticipated to be occupied by Lidl. Net comparison floorspace is 7,400 sq m net.	4,800	5.7

Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 1,884 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 80% convenience goods area = 1,025 sq m	4,800	4.9
Dacorum	4/03157/16/MFA, Aviva site, Maylands Avenue, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres. comprising a maximum of: • 1,414 sq. metres of convenience food goods • 7,848 sq. metres of comparison non-food goods The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net convenience floorspace to 1,950 sqm.	1,950	10,000	19.5
Watford	16/00076/VAR, Charter Place, Watford	Part demolition/reconfiguration/change of use of existing Charter Place Shopping Centre, demolition of 37-57 and 67-69 High Street, and part retention of 63-65, High Street. Erection of new buildings within Classes A1(shops), A3 (restaurants) and D2 (including cinema), including provision of new covered market, together with associated plant and machinery, and ancillary facilities. Provision of new public realm. Alterations to existing pedestrian and cycle access and egress arrangements, highway alterations/ improvements and other ancillary works and operations. Variation of Condition 2 of planning permission ref. 14/00779/VAR to incorporate amendments to the ground and first floor retail units, second floor leisure unit, design of the high level glazed canopy, reorientation of the escalators and stairs within the central space and other minor amendments.	Gross floorspace additions of 10,291 sq m. We have assumed that the net:gross ratio is 70% = 7,204 sq m net. We have further assumed that 20% of this total will be dedicated to convenience goods = 1,441 sqm net.	9,000	13.0
St Albans	5/2016/3386, Griffiths Way South	Outline application (access and scale sought) for mixed use development comprising Class A1 (discount foodstore), Class A1 (non food retail), D2 (gym) and Class A3/A5 (restaurant and drive-through)	1,921	6,767	13.0
Total			8,029		60.3

2016 Prices

Table 6d: Net quantitative capacity for additional convenience goods floorspace in South West Hertfordshire

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	115.2	60.3	54.9	4,700	6,000
2021	154.4	60.1	94.3	8,200	10,400
2026	210.9	60.1	150.8	13,000	16,500
2031	261.8	60.4	201.4	17,300	22,000
2036	315.0	60.7	254.3	21,800	27,600

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016

2. 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.

3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6e: Estimated 'capacity' for new convenience goods facilities in Hertsmer

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Designated Centre Overtrading (£m)	Surplus Expenditure (£m)
2017	201.3	198.4	0.0	23.5	-26.4
2021	200.5	203.3	0.0	23.4	-20.7
2026	200.7	211.6	0.0	23.7	-12.8
2031	201.7	219.8	0.0	23.8	-5.7
2036	202.7	228.4	0.0	23.9	1.8
Study Area Market Share (%)		7.7			

- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
- Assumes constant market share claimed by Hertsmer facilities at 7.7% from the Study Area (allows for no inflow uplift)
- Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within Hertsmer from Table 5

2016 Prices

Table 6f: Gross quantitative capacity for additional convenience goods floorspace in Hertsmer

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	-26.4	-2,300	-2,900
2021	-20.7	-1,800	-2,300
2026	-12.8	-1,100	-1,400
2031	-5.7	-500	-600
2036	1.8	200	200

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6g: Extant convenience goods commitments in Hertsmer

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Hertsmer	N/A	Over 40 applications involving development to or from A classes have extant permission. However, none are sizable and most relate to changes of use of small High Street units. The extant permissions are judged largely to be neutral in floorspace terms.	0	0	0.0
Total			0		0.0

2016 Prices

Table 6h: Net quantitative capacity for additional convenience goods floorspace in Hertsmer

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	-26.4	0.0	-26.4	-2,300	-2,900
2021	-20.7	0.0	-20.7	-1,800	-2,300
2026	-12.8	0.0	-12.8	-1,100	-1,400
2031	-5.7	0.0	-5.7	-500	-600
2036	1.8	0.0	1.8	200	200

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6i: Estimated 'capacity' for new convenience goods facilities in Three Rivers

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Designated Centre Overtrading (£m)	Surplus Expenditure (£m)
2017	104.2	147.9	0.0	44.1	-0.4
2021	103.8	151.5	0.0	43.9	3.8
2026	103.9	157.7	0.0	44.0	9.8
2031	104.4	163.9	0.0	44.2	15.2
2036	105.0	170.3	0.0	44.4	20.9
Study Area Market Share (%)		5.7			

- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
- Assumes constant market share claimed by Three Rivers facilities at 5.7% from the Study Area (allows for no inflow uplift)
- Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within Three Rivers from Table 5

2016 Prices

Table 6j: Gross quantitative capacity for additional convenience goods floorspace in Three Rivers

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	-0.4	0	0
2021	3.8	300	400
2026	9.8	900	1,100
2031	15.2	1,300	1,700
2036	20.9	1,800	2,300

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6k: Extant convenience goods commitments in Three Rivers

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Three Rivers	16/0005/FUL, South Oxhey regeneration	The approved Development Schedule sets out the type and maximum quantity of development that can be provided across the South Oxhey redevelopment as a whole. This permits up to 5,137 sqm of flexible town centre uses (Classes A1-A5, D1, D2, B1 and Bookmakers) including a Lidl foodstore of up to 1,714 sqm. The foodstore is proposed to be delivered within Phase 3A and would therefore form part of a subsequent RM application.	Lidl store assumed 1,714 sq m gross = 1,100 sq m net x 80% convenience goods area = 880 sq m net. Remaining new floorspace is likely to be replacement convenience goods floorspace so no further allowance is made.	4,800	4.2
Total			880		4.2

2016 Prices

Table 6l: Net quantitative capacity for additional convenience goods floorspace in Three Rivers

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	-0.4	4.2	-4.6	-400	-500
2021	3.8	4.2	-0.4	0	0
2026	9.8	4.2	5.6	500	600
2031	15.2	4.2	11.0	900	1,200
2036	20.9	4.3	16.6	1,400	1,800

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6m: Estimated 'capacity' for new convenience goods facilities in Dacorum

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	265.3	388.5	0.0	123.2
2021	264.2	398.0	0.0	133.8
2026	264.5	414.3	0.0	149.8
2031	265.8	430.4	0.0	164.6
2036	267.1	447.2	0.0	180.1
Study Area Market Share (%)		15.0		

1. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by Dacorum facilities at 15.1% from the Study Area (allows for no inflow uplift)
3. Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within Dacorum from Table 5

2016 Prices

Table 6n: Gross quantitative capacity for additional convenience goods floorspace in Dacorum

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	123.2	10,600	13,500
2021	133.8	11,600	14,700
2026	149.8	12,900	16,400
2031	164.6	14,200	18,000
2036	180.1	15,400	19,600

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
2. Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6o: Extant convenience goods commitments in Dacorum

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead (revised application 4/00595/18/MFA)	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillarytakeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 1,184 sq m net and is anticipated to be occupied by Lidl. Net comparison floorspace is 7,400 sq m net.	4,800	5.7

Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 1,884 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 80% convenience goods area = 1,025 sq m	4,800	4.9
Dacorum	4/03157/16/MFA, Aviva site, Maylands Avenue, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres. comprising a maximum of: <ul style="list-style-type: none"> • 1,414 sq. metres of convenience food goods • 7,848 sq. metres of comparison non-food goods The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net convenience floorspace to 1,950 sqm.	1,950	10,000	19.5
Total			4,159	30.1	

2016 Prices

Table 6p: Net quantitative capacity for additional convenience goods floorspace in Dacorum

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	123.2	30.1	93.1	8,000	10,200
2021	133.8	30.0	103.8	9,000	11,400
2026	149.8	30.0	119.8	10,400	13,100
2031	164.6	30.2	134.5	11,600	14,700
2036	180.1	30.3	149.8	12,800	16,300

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
2. 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6q: Estimated 'capacity' for new convenience goods facilities in Watford

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	303.0	317.8	0.0	14.8
2021	301.8	325.5	0.0	23.8
2026	302.1	338.8	0.0	36.8
2031	303.6	352.0	0.0	48.4
2036	305.1	365.8	0.0	60.7
Study Area Market Share (%)		12.3		

- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
- Assumes constant market share claimed by Watford facilities at 12.3% from the Study Area (allows for no inflow uplift)
- Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within Watford from Table 5

2016 Prices

Table 6r: Gross quantitative capacity for additional convenience goods floorspace in Watford

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	14.8	1,300	1,600
2021	23.8	2,100	2,600
2026	36.8	3,200	4,000
2031	48.4	4,200	5,300
2036	60.7	5,200	6,600

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6s: Extant convenience goods commitments in Watford

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Watford	16/00076/VAR, Charter Place, Watford	Part demolition/reconfiguration/change of use of existing Charter Place Shopping Centre, demolition of 37-57 and 67-69 High Street, and part retention of 63-65, High Street. Erection of new buildings within Classes A1(shops), A3 (restaurants) and D2 (including cinema), including provision of new covered market, together with associated plant and machinery, and ancillary facilities. Provision of new public realm. Alterations to existing pedestrian and cycle access and egress arrangements, highway alterations/improvements and other ancillary works and operations. Variation of Condition 2 of planning permission ref. 14/00779/VAR to incorporate amendments to the ground and first floor retail units, second floor leisure unit, design of the high level glazed canopy, reorientation of the escalators and stairs within the central space and other minor amendments.	Gross floorspace additions of 10,291 sq m. We have assumed that the net:gross ratio is 70% = 7,204 sq m net. We have further assumed that 20% of this total will be dedicated to convenience goods = 1,441 sqm net.	9,000	13.0
Total			1,441		13.0

2016 Prices

Table 6t: Net quantitative capacity for additional convenience goods floorspace in Watford

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	14.8	13.0	1.8	200	200
2021	23.8	12.9	10.8	900	1,200
2026	36.8	12.9	23.8	2,100	2,600
2031	48.4	13.0	35.4	3,000	3,900
2036	60.7	13.1	47.6	4,100	5,200

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6u: Estimated 'capacity' for new convenience goods facilities in St Albans

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Designated Centre Overtrading (£m)	Surplus Expenditure (£m)
2017	278.9	318.4	35.8	71.3	4.0
2021	277.8	326.2	36.3	71.0	13.7
2026	278.0	339.5	36.7	71.1	27.1
2031	279.4	352.7	37.1	71.4	39.0
2036	280.8	366.5	37.6	71.8	51.4
Study Area Market Share (%)		12.3			

- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
- Assumes constant market share claimed by St Albans facilities at 12.3% from the Study Area
- Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within St Albans from Table 5

2016 Prices

Table 6v: Gross quantitative capacity for additional convenience goods floorspace in St Albans

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	4.0	300	400
2021	13.7	1,200	1,500
2026	27.1	2,300	3,000
2031	39.0	3,400	4,300
2036	51.4	4,400	5,600

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6w: Extant convenience goods commitments in St Albans

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Griffiths Way South	5/2016/3386	Outline application (access and scale sought) for mixed use development comprising Class A1 (discount foodstore), Class A1 (non food retail), D2 (gym) and Class A3/A5 (restaurant and drive-through)	1,921	6,767	13.0
Total			1,921		13.0

2016 Prices

Table 6x: Net quantitative capacity for additional convenience goods floorspace in St Albans

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	4.0	13.0	-9.0	-800	-1,000
2021	13.7	12.9	0.7	100	100
2026	27.1	13.0	14.1	1,200	1,500
2031	39.0	13.0	26.0	2,200	2,800
2036	51.4	13.1	38.3	3,300	4,200

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

South West Hertfordshire Retail & Leisure Study
Retail Planning

Table 7a: Population

Zone	Population			
	2017	2021	2026	2031
1	65,113	65,038	67,440	69,844
2	51,556	53,127	55,091	57,055
3	26,962	27,466	27,780	28,180
4	13,334	13,813	14,412	15,011
5	40,988	41,611	43,474	45,220
6	29,265	29,111	27,241	25,738
7	27,195	27,736	28,574	29,390
8	33,931	34,102	35,103	36,108
9	18,188	18,308	17,043	17,011
10	23,863	24,445	25,138	25,605
11	66,666	69,322	72,696	75,999
12	37,264	38,514	40,494	42,214
13	26,233	26,243	27,300	28,787
14	14,972	15,125	15,850	16,472
15	201,763	209,821	219,700	228,600
16	50,280	51,868	53,772	55,511
17	18,782	19,120	19,631	19,978
18	95,371	98,178	101,692	105,188
19	35,084	36,128	37,493	38,887
20	200,121	209,870	220,104	229,854
21	34,963	35,001	36,202	37,651
22	62,274	63,128	64,438	65,818
Total	1,026,279	1,076,676	1,133,379	1,192,050

Table 7b: Comparison goods expenditure per capita

Zone	2017 with BRT													2021													2026													2031															
	Clothing				Food				Housing				Total	Clothing				Food				Housing				Total	Clothing				Food				Housing				Total	Clothing				Food				Housing				Total			
	CCs est.	Household	Recreation	Other	CCs est.	Household	Recreation	Other	CCs est.	Household	Recreation	Other	CCs est.	Household	Recreation	Other	CCs est.	Household	Recreation	Other	CCs est.	Household	Recreation	Other	CCs est.	Household	Recreation	Other	CCs est.	Household	Recreation	Other	CCs est.	Household	Recreation	Other	CCs est.	Household	Recreation	Other															
1	1,098	198	999	409	147	281	279	301	3,896	805	188	851	346	179	278	194	206	3,897	900	180	811	373	174	299	197	274	3,274	1,100	209	1,059	433	191	297	279	319	3,891	1,338	244	1,236	606	181	347	287	372	4,489	1,596	285	1,442	690	212	405	312	474	5,296	
2	1,029	192	1,078	424	139	289	271	292	3,569	876	195	868	361	174	249	171	249	3,897	837	186	850	387	171	293	193	266	3,235	1,095	191	1,090	449	141	308	273	319	3,791	1,297	229	1,296	624	165	297	269	361	4,487	1,493	293	1,476	672	192	417	296	452	5,168	
3	1,207	202	1,156	498	189	332	289	372	4,269	1,029	213	985	434	144	293	244	317	3,837	1,101	228	1,054	464	184	302	281	339	3,893	1,279	204	1,225	527	179	302	303	304	4,524	1,486	308	1,429	619	208	410	354	492	5,272	1,742	380	1,889	718	243	479	413	636	6,391	
4	1,438	297	1,308	541	179	375	342	422	4,891	1,223	263	1,113	492	152	319	251	360	4,878	1,300	270	1,193	496	162	342	312	385	4,488	1,621	314	1,386	674	199	362	448	418	5,183	1,770	366	1,617	671	200	493	452	622	6,092	2,072	429	1,898	783	297	641	493	670	7,972	
5	1,095	185	989	406	127	288	290	277	3,484	873	188	843	346	198	245	171	236	3,896	838	188	802	371	176	292	183	263	3,189	1,086	196	1,048	431	174	305	212	294	3,798	1,264	229	1,223	602	187	366	248	342	4,399	1,479	287	1,428	687	183	415	289	400	5,698	
6	1,091	227	1,063	476	183	320	288	337	3,940	829	193	906	426	139	272	227	307	3,939	864	207	870	434	149	291	243	307	3,934	1,156	340	1,127	564	173	329	282	327	4,177	1,346	300	1,314	589	202	385	329	418	4,888	1,574	328	1,526	686	230	481	384	488	6,083	
7	1,210	239	1,177	494	187	338	288	366	4,281	1,031	264	1,024	421	142	272	247	338	4,280	1,103	278	1,073	460	152	299	259	361	3,914	1,282	263	1,247	523	177	347	301	420	4,591	1,482	296	1,454	611	206	405	352	460	5,594	1,746	345	1,698	713	240	473	411	572	6,198	
8	1,241	206	1,114	497	143	302	275	309	4,087	1,057	219	948	421	129	268	236	240	3,852	1,132	231	1,016	450	139	330	251	364	3,808	1,215	271	1,191	504	181	361	292	421	4,542	1,530	118	1,377	614	177	447	361	493	5,294	1,720	389	1,608	717	268	502	388	676	6,198	
9	1,062	343	1,481	608	208	429	389	438	5,457	1,348	292	1,245	518	177	306	332	373	4,858	1,443	312	1,332	564	189	301	309	369	4,974	1,678	363	1,548	644	230	493	412	464	5,780	1,991	423	1,808	751	297	590	481	541	6,740	2,293	468	2,100	877	300	679	562	631	7,978	
10	1,102	281	1,138	544	188	340	287	380	4,280	1,076	208	970	464	142	294	244	311	3,847	1,087	220	1,038	468	153	314	281	333	3,880	1,283	288	1,208	677	179	369	304	387	4,336	1,488	268	1,407	673	207	428	384	481	5,286	1,720	348	1,643	789	242	487	414	527	6,178	
11	1,038	181	1,033	480	174	302	290	281	3,853	884	183	880	400	174	260	178	247	3,821	846	174	842	426	152	273	190	264	3,360	1,100	202	1,094	487	142	318	221	307	3,881	1,279	236	1,276	602	186	370	288	361	4,524	1,461	278	1,451	672	194	432	361	418	5,286	
12	1,125	202	1,050	540	149	340	290	310	4,037	909	189	933	460	127	295	213	284	3,839	1,026	201	988	492	136	310	239	283	3,889	1,192	233	1,180	672	168	367	281	320	4,277	1,387	272	1,393	687	185	428	370	381	4,985	1,624	318	1,580	779	216	600	361	448	5,895	
13	1,021	278	1,247	558	184	322	322	401	4,879	1,128	227	1,042	479	156	309	274	342	3,879	1,264	283	1,137	506	197	339	294	366	4,586	1,400	296	1,321	688	184	341	420	458	4,948	1,628	344	1,541	686	227	448	398	498	5,767	1,909	401	1,799	801	268	603	460	579	6,738	
14	1,169	248	1,113	588	179	374	299	355	4,317	998	211	948	499	152	318	251	302	3,878	1,068	228	1,015	534	183	341	293	323	3,896	1,239	282	1,179	621	189	386	312	378	4,579	1,441	308	1,376	724	221	482	384	438	5,332	1,697	397	1,606	848	258	539	435	512	6,238	
15	1,106	223	982	430	192	389	248	413	4,061	842	180	736	346	188	311	208	260	3,844	1,008	203	911	390	144	260	244	306	3,842	1,172	236	1,094	468	192	368	412	298	416	4,693	1,363	276	1,390	632	184	481	394	418	4,961	1,588	322	1,248	692	190	481	386	461	5,846
16	1,127	297	998	600	137	312	281	334	4,332	960	219	848	588	117	436	239	285	3,891	1,027	234	989	609	125	488	259	305	3,950	1,194	272	1,095	721	148	342	297	354	4,839	1,389	318	1,230	853	189	632	347	413	5,391	1,620	371	1,437	898	197	738	405	480	6,282	
17	1,079	211	1,000	564	140	319	240	305	3,897	819	184	864	412	128	303	215	280	3,848	884	180	814	468	140	280	221	278	3,881	1,143	223	1,042	482	160	321	278	321	4,162	1,361	300	1,360	680	183	489	307	375	4,980	1,567	384	1,448	803	244	587	380	440	5,847	
18	1,217	247	1,140	600	181	325	283	389	4,282	1,037	210	974	434	137	277	243	332	3,848	1,110	225	1,048	484	147	298	262	305	3,884	1,290	281	1,217	539	171	344	302	412	4,537	1,500	309	1,420	629	199	481	353	481	5,288	1,750	366	1,658	734	233	469	412	562	6,179	
19	1,038	281	1,168	517	180	348	281	386	4,082	1,088	214	906	446	142	296	206	284	3,923	1,090	229	1,086	471	182	312	274	347	3,842	1,212	247	1,106	360	178	401	408	438	4,802	1,508	311	1,443	698	204	480	211	470	5,296	1,786	383	1,686	746	240	562	434	641	6,386	
20	1,062	200	781	351	121	360	212	400	3,483	855	170	868	299	103	307	181	245	3,878	868	182	712	300	110	329	193	300	3,184	1,128	212	1,028	372	138	382	225	420	3,791	1,370	247	1,368	434	149	445	262	500	4,313	1,533	288	1,128	607	174	500	306	584	5,940	
21	1,081	278	1,248	574	174	382	248	412	4,883	1,133	227	1,048	496	146	300	277	351	3,864	1,232	233	1,118	487	189	341	299	319	3,842	1,450	284	1,289	688	180	357	248	406	4,836	1,686	243	1,616	860	210	430	402	386	5,746	1,980	401	1,778	771	268	608	480	674	6,734	
22	1,084	292	932	473	134	309	217	385	3,839	1,02	195	724	406	106	283	186	238	3,881	1,02	209	450	400	1																																

South West Hertfordshire Retail & Leisure Study
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Table 8: Total comparison goods expenditure analysis

Zone	Comparison goods expenditure (£m)										Comparison goods expenditure (£m)										Comparison goods expenditure (£m)										Comparison goods expenditure (£m)										Comparison goods expenditure (£m)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051	2052	2053	2054	2055	2056	2057	2058	2059	2060	2061	2062	2063	2064	2065	2066	2067	2068	2069	2070	2071	2072	2073	2074	2075	2076	2077	2078	2079	2080	2081	2082	2083	2084	2085	2086	2087	2088	2089	2090	2091	2092	2093	2094	2095	2096	2097	2098	2099	2100	2101	2102	2103	2104	2105	2106	2107	2108	2109	2110	2111	2112	2113	2114	2115	2116	2117	2118	2119	2120	2121	2122	2123	2124	2125	2126	2127	2128	2129	2130	2131	2132	2133	2134	2135	2136	2137	2138	2139	2140	2141	2142	2143	2144	2145	2146	2147	2148	2149	2150	2151	2152	2153	2154	2155	2156	2157	2158	2159	2160	2161	2162	2163	2164	2165	2166	2167	2168	2169	2170	2171	2172	2173	2174	2175	2176	2177	2178	2179	2180	2181	2182	2183	2184	2185	2186	2187	2188	2189	2190	2191	2192	2193	2194	2195	2196	2197	2198	2199	2200	2201	2202	2203	2204	2205	2206	2207	2208	2209	2210	2211	2212	2213	2214	2215	2216	2217	2218	2219	2220	2221	2222	2223	2224	2225	2226	2227	2228	2229	2230	2231	2232	2233	2234	2235	2236	2237	2238	2239	2240	2241	2242	2243	2244	2245	2246	2247	2248	2249	2250	2251	2252	2253	2254	2255	2256	2257	2258	2259	2260	2261	2262	2263	2264	2265	2266	2267	2268	2269	2270	2271	2272	2273	2274	2275	2276	2277	2278	2279	2280	2281	2282	2283	2284	2285	2286	2287	2288	2289	2290	2291	2292	2293	2294	2295	2296	2297	2298	2299	2300	2301	2302	2303	2304	2305	2306	2307	2308	2309	2310	2311	2312	2313	2314	2315	2316	2317	2318	2319	2320	2321	2322	2323	2324	2325	2326	2327	2328	2329	2330	2331	2332	2333	2334	2335	2336	2337	2338	2339	2340	2341	2342	2343	2344	2345	2346	2347	2348	2349	2350	2351	2352	2353	2354	2355	2356	2357	2358	2359	2360	2361	2362	2363	2364	2365	2366	2367	2368	2369	2370	2371	2372	2373	2374	2375	2376	2377	2378	2379	2380	2381	2382	2383	2384	2385	2386	2387	2388	2389	2390	2391	2392	2393	2394	2395	2396	2397	2398	2399	2400	2401	2402	2403	2404	2405	2406	2407	2408	2409	2410	2411	2412	2413	2414	2415	2416	2417	2418	2419	2420	2421	2422	2423	2424	2425	2426	2427	2428	2429	2430	2431	2432	2433	2434	2435	2436	2437	2438	2439	2440	2441	2442	2443	2444	2445	2446	2447	2448	2449	2450	2451	2452	2453	2454	2455	2456	2457	2458	2459	2460	2461	2462	2463	2464	2465	2466	2467	2468	2469	2470	2471	2472	2473	2474	2475	2476	2477	2478	2479	2480	2481	2482	2483	2484	2485	2486	2487	2488	2489	2490	2491	2492	2493	2494	2495	2496	2497	2498	2499	2500	2501	2502	2503	2504	2505	2506	2507	2508	2509	2510	2511	2512	2513	2514	2515	2516	2517	2518	2519	2520	2521	2522	2523	2524	2525	2526	2527	2528	2529	2530	2531	2532	2533	2534	2535	2536	2537	2538	2539	2540	2541	2542	2543	2544	2545	2546	2547	2548	2549	2550	2551	2552	2553	2554	2555	2556	2557	2558	2559	2560	2561	2562	2563	2564	2565	2566	2567	2568	2569	2570	2571	2572	2573	2574	2575	2576	2577	2578	2579	2580	2581	2582	2583	2584	2585	2586	2587	2588	2589	2590	2591	2592	2593	2594	2595	2596	2597	2598	2599	2600	2601	2602	2603	2604	2605	2606	2607	2608	2609	2610	2611	2612	2613	2614	2615	2616	2617	2618	2619	2620	2621	2622	2623	2624	2625	2626	2627	2628	2629	2630	2631	2632	2633	2634	2635	2636	2637	2638	2639	2640	2641	2642	2643	2644	2645	2646	2647	2648	2649	2650	2651	2652	2653	2654	2655	2656	2657	2658	2659	2660	2661	2662	2663	2664	2665	2666	2667	2668	2669	2670	2671	2672	2673	2674	2675	2676	2677	2678	2679	2680	2681	2682	2683	2684	2685	2686	2687	2688	2689	2690	2691	2692	2693	2694	2695	2696	2697	2698	2699	2700	2701	2702	2703	2704	2705	2706	2707	2708	2709	2710	2711	2712	2713	2714	2715	2716	2717	2718	2719	2720	2721	2722	2723	2724	2725	2726	2727	2728	2729	2730	2731	2732	2733	2734	2735	2736	2737	2738	2739	2740	2741	2742	2743	2744	2745	2746	2747	2748	2749	2750	2751	2752	2753	2754	2755	2756	2757	2758	2759	2760	2761	2762	2763	2764	2765	2766	2767	2768	2769	2770	2771	2772	2773	2774	2775	2776	2777	2778	2779	2780	2781	2782	2783	2784	2785	2786	2787	2788	2789	2790	2791	2792	2793	2794	2795	2796	2797	2798	2799	2800	2801	2802	2803	2804	2805	2806	2807	2808	2809	2810	2811	2812	2813	2814	2815	2816	2817	2818	2819	2820	2821	2822	2823	2824	2825	2826	2827	2828	2829	2830	2831	2832	2833	2834	2835	2836	2837	2838	2839	2840	2841	2842	2843	2844	2845	2846	2847	2848	2849	2850	2851	2852	2853	2854	2855	2856	2857	2858	2859	2860	2861	2862	2863	2864	2865	2866	2867	2868	2869	2870	2871	2872	2873	2874	2875	2876	2877	2878	2879	2880	2881	2882	2883	2884	2885	2886	2887	2888	2889	2890	2891	2892	2893	2894	2895	2896	2897	2898	2899	2900	2901	2902	2903	2904	2905	2906	2907	2908	2909	2910	2911	2912	2913	2914	2915	2916	2917	2918	2919	2920	2921	2922	2923	2924	2925	2926	2927	2928	2929	2930	2931	2932	2933	2934	2935	2936	2937	2938	2939	2940	2941	2942	2943	2944	2945	2946	2947	2948	2949	2950	2951	2952	2953	2954	2955	2956	2957	2958	2959	2960	2961	2962	2963	2964	2965	2966	2967	2968	2969	2970	2971	2972	2973	2974	2975	2976	2977	2978	2979	2980	2981	2982	2983	2984	2985	2986	2987	2988	2989	2990	2991	2992	2993	2994	2995	2996	2997	2998	2999	3000	3001	3002	3003	3004	3005	3006	3007	3008	3009	3010	3011	3012	3013	3014	3015	3016	3017	3018	3019	3020	3021	3022	3023	3024	3025	3026	3027	3028	3029	3030	3031	3032	3033	3034	3035	3036	3037	3038	3039	3040	3041	3042	3043	3044	3045	3046	3047	3048	3049	3050	3051	3052	3053	3054	3055	3056	3057	3058	3059	3060	3061	3062	3063	3064	3065	3066	3067	3068	3069	3070	3071	3072	3073	3074	3075	3076	3077	3078	3079	3080	3081	3082	3083	3084	3085	3086	3087	3088	3089	3090	3091	3092	3093	3094	3095	3096	3097	3098	3099	3100	3101	3102	3103	3104	3105	3106	3107	3108	3109	3110	3111	3112	3113	3114	3115	3116	3117	3118	3119	3120	3121	3122	3123	3124	3125	3126	3127	3128	3129	3130	3131	3132	3133	3134	3135	3136	3137	3138	3139	3140	3141	3142	3143	3144	3145	3146	3147	3148	3149	3150	3151	3152	3153	3154	3155	3156	3157	3158	3159	3160	3161	3162	3163	3164	3165	3166	3167	3168	3169	3170	3171	3172	3173	3174	3175	3176	3177	3178	3179	3180	3181	3182	3183	3184	3185	3186	3187	3188	3189	3190	3191	3192	3193	3194	3195	3196	3197	3198	3199	3200	3201	3202	3203	3204	3205	3206	3207	3208	3209	3210	3211	3212	3213	3214	3215	3216	3217	3218	3219	3220	3221	3222	3223	3224	3225	3226	3227	3228	3229	3230	3231	3232	3233	3234	3235	3236	3237	3238	3239	3240	3241	3242	3243	3244	3245	3246	3247	3248	3249	3250	3251	3252	3253	3254	3255	3256	3257	3258	3259	3260	3261	3262	3263	3264	3265	3266	3267	3268	3269	3270	3271	3272	3273	3274	3275	3276	3277	3278	3279	3280	3281	3282	3283	3284	3285	3286	3287	3288	3289	3290	3291	3292	3293	3294	3295	3296	3297	3298	3299	3300	3301	3302	3303	3304	3305	3306	3307	3308	3309	3310	3311	3312	3313	3314	3315	3316	3317	3318	3319	3320	3321	3322	3323	3324	3325	3326	3327	3328	3329	3330	3331	3332	3333	3334	3335	3336	3337	3338	3339	3340	3341	3342	3343	3344	3345	3346	3347	3348	3349	3350	3351	3352	3353	3354	3355	3356	3357	3358	3359	3360	3361	3362	3363	3364	3365	3366

Table 10: Clothing & footwear expenditure

Destination	Watford BC		Hertsmere BC				Three Rivers DC				Dacorum BC				St Albans DC			Inner Study Area	Zone 15 Clothing (£m)	Zone 16 Clothing (£m)	Zone 17 Clothing (£m)	Zone 20 Clothing (£m)	Zone 22 Clothing (£m)
	Total Clothing (£m)	Zone 1 Clothing (£m)	Zone 2 Clothing (£m)	Zone 3 Clothing (£m)	Zone 4 Clothing (£m)	Zone 5 Clothing (£m)	Zone 6 Clothing (£m)	Zone 7 Clothing (£m)	Zone 8 Clothing (£m)	Zone 9 Clothing (£m)	Zone 10 Clothing (£m)	Zone 11 Clothing (£m)	Zone 12 Clothing (£m)	Zone 13 Clothing (£m)	Zone 14 Clothing (£m)	Zone 18 Clothing (£m)	Zone 19 Clothing (£m)						
Zone 1 Watford South																							
Colne Valley Retail Park, Lower High Street, Watford	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Waterfields Shopping Park, Waterfields Way, Watford	£11.7	£5.2	£0.3	£0.9	£0.1	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Watford Arches Retail Park, Lower High Street, Watford	£4.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0		
Watford Town Centre	£298.7	£47.8	£36.5	£14.6	£4.4	£9.3	£0.2	£17.9	£28.7	£13.0	£13.5	£8.1	£3.8	£2.9	£0.9	£9.2	£0.5	£0.7	£0.0	£0.0	£0.0		
Others, Zone 1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£315.2	£53.0	£36.8	£15.4	£4.6	£9.3	£0.2	£22.1	£28.7	£13.0	£14.4	£8.1	£4.0	£2.9	£0.9	£10.5	£0.5	£0.7	£0.0	£0.0	£0.0		
Zone 2 Watford North																							
Asda, Odhams Industrial Estate, St. Albans Road, Watford	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Garston Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.2	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0										
Zone 3 Bushey & Aldenham																							
Aldenham Village Centre	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Bushey Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Costco, Hartspring Lane, Bushey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 4 Radlett & Shenley																							
Radlett Town Centre	£0.7	£0.0	£0.0	£0.2	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Shenley Village Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£1.2	£0.0	£0.0	£0.2	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 5 Borehamwood & Elstree																							
Borehamwood Town Centre	£21.7	£0.0	£0.3	£0.5	£0.6	£9.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Stirling Retail Park, Stirling Way, Borehamwood	£1.1	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Tesco Extra, Shenley Road, Borehamwood	£2.0	£0.0	£0.0	£0.0	£0.5	£0.8	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 5	£1.6	£0.0	£0.0	£0.0	£0.0	£1.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£26.3	£0.0	£0.3	£0.5	£1.1	£12.9	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 6 Potters Bar																							
Potters Bar Town Centre	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0		
South Mimms Village Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Tesco Superstore, Mutton Lane, Potters Bar	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£2.1	£0.0	£0.0	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 7 Rickmansworth																							
Croxley Green Local Centre	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£2.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Rickmansworth Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£2.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 8 Batchworth Heath & South Oxhey																							
Northwood Local Centre	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0		
South Oxhey Local Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.7	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0								
Zone 9 Chorleywood & Sarratt																							
Chorleywood Village Centre	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Elstree Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sarratt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.6	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0								
Zone 10 Kings Langley & Abbots Langley																							
Abbots Langley Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Kings Langley Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 10	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 11 Hemel Hempstead																							
Hemel Hempstead Town Centre	£110.7	£0.0	£1.7	£0.0	£0.0	£0.3																	

Destination	Total Clothing (£m)	Zone 1 Clothing (£m)	Zone 2 Clothing (£m)	Zone 3 Clothing (£m)	Zone 4 Clothing (£m)	Zone 5 Clothing (£m)	Zone 6 Clothing (£m)	Zone 7 Clothing (£m)	Zone 8 Clothing (£m)	Zone 9 Clothing (£m)	Zone 10 Clothing (£m)	Zone 11 Clothing (£m)	Zone 12 Clothing (£m)	Zone 13 Clothing (£m)	Zone 14 Clothing (£m)	Zone 18 Clothing (£m)	Zone 19 Clothing (£m)	Zone 21 Clothing (£m)	Inner Study Area	Zone 15 Clothing (£m)	Zone 16 Clothing (£m)	Zone 17 Clothing (£m)	Zone 20 Clothing (£m)	Zone 22 Clothing (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£58.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£7.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£5.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£71.5	£0.0	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.9	£36.9	£0.0	£32.7	£0.0						
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.3	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0
Sub-total	£4.2	£0.0	£0.5	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.3	£0.0	£0.0	£1.1	£0.0	£3.1	£0.0	£0.0							
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£5.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0
Homebase, Viny Road, Leighton Buzzard	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£2.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.5	£0.0	£0.0
Others, Zone 17	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£8.7	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£7.9	£0.0	£0.0									
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£8.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£8.4	£0.0
Edgware District Centre	£16.4	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£16.3	£0.0	£0.0
Stanmore District Centre	£3.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.3	£0.0	£0.0
Wealdstone Local Centre	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.6	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£29.9	£0.0	£0.0	£0.0	£0.1	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£29.5	£0.0
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gypsy Lane, Luton	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5	£0.0									
Sub-total Study Area	£739.5	£54.4	£39.9	£18.1	£13.0	£31.3	£14.5	£24.8	£32.1	£17.3	£21.4	£56.0	£30.5	£21.8	£4.3	£70.4	£18.9	£21.9	£490.5	£91.7	£22.4	£10.4	£120.5	£4.0
Outside Study Area																								
Amersham Town Centre	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£20.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£5.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£29.6	£0.0	£1.0	£0.2	£1.3	£2.5	£0.3	£0.2	£0.7	£0.2	£0.8	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£2.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£0.0	£0.0	£0.0
Central London	£90.1	£2.9	£0.0	£1.5	£0.8	£0.5	£0.9	£1.5	£0.7	£1.7	£0.0	£0.4	£0.0	£3.9	£0.3	£3.1	£2.0	£2.3	£22.5	£34.7	£2.8	£0.0	£28.6	£1.5
Chalfont St. Giles Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£0.0
Gerrards Cross Town Centre	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£9.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.2	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£4.4	£1.3	£0.0	£8.1	£0.0	£0.0	£0.0	£0.0	£1.1
Hattersway Retail Park, Chau End Lane, Luton	£0.0	£0.0	£0.0																					

Destination	Total Books etc (%)	Zone 1 Books etc (%)	Zone 2 Books etc (%)	Zone 3 Books etc (%)	Zone 4 Books etc (%)	Zone 5 Books etc (%)	Zone 6 Books etc (%)	Zone 7 Books etc (%)	Zone 8 Books etc (%)	Zone 9 Books etc (%)	Zone 10 Books etc (%)	Zone 11 Books etc (%)	Zone 12 Books etc (%)	Zone 13 Books etc (%)	Zone 14 Books etc (%)	Zone 18 Books etc (%)	Zone 19 Books etc (%)	Zone 21 Books etc (%)	Inner Study Area	Zone 15 Books etc (%)	Zone 16 Books etc (%)	Zone 17 Books etc (%)	Zone 20 Books etc (%)	Zone 22 Books etc (%)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	0.46%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		3.16%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	4.91%	0.00%	0.00%	2.45%	0.00%	0.00%	0.00%	3.03%	2.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		18.49%	0.00%	0.00%	12.06%	0.00%
Hatch End Local Centre	0.38%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	2.23%	0.00%
Pinner Village Centre	2.52%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.42%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		17.03%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	0.65%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		4.51%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	8.92%	0.00%	0.00%	2.45%	0.00%	0.00%	0.00%	3.03%	3.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		43.19%	0.00%	0.00%	14.29%	0.00%
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	2.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.22%	6.99%	0.00%	0.00%	0.00%		0.00%	33.18%	0.00%	0.00%	0.00%
Others, Zone 16	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	2.29%	0.00%	0.00%	0.00%
Sub-total	2.13%	0.00%	0.00%	0.00%	2.22%	6.99%	0.00%	0.00%	0.00%		0.00%	35.47%	0.00%	0.00%	0.00%									
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	1.88%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	22.56%	0.00%	1.38%
Homebase, Viny Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	1.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	25.00%	0.00%	0.00%
Others, Zone 17	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	2.43%	0.00%	0.00%
Sub-total	4.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	49.99%	0.00%	1.38%									
Zone 20 Hertsmer Southern Fringe																								
Barnet Local Centre	3.35%	0.00%	0.00%	0.00%	0.00%	0.00%	4.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	19.09%	0.00%
Edgware District Centre	6.44%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	37.58%	0.00%
Stammore District Centre	0.92%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	5.36%	0.00%
Wealdstone Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	10.72%	0.00%	0.00%	0.00%	0.00%	0.00%	4.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	62.03%	0.00%
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Clippy Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 22	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total Study Area	72.8%	94.8%	89.7%	95.1%	91.9%	80.0%	85.6%	88.2%	85.9%	81.2%	92.9%	94.6%	68.5%	97.8%	63.6%	93.3%	34.2%	97.4%		56.7%	53.3%	52.5%	88.4%	21.8%
Outside Study Area																								
Amersham Town Centre	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	2.29%	0.00%	0.00%	0.00%
Aylesbury Town Centre	2.58%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.48%	0.00%	0.00%	0.00%	16.95%	0.00%	0.00%	0.00%		0.00%	29.27%	9.22%	0.00%	0.00%
Beaconsfield Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Princes Charles Drive, Brent Cross	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Broadfields Retail Park, Bicoster Road, Aylesbury	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Brookfields Retail Park, Halfside Lane, Cheshunt, Waltham Cross	0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Central London	5.68%	3.06%	2.39%	2.45%	3.97%	17.08%	1.78%	5.76%	9.78%	14.90%	3.66%	3.08%	2.22%	3.48%	2.71%	6.56%	0.00%	0.00%		9.93%	5.56%	2.55%	9.38%	0.00%
Chalfont St. Giles Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Colindale Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Gerrards Cross Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	2.23%	0.00%	0.00%	0.00%	0.00%	0.00%	1.78%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.94%	22.01%	0.00%	0.00%		0.00%	0.00%	0.00%	18.09%	0.00%
Hattersway Retail Park, Chau End Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hertford City Centre	0.00%	0.00%	0.00%	0																				

Table 12: Books, CDs, DVDs expenditure

Destination	Total Books etc (£m)	Watford BC			Hertsmere BC			Three Rivers DC			Dacorum BC				St Albans DC			Inner Study Area	Zone 15 Books etc (£m)	Zone 16 Books etc (£m)	Zone 17 Books etc (£m)	Zone 20 Books etc (£m)	Zone 22 Books etc (£m)
		Zone 1 Books etc (£m)	Zone 2 Books etc (£m)	Zone 3 Books etc (£m)	Zone 4 Books etc (£m)	Zone 5 Books etc (£m)	Zone 6 Books etc (£m)	Zone 7 Books etc (£m)	Zone 8 Books etc (£m)	Zone 9 Books etc (£m)	Zone 10 Books etc (£m)	Zone 11 Books etc (£m)	Zone 12 Books etc (£m)	Zone 13 Books etc (£m)	Zone 14 Books etc (£m)	Zone 18 Books etc (£m)	Zone 19 Books etc (£m)						
Zone 1 Watford South																							
Colne Valley Retail Park, Lower High Street, Watford	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Waterfields Shopping Park, Waterfields Way, Watford	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Watford Aches Retail Park, Lower High Street, Watford	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Watford Town Centre	£33.7	£9.4	£4.1	£3.5	£0.4	£0.8	£0.0	£1.8	£4.3	£1.0	£1.5	£0.0	£0.4	£0.1	£0.1	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 1	£0.9	£0.3	£0.0	£0.2	£0.0	£0.0	£0.0	£0.3	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£34.9	£9.7	£4.1	£3.8	£0.4	£0.8	£0.0	£2.2	£4.3	£1.3	£1.5	£0.0	£0.4	£0.1	£0.1	£1.8	£0.0	£0.0	£0.0	£1.5	£0.0		
Zone 2 Watford North																							
Asda, Odhams Industrial Estate, St. Albans Road, Watford	£1.3	£0.2	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Garston Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£1.3	£0.2	£0.8	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 3 Bushey & Aldenham																							
Aldenham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Bushey Town Centre	£1.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Costco, Hartspring Lane, Bushey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£1.2	£0.2	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0														
Zone 4 Radlett & Shenley																							
Radlett Town Centre	£0.7	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Shenley Village Centre	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.8	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 5 Borehamwood & Elstree																							
Borehamwood Town Centre	£3.0	£0.0	£0.0	£0.1	£0.5	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Stirling Retail Park, Stirling Way, Borehamwood	£0.2	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Tesco Extra, Shenley Road, Borehamwood	£1.9	£0.0	£0.0	£0.0	£0.0	£1.8	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 5	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£5.3	£0.0	£0.0	£0.2	£0.6	£3.4	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 6 Potters Bar																							
Potters Bar Town Centre	£2.5	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0		
South Mimms Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Tesco Superstore, Mutton Lane, Potters Bar	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 6	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£4.1	£0.0	£0.0	£0.0	£0.0	£0.0	£3.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 7 Rickmansworth																							
Croxley Green Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Rickmansworth Town Centre	£3.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£3.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 8 Batchworth Heath & South Oxhey																							
Northwood Local Centre	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
South Oxhey Local Centre	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£3.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 9 Chorleywood & Sarratt																							
Chorleywood Village Centre	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Elstree Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sarratt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 10 Kings Langley & Abbots Langley																							
Abbots Langley Village Centre	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Kings Langley Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 10	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.8	£0.0	£0.6	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 11 Hemel Hempstead																							
Hemel Hempstead Town Centre	£18.0	£0.0	£0.0	£0.0	£0.0	£0.2</																	

Destination	Total Books etc (£m)	Zone 1 Books etc (£m)	Zone 2 Books etc (£m)	Zone 3 Books etc (£m)	Zone 4 Books etc (£m)	Zone 5 Books etc (£m)	Zone 6 Books etc (£m)	Zone 7 Books etc (£m)	Zone 8 Books etc (£m)	Zone 9 Books etc (£m)	Zone 10 Books etc (£m)	Zone 11 Books etc (£m)	Zone 12 Books etc (£m)	Zone 13 Books etc (£m)	Zone 14 Books etc (£m)	Zone 18 Books etc (£m)	Zone 19 Books etc (£m)	Zone 21 Books etc (£m)	Inner Study Area	Zone 15 Books etc (£m)	Zone 16 Books etc (£m)	Zone 17 Books etc (£m)	Zone 20 Books etc (£m)	Zone 22 Books etc (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£11.6	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£8.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£22.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£4.3	£0.0	£0.0	£0.0	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Viny Road, Leighton Buzzard	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£4.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£9.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£6.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£12.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£21.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total Study Area	£175.0	£10.1	£7.2	£4.2	£3.1	£5.1	£4.2	£4.9	£6.2	£3.8	£4.6	£10.3	£4.9	£5.8	£2.0	£18.7	£2.6	£7.8	£105.3	£21.7	£5.9	£9.3	£30.1	£2.7
Outside Study Area																								
Amersham Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£5.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£13.5	£0.3	£0.2	£0.1	£0.1	£1.1	£0.1	£0.3	£0.7	£0.7	£0.2	£0.3	£0.0	£0.1	£0.1	£0.5	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£4.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hattersway Retail Park, Chau End Lane, Luton	£0.0	£0.0	£0.0																					

Table 14: Small Household goods expenditure

Destination	Watford BC		Hertsmere BC				Three Rivers DC				Dacorum BC				St Albans DC			Inner Study Area	Zone 15 H/hold (£m)	Zone 16 H/hold (£m)	Zone 17 H/hold (£m)	Zone 20 H/hold (£m)	Zone 22 H/hold (£m)			
	Total H/hold (£m)	Zone 1 H/hold (£m)	Zone 2 H/hold (£m)	Zone 3 H/hold (£m)	Zone 4 H/hold (£m)	Zone 5 H/hold (£m)	Zone 6 H/hold (£m)	Zone 7 H/hold (£m)	Zone 8 H/hold (£m)	Zone 9 H/hold (£m)	Zone 10 H/hold (£m)	Zone 11 H/hold (£m)	Zone 12 H/hold (£m)	Zone 13 H/hold (£m)	Zone 14 H/hold (£m)	Zone 18 H/hold (£m)	Zone 19 H/hold (£m)							Zone 21 H/hold (£m)		
Zone 1 Watford South																										
Colne Valley Retail Park, Lower High Street, Watford	£2.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0
Waterfields Shopping Park, Waterfields Way, Watford	£7.4	£2.2	£2.1	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£5.3	£0.0	£0.0	£0.0	£2.1	£0.0
Watford Aches Retail Park, Lower High Street, Watford	£4.2	£0.0	£0.0	£1.7	£0.2	£0.5	£0.0	£0.6	£0.3	£0.0	£0.3	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.7	£0.0	£0.0	£0.0	£2.1	£0.0
Watford Town Centre	£254.6	£47.6	£27.8	£11.5	£4.2	£6.7	£3.7	£18.4	£21.4	£10.1	£9.4	£1.7	£1.6	£8.6	£0.5	£2.6	£0.4	£0.9	£0.9	£0.9	£177.1	£50.6	£2.6	£0.0	£24.4	£0.0
Others, Zone 1	£1.6	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£269.8	£50.4	£29.8	£13.5	£4.7	£7.2	£3.7	£20.3	£22.8	£10.1	£9.7	£1.7	£2.8	£8.6	£0.6	£2.6	£0.4	£0.9	£0.9	£0.9	£189.7	£50.6	£2.6	£0.0	£26.5	£0.4
Zone 2 Watford North																										
Asda, Odhams Industrial Estate, St. Albans Road, Watford	£6.6	£0.0	£5.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£6.6	£0.0	£0.0	£0.0	£0.0	£0.0
Garston Village Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£6.9	£0.0	£5.9	£0.0	£0.3	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£6.9	£0.0	£0.0	£0.0	£0.0	£0.0						
Zone 3 Bushey & Aldenham																										
Aldenham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Bushey Town Centre	£1.1	£0.6	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0
Costco, Hartspring Lane, Bushey	£2.3	£0.0	£0.3	£0.0	£1.2	£0.0	£0.0	£0.3	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.3	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£3.4	£0.6	£0.3	£0.6	£1.2	£0.0	£0.0	£0.3	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£3.4	£0.0	£0.0	£0.0	£0.0	£0.0						
Zone 4 Radlett & Shenley																										
Radlett Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Shenley Village Centre	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 5 Borehamwood & Elstree																										
Borehamwood Town Centre	£18.0	£0.0	£0.0	£0.7	£0.3	£12.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£18.0	£0.0	£0.0	£0.0	£4.1	£0.0
Stirling Retail Park, Stirling Way, Borehamwood	£2.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£0.0	£0.0	£0.0	£2.1	£0.0
Tesco Extra, Shenley Road, Borehamwood	£3.7	£0.0	£0.0	£0.0	£0.4	£3.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.7	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 5	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£24.0	£0.0	£0.0	£0.7	£0.9	£16.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£17.8	£0.0	£0.0	£0.0	£6.2	£0.0
Zone 6 Potters Bar																										
Potters Bar Town Centre	£4.5	£0.0	£0.0	£0.0	£0.0	£0.0	£4.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£4.5	£0.0	£0.0	£0.0	£0.0	£0.0
South Mimms Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Superstore, Mutton Lane, Potters Bar	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£5.1	£0.0	£0.0	£0.0	£0.0	£0.0	£4.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£5.1	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 7 Rickmansworth																										
Croxley Green Local Centre	£0.5	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0
Rickmansworth Town Centre	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 7	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£2.5	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£1.6	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£2.5	£0.0	£0.0	£0.0	£0.0	£0.0						
Zone 8 Batchworth Heath & South Oxhey																										
Northwood Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
South Oxhey Local Centre	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.7	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0						
Zone 9 Chorleywood & Sarratt																										
Chorleywood Village Centre	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0
Elstree Village Centre	£0.0	£0																								

Destination	Total H'hold (£m)	Zone 1 H'hold (£m)	Zone 2 H'hold (£m)	Zone 3 H'hold (£m)	Zone 4 H'hold (£m)	Zone 5 H'hold (£m)	Zone 6 H'hold (£m)	Zone 7 H'hold (£m)	Zone 8 H'hold (£m)	Zone 9 H'hold (£m)	Zone 10 H'hold (£m)	Zone 11 H'hold (£m)	Zone 12 H'hold (£m)	Zone 13 H'hold (£m)	Zone 14 H'hold (£m)	Zone 18 H'hold (£m)	Zone 19 H'hold (£m)	Zone 21 H'hold (£m)	Inner Study Area	Zone 15 H'hold (£m)	Zone 16 H'hold (£m)	Zone 17 H'hold (£m)	Zone 20 H'hold (£m)	Zone 22 H'hold (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£41.7	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£4.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£4.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£53.2	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£2.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£2.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£2.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£10.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Viny Road, Leighton Buzzard	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£12.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£24.8	£0.0	£0.0	£1.2	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£27.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£7.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£26.1	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£61.7	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0						
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Sub-total Study Area	£678.4	£52.8	£38.2	£18.9	£12.9	£31.0	£11.7	£24.4	£25.9	£16.5	£21.4	£45.6	£29.0	£16.1	£6.0	£51.3	£14.8	£12.6	£429.2	£92.0	£14.4	£20.7	£110.1	£11.9
Outside Study Area																								
Amersham Town Centre	£9.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£19.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.4	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£17.4	£0.0	£1.7	£0.3	£0.4	£1.3	£0.3	£0.0	£0.3	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicoster Road, Aylesbury	£2.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£21.1	£0.0	£0.0	£0.3	£0.4	£0.0	£2.0	£0.0	£1.2	£0.5	£0.4	£0.0	£0.0	£0.6	£0.0	£4.5	£0.9	£2.7	£13.4	£7.0	£0.8	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£3.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£15.1	£0.0	£0.3	£0.0	£0.0	£0.0	£0.4	£0.0	£0.3	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£7.6	£1.3	£2.1	£12.5	£0.0	£0.0	£0.0	£0.0	£0.0

Table 15: Recreational goods shopping patterns

Destination	Watford BC		Hertsmeere BC				Three Rivers DC				Dacorum BC				St Albans DC			Inner Study Area	Zone 15	Zone 16	Zone 17	Zone 20	Zone 22		
	Total Recrtn (%)	Zone 1 Recrtn (%)	Zone 2 Recrtn (%)	Zone 3 Recrtn (%)	Zone 4 Recrtn (%)	Zone 5 Recrtn (%)	Zone 6 Recrtn (%)	Zone 7 Recrtn (%)	Zone 8 Recrtn (%)	Zone 9 Recrtn (%)	Zone 10 Recrtn (%)	Zone 11 Recrtn (%)	Zone 12 Recrtn (%)	Zone 13 Recrtn (%)	Zone 14 Recrtn (%)	Zone 18 Recrtn (%)	Zone 19 Recrtn (%)							Zone 21 Recrtn (%)	Zone 15 Recrtn (%)
Zone 1 Watford South																									
Colne Valley Retail Park, Lower High Street, Watford	0.91%	1.35%	1.03%	2.15%	0.00%	0.00%	0.00%	4.05%	0.00%	2.58%	0.00%	0.00%	0.00%	0.00%	0.00%	6.71%	1.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Waterfields Shopping Park, Waterfields Way, Watford	5.32%	29.54%	13.22%	13.30%	11.33%	0.00%	0.00%	10.41%	4.84%	6.18%	5.85%	6.25%	2.12%	0.00%	0.00%	8.33%	0.00%	0.00%	0.00%	0.00%	0.00%	4.39%	0.00%	0.00%	0.00%
Watford Aches Retail Park, Lower High Street, Watford	1.69%	2.36%	3.10%	13.30%	4.39%	0.00%	2.43%	8.38%	15.01%	0.00%	2.66%	0.00%	0.00%	0.00%	1.70%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Watford Town Centre	20.50%	63.38%	78.80%	58.66%	45.84%	35.24%	3.23%	68.86%	57.97%	31.37%	55.68%	3.10%	1.51%	18.12%	3.46%	5.52%	0.00%	4.05%	0.00%	0.00%	11.85%	0.00%	0.00%	0.00%	0.00%
Others, Zone 1	0.60%	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	4.88%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.87%	0.00%	0.00%	0.00%	0.00%
Sub-total	29.02%	97.64%	96.15%	87.41%	61.56%	35.24%	5.66%	91.70%	82.70%	40.13%	64.09%	9.35%	3.63%	18.12%	3.46%	22.26%	1.66%	4.05%			16.93%	4.20%	0.00%	16.24%	0.00%
Zone 2 Watford North																									
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Garston Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 2	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.04%	0.00%	2.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%								
Zone 3 Bushey & Aldenham																									
Aldenham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bushey Town Centre	0.06%	0.00%	0.00%	5.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Costco, Hartspring Lane, Bushey	0.14%	0.00%	0.78%	0.00%	10.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 3	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.20%	0.00%	0.78%	5.16%	10.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 4 Radlett & Shenley																									
Radlett Town Centre	0.60%	0.00%	0.00%	0.00%	3.76%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.71%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Shenley Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.60%	0.00%	0.00%	0.00%	3.76%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.71%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 5 Borehamwood & Elstree																									
Borehamwood Town Centre	1.85%	0.00%	0.78%	0.00%	4.93%	38.22%	7.85%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.66%	0.00%	0.00%	0.00%	0.00%	0.00%	2.14%	0.00%	0.00%
Stirling Retail Park, Stirling Way, Borehamwood	0.05%	0.00%	0.00%	2.15%	0.00%	0.00%	2.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Extra, Shenley Road, Borehamwood	0.42%	0.00%	0.00%	0.00%	0.00%	12.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 5	0.38%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.75%	0.00%	0.00%	0.00%	0.00%	2.14%	0.00%	0.00%
Sub-total	2.70%	0.00%	0.78%	2.15%	4.93%	50.57%	10.28%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.41%	0.00%	0.00%	0.00%	0.00%	0.00%	4.28%	0.00%	0.00%
Zone 6 Potters Bar																									
Potters Bar Town Centre	0.18%	0.00%	0.00%	0.00%	0.00%	0.00%	4.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.50%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
South Mimms Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Mutton Lane, Potters Bar	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.75%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 6	0.25%	0.00%	0.00%	0.00%	0.00%	0.00%	3.92%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.49%	0.00%	0.00%	0.00%	0.00%	0.00%	8.54%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	10.89%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 7 Rickmansworth																									
Croley Green Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Rickmansworth Town Centre	0.25%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.02%	0.00%	17.48%	2.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 7	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.25%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.02%	0.00%	17.48%	2.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 8 Batchworth Heath & South Oxhey																									
Northwood Local Centre	0.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
South Oxhey Local Centre	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.02%	2.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.42%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.02%	3.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 9 Chorleywood & Sarratt																									
Chorleywood Village Centre	0.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	14.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Elstree Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sarratt Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.14%	0.00%	14.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%													
Zone 10 Kings Langley & Abbots Langley																									
Abbots Langley Village Centre</																									

Destination	Total Recrtn (%)	Zone 1 Recrtn (%)	Zone 2 Recrtn (%)	Zone 3 Recrtn (%)	Zone 4 Recrtn (%)	Zone 5 Recrtn (%)	Zone 6 Recrtn (%)	Zone 7 Recrtn (%)	Zone 8 Recrtn (%)	Zone 9 Recrtn (%)	Zone 10 Recrtn (%)	Zone 11 Recrtn (%)	Zone 12 Recrtn (%)	Zone 13 Recrtn (%)	Zone 14 Recrtn (%)	Zone 18 Recrtn (%)	Zone 19 Recrtn (%)	Zone 21 Recrtn (%)	Inner Study Area	Zone 15 Recrtn (%)	Zone 16 Recrtn (%)	Zone 17 Recrtn (%)	Zone 20 Recrtn (%)	Zone 22 Recrtn (%)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	6.22%	0.00%	0.00%	0.00%	0.00%	1.71%	0.00%	0.00%	1.24%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		8.41%	0.00%	0.00%	34.54%	0.00%
Hatch End Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	0.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	2.14%	0.00%
Ruislip Town Centre	3.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		30.21%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	10.53%	0.00%	0.00%	0.00%	0.00%	1.71%	0.00%	2.13%	2.42%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		38.62%	0.00%	0.00%	36.68%	0.00%
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	0.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	5.72%	0.00%	0.00%	0.00%
Others, Zone 16	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	5.72%	0.00%	0.00%	0.00%									
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	0.81%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.62%	0.00%	0.00%		0.00%	0.00%	7.64%	0.00%	1.36%
Homebase, Viny Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.93%	11.68%	0.00%	0.00%
Others, Zone 17	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	1.82%	0.00%	0.00%	0.00%	0.00%	0.00%	1.62%	0.00%	0.00%		0.00%	1.93%	19.30%	0.00%	1.36%									
Zone 20 Hertsme Southern Fringe																								
Barnet Local Centre	0.67%	0.00%	0.00%	0.00%	0.00%	0.00%	2.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	2.14%	5.64%
Edgware District Centre	1.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	6.63%	0.00%
Stammore District Centre	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	2.14%	0.00%
Wealdstone Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	2.02%	0.00%	0.00%	0.00%	0.00%	0.00%	2.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	10.91%	5.64%
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Clippy Lane, Luton	2.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	33.21%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 22	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	2.37%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	33.21%									
Sub-total Study Area	68.9%	97.6%	99.2%	94.7%	90.5%	92.3%	43.3%	97.9%	93.2%	74.3%	97.6%	94.8%	87.9%	90.9%	22.7%	76.4%	56.3%	62.2%		57.7%	33.0%	21.3%	71.1%	41.6%
Outside Study Area																								
Amersham Town Centre	0.44%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.75%	0.00%	0.00%	0.00%	0.00%	2.86%	0.00%	0.00%	0.00%		0.00%	5.69%	0.00%	0.00%	0.00%
Aylesbury Town Centre	1.99%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	47.26%	0.00%	0.00%	0.00%		0.00%	26.20%	0.00%	0.00%	0.00%
Beaconsfield Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Princes Charles Drive, Brent Cross	1.83%	0.00%	0.00%	0.00%	9.49%	3.59%	4.62%	0.00%	0.00%	0.00%	2.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	10.50%	0.00%	0.00%
Broadfields Retail Park, Bicester Road, Aylesbury	0.37%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.77%	0.00%	0.00%	0.00%		0.00%	6.20%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Central London	2.73%	0.00%	0.78%	3.01%	0.00%	0.00%	0.00%	0.00%	6.83%	2.71%	0.00%	1.51%	3.10%	0.00%	1.62%	6.83%	9.20%	0.00%		11.36%	1.38%	0.00%	0.00%	0.00%
Chalfont St. Giles Village Centre	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	2.14%	0.00%
Colindale Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	3.23%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Town Centre	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	7.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Gerrards Cross Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	0.86%	0.00%	0.00%	0.00%	0.00%	0.00%	2.31%	2.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.71%	6.23%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hattersway Retail Park, Chau End Lane, Luton	0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	2.51%
Hertford City Centre	0.00%	0.00																						

Destination	Total Recrtn (£m)	Zone 1 Recrtn (£m)	Zone 2 Recrtn (£m)	Zone 3 Recrtn (£m)	Zone 4 Recrtn (£m)	Zone 5 Recrtn (£m)	Zone 6 Recrtn (£m)	Zone 7 Recrtn (£m)	Zone 8 Recrtn (£m)	Zone 9 Recrtn (£m)	Zone 10 Recrtn (£m)	Zone 11 Recrtn (£m)	Zone 12 Recrtn (£m)	Zone 13 Recrtn (£m)	Zone 14 Recrtn (£m)	Zone 18 Recrtn (£m)	Zone 19 Recrtn (£m)	Zone 21 Recrtn (£m)	Inner Study Area	Zone 15 Recrtn (£m)	Zone 16 Recrtn (£m)	Zone 17 Recrtn (£m)	Zone 20 Recrtn (£m)	Zone 22 Recrtn (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£27.3	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£22.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£51.4	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.2	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£4.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Viny Road, Leighton Buzzard	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£6.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£10.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£2.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£4.3	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£8.5	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	£9.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£10.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Sub-total Study Area	£330.8	£21.5	£18.5	£8.3	£5.6	£12.8	£4.4	£11.2	£13.1	£6.2	£10.8	£25.3	£15.4	£10.8	£1.7	£31.6	£8.7	£9.6	£215.4	£42.7	£9.8	£9.9	£42.6	£10.4
Outside Study Area																								
Amersham Town Centre	£2.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£11.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£8.1	£0.0	£0.0	£0.0	£0.6	£0.5	£0.5	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£14.5	£0.0	£0.1	£0.3	£0.0	£0.0	£0.0	£0.0	£1.0	£0.2	£0.0	£0.4	£0.5	£0.0	£0.0	£0.7	£1.1	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.8	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hattersway Retail Park, Chau End Lane, Luton</																								

Table 17: Chemist goods shopping patterns

Destination	Watford BC			Hertsmere BC			Three Rivers DC			Dacorum BC				St Albans DC			Inner Study Area	Zone 15 Chemist (%)	Zone 16 Chemist (%)	Zone 17 Chemist (%)	Zone 20 Chemist (%)	Zone 22 Chemist (%)			
	Total Chemist (%)	Zone 1 Chemist (%)	Zone 2 Chemist (%)	Zone 3 Chemist (%)	Zone 4 Chemist (%)	Zone 5 Chemist (%)	Zone 6 Chemist (%)	Zone 7 Chemist (%)	Zone 8 Chemist (%)	Zone 9 Chemist (%)	Zone 10 Chemist (%)	Zone 11 Chemist (%)	Zone 12 Chemist (%)	Zone 13 Chemist (%)	Zone 14 Chemist (%)	Zone 18 Chemist (%)							Zone 19 Chemist (%)	Zone 21 Chemist (%)	
Zone 1 Watford South																									
Colne Valley Retail Park, Lower High Street, Watford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Waterfields Shopping Park, Waterfields Way, Watford	0.80%	7.82%	1.07%	6.10%	0.00%	0.00%	0.00%	2.58%	0.00%	0.00%	0.00%	0.87%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Watford Aches Retail Park, Lower High Street, Watford	0.03%	0.00%	0.00%	0.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Watford Town Centre	11.23%	80.11%	82.76%	41.16%	3.74%	1.77%	0.00%	29.36%	49.29%	10.31%	13.52%	0.00%	0.00%	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.82%	0.00%	0.00%	1.89%	0.00%
Others, Zone 1	0.28%	3.29%	1.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	12.14%	91.22%	84.90%	48.00%	3.74%	1.77%	0.00%	34.52%	49.89%	10.31%	14.48%	0.00%	0.67%	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.82%	0.00%	0.00%	1.89%	0.00%
Zone 2 Watford North																									
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.15%	0.00%	2.67%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.96%	0.00%	0.70%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Garston Village Centre	0.02%	0.00%	0.51%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 2	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.17%	0.00%	3.18%	0.00%	0.96%	0.00%	0.70%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%						
Zone 3 Bushey & Aldenham																									
Aldenham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bushey Town Centre	0.82%	3.67%	0.00%	42.84%	0.00%	0.91%	0.00%	0.00%	0.00%	0.60%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Costco, Hartspring Lane, Bushey	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 3	0.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	9.65%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	1.11%	3.67%	0.00%	42.84%	0.00%	0.91%	0.00%	0.62%	10.25%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 4 Radlett & Shenley																									
Radlett Town Centre	0.53%	0.00%	0.00%	0.77%	45.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.77%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Shenley Village Centre	0.18%	0.00%	0.00%	0.00%	17.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.71%	0.00%	0.00%	0.77%	62.99%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.77%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 5 Borehamwood & Elstree																									
Borehamwood Town Centre	2.29%	0.00%	0.00%	4.59%	13.89%	68.18%	1.92%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%
Stirling Retail Park, Stirling Way, Borehamwood	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Extra, Shenley Road, Borehamwood	0.35%	0.00%	0.00%	0.00%	2.10%	11.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 5	0.13%	0.00%	0.00%	0.00%	0.71%	4.45%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	2.77%	0.00%	0.00%	4.59%	16.70%	84.61%	1.92%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%
Zone 6 Potters Bar																									
Potters Bar Town Centre	1.30%	0.00%	0.00%	0.00%	0.00%	1.47%	67.27%	0.00%	0.00%	0.00%	0.00%	0.70%	0.00%	0.00%	0.00%	4.25%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
South Mimms Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Mutton Lane, Potters Bar	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	5.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.11%	0.00%
Others, Zone 6	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	10.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	1.92%	0.00%	0.00%	0.00%	0.00%	1.47%	72.27%	0.00%	0.00%	0.00%	0.00%	0.70%	0.00%	0.00%	0.00%	16.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.11%	0.00%
Zone 7 Rickmansworth																									
Croley Green Local Centre	0.33%	1.08%	0.00%	0.00%	0.00%	0.00%	0.00%	10.91%	0.00%	1.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Rickmansworth Town Centre	2.27%	0.00%	0.53%	0.00%	0.00%	0.00%	0.00%	47.52%	2.37%	46.42%	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.04%	0.00%	0.00%	0.00%	0.00%
Others, Zone 7	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.57%	0.84%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	2.63%	1.08%	0.53%	0.00%	0.00%	0.00%	0.00%	58.43%	2.94%	48.43%	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.04%	0.00%	0.00%	0.00%	0.00%
Zone 8 Batchworth Heath & South Oxhey																									
Northwood Local Centre	1.40%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.62%	18.70%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.77%	0.00%	0.00%	0.00%	0.00%
South Oxhey Local Centre	0.34%	0.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	11.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	1.74%	0.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.62%	29.72%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.77%	0.00%	0.00%	0.00%	0.00%
Zone 9 Chorleywood & Sarratt																									
Chorleywood Village Centre	0.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.66%	33.67%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Elstree Village Centre	0.14%	0.00%	0.00%	0.00%	0.00%	1.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.75%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sarratt Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.57%	0.00%	0.00%	0.00%	0.00%	1.73%	0.00%	0.66%	33.67%	0.00%	0.00%	0.00%	2.75%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 10 Kings Langley & Abbots Langley																									
Abbots Langley Village Centre	0.89%	0.00%	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	52.34%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Kings Langley Village Centre	0.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.17%	9.44%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 10	0.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.70%	2.68%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	1.24%	0.00%	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.17%	64.48%	2.68%	0.00%	0.00%	0.00%	0.00%	0								

Destination	Total Chemist (%)	Zone 1 Chemist (%)	Zone 2 Chemist (%)	Zone 3 Chemist (%)	Zone 4 Chemist (%)	Zone 5 Chemist (%)	Zone 6 Chemist (%)	Zone 7 Chemist (%)	Zone 8 Chemist (%)	Zone 9 Chemist (%)	Zone 10 Chemist (%)	Zone 11 Chemist (%)	Zone 12 Chemist (%)	Zone 13 Chemist (%)	Zone 14 Chemist (%)	Zone 18 Chemist (%)	Zone 19 Chemist (%)	Zone 21 Chemist (%)	Inner Study Area	Zone 15 Chemist (%)	Zone 16 Chemist (%)	Zone 17 Chemist (%)	Zone 20 Chemist (%)	Zone 22 Chemist (%)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		3.77%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.73%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	2.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		13.33%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	7.04%	0.00%	0.00%	0.77%	0.00%	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		24.78%	0.00%	0.00%	20.22%	0.00%
Hatch End Local Centre	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		1.25%	0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	3.34%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		21.95%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	1.51%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		9.99%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.73%	0.00%	0.00%	0.00%	0.00%
Sub-total	14.89%	0.00%	0.00%	0.77%	0.00%	0.00%	0.00%	0.00%	4.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		76.53%	0.00%	0.00%	20.22%	0.00%
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	1.91%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.66%	0.64%	0.00%	0.00%	0.00%		0.00%	45.88%	0.00%	0.00%	0.00%
Others, Zone 16	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.30%	0.00%	0.00%	0.00%
Sub-total	1.96%	0.00%	0.00%	0.00%	0.66%	0.64%	0.00%	0.00%	0.00%		0.00%	47.18%	0.00%	0.00%	0.00%									
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	1.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	20.43%	0.00%	0.56%
Homebase, Viny Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	4.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.88%	0.00%	0.00%	0.00%	0.00%		0.00%	1.84%	48.17%	0.00%	0.00%
Others, Zone 17	0.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	11.08%	0.00%	0.00%
Sub-total	6.85%	0.00%	0.00%	0.00%	0.88%	0.00%	0.00%	0.00%	0.00%		0.00%	1.84%	77.68%	0.00%	0.56%									
Zone 20 Hertsmer Southern Fringe																								
Barnet Local Centre	3.24%	0.00%	0.00%	0.00%	0.00%	0.00%	1.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	19.67%	0.00%
Edgware District Centre	3.26%	0.00%	0.00%	2.25%	0.00%	0.87%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	19.67%	0.00%
Stammore District Centre	1.70%	0.00%	0.00%	0.00%	0.00%	0.91%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	10.29%	0.00%
Wealdstone Local Centre	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	1.89%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	8.51%	0.00%	0.00%	2.25%	0.00%	1.78%	1.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	51.52%	0.00%
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Clippy Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	3.09%
Others, Zone 22	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	3.09%									
Sub-total Study Area	83.4%	96.5%	92.5%	99.2%	98.6%	95.2%	80.7%	95.5%	98.2%	94.5%	97.7%	99.3%	88.9%	100.0%	94.9%	90.2%	79.4%	97.7%		89.2%	74.9%	82.0%	76.3%	8.4%
Outside Study Area																								
Amersham Town Centre	0.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.58%	0.00%	1.17%	0.00%	0.00%	0.00%	0.00%	1.04%	0.00%	0.00%	0.00%		0.00%	1.84%	0.00%	0.00%	0.00%
Aylesbury Town Centre	0.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.39%	0.00%	0.00%	0.00%		0.00%	16.92%	0.00%	0.00%	0.00%
Beaconsfield Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Princes Charles Drive, Brent Cross	0.70%	0.00%	0.53%	0.00%	0.00%	2.38%	0.00%	0.00%	0.57%	0.00%	1.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	3.51%	0.00%
Broadfields Retail Park, Bicoster Road, Aylesbury	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.07%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.83%		0.00%	0.00%	0.00%	0.00%	0.00%
Central London	2.05%	0.00%	5.93%	0.00%	0.00%	1.21%	0.00%	0.66%	0.00%	3.47%	0.00%	0.00%	7.76%	0.00%	0.00%	0.00%	0.83%	0.00%		0.00%	0.00%	8.71%	4.14%	0.00%
Chalfont St. Giles Village Centre	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.07%	0.00%	0.00%	0.00%
Colindale Local Centre	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.79%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Town Centre	0.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.62%		0.00%	0.00%	0.00%	1.62%	0.00%
Gerrards Cross Town Centre	0.61%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		4.06%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	2.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.69%	0.00%	0.60%	0.00%	0.00%	0.00%	0.00%	0.00%	5.78%	9.35%	0.00%	0.00%		0.00%	0.00%	0.00%	3.26%	25.82%
Hattersway Retail Park, Chau End Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hertford City Centre	0.00%	0.00%	0.00%	0.																				

Table 18: Chemist goods expenditure

Destination	Watford BC		Hertsmere BC				Three Rivers DC				Dacorum BC				St Albans DC			Inner Study Area	Zone 15 Chemist (£m)	Zone 16 Chemist (£m)	Zone 17 Chemist (£m)	Zone 20 Chemist (£m)	Zone 22 Chemist (£m)
	Total Chemist (£m)	Zone 1 Chemist (£m)	Zone 2 Chemist (£m)	Zone 3 Chemist (£m)	Zone 4 Chemist (£m)	Zone 5 Chemist (£m)	Zone 6 Chemist (£m)	Zone 7 Chemist (£m)	Zone 8 Chemist (£m)	Zone 9 Chemist (£m)	Zone 10 Chemist (£m)	Zone 11 Chemist (£m)	Zone 12 Chemist (£m)	Zone 13 Chemist (£m)	Zone 14 Chemist (£m)	Zone 18 Chemist (£m)	Zone 19 Chemist (£m)						
Zone 1 Watford South																							
Colne Valley Retail Park, Lower High Street, Watford	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Waterfields Shopping Park, Waterfields Way, Watford	£1.0	£0.6	£0.1	£0.2	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Watford Arches Retail Park, Lower High Street, Watford	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Watford Town Centre	£17.7	£6.3	£4.8	£1.2	£0.1	£0.1	£0.0	£1.1	£2.0	£0.3	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 1	£0.4	£0.3	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£19.1	£7.2	£5.0	£1.4	£0.1	£0.1	£0.0	£1.3	£2.0	£0.3	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 2 Watford North																							
Asda, Odhams Industrial Estate, St. Albans Road, Watford	£0.2	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Garston Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.3	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 3 Bushey & Aldenham																							
Aldenham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Bushey Town Centre	£1.6	£0.3	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Costco, Hartspring Lane, Bushey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 3	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£2.0	£0.3	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 4 Radlett & Shenley																							
Radlett Town Centre	£1.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Shenley Village Centre	£0.4	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£1.4	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 5 Borehamwood & Elstree																							
Borehamwood Town Centre	£3.7	£0.0	£0.0	£0.1	£0.3	£3.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Stirling Retail Park, Stirling Way, Borehamwood	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Tesco Extra, Shenley Road, Borehamwood	£0.6	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 5	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£4.5	£0.0	£0.0	£0.1	£0.3	£3.7	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 6 Potters Bar																							
Potters Bar Town Centre	£2.7	£0.0	£0.0	£0.0	£0.0	£0.1	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0		
South Mimms Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Tesco Superstore, Mutton Lane, Potters Bar	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 6	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£3.7	£0.0	£0.0	£0.0	£0.0	£0.1	£2.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 7 Rickmansworth																							
Croxley Green Local Centre	£4.5	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Rickmansworth Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.1	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£4.6	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£0.1	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0								
Zone 8 Batchworth Heath & South Oxhey																							
Northwood Local Centre	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
South Oxhey Local Centre	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£2.5	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0								
Zone 9 Chorleywood & Sarratt																							
Chorleywood Village Centre	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Elstree Village Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sarratt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£1.2	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£1.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 10 Kings Langley & Abbots Langley																							
Abbots Langley Village Centre	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Kings Langley Village Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 10	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£2.5	£0.0	£2.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 11 Hemel Hempstead																							
Hemel Hempstead Town Centre	£9.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£6.3	£2.5	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Apsley Mills Retail Park, London Road, Hemel Hempstead	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.4	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 11	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.2	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£11.0	£0.0	£0.0	£0.0 </																			

Destination	Total Chemist (£m)	Zone 1 Chemist (£m)	Zone 2 Chemist (£m)	Zone 3 Chemist (£m)	Zone 4 Chemist (£m)	Zone 5 Chemist (£m)	Zone 6 Chemist (£m)	Zone 7 Chemist (£m)	Zone 8 Chemist (£m)	Zone 9 Chemist (£m)	Zone 10 Chemist (£m)	Zone 11 Chemist (£m)	Zone 12 Chemist (£m)	Zone 13 Chemist (£m)	Zone 14 Chemist (£m)	Zone 18 Chemist (£m)	Zone 19 Chemist (£m)	Zone 21 Chemist (£m)	Inner Study Area	Zone 15 Chemist (£m)	Zone 16 Chemist (£m)	Zone 17 Chemist (£m)	Zone 20 Chemist (£m)	Zone 22 Chemist (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£2.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£5.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£4.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£20.7	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£16.4	£0.0	£4.2	£0.0						
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£2.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£2.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Viny Road, Leighton Buzzard	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£5.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£9.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£4.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£4.2	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£10.8	£0.0	£0.0	£0.1	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£10.6	£0.0
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Sub-total Study Area	£127.2	£7.6	£5.4	£2.9	£2.0	£4.1	£2.8	£3.7	£4.0	£2.7	£3.3	£7.6	£4.3	£3.9	£2.1	£11.8	£4.0	£4.9	£77.3	£19.1	£4.4	£10.2	£15.7	£0.6
Outside Study Area																								
Amersham Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£2.9	£0.0	£0.3	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£3.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.5	£0.0	£1.3	£0.0	£0.0	£0.7	£1.7	£0.0
Hattersway Retail Park, Chau End Lane, Luton	£0.0	£0.0	£0.0	£																				

Destination	Total Electrical (£m)	Zone 1 Electrical (£m)	Zone 2 Electrical (£m)	Zone 3 Electrical (£m)	Zone 4 Electrical (£m)	Zone 5 Electrical (£m)	Zone 6 Electrical (£m)	Zone 7 Electrical (£m)	Zone 8 Electrical (£m)	Zone 9 Electrical (£m)	Zone 10 Electrical (£m)	Zone 11 Electrical (£m)	Zone 12 Electrical (£m)	Zone 13 Electrical (£m)	Zone 14 Electrical (£m)	Zone 18 Electrical (£m)	Zone 19 Electrical (£m)	Zone 21 Electrical (£m)	Inner Study Area	Zone 15 Electrical (£m)	Zone 16 Electrical (£m)	Zone 17 Electrical (£m)	Zone 20 Electrical (£m)	Zone 22 Electrical (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£15.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£1.2	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£12.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£28.6	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.2	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£2.7	£0.0	£0.1	£0.0	£0.0	£0.2	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0							
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£3.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Viny Road, Leighton Buzzard	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£7.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£1.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£2.7	£0.0	£0.1	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£5.3	£0.0	£0.1	£0.0	£0.0	£0.8	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Sub-total Study Area	£234.8	£15.1	£11.2	£5.8	£3.7	£8.8	£2.4	£6.8	£10.2	£4.9	£6.7	£16.8	£10.6	£6.8	£1.7	£15.8	£3.1	£2.8	£13.3	£40.1	£10.5	£6.4	£41.9	£2.5
Outside Study Area																								
Amersham Town Centre	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£5.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£13.0	£0.0	£0.0	£0.1	£0.4	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Biester Road, Aylesbury	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£7.9	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.1	£0.1	£1.6	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£3.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£1.2	£0.2	£2.9	£0.0	£0.0	£0.0	£1.0	£1.1
Hattersway Retail Park, Chau End Lane, Luton	£2.3	£0.0	£0.0	£0.0	£0.0																			

Destination	Total DIY (%)	Zone 1 DIY (%)	Zone 2 DIY (%)	Zone 3 DIY (%)	Zone 4 DIY (%)	Zone 5 DIY (%)	Zone 6 DIY (%)	Zone 7 DIY (%)	Zone 8 DIY (%)	Zone 9 DIY (%)	Zone 10 DIY (%)	Zone 11 DIY (%)	Zone 12 DIY (%)	Zone 13 DIY (%)	Zone 14 DIY (%)	Zone 18 DIY (%)	Zone 19 DIY (%)	Zone 21 DIY (%)	Inner Study Area	Zone 15 (%)	Zone 16 (%)	Zone 17 (%)	Zone 20 (%)	Zone 22 (%)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	3.50%	0.00%	0.00%	4.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hatch End Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	0.37%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	2.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.96%	7.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	6.38%	0.00%	0.00%	4.21%	0.00%	0.00%	0.00%	0.00%	0.00%	3.96%	7.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%							
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	1.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 16	0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	1.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	0.28%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.22%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Viny Road, Leighton Buzzard	2.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	2.56%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 17	0.67%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.83%	3.48%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	5.61%	0.00%	0.83%	3.48%	1.22%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%									
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	1.90%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Edware District Centre	0.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stammore District Centre	0.52%	0.00%	0.00%	3.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wealdstone Local Centre	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	1.00%	0.00%	0.73%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 20	2.24%	0.00%	0.00%	0.00%	0.00%	0.00%	1.33%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	3.59%	0.00%	0.00%	3.16%	0.00%	0.00%	4.23%	0.00%	0.73%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%						
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	1.85%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.27%	0.00%	23.31%	0.00%	0.00%	0.00%	0.00%	0.00%	7.39%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.15%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.08%	0.00%	1.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 22	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	2.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.35%	0.00%	24.63%	0.00%	0.00%	0.00%	0.00%	0.00%	7.39%									
Sub-total Study Area	70.8%	100.0%	97.4%	99.2%	96.5%	89.7%	62.2%	98.3%	100.0%	90.7%	93.2%	95.6%	89.2%	85.9%	72.4%	95.0%	54.1%	74.4%	0.00%	34.0%	54.1%	71.3%	70.9%	11.9%
Outside Study Area																								
Amersham Town Centre	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.66%	0.00%	0.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Aylesbury Town Centre	1.65%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.02%	0.83%	0.82%	0.92%	24.33%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Beaconsfield Town Centre	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Princes Charles Drive, Brent Cross	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Broadfields Retail Park, Bicester Road, Aylesbury	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Central London	0.70%	0.00%	0.00%	0.00%	0.00%	5.78%	0.00%	0.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	10.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chalfont St. Giles Village Centre	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Colindale Local Centre	0.56%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	1.95%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Town Centre	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	2.28%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Gerrards Cross Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	1.95%	0.00%	0.00%	0.00%	0.00%	0.00%	12.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.95%	13.40%	2.26%	0.00%	0.00%	0.00%	0.00%	0	

Table 22: DIY goods expenditure

Destination	Total DIY (£m)	Watford BC			Hertsmere BC			Three Rivers DC			Dacorum BC				St Albans DC			Inner Study Area	Zone 15 DIY (£m)	Zone 16 DIY (£m)	Zone 17 DIY (£m)	Zone 20 DIY (£m)	Zone 22 DIY (£m)		
		Zone 1 DIY (£m)	Zone 2 DIY (£m)	Zone 3 DIY (£m)	Zone 4 DIY (£m)	Zone 5 DIY (£m)	Zone 6 DIY (£m)	Zone 7 DIY (£m)	Zone 8 DIY (£m)	Zone 9 DIY (£m)	Zone 10 DIY (£m)	Zone 11 DIY (£m)	Zone 12 DIY (£m)	Zone 13 DIY (£m)	Zone 14 DIY (£m)	Zone 18 DIY (£m)	Zone 19 DIY (£m)							Zone 21 DIY (£m)	
Zone 1 Watford South																									
Colne Valley Retail Park, Lower High Street, Watford	£1.0	£0.1	£0.1	£0.1	£0.1	£0.0	£0.0	£0.1	£0.3	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0
Waterfields Shopping Park, Waterfields Way, Watford	£3.4	£0.3	£0.7	£0.2	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£1.5	£1.4	£0.0	£0.0	£0.5
Watford Aches Retail Park, Lower High Street, Watford	£32.0	£6.0	£4.5	£1.8	£1.0	£0.8	£0.0	£4.9	£4.7	£2.1	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£26.3	£2.3	£0.2	£0.0	£3.2
Watford Town Centre	£13.3	£3.3	£2.8	£1.7	£0.8	£0.3	£0.0	£0.6	£1.7	£0.3	£0.3	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£12.0	£1.3	£0.0	£0.0	£0.0
Others, Zone 1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0
Sub-total	£49.8	£9.7	£8.1	£3.7	£2.0	£1.1	£0.0	£5.7	£6.8	£2.5	£1.0	£0.1	£0.0	£0.1	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£40.9	£5.0	£0.2	£0.0	£3.7
Zone 2 Watford North																									
Asda, Odhams Industrial Estate, St. Albans Road, Watford	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Garston Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 2	£0.2	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.9	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.6
Zone 3 Bushey & Aldenham																									
Aldenham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Bushey Town Centre	£0.6	£0.0	£0.0	£0.3	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0
Costco, Hartspring Lane, Bushey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 3	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.4	£0.0	£0.0	£0.5
Sub-total	£1.6	£0.0	£0.0	£0.3	£0.1	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.4	£0.0	£0.0	£0.5
Zone 4 Radlett & Shenley																									
Radlett Town Centre	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0
Shenley Village Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.2	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0
Zone 5 Borehamwood & Elstree																									
Borehamwood Town Centre	£4.6	£0.0	£0.0	£0.0	£0.5	£2.1	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£3.2	£0.0	£0.0	£0.0	£1.4
Stirling Retail Park, Stirling Way, Borehamwood	£3.2	£0.0	£0.0	£0.5	£0.5	£1.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£0.0	£0.0	£0.0	£0.9
Tesco Extra, Shenley Road, Borehamwood	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 5	£0.6	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0
Sub-total	£8.3	£0.0	£0.0	£0.5	£1.1	£3.7	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£6.0	£0.0	£0.0	£0.0	£2.3
Zone 6 Potters Bar																									
Potters Bar Town Centre	£3.1	£0.0	£0.0	£0.0	£0.1	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£1.3
South Mimms Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Superstore, Mutton Lane, Potters Bar	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 6	£0.2	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0
Sub-total	£3.3	£0.0	£0.0	£0.0	£0.1	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£2.0	£0.0	£0.0	£0.0	£1.3
Zone 7 Rickmansworth																									
Croley Green Local Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0
Rickmansworth Town Centre	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0
Others, Zone 7	£1.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.1	£0.0	£0.0
Sub-total	£1.9	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.0	£0.1	£0.0	£0.0
Zone 8 Batchworth Heath & South Oxhey																									
Northwood Local Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0
South Oxhey Local Centre	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.7	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0						
Zone 9 Chorleywood & Sarratt																									
Chorleywood Village Centre	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0
Elstree Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sarratt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 18	Zone 19	Zone 21	Inner Study Area	Zone 15	Zone 16	Zone 17	Zone 20	Zone 22
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)		(%)	(%)	(%)	(%)	(%)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	1.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hatch End Local Centre	0.28%	0.00%	0.00%	0.00%	0.00%	1.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	7.97%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.58%	1.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	10.04%	0.00%	0.00%	0.00%	0.00%	1.32%	0.00%	2.77%	2.82%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%									
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	0.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 16	0.34%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	0.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Viny Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	1.62%	0.00%	1.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 17	0.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.59%	2.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	2.76%	0.00%	1.69%	0.00%	1.59%	2.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%										
Zone 20 Hertsme Southern Fringe																								
Barnet Local Centre	2.94%	0.00%	0.00%	0.00%	0.00%	0.00%	1.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Edgware District Centre	1.28%	0.00%	0.00%	0.00%	0.00%	4.99%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stammore District Centre	0.24%	0.00%	0.00%	0.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wealdstone Local Centre	0.59%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	5.05%	0.00%	0.00%	0.98%	4.99%	0.00%	1.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%											
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Clippy Lane, Luton	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.25%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 22	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.58%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total Study Area	66.3%	100.0%	85.2%	97.6%	87.4%	86.0%	57.5%	81.0%	97.9%	86.5%	98.3%	77.9%	75.0%	61.7%	29.0%	67.3%	27.8%	40.9%		64.1%	41.7%	46.5%	77.4%	12.8%
Outside Study Area																								
Amersham Town Centre	0.15%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Aylesbury Town Centre	1.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.28%	1.19%	13.25%	30.97%	3.90%	0.00%	2.25%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Beaconsfield Town Centre	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Princes Charles Drive, Brent Cross	1.90%	0.00%	0.00%	0.00%	1.27%	2.64%	2.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Broadfields Retail Park, Bicoster Road, Aylesbury	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Central London	1.28%	0.00%	0.00%	1.03%	1.69%	1.85%	6.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.39%	0.00%	5.76%	1.67%	3.94%	0.00%	0.00%	0.00%	1.35%	0.97%
Chalfont St. Giles Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Colindale Local Centre	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.56%	0.00%	0.00%	0.00%	0.00%	0.00%	2.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.23%	0.00%	0.00%	0.00%	2.76%	0.00%	0.00%
Enfield Town Centre	0.43%	0.00%	0.00%	0.00%	0.00%	0.00%	3.15%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.05%	0.00%	0.00%	1.35%	0.00%	0.00%	0.00%
Gerrards Cross Town Centre	0.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.12%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	0.39%	0.00%	0.00%	0.00%	0.00%	0.00%	2.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.59%	2.25%	0.00%	0.00%	0.00%	3.82%	

Destination	Total Furniture (£m)	Zone 1 Furniture (£m)	Zone 2 Furniture (£m)	Zone 3 Furniture (£m)	Zone 4 Furniture (£m)	Zone 5 Furniture (£m)	Zone 6 Furniture (£m)	Zone 7 Furniture (£m)	Zone 8 Furniture (£m)	Zone 9 Furniture (£m)	Zone 10 Furniture (£m)	Zone 11 Furniture (£m)	Zone 12 Furniture (£m)	Zone 13 Furniture (£m)	Zone 14 Furniture (£m)	Zone 18 Furniture (£m)	Zone 19 Furniture (£m)	Zone 21 Furniture (£m)	Inner Study Area	Zone 15 Furniture (£m)	Zone 16 Furniture (£m)	Zone 17 Furniture (£m)	Zone 20 Furniture (£m)	Zone 22 Furniture (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£6.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£34.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£43.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£3.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Viny Road, Leighton Buzzard	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£8.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£12.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£5.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£21.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Sub-total Study Area	£258.0	£16.2	£10.9	£6.4	£4.2	£8.1	£4.2	£7.4	£11.1	£5.2	£7.3	£12.8	£7.5	£5.3	£1.3	£21.3	£3.2	£4.9	£137.2	£47.7	£6.0	£11.9	£53.4	£1.8
Outside Study Area																								
Amersham Town Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£7.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£7.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£5.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hattersway Retail Park, Chau End Lane, Luton	£1.0	£0.0	£0.0	£0.0	£0.0																			

Table 26a: Estimated 'capacity' for new comparison goods facilities in South West Hertfordshire (all five authority areas)

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	2,147.9	2,114.6	33.3	0.0
2021	2,286.3	2,282.3	36.6	32.6
2026	2,556.6	2,738.0	42.8	224.2
2031	2,850.5	3,286.4	50.1	486.0
2036	3,178.1	3,947.5	58.7	828.0
Study Area Market Share (%)		49.7%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes reduced market share claimed by South West Hertfordshire facilities at 49.7% from the Study Area (currently 51.2%)

Table 26b: Gross quantitative capacity for additional comparison goods floorspace in South West Hertfordshire

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	32.6	4,100	5,600
2026	224.2	25,100	34,300
2031	486.0	48,800	66,600
2036	828.0	74,600	101,800

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26c: Extant comparison goods commitments in South West Hertfordshire

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Hertsmere	N/A	Over 40 applications involving development to or from A classes have extant permission. However, none are sizable and most relate to changes of use of small High Street units. The extant permissions are judged largely to be neutral in floorspace terms.	0	0	0.0
Three Rivers	16/0005/FUL, South Oxhey regeneration	The approved Development Schedule sets out the type and maximum quantity of development that can be provided across the South Oxhey redevelopment as a whole. This permits up to 5,137 sqm of flexible town centre uses (Classes A1-A5, D1, D2, B1 and Bookmakers) including a Lidl foodstore of up to 1,714 sqm. After allowing for a foodstore, offices and a bookmakers, there is 2,647 sq m of space left for potential comparison goods uses.	Assumed that comparison goods might be 75% of the 2,647 sq m residual figure = 1,985 sq m. We have assumed that 50% of this figure is 'new' floorspace (i.e. not replacement) = 992 sq m.	6,500	6.4
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillary takeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 812 sq m net. Net comparison floorspace is 8,000 sq m net.	6,500	52.0
Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 1,884 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 20% comparison goods area = 256 sq m	4,800	1.2
Dacorum	4/03157/16/MFA, Aviva site, Maylands Avenue, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres, comprising a maximum of: • 1,414 sq. metres of convenience food goods • 7,848 sq. metres of comparison non-food goods The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net convenience floorspace to 1,950 sqm.	We have assumed that the net to gross ratio for comparison goods is 75% = 5,613 sq m net	6,500	36.5
Watford	16/00076/VAR, Charter Place, Watford	Part demolition/reconfiguration/change of use of existing Charter Place Shopping Centre, demolition of 37-57 and 67-69 High Street, and part retention of 63-65, High Street. Erection of new buildings within Classes A1 (shops), A3 (restaurants) and D2 (including cinema), including provision of new covered market, together with associated plant and machinery, and ancillary facilities. Provision of new public realm. Alterations to existing pedestrian and cycle access and egress arrangements, highway alterations/ improvements and other ancillary works and operations. Variation of Condition 2 of planning permission ref. 14/00779/VAR to incorporate amendments to the ground and first floor retail units, second floor leisure unit, design of the high level glazed canopy, reorientation of the escalators and stairs within the central space and other minor amendments.	Gross floorspace additions of 10,291 sq m. We have assumed that the net: gross ratio is 70% = 7,204 sq m net. We have further assumed that 80% of this total will be dedicated to convenience goods = 5,763 sq m net.	7,500	43.2
St Albans	5/2016/3386, Griffiths Way South	Outline application (access and scale sought) for mixed use development comprising Class A1 (discount foodstore), Class A1 (non food retail), D2 (gym) and Class A3/A5 (restaurant and drive-through)	4,800	6,500	31.2
St Albans	5/2016/3629, Hertfordshire House Civic Close St Albans	Infill of building overhang at ground floor and partial change of use of basement and ground floor to flexible commercial use (A1/A2/A3/B1/D1).	218	6,500	1.4
St Albans	5/2015/2212, Town Hall, St Albans	Change of use of building to accommodate new museum and gallery with ancillary cafe and retail facilities including extension of basement, first floor glazed link extensions, display of advertisement banners and lettering, replac	200	6,500	1.3
Total			25,842		173.3

Table 26d: Net quantitative capacity for additional comparison goods floorspace in South West Hertfordshire

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	173.3	-173.3	-23,100	-31,500
2021	32.6	184.5	-151.9	-19,000	-26,000
2026	224.2	206.1	18.1	2,000	2,800
2031	486.0	229.8	256.2	25,700	35,100
2036	828.0	256.2	571.8	51,500	70,300

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26c) from surplus expenditure (sourced from Table 26a)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

Table 26e: Estimated 'capacity' for new comparison goods facilities in Hertsmere

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	146.4	146.4	0.0	0.0
2021	155.9	143.1	0.0	-12.7
2026	174.3	171.7	0.0	-2.6
2031	194.3	206.1	0.0	11.8
2036	216.7	247.6	0.0	30.9
Study Area Market Share (%)		3.1%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes reduced market share claimed by Hertsmere facilities at 3.0% from the Study Area (currently 3.5%)

Table 26f: Gross quantitative capacity for additional comparison goods floorspace in Hertsmere

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	-12.7	-1,600	-2,200
2026	-2.6	-300	-400
2031	11.8	1,200	1,600
2036	30.9	2,800	3,800

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26g: Extant comparison goods commitments in Hertsmere

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Hertsmere	N/A	Over 40 applications involving development to or from A classes have extant permission. However, none are sizable and most relate to changes of use of small High Street units. The extant permissions are judged largely to be neutral in floorspace terms.	0	0	0.0
Total			0		0.0

Table 26h: Net quantitative capacity for additional comparison goods floorspace in Hertsmere

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	0.0	0.0	0	0
2021	-12.7	0.0	-12.7	-1,600	-2,200
2026	-2.6	0.0	-2.6	-300	-400
2031	11.8	0.0	11.8	1,200	1,600
2036	30.9	0.0	30.9	2,800	3,800

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26g) from surplus expenditure (sourced from Table 26e)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26i: Estimated 'capacity' for new comparison goods facilities in Three Rivers

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	54.0	54.0	0.0	0.0
2021	57.5	60.0	0.0	2.5
2026	64.3	72.0	0.0	7.7
2031	71.7	86.4	0.0	14.7
2036	80.0	103.8	0.0	23.9
Study Area Market Share (%)		1.3%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by Three Rivers facilities at 1.3% from the Study Area

Table 26j: Gross quantitative capacity for additional comparison goods floorspace in Three Rivers

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	2.5	300	400
2026	7.7	900	1,200
2031	14.7	1,500	2,000
2036	23.9	2,200	2,900

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26k: Extant comparison goods commitments in Three Rivers

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Three Rivers	16/0005/FUL, South Oxhey regeneration	The approved Development Schedule sets out the type and maximum quantity of development that can be provided across the South Oxhey redevelopment as a whole. This permits up to 5,137 sqm of flexible town centre uses (Classes A1-A5, D1, D2, B1 and Bookmakers) including a Lidl foodstore of up to 1,714 sqm. After allowing for a foodstore, offices and a bookmakers, there is 2,647 sq m of space left for potential comparison goods uses.	Assumed that comparison goods might be 75% of the 2,647 sq m residual figure = 1,985 sq m. We have assumed that 50% of this figure is 'new' floorspace (i.e. not replacement) = 992 sq m.	6,500	6.4
Total			992		6.4

Table 26l: Net quantitative capacity for additional comparison goods floorspace in Three Rivers

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	6.4	-6.4	-900	-1,200
2021	2.5	6.9	-4.4	-500	-700
2026	7.7	7.7	0.0	0	0
2031	14.7	8.6	6.2	600	800
2036	23.9	9.5	14.3	1,300	1,800

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26k) from surplus expenditure (sourced from Table 26i)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26m: Estimated 'capacity' for new comparison goods facilities in Dacorum

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	435.3	435.3	0.0	0.0
2021	463.4	483.6	0.0	20.2
2026	518.2	580.1	0.0	61.9
2031	577.7	696.3	0.0	118.6
2036	644.1	836.4	0.0	192.2
Study Area Market Share (%)		10.5%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by Dacorum facilities at 10.5% from the Study Area

Table 26n: Gross quantitative capacity for additional comparison goods floorspace in Dacorum

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	20.2	2,500	3,400
2026	61.9	6,900	9,500
2031	118.6	11,900	16,300
2036	192.2	17,300	23,600

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2016 Prices

Table 26o: Extant comparison goods commitments in Dacorum

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillarytakeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 812 sq m net. Net comparison floorspace is 8,000 sq m net.	6,500	52.0
Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 1,884 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 20% comparison goods area = 256 sq m	4,800	1.2
Dacorum	4/03157/16/MFA, Aviva site, Maylands Avenue, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres, comprising a maximum of: • 1,414 sq. metres of convenience food goods • 7,848 sq. metres of comparison non-food goods The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net convenience floorspace to 1,950 sqm.	We have assumed that the net to gross ratio for comparison goods is 75% = 5,613 sq m net	6,500	36.5
Total			13,869		89.7

Table 26p: Net quantitative capacity for additional comparison goods floorspace in Dacorum

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	89.7	-89.7	-12,000	-16,300
2021	20.2	95.5	-75.3	-9,400	-12,900
2026	61.9	106.8	-44.8	-5,000	-6,900
2031	118.6	119.1	-0.5	0	-100
2036	192.2	132.7	59.5	5,400	7,300

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26o) from surplus expenditure (sourced from Table 26m)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2016 Prices

Table 26q: Estimated 'capacity' for new comparison goods facilities in Watford

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	1,085.6	1,063.8	21.8	0.0
2021	1,155.6	1,181.7	23.9	50.0
2026	1,292.2	1,417.7	28.0	153.4
2031	1,440.7	1,701.6	32.7	293.6
2036	1,606.3	2,043.9	38.3	475.9
Study Area Market Share (%)		25.7%		

- Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
- Assumes constant market share claimed by Watford facilities at 25.8% from the Study Area

Table 26r: Gross quantitative capacity for additional comparison goods floorspace in Watford

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	50.0	6,300	8,600
2026	153.4	17,200	23,500
2031	293.6	29,500	40,300
2036	475.9	42,900	58,500

- Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
- Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
- Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26s: Extant comparison goods commitments in Watford

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Watford	16/00076/VAR, Charter Place, Watford	Part demolition/reconfiguration/change of use of existing Charter Place Shopping Centre, demolition of 37-57 and 67-69 High Street, and part retention of 63-65, High Street. Erection of new buildings within Classes A1(shops), A3 (restaurants) and D2 (including cinema), including provision of new covered market, together with associated plant and machinery, and ancillary facilities. Provision of new public realm. Alterations to existing pedestrian and cycle access and egress arrangements, highway alterations/ improvements and other ancillary works and operations. Variation of Condition 2 of planning permission ref. 14/00779/VAR to incorporate amendments to the ground and first floor retail units, second floor leisure unit, design of the high level glazed canopy, reorientation of the escalators and stairs within the central space and other minor amendments.	Gross floorspace additions of 10,291 sq m. We have assumed that the net-gross ratio is 70% = 7,204 sq m net. We have further assumed that 80% of this total will be dedicated to convenience goods = 5,763 sq m net.	7,500	43.2
Total			5,763		43.2

Table 26t: Net quantitative capacity for additional comparison goods floorspace in Watford

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	43.2	-43.2	-5,800	-7,900
2021	50.0	46.0	4.0	500	700
2026	153.4	51.4	102.0	11,400	15,600
2031	293.6	57.4	236.2	23,700	32,400
2036	475.9	64.0	411.9	37,100	50,700

- Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
- Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
- Residual calculated by subtracting turnover of commitments (sourced from Table 26s) from surplus expenditure (sourced from Table 26q)
- Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26u: Estimated 'capacity' for new comparison goods facilities in St Albans

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	426.5	414.9	11.6	0.0
2021	454.0	413.9	12.7	-27.4
2026	507.6	496.5	14.8	3.7
2031	566.0	596.0	17.4	47.4
2036	631.1	715.9	20.3	105.1
Study Area Market Share (%)		9.0%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes reduced market share claimed by St Albans facilities at 9.0% from the Study Area (currently 10.0%)

Table 26v: Gross quantitative capacity for additional comparison goods floorspace in St Albans

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	-27.4	-3,400	-4,700
2026	3.7	400	600
2031	47.4	4,800	6,500
2036	105.1	9,500	12,900

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26w: Extant comparison goods commitments in St Albans

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
St Albans	5/2016/3386, Griffiths Way South	Outline application (access and scale sought) for mixed use development comprising Class A1 (discount foodstore), Class A1 (non food retail), D2 (gym) and Class A3/A5 (restaurant and drive-through)	4,800	6,500	31.2
St Albans	5/2016/3629, Hertfordshire House Civic Close St Albans	Infill of building overhang at ground floor and partial change of use of basement and ground floor to flexible commercial use (A1/A2/A3/B1/D1).	218	6,500	1.4
St Albans	5/2015/2212, Town Hall, St Albans	Change of use of building to accommodate new museum and gallery with ancillary cafe and retail facilities including extension of basement, first floor glazed link extensions, display of advertisement banners and lettering, replac	200	6,500	1.3
Total			5,763		33.9

Table 26x: Net quantitative capacity for additional comparison goods floorspace in St Albans

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	33.9	-33.9	-4,500	-6,200
2021	-27.4	36.1	-63.5	-8,000	-10,900
2026	3.7	40.4	-36.6	-4,100	-5,600
2031	47.4	45.0	2.3	200	300
2036	105.1	50.2	55.0	5,000	6,800

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26w) from surplus expenditure (sourced from Table 26u)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Appendix E | Statistical Tables – Scenario 3

Table 1: Population and convenience goods expenditure per capita

Zone	Population					Per capita expenditure (£)						
	2017	2021	2026	2031	2036	2016 <i>inc SFT</i>	2016	2017	2021	2026	2031	2036
1	63,742	68,180	73,728	79,276	84,824	2,064	2,004	1,998	1,972	1,967	1,967	1,973
2	52,069	55,695	60,227	64,759	69,291	2,063	2,003	1,997	1,970	1,966	1,965	1,971
3	20,825	22,223	23,969	25,716	27,462	2,252	2,187	2,180	2,151	2,146	2,146	2,152
4	13,439	14,341	15,468	16,595	17,723	2,409	2,339	2,332	2,301	2,296	2,295	2,302
5	40,486	43,203	46,598	49,994	53,389	2,011	1,953	1,947	1,921	1,917	1,916	1,922
6	25,405	27,110	29,240	31,371	33,502	2,214	2,150	2,144	2,115	2,110	2,110	2,116
7	27,305	28,756	30,569	32,383	34,196	2,285	2,219	2,212	2,183	2,178	2,177	2,183
8	33,546	35,328	37,556	39,784	42,012	2,324	2,257	2,250	2,220	2,215	2,214	2,221
9	16,287	17,153	18,235	19,316	20,398	2,663	2,586	2,578	2,544	2,538	2,537	2,545
10	24,040	25,318	26,914	28,511	30,108	2,288	2,222	2,215	2,186	2,180	2,180	2,186
11	67,074	71,415	76,842	82,268	87,695	2,163	2,100	2,094	2,066	2,061	2,061	2,067
12	38,233	40,707	43,800	46,893	49,986	2,306	2,239	2,232	2,203	2,197	2,197	2,203
13	25,392	27,035	29,089	31,144	33,198	2,444	2,373	2,366	2,335	2,330	2,329	2,336
14	14,663	15,612	16,799	17,985	19,171	2,379	2,310	2,303	2,272	2,267	2,266	2,273
15	201,793	209,921	218,799	226,809	233,987	2,034	1,975	1,968	1,942	1,938	1,937	1,943
16	50,286	51,866	53,772	55,511	57,159	2,370	2,301	2,294	2,264	2,258	2,258	2,264
17	98,752	104,129	110,301	115,553	120,278	2,249	2,184	2,177	2,148	2,144	2,143	2,149
18	96,033	101,487	108,305	115,122	121,940	2,269	2,203	2,197	2,168	2,163	2,162	2,168
19	35,338	37,345	39,853	42,362	44,871	2,292	2,226	2,219	2,189	2,184	2,184	2,190
20	200,121	209,670	220,104	229,504	238,385	1,945	1,888	1,882	1,858	1,853	1,853	1,858
21	34,286	36,233	38,667	41,101	43,535	2,372	2,303	2,296	2,265	2,260	2,260	2,266
22	62,274	65,108	68,438	71,558	74,218	2,118	2,057	2,050	2,023	2,019	2,018	2,024
Total	1,241,390	1,307,834	1,387,274	1,463,515	1,537,327							

Notes:

- a. Zones based on the post code sectors shown on the plan at Appendix A
- b. Per capita expenditure derived from Experian MMG3 data (2018 report)
- c. 2016 Population derived from Experian MMG3 data (2018 report). Projections to 2036 are based on the figures set out in the Population Note at Appendix G.
- d. Per capita expenditure projected forward using forecast growth rates taken from Tables 1a and 1b of Experian Retail Planner Briefing Note 15
- e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Figure 5 of Appendix 3 to Experian Retail Planner Briefing Note 15

2016 Prices

Table 2a: Total convenience goods expenditure available

Zone	Expenditure (£m)					Growth (£m)			
	Convenience					Convenience			
	2017	2021	2026	2031	2036	2017-2021	2017-2026	2017-2031	2017-2036
1	127.4	134.4	145.0	155.9	167.3	7.1	17.7	28.6	39.9
2	104.0	109.7	118.4	127.3	136.6	5.8	14.4	23.3	32.6
3	45.4	47.8	51.4	55.2	59.1	2.4	6.0	9.8	13.7
4	31.3	33.0	35.5	38.1	40.8	1.7	4.2	6.8	9.5
5	78.8	83.0	89.3	95.8	102.6	4.2	10.5	17.0	23.8
6	54.5	57.3	61.7	66.2	70.9	2.9	7.3	11.7	16.4
7	60.4	62.8	66.6	70.5	74.7	2.4	6.2	10.1	14.3
8	75.5	78.4	83.2	88.1	93.3	3.0	7.7	12.6	17.8
9	42.0	43.6	46.3	49.0	51.9	1.6	4.3	7.0	9.9
10	53.2	55.3	58.7	62.2	65.8	2.1	5.4	8.9	12.6
11	140.4	147.6	158.4	169.5	181.2	7.1	18.0	29.1	40.8
12	85.3	89.7	96.2	103.0	110.1	4.3	10.9	17.7	24.8
13	60.1	63.1	67.8	72.5	77.5	3.0	7.7	12.5	17.5
14	33.8	35.5	38.1	40.8	43.6	1.7	4.3	7.0	9.8
18	210.9	220.0	234.2	248.9	264.4	9.0	23.3	38.0	53.5
19	78.4	81.8	87.1	92.5	98.3	3.4	8.7	14.1	19.9
21	78.7	82.1	87.4	92.9	98.7	3.4	8.7	14.2	19.9
Inner Study Area Total	1360.1	1425.1	1525.3	1628.3	1736.8	65.0	165.2	268.2	376.7
15	397.2	407.8	424.0	439.4	454.7	10.5	26.8	42.2	57.4
16	115.4	117.4	121.4	125.3	129.4	2.1	6.1	10.0	14.1
17	215.0	223.7	236.4	247.6	258.5	8.7	21.4	32.6	43.5
20	376.7	389.5	407.9	425.2	443.0	12.8	31.2	48.5	66.2
22	127.7	131.7	138.1	144.4	150.2	4.0	10.5	16.7	22.5
Study Area Total	2592.1	2695.2	2853.3	3010.4	3172.5	103.2	261.2	418.3	580.4

Table 2b: Convenience goods expenditure split between main food shopping and top-up food shopping spend

Zone	Expenditure (£m)		
	Convenience (2017)		
	Main	Top-up	Total
1	106.0	21.4	127.4
2	88.5	15.5	104.0
3	33.8	11.6	45.4
4	25.4	5.9	31.3
5	64.0	14.8	78.8
6	45.3	9.1	54.5
7	49.0	11.4	60.4
8	62.9	12.6	75.5
9	32.6	9.4	42.0
10	43.5	9.7	53.2
11	119.2	21.2	140.4
12	62.6	22.7	85.3
13	47.8	12.3	60.1
14	25.7	8.1	33.8
15	334.1	63.2	397.2
16	93.5	21.8	115.4
17	172.4	42.6	215.0
18	172.3	38.7	210.9
19	63.8	14.6	78.4
20	297.3	79.4	376.7
21	66.4	12.3	78.7
22	106.9	20.8	127.7
Total	2,112.8	479.3	2,592.1

Notes:

- a. Figures derived from multiplying per capita expenditure with population within each zone using data provided at Table 1
- b. Ratio of main food shopping to top-up food shopping per zone derived directly from Questions 9 and 15 of the NEMS Household Survey (December 2017)

2016 Prices

Table 5: Convenience goods benchmark

Destination	Gross Floorspace (Sq m)	Net Sales Area (Sq m)	Net Convenience Sales Area (Sq m)	Sales Density (£ per sq m)	Benchmark Turnover (£m)	Survey Turnover (£m)	Inflow from Beyond Study Area (£m)	Trading Position against Benchmark (£m)
Inner Study Area								
Zone 1 Watford South								
Little Waitrose at John Lewis, Intu Watford, The Harlequin, Watford	672	344	327	12,456	4.1	0.3	0.0	-3.8
Local shops, Watford Town Centre					10.6	10.6	0.0	0.0
Marks & Spencer, High Street, Watford	2,245	873	829	10,876	9.0	9.6	0.0	0.6
Morrisons, Ascot Road, Watford	6,733	3,941	3,153	11,695	36.9	44.9	0.0	8.0
Sainsbury's Superstore, Albert Road South, Watford	5,403	3,330	2,398	10,492	25.2	28.9	0.0	3.7
Tesco Express, High Street, Watford	288	201	191	11,559	2.2	3.2	0.0	1.0
Tesco Express, Whippendell Road, Watford	247	175	166	11,559	1.9	0.8	0.0	-1.1
Tesco Extra, Lower High Street, Watford	13,011	8,924	5,354	11,559	61.9	82.9	0.0	21.0
Other stores, Zone 1					1.5	1.5	0.0	0.0
Sub-total					153.3	182.7	0.0	29.4
Zone 2 Watford North								
Co-op, St. Albans Road, Watford	547	329	313	9,862	3.1	0.8	0.0	-2.3
Asda, Odhams Industrial Estate, St Albans Road, Watford	19,307	14,591	8,755	12,674	111.0	74.7	0.0	-36.2
Co-op, Abbotswood Park, Leavesden, Watford	547	329	313	9,862	3.1	1.3	0.0	-1.8
Co-op, The Gossamers, Garston, Watford	209	123	117	9,862	1.2	0.5	0.0	-0.6
Sainsbury's Superstore, Cow Lane, Watford	6,074	3,744	2,696	10,492	28.3	53.0	0.0	24.7
Tesco Express, St. Albans Road, Watford	255	140	133	11,559	1.5	6.0	0.0	4.5
Waitrose, Dome Roundabout, St. Albans Road, Watford	200	125	119	12,456	1.5	1.3	0.0	-0.2
Other stores, Zone 2					0.2	0.2	0.0	0.0
Sub-total					149.8	137.8	0.0	-12.0
Zone 3 Bushey & Aldenham								
Tesco Express (Esso), High Road, Bushey Heath, Bushey	250	150	143	11,559	1.6	2.6	0.0	1.0
Costco, Hartspring Lane, Bushey, Watford					1.3	1.3	0.0	0.0
Tesco Express, Harcourt Road, Bushey, Watford	210	127	121	11,559	1.4	3.0	0.0	1.6
Other stores, Zone 3					2.5	2.5	0.0	0.0
Sub-total					6.8	9.4	0.0	2.6
Zone 4 Radlett & Shenley								
Tesco Express, Watling Street, Radlett	504	259	246	11,559	2.8	2.5	0.0	-0.3
Budgens, Watling Street, Radlett	773	355	337	9,500	3.2	4.4	0.0	1.2
Local shops, Radlett Town Centre					0.7	0.7	0.0	0.0
Tesco Express, Andrew Close, Shenley, Radlett	342	239	227	11,559	2.6	1.6	0.0	-1.0
Sub-total					9.4	9.3	0.0	-0.1
Zone 5 Borehamwood & Elstree								
Sainsbury's Local, Shenley Road, Borehamwood	350	225	214	10,492	2.2	2.8	0.0	0.6
Co-op, Leeming Road, Borehamwood	386	207	197	9,862	1.9	1.5	0.0	-0.4
Co-op, Organ Hall Road, Borehamwood	150	90	86	9,862	0.8	0.6	0.0	-0.2
Iceland, Shenley Road, Borehamwood	1,038	475	461	6,393	2.9	0.6	0.0	-2.3
Lidl, Borehamwood Shopping Park, Theobald Street, Borehamwood	1,258	900	720	4,800	3.5	13.0	0.0	9.5
M&S Simply Food, Borehamwood Shopping Centre, Borehamwood	1,200	746	709	10,876	7.7	4.9	0.0	-2.8
Morrisons, Stirling Way, Borehamwood	6,734	3,941	3,153	11,695	36.9	16.5	0.0	-20.4
Tesco Extra, Shenley Road, Borehamwood	14,544	10,534	6,320	11,559	73.1	75.6	0.0	2.5
Other stores, Zone 5					2.8	2.8	0.0	0.0
Sub-total					131.8	118.3	0.0	-13.5
Zone 6 Potters Bar								
Tesco Express, Orchard Parade, Mutton Lane, Potters Bar	551	236	224	11,559	2.6	4.2	0.0	1.6
Co-op, High Street, Potters Bar	353	186	177	9,862	1.7	1.9	0.0	0.2
Tesco Superstore, Mutton Lane, Potters Bar	5,862	3,587	2,726	11,559	31.5	37.2	0.0	5.7
Sainsbury's Superstore, Darke Lane, Potters Bar	3,152	1,943	1,399	10,492	14.7	16.5	0.0	1.9
Other stores, Zone 6					2.8	2.8	0.0	0.0
Sub-total					53.3	62.6	0.0	9.3
Zone 7 Rickmansworth								
Iceland, High Street, Rickmansworth	516	307	298	6,393	1.9	3.6	0.0	1.7
Co-op, New Road, Croxley Green	335	203	193	9,862	1.9	3.5	0.0	1.6
Local shops, Rickmansworth Town Centre					0.9	0.9	0.0	0.0
Marks & Spencer (BP), Uxbridge Road, Mill End, Rickmansworth	250	150	143	10,876	1.5	5.7	0.0	4.2
Marks & Spencer, High Street, Rickmansworth	1,933	1,202	1,142	10,876	12.4	4.9	0.0	-7.5
Tesco Superstore, Frogmoor Wharf, Harefield Road, Rickmansworth	3,847	2,354	1,789	11,559	20.7	29.7	0.0	9.0
Waitrose, Homestead Road, Rickmansworth	4,213	2,410	1,976	12,456	24.6	20.3	0.0	-4.3
Other stores, Zone 7					1.8	1.8	0.0	0.0
Sub-total					65.8	70.4	0.0	4.6
Zone 8 Batchworth Heath & South Oxhey								
Waitrose, Green Lane, Northwood	2,591	1,482	1,215	12,456	15.1	39.4	0.0	24.2
Co-op, St. Andrews Road, South Oxhey, Watford	548	364	346	9,862	3.4	2.1	0.0	-1.3
Co-op, The Parade, Carpenders Park, Watford	438	291	276	9,862	2.7	9.0	0.0	6.2
Tesco Express, Prestwick Road, South Oxhey, Watford	250	150	143	11,559	1.6	4.5	0.0	2.8
Sub-total					22.9	54.9	0.0	32.0
Zone 9 Chaorleywood & Sarratt								
Tesco Express, Tudor Parade, Berry Lane, Rickmansworth	340	187	177	11,559	2.0	5.3	0.0	3.2
Co-op, Lower Road, Chorleywood, Rickmansworth	588	383	364	9,862	3.6	4.4	0.0	0.8
Other stores, Zone 9					1.0	1.0	0.0	0.0
Sub-total					6.7	10.8	0.0	4.1
Zone 10 Kings Langley & Abbots Langley								
Tesco Express, College Road, Abbots Langley	461	253	240	11,559	2.8	3.5	0.0	0.7
Budgens, High Street, Abbots Langley	519	250	238	9,500	2.3	5.4	0.0	3.2
Other stores, Zone 10					3.9	3.9	0.0	0.0
Sub-total					8.9	12.8	0.0	3.9
Zone 11 Hemel Hempstead								
Marks & Spencer, Marlowes, Hemel Hempstead	1,456	873	829	10,876	9.0	3.8	0.0	-5.2
Aldi, London Road, Hemel Hempstead	1,430	986	789	8,540	6.7	33.8	0.0	27.1
Aldi, Redbourn Road, Hemel Hempstead	1,422	980	784	8,540	6.7	29.3	0.0	22.6
Asda, Hillfield Road, Hemel Hempstead	3,849	2,345	1,571	12,674	19.9	15.2	0.0	-4.8
Co-op (Petrol Station), Redbourn Road, Cupid Green, Hemel Hempstead	200	125	119	9,862	1.2	0.7	0.0	-0.5
Co-op, Bellgate, Highfield, Hemel Hempstead	241	168	160	9,862	1.6	0.7	0.0	-0.8
Co-op, The Heights, Hemel Hempstead	208	140	133	9,862	1.3	0.5	0.0	-0.9
Co-op, The Queen's Square, Adeyfield, Hemel Hempstead	448	294	279	9,862	2.8	1.5	0.0	-1.2
Iceland, Hillfield Road, Hemel Hempstead	1,422	711	690	6,393	4.4	2.2	0.0	-2.2
Marks & Spencer (BP), Breakspear Way, Hemel Hempstead	250	150	143	10,876	1.5	0.2	0.0	-1.3
Sainsbury's Superstore, London Road, Apsley Mills, Hemel Hempstead	7,619	4,696	3,381	10,492	35.5	73.3	0.0	37.9

Sainsbury's Superstore, Shenley Road, Woodhall Farm, Hemel Hempstead	3,942	2,430	1,750	10,492	18.4	8.8	0.0	-9.6
Tesco Express, Fletcher Way, Hemel Hempstead	311	171	162	11,559	1.9	0.5	0.0	-1.4
Tesco Express, The Denes, Barnacre Road, Hemel Hempstead	265	183	174	11,559	2.0	1.1	0.0	-0.9
Tesco Express, The Marlowes, Hemel Hempstead	533	280	266	11,559	3.1	2.1	0.0	-1.0
Tesco Superstore, Jarman Way, Hemel Hempstead	9,581	6,572	4,995	11,559	57.7	63.4	0.0	5.7
Other stores, Zone 11					8.0	8.0	0.0	0.0
Sub-total					181.7	245.1	0.0	63.4
Zone 12 Hemel Hempstead Fringe								
Co-op, Stoneycroft, Warners End, Hemel Hempstead	262	158	150	9,862	1.5	1.8	0.0	0.3
Tesco Express, Henry Wells Square, Grove Hill, Hemel Hempstead	321	229	218	11,559	2.5	6.7	0.0	4.1
Tesco Express, Stoneycroft, Warners End, Hemel Hempstead	311	186	177	11,559	2.0	3.0	0.0	1.0
Other stores, Zone 12					2.0	2.0	0.0	0.0
Sub-total					8.0	13.4	0.0	5.4
Zone 13 Berkhamsted								
Waitrose, St John's Well Lane, Berkhamsted	4,602	2,633	2,159	12,456	26.9	53.7	0.0	26.8
M&S Simply Food, High Street, Berkhamsted	1,784	1,109	1,054	10,876	11.5	6.0	0.0	-5.5
Tesco Express, High Street, Northchurch, Berkhamsted	261	182	173	11,559	2.0	7.4	0.0	5.4
Tesco Metro, High Street, Berkhamsted	2,506	1,445	1,098	11,559	12.7	5.0	0.0	-7.7
Sub-total					53.0	72.1	0.0	19.1
Zone 14 Tring								
Co-op, Silk Mill Way, Tring	252	184	175	9,862	1.7	0.4	0.0	-1.3
M&S Simply Food, Dolphin Square, Tring	1,027	638	606	10,876	6.6	9.2	0.0	2.6
Tesco Superstore, London Road, Tring	2,397	1,467	1,115	11,559	12.9	49.2	0.0	36.3
Other stores, Zone 14					1.4	1.4	0.0	0.0
Sub-total					22.6	60.1	0.0	37.5
Zone 18 St Albans								
Co-op, Cell Barnes Lane, St. Albans	210	149	142	9,862	1.4	3.0	0.0	1.6
Co-op, High Street, Redbourn, St. Albans	240	140	133	9,862	1.3	0.6	0.0	-0.8
Co-op, Park Street, How Wood, St. Albans	168	106	101	9,862	1.0	3.1	0.0	2.1
Iceland, Victoria Street, St. Albans	1,012	506	491	6,393	3.1	1.1	0.0	-2.1
Marks & Spencer (BP), Verluam Road, St. Albans	100	70	67	10,876	0.7	0.4	0.0	-0.3
Marks & Spencer, St. Peter's Street, St. Albans	943	566	538	10,876	5.8	4.8	0.0	-1.0
Morrisons, Hatfield Road, St. Albans	6,490	3,799	3,039	11,695	35.5	66.1	0.0	30.6
Sainsbury's Local, Marshalswick Lane, St. Albans	399	184	175	10,492	1.8	3.6	0.0	1.7
Sainsbury's, Everard Close, St. Albans	7,085	4,367	3,144	10,492	33.0	53.0	0.0	20.0
Tesco Express, Beech Road, St. Albans	359	251	238	11,559	2.8	3.0	0.0	0.2
Tesco Express, Hatfield Road, St. Albans	458	320	304	11,559	3.5	1.8	0.0	-1.7
Tesco Express, Luton Road, Harpenden	300	170	162	11,559	1.9	4.0	0.0	2.1
Tesco Express, St. Bredlades Place, Jersey Farm Estate, St. Albans	399	280	266	11,559	3.1	0.7	0.0	-2.3
Tesco Metro, St. Peters Street, St. Albans	1,954	1,127	857	11,559	9.9	10.8	0.0	0.9
Waitrose, Ermine Close, Mayne Avenue, St. Albans	3,392	1,940	1,591	12,456	19.8	20.2	0.0	0.4
Local shops, St Albans City Centre					1.3	1.3	0.0	0.0
Other stores, Zone 18					3.6	3.6	0.0	0.0
Sub-total					129.6	180.9	0.0	51.3
Zone 19 London Colney Fringe								
Co-op, Bradmore Green, Brookmans Park, Hatfield	201	134	127	9,862	1.3	2.8	0.0	1.6
Co-op, Haseldine Road, London Colney, St. Albans	143	89	80	9,862	0.8	1.2	0.0	0.4
Marks & Spencer, Barnet Road, London Colney, St. Albans	3,290	1,974	1,875	10,876	20.4	3.5	2.6	-14.2
Sainsbury's, Colney Fields Shopping Park, London Colney	15,017	8,420	6,063	10,492	63.6	44.6	33.4	14.4
Tesco Express, High Street, London Colney	263	184	175	11,559	2.0	0.3	0.0	-1.7
Other stores, Zone 19					0.4	0.4	0.0	0.0
Sub-total					88.5	52.8	36.1	0.4
Zone 21 Harpenden								
Co-op, Lower Luton Road, Batford, Harpenden	227	156	148	9,862	1.5	1.0	0.0	-0.4
Tesco Express, High Street, Wheathampstead	307	168	160	11,559	1.8	1.0	0.0	-0.9
Tesco Express, Lower Luton Road, Batford, Harpenden	551	236	224	11,559	2.6	2.0	0.0	-0.6
Local shops, Wheathampstead Village Centre					0.5	0.5	0.0	0.0
Co-op, Southdown Road, Harpenden	2,172	1,307	1,176	9,862	11.6	12.0	0.0	0.4
M&S Simply Food, Church Green Parade, Harpenden	694	496	471	10,876	5.1	2.0	0.0	-3.2
Marks & Spencer (BP), Luton Road, Townsend, Harpenden	100	70	67	10,876	0.7	0.3	0.0	-0.4
Sainsbury's Superstore, High Street, Harpenden	4,586	2,827	2,035	10,492	21.4	44.4	0.0	23.0
Waitrose, Leyton Road, Harpenden	2,680	1,533	1,257	12,456	15.7	23.7	0.0	8.1
Sub-total					60.8	86.8	0.0	26.0
Total Inner Study Area					1,153.0	1,380.3	36.1	263.4
Sub Total Watford Borough					303.1	320.5	0.0	17.4
Sub Total Hertsmere Borough					201.4	199.7	0.0	-1.7
Sub Total Three Rivers District					104.3	148.9	0.0	44.6
Sub Total Dacorum Borough					265.3	390.7	0.0	125.4
Sub Total St Albans District					278.9	320.5	36.1	77.7

- Notes:**
- Gross floorspace derived from StorePoint database, Council records or Nexus Planning assessment
 - Net floorspace derived from StorePoint database or Council records where available or based on Nexus Planning professional judgement
 - Proportion of net floorspace derived from typical company split between convenience and comparison floorspace as identified by Verdict UK Food & Grocery Retailers 2015 with the exception of large food superstores (i.e. over 4,000 sq.m net sales area) which are assumed to have approximately 60:40 split in favour of convenience goods and local foodstore which are assumed to have 95% of net sales dedicated to convenience. Aldi and Lidl are assumed to have 80% of net sales dedicated to convenience goods, which correlates with our experience elsewhere
 - Sales densities relate to the monetary turnover of each square metre of net sales area and are derived for all retailers except Lidl and Aldi from Verdict UK Food & Grocery Retailers 2015, and for Lidl and Aldi from Mintel Retail Rankings 2015.
 - It has been assumed that all unnamed and local convenience stores within a centre (including B&M, Bargain Booze, Budgens, Costco, Heron Foods, One Stop) are 'trading at equilibrium' (i.e. their 'benchmark' turnover equates to that identified by the survey)
 - Survey derived performance of stores calculated by adding together 'main' and 'top up' turnover as set out in Table 4

2016 Prices

Table 6a: Estimated 'capacity' for new convenience goods facilities in South West Hertfordshire (all five authority areas)

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Designated Centre Overtrading (£m)	Surplus Expenditure (£m)
2017	1,153.0	1,380.3	36.1	141.7	121.6
2021	1,148.4	1,435.2	36.5	141.1	182.2
2026	1,149.6	1,519.4	36.9	141.3	265.5
2031	1,155.3	1,603.1	37.4	142.0	343.1
2036	1,161.1	1,689.4	37.8	142.7	423.4
Study Area Market Share (%)		53.3			

- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
 - Assumes constant market share claimed by South West Hertfordshire facilities at 53.3% from the Study Area
 - Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within the five authority areas from Table 5
- 2016 Prices

Table 6b: Gross quantitative capacity for additional convenience goods floorspace in South West Hertfordshire

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	121.6	10,500	13,300
2021	182.2	15,800	20,000
2026	265.5	22,900	29,100
2031	343.1	29,500	37,400
2036	423.4	36,200	46,000

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
 - Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
 - Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
- 2016 Prices

Table 6c: Extant convenience goods commitments in South West Hertfordshire

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Hertsmere	N/A	Over 40 applications involving development to or from A classes have extant permission. However, none are sizable and most relate to changes of use of small High Street units. The extant permissions are judged largely to be neutral in floorspace terms.	0	0	0.0
Three Rivers	16/0005/FUL, South Oxhey regeneration	The approved Development Schedule sets out the type and maximum quantity of development that can be provided across the South Oxhey redevelopment as a whole. This permits up to 5,137 sqm of flexible town centre uses (Classes A1-A5, D1, D2, B1 and Bookmakers) including a Lidl foodstore of up to 1,714 sqm. The foodstore is proposed to be delivered within Phase 3A and would therefore form part of a subsequent RM application.	Lidl store assumed 1,714 sq m gross = 1,100 sq m net x 80% convenience goods area = 880 sq m net. Remaining new floorspace is likely to be replacement convenience goods floorspace so no further allowance is made.	4,800	4.2
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead (revised application 4/00595/18/MFA)	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillary takeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 1,184 sq m net and is anticipated to be occupied by Lidl. Net comparison floorspace is 7,400 sq m net.	4,800	5.7

Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 1,884 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 80% convenience goods area = 1,025 sq m	4,800	4.9
Dacorum	4/03157/16/MFA, Aviva site, Maylands Avenue, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres. comprising a maximum of: • 1,414 sq. metres of convenience food goods • 7,848 sq. metres of comparison non-food goods The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net convenience floorspace to 1,950 sqm.	1,950	10,000	19.5
Watford	16/00076/VAR, Charter Place, Watford	Part demolition/reconfiguration/change of use of existing Charter Place Shopping Centre, demolition of 37-57 and 67-69 High Street, and part retention of 63-65, High Street. Erection of new buildings within Classes A1(shops), A3 (restaurants) and D2 (including cinema), including provision of new covered market, together with associated plant and machinery, and ancillary facilities. Provision of new public realm. Alterations to existing pedestrian and cycle access and egress arrangements, highway alterations/ improvements and other ancillary works and operations. Variation of Condition 2 of planning permission ref. 14/00779/VAR to incorporate amendments to the ground and first floor retail units, second floor leisure unit, design of the high level glazed canopy, reorientation of the escalators and stairs within the central space and other minor amendments.	Gross floorspace additions of 10,291 sq m. We have assumed that the net:gross ratio is 70% = 7,204 sq m net. We have further assumed that 20% of this total will be dedicated to convenience goods = 1,441 sqm net.	9,000	13.0
St Albans	5/2016/3386, Griffiths Way South	Outline application (access and scale sought) for mixed use development comprising Class A1 (discount foodstore), Class A1 (non food retail), D2 (gym) and Class A3/A5 (restaurant and drive-through)	1,921	6,767	13.0
Total			8,029		60.3

2016 Prices

Table 6d: Net quantitative capacity for additional convenience goods floorspace in South West Hertfordshire

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	121.6	60.3	61.3	5,300	6,700
2021	182.2	60.1	122.1	10,600	13,400
2026	265.5	60.1	205.4	17,700	22,500
2031	343.1	60.4	282.7	24,300	30,800
2036	423.4	60.7	362.7	31,000	39,400

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016

2. 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.

3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6e: Estimated 'capacity' for new convenience goods facilities in Hertsmere

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Designated Centre Overtrading (£m)	Surplus Expenditure (£m)
2017	201.4	199.7	0.0	24.5	-26.2
2021	200.6	207.6	0.0	24.4	-17.4
2026	200.8	219.8	0.0	24.7	-5.7
2031	201.8	231.9	0.0	24.8	5.3
2036	202.8	244.4	0.0	24.9	16.7
Study Area Market Share (%)					7.7

- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
- Assumes constant market share claimed by Hertsmere facilities at 7.7% from the Study Area (allows for no inflow uplift)
- Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within Hertsmere from Table 5

2016 Prices

Table 6f: Gross quantitative capacity for additional convenience goods floorspace in Hertsmere

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	-26.2	-2,300	-2,900
2021	-17.4	-1,500	-1,900
2026	-5.7	-500	-600
2031	5.3	500	600
2036	16.7	1,400	1,800

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6g: Extant convenience goods commitments in Hertsmere

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Hertsmere	N/A	Over 40 applications involving development to or from A classes have extant permission. However, none are sizable and most relate to changes of use of small High Street units. The extant permissions are judged largely to be neutral in floorspace terms.	0	0	0.0
Total			0		0.0

2016 Prices

Table 6h: Net quantitative capacity for additional convenience goods floorspace in Hertsmere

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	-26.2	0.0	-26.2	-2,300	-2,900
2021	-17.4	0.0	-17.4	-1,500	-1,900
2026	-5.7	0.0	-5.7	-500	-600
2031	5.3	0.0	5.3	500	600
2036	16.7	0.0	16.7	1,400	1,800

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 per sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6i: Estimated 'capacity' for new convenience goods facilities in Three Rivers

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Designated Centre Overtrading (£m)	Surplus Expenditure (£m)
2017	104.3	148.9	0.0	44.6	0.0
2021	103.9	154.8	0.0	44.4	6.5
2026	104.0	163.9	0.0	44.4	15.5
2031	104.5	172.9	0.0	44.6	23.7
2036	105.0	182.2	0.0	44.9	32.3
Study Area Market Share (%)		5.7			

- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
- Assumes constant market share claimed by Three Rivers facilities at 5.7% from the Study Area (allows for no inflow uplift)
- Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within Three Rivers from Table 5

2016 Prices

Table 6j: Gross quantitative capacity for additional convenience goods floorspace in Three Rivers

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	6.5	600	700
2026	15.5	1,300	1,700
2031	23.7	2,000	2,600
2036	32.3	2,800	3,500

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6k: Extant convenience goods commitments in Three Rivers

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Three Rivers	16/0005/FUL, South Oxhey regeneration	The approved Development Schedule sets out the type and maximum quantity of development that can be provided across the South Oxhey redevelopment as a whole. This permits up to 5,137 sqm of flexible town centre uses (Classes A1-A5, D1, D2, B1 and Bookmakers) including a Lidl foodstore of up to 1,714 sqm. The foodstore is proposed to be delivered within Phase 3A and would therefore form part of a subsequent RM application.	Lidl store assumed 1,714 sq m gross = 1,100 sq m net x 80% convenience goods area = 880 sq m net. Remaining new floorspace is likely to be replacement convenience goods floorspace so no further allowance is made.	4,800	4.2
Total			880		4.2

2016 Prices

Table 6l: Net quantitative capacity for additional convenience goods floorspace in Three Rivers

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	4.2	-4.2	-400	-500
2021	6.5	4.2	2.3	200	300
2026	15.5	4.2	11.3	1,000	1,200
2031	23.7	4.2	19.5	1,700	2,100
2036	32.3	4.3	28.1	2,400	3,000

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6m: Estimated 'capacity' for new convenience goods facilities in Dacorum

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	265.3	390.7	0.0	125.4
2021	264.3	406.2	0.0	142.0
2026	264.5	430.1	0.0	165.5
2031	265.8	453.7	0.0	187.9
2036	267.2	478.2	0.0	211.0
Study Area Market Share (%)		15.1		

1. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by Dacorum facilities at 15.1% from the Study Area (allows for no inflow uplift)
3. Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within Dacorum from Table 5

2016 Prices

Table 6n: Gross quantitative capacity for additional convenience goods floorspace in Dacorum

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	125.4	10,800	13,700
2021	142.0	12,300	15,600
2026	165.5	14,300	18,200
2031	187.9	16,200	20,500
2036	211.0	18,100	22,900

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
2. Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6o: Extant convenience goods commitments in Dacorum

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead (revised application 4/00595/18/MFA)	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillarytakeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 1,184 sq m net and is anticipated to be occupied by Lidl. Net comparison floorspace is 7,400 sq m net.	4,800	5.7

Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 1,884 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 80% convenience goods area = 1,025 sq m	4,800	4.9
Dacorum	4/03157/16/MFA, Aviva site, Maylands Avenue, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres. comprising a maximum of: <ul style="list-style-type: none"> • 1,414 sq. metres of convenience food goods • 7,848 sq. metres of comparison non-food goods The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net convenience floorspace to 1,950 sqm.	1,950	10,000	19.5
Total			4,159	30.1	

2016 Prices

Table 6p: Net quantitative capacity for additional convenience goods floorspace in Dacorum

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	125.4	30.1	95.3	8,200	10,400
2021	142.0	30.0	112.0	9,700	12,300
2026	165.5	30.0	135.5	11,700	14,900
2031	187.9	30.2	157.7	13,600	17,200
2036	211.0	30.3	180.7	15,500	19,600

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016

2. 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.

3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6q: Estimated 'capacity' for new convenience goods facilities in Watford

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	303.1	320.5	0.0	17.4
2021	301.9	333.3	0.0	31.4
2026	302.2	352.8	0.0	50.6
2031	303.7	372.2	0.0	68.5
2036	305.2	392.3	0.0	87.0
Study Area Market Share (%)		12.4		

- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
 - Assumes constant market share claimed by Watford facilities at 12.3% from the Study Area (allows for no inflow uplift)
 - Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within Watford from Table 5
- 2016 Prices

Table 6r: Gross quantitative capacity for additional convenience goods floorspace in Watford

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	17.4	1,500	1,900
2021	31.4	2,700	3,400
2026	50.6	4,400	5,600
2031	68.5	5,900	7,500
2036	87.0	7,400	9,500

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
 - Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
 - Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
- 2016 Prices

Table 6s: Extant convenience goods commitments in Watford

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Watford	16/00076/VAR, Charter Place, Watford	Part demolition/reconfiguration/change of use of existing Charter Place Shopping Centre, demolition of 37-57 and 67-69 High Street, and part retention of 63-65, High Street. Erection of new buildings within Classes A1(shops), A3 (restaurants) and D2 (including cinema), including provision of new covered market, together with associated plant and machinery, and ancillary facilities. Provision of new public realm. Alterations to existing pedestrian and cycle access and egress arrangements, highway alterations/improvements and other ancillary works and operations. Variation of Condition 2 of planning permission ref. 14/00779/VAR to incorporate amendments to the ground and first floor retail units, second floor leisure unit, design of the high level glazed canopy, reorientation of the escalators and stairs within the central space and other minor amendments.	Gross floorspace additions of 10,291 sq m. We have assumed that the net:gross ratio is 70% = 7,204 sq m net. We have further assumed that 20% of this total will be dedicated to convenience goods = 1,441 sqm net.	9,000	13.0
Total			1,441		13.0

2016 Prices

Table 6t: Net quantitative capacity for additional convenience goods floorspace in Watford

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	17.4	13.0	4.4	400	500
2021	31.4	12.9	18.5	1,600	2,000
2026	50.6	12.9	37.7	3,300	4,100
2031	68.5	13.0	55.5	4,800	6,100
2036	87.0	13.1	74.0	6,300	8,000

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
 - 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 per sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.
 - Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
- 2016 Prices

Table 6u: Estimated 'capacity' for new convenience goods facilities in St Albans

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Designated Centre Overtrading (£m)	Surplus Expenditure (£m)
2017	278.9	320.5	36.1	72.6	5.1
2021	277.8	333.3	36.5	72.3	19.7
2026	278.1	352.8	36.9	72.4	39.3
2031	279.5	372.3	37.4	72.8	57.4
2036	280.9	392.3	37.8	73.1	76.1
Study Area Market Share (%)		12.4			

- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
- Assumes constant market share claimed by St Albans facilities at 12.3% from the Study Area
- Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within St Albans from Table 5

2016 Prices

Table 6v: Gross quantitative capacity for additional convenience goods floorspace in St Albans

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	5.1	400	600
2021	19.7	1,700	2,200
2026	39.3	3,400	4,300
2031	57.4	4,900	6,300
2036	76.1	6,500	8,300

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6w: Extant convenience goods commitments in St Albans

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Griffiths Way South	5/2016/3386	Outline application (access and scale sought) for mixed use development comprising Class A1 (discount foodstore), Class A1 (non food retail), D2 (gym) and Class A3/A5 (restaurant and drive-through)	1,921	6,767	13.0
Total			1,921		13.0

2016 Prices

Table 6x: Net quantitative capacity for additional convenience goods floorspace in St Albans

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	5.1	13.0	-7.9	-700	-900
2021	19.7	12.9	6.7	600	700
2026	39.3	13.0	26.3	2,300	2,900
2031	57.4	13.0	44.4	3,800	4,800
2036	76.1	13.1	63.1	5,400	6,800

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 9: Clothing & footwear shopping patterns

Destination	Watford BC			Hertsmeere BC			Three Rivers DC			Dacorum BC				St Albans DC			Inner Study Area	Zone 15 Clothing (%)	Zone 16 Clothing (%)	Zone 17 Clothing (%)	Zone 20 Clothing (%)	Zone 22 Clothing (%)
	Total Clothing (%)	Zone 1 Clothing (%)	Zone 2 Clothing (%)	Zone 3 Clothing (%)	Zone 4 Clothing (%)	Zone 5 Clothing (%)	Zone 6 Clothing (%)	Zone 7 Clothing (%)	Zone 8 Clothing (%)	Zone 9 Clothing (%)	Zone 10 Clothing (%)	Zone 11 Clothing (%)	Zone 12 Clothing (%)	Zone 13 Clothing (%)	Zone 14 Clothing (%)	Zone 18 Clothing (%)						
Zone 1 Watford South																						
Colne Valley Retail Park, Lower High Street, Watford	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Waterfields Shopping Park, Waterfields Way, Watford	1.00%	8.93%	0.66%	4.00%	0.83%	0.00%	0.00%	6.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Watford Aches Retail Park, Lower High Street, Watford	0.37%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	7.96%	0.00%	0.00%	3.54%	0.00%	0.00%	0.00%	0.00%	1.27%	0.00%	0.00%	0.00%	0.00%	0.00%	
Watford Town Centre	24.55%	81.93%	80.80%	68.65%	27.13%	26.61%	0.76%	64.10%	81.49%	59.56%	55.72%	13.80%	10.39%	10.14%	6.49%	9.31%	1.23%	1.73%	26.11%	2.53%	0.91%	
Others, Zone 1	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.72%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	25.96%	90.86%	81.45%	72.65%	27.95%	26.61%	0.76%	79.12%	81.49%	59.56%	55.26%	13.80%	11.10%	10.14%	6.49%	10.58%	1.23%	1.73%	27.01%	2.53%	0.91%	
Zone 2 Watford North																						
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.86%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Garston Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 2	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	0.02%	0.00%	0.86%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%									
Zone 3 Bushey & Aldenham																						
Aldenham Village Centre	0.01%	0.00%	0.00%	0.00%	1.34%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Bushey Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Costco, Hartspring Lane, Bushey	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 3	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	0.01%	0.00%	0.00%	0.00%	1.34%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 4 Radlett & Shenley																						
Radlett Town Centre	0.07%	0.00%	0.00%	1.02%	0.00%	1.51%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Shenley Village Centre	0.05%	0.00%	0.00%	0.00%	0.00%	1.25%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	0.11%	0.00%	0.00%	1.02%	0.00%	2.75%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 5 Borehamwood & Elstree																						
Borehamwood Town Centre	2.08%	0.00%	0.66%	2.37%	3.54%	27.56%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Stirling Retail Park, Stirling Way, Borehamwood	0.11%	0.00%	0.00%	0.00%	0.00%	3.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Tesco Extra, Shenley Road, Borehamwood	0.18%	0.00%	0.00%	0.00%	3.25%	2.28%	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 5	0.16%	0.00%	0.00%	0.00%	0.00%	3.77%	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	2.53%	0.00%	0.66%	2.37%	6.79%	36.65%	2.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.87%	
Zone 6 Potters Bar																						
Potters Bar Town Centre	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	5.49%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.88%	0.00%	0.00%	0.00%	0.00%	
South Mimms Village Centre	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	1.47%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Tesco Superstore, Mutton Lane, Potters Bar	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.72%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 6	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	0.17%	0.00%	0.00%	0.00%	0.00%	0.00%	7.68%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.88%	0.00%	0.00%	0.00%	0.00%	
Zone 7 Rickmansworth																						
Croley Green Local Centre	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.10%	0.00%	10.49%	0.90%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Rickmansworth Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 7	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.10%	0.00%	10.49%	0.90%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 8 Batchworth Heath & South Oxhey																						
Northwood Local Centre	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.23%	0.00%	0.00%	0.00%	0.00%	
South Oxhey Local Centre	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	0.06%	0.00%	0.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.23%	0.00%	0.00%	0.00%	0.00%							
Zone 9 Chorleywood & Sarratt																						
Chorleywood Village Centre	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.58%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Elstree Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sarratt Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	0.03%	0.00%	2.58%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%							
Zone 10 Kings Langley & Abbots Langley																						
Abbots Langley Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Kings Langley Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 10	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 11 Hemel Hempstead																						
Hemel Hempstead Town Centre	9.98%	0.00%	3.72%	0.00%	0.00%	0.74%	1.44%	0.72%	3.56%	1.89%	12.93%	71.91%	58.12%	37.51%	15.22%	11.63%	0.92%	2.14%	0.00%	26.12%	1.87%	
Apsley Mills Retail Park, London Road, Hemel Hempstead	0.12%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.95%	0.00%	0.76%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 11	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.65%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	10.14%	0.00%	3.72%	0.00%																		

Table 10: Clothing & footwear expenditure

Destination	Watford BC		Hertsmere BC				Three Rivers DC				Dacorum BC				St Albans DC			Inner Study Area	Zone 15 Clothing (£m)	Zone 16 Clothing (£m)	Zone 17 Clothing (£m)	Zone 20 Clothing (£m)	Zone 22 Clothing (£m)
	Total Clothing (£m)	Zone 1 Clothing (£m)	Zone 2 Clothing (£m)	Zone 3 Clothing (£m)	Zone 4 Clothing (£m)	Zone 5 Clothing (£m)	Zone 6 Clothing (£m)	Zone 7 Clothing (£m)	Zone 8 Clothing (£m)	Zone 9 Clothing (£m)	Zone 10 Clothing (£m)	Zone 11 Clothing (£m)	Zone 12 Clothing (£m)	Zone 13 Clothing (£m)	Zone 14 Clothing (£m)	Zone 18 Clothing (£m)	Zone 19 Clothing (£m)						
Zone 1 Watford South																							
Colne Valley Retail Park, Lower High Street, Watford	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Waterfields Shopping Park, Waterfields Way, Watford	£11.8	£5.3	£0.3	£0.9	£0.1	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Watford Aches Retail Park, Lower High Street, Watford	£4.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0		
Watford Town Centre	£300.5	£48.3	£36.8	£14.7	£4.5	£9.4	£0.2	£18.0	£28.9	£13.1	£13.6	£8.2	£3.8	£2.9	£0.9	£9.3	£0.5	£0.7	£0.0	£0.0	£0.0		
Others, Zone 1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£317.1	£53.6	£37.1	£15.6	£4.6	£9.4	£0.2	£22.3	£28.9	£13.1	£14.5	£8.2	£4.1	£2.9	£0.9	£10.5	£0.5	£0.7	£0.0	£0.0	£0.0		
Zone 2 Watford North																							
Asda, Odhams Industrial Estate, St. Albans Road, Watford	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Garston Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.2	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0										
Zone 3 Bushey & Aldenham																							
Aldenham Village Centre	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Bushey Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Costco, Hartspring Lane, Bushey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 4 Radlett & Shenley																							
Radlett Town Centre	£0.8	£0.0	£0.0	£0.2	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Shenley Village Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£1.2	£0.0	£0.0	£0.2	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 5 Borehamwood & Elstree																							
Borehamwood Town Centre	£21.8	£0.0	£0.3	£0.5	£0.6	£9.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Stirling Retail Park, Stirling Way, Borehamwood	£1.1	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Tesco Extra, Shenley Road, Borehamwood	£2.0	£0.0	£0.0	£0.0	£0.5	£0.8	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0		
Others, Zone 5	£1.6	£0.0	£0.0	£0.0	£0.0	£1.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£26.4	£0.0	£0.3	£0.5	£1.1	£13.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0		
Zone 6 Potters Bar																							
Potters Bar Town Centre	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0		
South Mimms Village Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Tesco Superstore, Mutton Lane, Potters Bar	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£2.1	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0		
Zone 7 Rickmansworth																							
Croxley Green Local Centre	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£2.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Rickmansworth Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£2.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 8 Batchworth Heath & South Oxhey																							
Northwood Local Centre	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0		
South Oxhey Local Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.7	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0								
Zone 9 Chorleywood & Sarratt																							
Chorleywood Village Centre	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Elstree Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sarratt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.6	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0															
Zone 10 Kings Langley & Abbots Langley																							
Abbots Langley Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Kings Langley Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 10	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 11 Hemel Hempstead																							
Hemel Hempstead Town Centre	£111.3	£0.0	£1.7	£0.0	£0.0	£0.3																	

Destination	Total Clothing (£m)	Zone 1 Clothing (£m)	Zone 2 Clothing (£m)	Zone 3 Clothing (£m)	Zone 4 Clothing (£m)	Zone 5 Clothing (£m)	Zone 6 Clothing (£m)	Zone 7 Clothing (£m)	Zone 8 Clothing (£m)	Zone 9 Clothing (£m)	Zone 10 Clothing (£m)	Zone 11 Clothing (£m)	Zone 12 Clothing (£m)	Zone 13 Clothing (£m)	Zone 14 Clothing (£m)	Zone 18 Clothing (£m)	Zone 19 Clothing (£m)	Zone 21 Clothing (£m)	Inner Study Area	Zone 15 Clothing (£m)	Zone 16 Clothing (£m)	Zone 17 Clothing (£m)	Zone 20 Clothing (£m)	Zone 22 Clothing (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£58.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£7.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£5.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£71.6	£0.0	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.9	£36.9	£0.0	£32.7	£0.0						
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.3	£0.0	£0.0	£1.0	£3.1	£0.0	£0.0	£0.0
Others, Zone 16	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0
Sub-total	£4.2	£0.0	£0.5	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.3	£0.0	£0.0	£1.2	£0.0	£3.1	£0.0	£0.0							
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£5.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£5.4	£0.0	£0.0
Homebase, Viny Road, Leighton Buzzard	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£2.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£2.5	£0.0	£0.0
Others, Zone 17	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£8.7	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£7.9	£0.0	£0.0									
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£8.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£8.4	£0.0	£0.0
Edgware District Centre	£16.4	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£16.3	£0.0	£0.0
Stanmore District Centre	£3.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.3	£0.0	£0.0	£0.0
Wealdstone Local Centre	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.6	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£29.9	£0.0	£0.0	£0.0	£0.1	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£29.5	£0.0	£0.0
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5	£0.0									
Sub-total Study Area	£743.3	£54.9	£40.3	£18.2	£13.1	£31.5	£14.6	£25.0	£32.3	£17.4	£21.6	£56.4	£30.7	£22.0	£4.4	£70.9	£19.0	£22.0	£494.2	£91.7	£22.4	£10.4	£120.5	£4.0
Outside Study Area																								
Amersham Town Centre	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£1.2	£0.0	£0.0
Aylesbury Town Centre	£20.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£5.2	£0.0	£0.0	£0.0	£0.0	£5.5	£0.0	£11.7	£3.6	£0.0
Beaconsfield Town Centre	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£1.5	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£29.7	£0.0	£1.0	£0.2	£1.3	£2.8	£0.3	£0.2	£0.7	£0.2	£0.8	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£20.6	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£2.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£0.0	£0.0	£0.0	£0.0
Central London	£90.2	£3.0	£0.0	£1.5	£0.8	£0.5	£0.9	£1.5	£0.7	£1.7	£0.0	£0.4	£0.0	£3.9	£0.3	£3.1	£2.0	£2.4	£0.0	£22.6	£34.7	£2.8	£0.0	£28.6
Chalfont St. Giles Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£1.7	£0.0	£0.0
Gerrards Cross Town Centre	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£9.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.2	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£4.4	£1.3	£0.0	£0.0	£8.1	£0.0	£0.0	£0.0	£1.1
Hattersway Retail Park, Chau End Lane, Luton	£0.0	£0.0	£0.0																					

Destination	Total Books etc (%)	Zone 1 Books etc (%)	Zone 2 Books etc (%)	Zone 3 Books etc (%)	Zone 4 Books etc (%)	Zone 5 Books etc (%)	Zone 6 Books etc (%)	Zone 7 Books etc (%)	Zone 8 Books etc (%)	Zone 9 Books etc (%)	Zone 10 Books etc (%)	Zone 11 Books etc (%)	Zone 12 Books etc (%)	Zone 13 Books etc (%)	Zone 14 Books etc (%)	Zone 18 Books etc (%)	Zone 19 Books etc (%)	Zone 21 Books etc (%)	Inner Study Area	Zone 15 Books etc (%)	Zone 16 Books etc (%)	Zone 17 Books etc (%)	Zone 20 Books etc (%)	Zone 22 Books etc (%)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	0.46%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		3.16%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	4.91%	0.00%	0.00%	2.45%	0.00%	0.00%	0.00%	3.03%	2.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		18.49%	0.00%	0.00%	12.06%	0.00%
Hatch End Local Centre	0.38%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	2.23%	0.00%
Pinner Village Centre	2.52%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.42%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		17.03%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	0.65%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		4.51%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	8.92%	0.00%	0.00%	2.45%	0.00%	0.00%	0.00%	3.03%	3.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		43.19%	0.00%	0.00%	14.29%	0.00%
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	2.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.22%	6.99%	0.00%	0.00%	0.00%		0.00%	33.18%	0.00%	0.00%	0.00%
Others, Zone 16	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	2.29%	0.00%	0.00%	0.00%
Sub-total	2.13%	0.00%	0.00%	0.00%	2.22%	6.99%	0.00%	0.00%	0.00%		0.00%	35.47%	0.00%	0.00%	0.00%									
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	1.88%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	22.56%	0.00%	1.38%
Homebase, Viny Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	1.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	25.00%	0.00%	0.00%
Others, Zone 17	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	2.43%	0.00%	0.00%
Sub-total	4.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	49.99%	0.00%	1.38%									
Zone 20 Hertsmer Southern Fringe																								
Barnet Local Centre	3.35%	0.00%	0.00%	0.00%	0.00%	0.00%	4.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	19.09%	0.00%
Edgware District Centre	6.44%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	37.58%	0.00%
Stammore District Centre	0.92%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	5.36%	0.00%
Wealdstone Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	10.72%	0.00%	0.00%	0.00%	0.00%	0.00%	4.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	62.03%	0.00%
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Clippy Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 22	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total Study Area	72.8%	94.8%	89.7%	95.1%	91.9%	80.0%	85.6%	88.2%	85.9%	81.2%	92.9%	94.6%	68.5%	97.8%	63.6%	93.3%	34.2%	97.4%		56.7%	53.3%	52.5%	88.4%	21.8%
Outside Study Area																								
Amersham Town Centre	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	2.29%	0.00%	0.00%	0.00%
Aylesbury Town Centre	2.58%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.48%	0.00%	0.00%	0.00%	16.95%	0.00%	0.00%	0.00%		0.00%	29.27%	9.22%	0.00%	0.00%
Beaconsfield Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Princes Charles Drive, Brent Cross	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Broadfields Retail Park, Bicoster Road, Aylesbury	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Central London	5.68%	3.06%	2.39%	2.45%	3.97%	17.08%	1.78%	5.76%	9.78%	14.90%	3.66%	3.08%	2.22%	3.48%	2.71%	6.56%	0.00%	0.00%		9.93%	5.56%	2.55%	9.38%	0.00%
Chalfont St. Giles Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Colindale Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Gerrards Cross Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	2.23%	0.00%	0.00%	0.00%	0.00%	0.00%	1.78%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.94%	22.01%	0.00%	0.00%		0.00%	0.00%	0.00%	18.09%	0.00%
Hattersway Retail Park, Chau End Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hertford City Centre	0.00%	0.00%	0.00%	0																				

Table 12: Books, CDs, DVDs expenditure

Destination	Watford BC		Hertsmere BC			Three Rivers DC			Dacorum BC				St Albans DC			Inner Study Area	Zone 15	Zone 16	Zone 17	Zone 20	Zone 22
	Total Books etc (£m)	Zone 1 Books etc (£m)	Zone 2 Books etc (£m)	Zone 3 Books etc (£m)	Zone 4 Books etc (£m)	Zone 5 Books etc (£m)	Zone 6 Books etc (£m)	Zone 7 Books etc (£m)	Zone 8 Books etc (£m)	Zone 9 Books etc (£m)	Zone 10 Books etc (£m)	Zone 11 Books etc (£m)	Zone 12 Books etc (£m)	Zone 13 Books etc (£m)	Zone 14 Books etc (£m)						
Zone 1 Watford South																					
Colne Valley Retail Park, Lower High Street, Watford	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Waterfields Shopping Park, Waterfields Way, Watford	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Watford Aches Retail Park, Lower High Street, Watford	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Watford Town Centre	£33.9	£9.4	£4.1	£3.6	£0.4	£0.8	£0.0	£1.9	£4.4	£1.0	£1.5	£0.0	£0.4	£0.1	£0.1	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 1	£0.9	£0.3	£0.0	£0.2	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£35.2	£9.8	£4.1	£3.8	£0.4	£0.8	£0.0	£2.2	£4.4	£1.3	£1.5	£0.0	£0.4	£0.1	£0.1	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 2 Watford North																					
Asda, Odhams Industrial Estate, St. Albans Road, Watford	£1.3	£0.2	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Garston Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£1.3	£0.2	£0.8	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0							
Zone 3 Bushey & Aldenham																					
Aldenham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Bushey Town Centre	£1.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Costco, Hartspring Lane, Bushey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£1.2	£0.2	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0						
Zone 4 Radlett & Shenley																					
Radlett Town Centre	£0.7	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Shenley Village Centre	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.8	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 5 Borehamwood & Elstree																					
Borehamwood Town Centre	£3.0	£0.0	£0.0	£0.1	£0.5	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stirling Retail Park, Stirling Way, Borehamwood	£0.2	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Extra, Shenley Road, Borehamwood	£1.9	£0.0	£0.0	£0.0	£0.0	£1.8	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 5	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£5.3	£0.0	£0.0	£0.2	£0.6	£3.5	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 6 Potters Bar																					
Potters Bar Town Centre	£2.6	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0
South Mimms Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Superstore, Mutton Lane, Potters Bar	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0
Others, Zone 6	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£3.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0
Zone 7 Rickmansworth																					
Croxley Green Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Rickmansworth Town Centre	£3.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£3.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 8 Batchworth Heath & South Oxhey																					
Northwood Local Centre	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
South Oxhey Local Centre	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£3.4	£0.0	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0						
Zone 9 Chorleywood & Sarratt																					
Chorleywood Village Centre	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Elstree Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sarratt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 10 Kings Langley & Abbots Langley																					
Abbots Langley Village Centre	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Kings Langley Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 10	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.8	£0.0	£0.6	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0								
Zone 11 Hemel Hempstead																					
Hemel Hempstead Town Centre	£18.1	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£1.4	£8.5	£3.6	£0.8	£0.1	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0
Apsley Mills Retail Park, London Road, Hemel Hempstead	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.5	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 11	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£19.3	£0.0	£0.0	£0.0	£0.2																

Destination	Total Books etc (£m)	Zone 1 Books etc (£m)	Zone 2 Books etc (£m)	Zone 3 Books etc (£m)	Zone 4 Books etc (£m)	Zone 5 Books etc (£m)	Zone 6 Books etc (£m)	Zone 7 Books etc (£m)	Zone 8 Books etc (£m)	Zone 9 Books etc (£m)	Zone 10 Books etc (£m)	Zone 11 Books etc (£m)	Zone 12 Books etc (£m)	Zone 13 Books etc (£m)	Zone 14 Books etc (£m)	Zone 18 Books etc (£m)	Zone 19 Books etc (£m)	Zone 21 Books etc (£m)	Inner Study Area	Zone 15 Books etc (£m)	Zone 16 Books etc (£m)	Zone 17 Books etc (£m)	Zone 20 Books etc (£m)	Zone 22 Books etc (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£11.6	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£8.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£22.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£4.3	£0.0	£0.0	£0.0	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Viny Road, Leighton Buzzard	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£4.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£9.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£6.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£12.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£21.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total Study Area	£175.8	£10.2	£7.3	£4.2	£3.1	£5.1	£4.2	£4.9	£6.3	£3.9	£4.6	£10.3	£4.9	£5.9	£2.0	£18.8	£2.6	£7.9	£106.1	£21.7	£5.9	£9.3	£30.1	£2.7
Outside Study Area																								
Amersham Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£5.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfside Lane, Cheshunt, Waltham Cross	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£13.6	£0.3	£0.2	£0.1	£0.1	£1.1	£0.1	£0.3	£0.7	£0.7	£0.2	£0.3	£0.0	£0.1	£0.1	£0.5	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£4.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£1.7	£0.0	£2.1	£0.0	£0.0	£0.0	£2.2	£0.0
Hattersway Retail Park, Chau End Lane, Luton	£0.0	£0.0	£0.0																					

Table 14: Small Household goods expenditure

Destination	Watford BC		Hertsmere BC				Three Rivers DC				Dacorum BC				St Albans DC			Inner Study Area	Zone 15 H/hold (£m)	Zone 16 H/hold (£m)	Zone 17 H/hold (£m)	Zone 20 H/hold (£m)	Zone 22 H/hold (£m)			
	Total H/hold (£m)	Zone 1 H/hold (£m)	Zone 2 H/hold (£m)	Zone 3 H/hold (£m)	Zone 4 H/hold (£m)	Zone 5 H/hold (£m)	Zone 6 H/hold (£m)	Zone 7 H/hold (£m)	Zone 8 H/hold (£m)	Zone 9 H/hold (£m)	Zone 10 H/hold (£m)	Zone 11 H/hold (£m)	Zone 12 H/hold (£m)	Zone 13 H/hold (£m)	Zone 14 H/hold (£m)	Zone 18 H/hold (£m)	Zone 19 H/hold (£m)							Zone 21 H/hold (£m)		
Zone 1 Watford South																										
Colne Valley Retail Park, Lower High Street, Watford	£2.1	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£0.0	£0.0	£0.0	£0.0	
Waterfields Shopping Park, Waterfields Way, Watford	£7.5	£2.2	£2.1	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.3	£0.0	£0.0	£2.1	£0.0	
Watford Aches Retail Park, Lower High Street, Watford	£4.2	£0.0	£0.0	£1.7	£0.2	£0.5	£0.0	£0.6	£0.3	£0.0	£0.3	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.8	£0.0	£0.0	£2.1	£0.0	
Watford Town Centre	£256.1	£48.1	£28.1	£11.6	£4.3	£6.8	£3.7	£18.5	£21.5	£10.2	£9.4	£1.7	£1.6	£8.6	£0.5	£2.6	£0.4	£0.9	£0.0	£0.0	£178.6	£50.6	£2.6	£0.0	£24.4	£0.0
Others, Zone 1	£1.6	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.6	£0.0	£0.0	£0.0	£0.0	
Sub-total	£271.4	£50.9	£30.1	£13.6	£4.7	£7.3	£3.7	£20.4	£23.0	£10.2	£9.7	£1.7	£2.8	£8.6	£0.6	£2.6	£0.4	£0.9			£191.3	£50.6	£2.6	£0.0	£26.5	£0.4
Zone 2 Watford North																										
Asda, Odhams Industrial Estate, St. Albans Road, Watford	£6.6	£0.0	£6.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£6.6	£0.0	£0.0	£0.0	£0.0	
Garston Village Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	
Others, Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£7.0	£0.0	£6.0	£0.0	£0.3	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£7.0	£0.0	£0.0	£0.0	£0.0	£0.0						
Zone 3 Bushey & Aldenham																										
Aldenham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Bushey Town Centre	£1.1	£0.6	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	
Costco, Hartspring Lane, Bushey	£2.3	£0.0	£0.4	£0.0	£1.2	£0.0	£0.0	£0.3	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.3	£0.0	£0.0	£0.0	£0.0	
Others, Zone 3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£3.5	£0.6	£0.4	£0.6	£1.2	£0.0	£0.0	£0.3	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£3.5	£0.0	£0.0	£0.0	£0.0	£0.0						
Zone 4 Radlett & Shenley																										
Radlett Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Shenley Village Centre	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	
Sub-total	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 5 Borehamwood & Elstree																										
Borehamwood Town Centre	£18.1	£0.0	£0.0	£0.7	£0.3	£13.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£14.0	£0.0	£0.0	£0.0	£4.1	£0.0
Stirling Retail Park, Stirling Way, Borehamwood	£2.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£0.0	£0.0	£0.0	£0.0	
Tesco Extra, Shenley Road, Borehamwood	£3.7	£0.0	£0.0	£0.0	£0.4	£3.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.7	£0.0	£0.0	£0.0	£0.0	
Others, Zone 5	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	
Sub-total	£24.1	£0.0	£0.0	£0.7	£0.9	£16.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£17.9	£0.0	£0.0	£0.0	£6.2	£0.0
Zone 6 Potters Bar																										
Potters Bar Town Centre	£4.5	£0.0	£0.0	£0.0	£0.0	£0.0	£4.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£4.5	£0.0	£0.0	£0.0	£0.0	
South Mimms Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Tesco Superstore, Mutton Lane, Potters Bar	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	
Others, Zone 6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£5.2	£0.0	£0.0	£0.0	£0.0	£0.0	£4.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£5.2	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 7 Rickmansworth																										
Croxley Green Local Centre	£0.5	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	
Rickmansworth Town Centre	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.6	£0.0	£0.0	£0.0	£0.0	
Others, Zone 7	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	
Sub-total	£2.5	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£1.6	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£2.5	£0.0	£0.0	£0.0	£0.0							
Zone 8 Batchworth Heath & South Oxhey																										
Northwood Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
South Oxhey Local Centre	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	
Sub-total	£0.7	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0							
Zone 9 Chorleywood & Sarratt																										
Chorleywood Village Centre	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	
Elstree Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sarratt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£1.4	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	£1.4	£0.0	£0.0	£0.0															

Destination	Total H'hold (£m)	Zone 1 H'hold (£m)	Zone 2 H'hold (£m)	Zone 3 H'hold (£m)	Zone 4 H'hold (£m)	Zone 5 H'hold (£m)	Zone 6 H'hold (£m)	Zone 7 H'hold (£m)	Zone 8 H'hold (£m)	Zone 9 H'hold (£m)	Zone 10 H'hold (£m)	Zone 11 H'hold (£m)	Zone 12 H'hold (£m)	Zone 13 H'hold (£m)	Zone 14 H'hold (£m)	Zone 18 H'hold (£m)	Zone 19 H'hold (£m)	Zone 21 H'hold (£m)	Inner Study Area	Zone 15 H'hold (£m)	Zone 16 H'hold (£m)	Zone 17 H'hold (£m)	Zone 20 H'hold (£m)	Zone 22 H'hold (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£41.7	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£4.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£4.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£53.2	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£2.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£2.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£10.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Viny Road, Leighton Buzzard	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£12.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£24.8	£0.0	£0.0	£1.2	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£27.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£7.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£26.1	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£61.7	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0						
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gypsy Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total Study Area	£681.7	£53.4	£38.6	£19.1	£13.0	£31.2	£11.8	£24.5	£26.1	£16.7	£21.6	£45.9	£29.2	£16.2	£6.1	£51.6	£14.9	£12.7	£432.5	£92.0	£14.4	£20.7	£110.1	£11.9
Outside Study Area																								
Amersham Town Centre	£9.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£19.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.4	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£17.5	£0.0	£1.7	£0.3	£0.4	£1.4	£0.3	£0.0	£0.3	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicoster Road, Aylesbury	£2.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£21.2	£0.0	£0.0	£0.3	£0.4	£0.0	£2.0	£0.0	£1.2	£0.5	£0.4	£0.0	£0.0	£0.6	£0.0	£4.6	£0.9	£2.7	£13.4	£7.0	£0.8	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£3.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£15.2	£0.0	£0.4	£0.0	£0.0	£0.0	£0.4	£0.0	£0.3	£0.0	£0.0	£0.0	£0.4	£0.0	£7.6	£1.3	£2.1	£12.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0

Destination	Total Recrtn (£m)	Zone 1 Recrtn (£m)	Zone 2 Recrtn (£m)	Zone 3 Recrtn (£m)	Zone 4 Recrtn (£m)	Zone 5 Recrtn (£m)	Zone 6 Recrtn (£m)	Zone 7 Recrtn (£m)	Zone 8 Recrtn (£m)	Zone 9 Recrtn (£m)	Zone 10 Recrtn (£m)	Zone 11 Recrtn (£m)	Zone 12 Recrtn (£m)	Zone 13 Recrtn (£m)	Zone 14 Recrtn (£m)	Zone 18 Recrtn (£m)	Zone 19 Recrtn (£m)	Zone 21 Recrtn (£m)	Inner Study Area	Zone 15 Recrtn (£m)	Zone 16 Recrtn (£m)	Zone 17 Recrtn (£m)	Zone 20 Recrtn (£m)	Zone 22 Recrtn (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£27.3	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£22.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£51.4	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.2	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£4.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Virry Road, Leighton Buzzard	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£6.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£10.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£2.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£4.3	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£8.5	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gypsy Lane, Luton	£9.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£10.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4									
Sub-total Study Area	£332.4	£21.7	£18.7	£8.4	£5.6	£12.9	£4.5	£11.2	£13.2	£6.3	£10.9	£25.4	£15.5	£10.9	£1.7	£31.8	£8.8	£9.7	£217.1	£42.7	£9.8	£9.9	£42.6	£10.4
Outside Study Area																								
Amersham Town Centre	£2.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£11.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£8.1	£0.0	£0.0	£0.0	£0.6	£0.5	£0.5	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£14.5	£0.0	£0.1	£0.3	£0.0	£0.0	£0.0	£0.0	£1.0	£0.2	£0.0	£0.4	£0.5	£0.0	£0.0	£0.7	£1.1	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.8	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hattersway Retail Park, Chau End Lane, Luton																								

Table 17: Chemist goods shopping patterns

Destination	Watford BC			Hertsmere BC			Three Rivers DC			Dacorum BC				St Albans DC			Inner Study Area	Zone 15 Chemist (%)	Zone 16 Chemist (%)	Zone 17 Chemist (%)	Zone 20 Chemist (%)	Zone 22 Chemist (%)
	Total Chemist (%)	Zone 1 Chemist (%)	Zone 2 Chemist (%)	Zone 3 Chemist (%)	Zone 4 Chemist (%)	Zone 5 Chemist (%)	Zone 6 Chemist (%)	Zone 7 Chemist (%)	Zone 8 Chemist (%)	Zone 9 Chemist (%)	Zone 10 Chemist (%)	Zone 11 Chemist (%)	Zone 12 Chemist (%)	Zone 13 Chemist (%)	Zone 14 Chemist (%)	Zone 18 Chemist (%)						
Zone 1 Watford South																						
Colne Valley Retail Park, Lower High Street, Watford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Waterfields Shopping Park, Waterfields Way, Watford	0.80%	7.82%	1.07%	6.10%	0.00%	0.00%	0.00%	2.58%	0.00%	0.00%	0.00%	0.87%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Watford Aches Retail Park, Lower High Street, Watford	0.03%	0.00%	0.00%	0.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Watford Town Centre	11.23%	80.11%	82.76%	41.16%	3.74%	1.77%	0.00%	29.36%	49.29%	10.31%	13.52%	0.00%	0.00%	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 1	0.28%	3.29%	1.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	12.14%	91.22%	84.90%	48.00%	3.74%	1.77%	0.00%	34.52%	49.89%	10.31%	14.48%	0.00%	0.67%	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 2 Watford North																						
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.15%	0.00%	2.67%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.96%	0.00%	0.70%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Garston Village Centre	0.02%	0.00%	0.51%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 2	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	0.17%	0.00%	3.18%	0.00%	0.96%	0.00%	0.70%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%							
Zone 3 Bushey & Aldenham																						
Aldenham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Bushey Town Centre	0.82%	3.67%	0.00%	42.84%	0.00%	0.91%	0.00%	0.00%	0.00%	0.60%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Costco, Hartspring Lane, Bushey	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 3	0.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	9.65%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	1.11%	3.67%	0.00%	42.84%	0.00%	0.91%	0.00%	0.62%	10.25%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 4 Radlett & Shenley																						
Radlett Town Centre	0.53%	0.00%	0.00%	0.77%	45.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.77%	0.00%	0.00%	0.00%	0.00%	0.00%	
Shenley Village Centre	0.18%	0.00%	0.00%	0.00%	17.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	0.71%	0.00%	0.00%	0.77%	62.99%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.77%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 5 Borehamwood & Elstree																						
Borehamwood Town Centre	2.29%	0.00%	0.00%	4.59%	13.89%	68.18%	1.92%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Stirling Retail Park, Stirling Way, Borehamwood	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Tesco Extra, Shenley Road, Borehamwood	0.35%	0.00%	0.00%	0.00%	2.10%	11.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 5	0.13%	0.00%	0.00%	0.00%	0.71%	4.45%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	2.77%	0.00%	0.00%	4.59%	16.70%	84.61%	1.92%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 6 Potters Bar																						
Potters Bar Town Centre	1.30%	0.00%	0.00%	0.00%	0.00%	1.47%	67.27%	0.00%	0.00%	0.00%	0.00%	0.70%	0.00%	0.00%	0.00%	4.25%	0.00%	0.00%	0.00%	0.00%	0.00%	
South Mimms Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Tesco Superstore, Mutton Lane, Potters Bar	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	5.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.69%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 6	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	10.14%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	1.92%	0.00%	0.00%	0.00%	0.00%	1.47%	72.27%	0.00%	0.00%	0.00%	0.00%	0.70%	0.00%	0.00%	0.00%	16.08%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 7 Rickmansworth																						
Croley Green Local Centre	0.33%	1.08%	0.00%	0.00%	0.00%	0.00%	0.00%	10.91%	0.00%	1.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Rickmansworth Town Centre	2.27%	0.00%	0.53%	0.00%	0.00%	0.00%	0.00%	47.52%	2.37%	46.42%	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 7	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.57%	0.84%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	2.63%	1.08%	0.53%	0.00%	0.00%	0.00%	0.00%	58.43%	2.94%	48.43%	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 8 Batchworth Heath & South Oxhey																						
Northwood Local Centre	1.40%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.62%	18.70%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
South Oxhey Local Centre	0.34%	0.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	11.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	1.74%	0.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.62%	29.72%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 9 Chorleywood & Sarrott																						
Chorleywood Village Centre	0.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.66%	33.67%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Elstree Village Centre	0.14%	0.00%	0.00%	0.00%	0.00%	1.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.75%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sarrott Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	0.57%	0.00%	0.00%	0.00%	0.00%	1.73%	0.00%	0.66%	33.67%	0.00%	0.00%	0.00%	2.75%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 10 Kings Langley & Abbots Langley																						
Abbots Langley Village Centre	0.89%	0.00%	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	52.34%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Kings Langley Village Centre	0.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.17%	9.44%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 10	0.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.70%	2.68%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	1.24%	0.00%	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.17%	64.48%	2.68%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 11 Hemel Hempstead																						
Hemel Hempstead Town Centre	6.43%	0.00%	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.60%	0.88%	7.03%	83.00%	51.34%	0.88%	1.68%	1.02%	0.00%	0.00%	0.00%	0.00%	0.00%	
Apsley Mills Retail Park, London Road, Hemel Hempstead	0.45%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.68%	5.60%	1.86%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 11	0.52%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.62%	0.00%	0.00%	0.00%	6.48%	3.26%	0.00%	0.00%	0.73%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	7.40%	0.00%	0.53%	0.00%	0.00%	0.00%	0.00%	0.62%	0.60%	0.88%	12.71%	95.08%	56.46%	0.88%	1.68%	1.75%	0.00%	0.00%	0.00%	0.00%	0.00%	
Zone 12 Hemel Hempstead Fringe																						
Grovehill Local Centre	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.40%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 12	0.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.01%	0.00%	16.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	0.69%	0.00%	1.01%	0.00%	17.43%	0.00%	0.00%	0.00%														

Destination	Total Chemist (%)	Zone 1 Chemist (%)	Zone 2 Chemist (%)	Zone 3 Chemist (%)	Zone 4 Chemist (%)	Zone 5 Chemist (%)	Zone 6 Chemist (%)	Zone 7 Chemist (%)	Zone 8 Chemist (%)	Zone 9 Chemist (%)	Zone 10 Chemist (%)	Zone 11 Chemist (%)	Zone 12 Chemist (%)	Zone 13 Chemist (%)	Zone 14 Chemist (%)	Zone 18 Chemist (%)	Zone 19 Chemist (%)	Zone 21 Chemist (%)	Inner Study Area	Zone 15 Chemist (%)	Zone 16 Chemist (%)	Zone 17 Chemist (%)	Zone 20 Chemist (%)	Zone 22 Chemist (%)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		3.77%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.73%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	2.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		13.33%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	7.04%	0.00%	0.00%	0.77%	0.00%	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		24.78%	0.00%	0.00%	20.22%	0.00%
Hatch End Local Centre	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		1.25%	0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	3.34%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		21.95%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	1.51%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		9.99%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.73%	0.00%	0.00%	0.00%	0.00%
Sub-total	14.89%	0.00%	0.00%	0.77%	0.00%	0.00%	0.00%	0.00%	4.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		76.53%	0.00%	0.00%	20.22%	0.00%
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	1.91%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.66%	0.64%	0.00%	0.00%	0.00%		0.00%	45.88%	0.00%	0.00%	0.00%
Others, Zone 16	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.30%	0.00%	0.00%	0.00%
Sub-total	1.96%	0.00%	0.00%	0.00%	0.66%	0.64%	0.00%	0.00%	0.00%		0.00%	47.18%	0.00%	0.00%	0.00%									
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	1.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	20.43%	0.00%	0.56%
Homebase, Viny Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	4.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.88%	0.00%	0.00%	0.00%	0.00%		0.00%	1.84%	48.17%	0.00%	0.00%
Others, Zone 17	0.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	11.08%	0.00%	0.00%
Sub-total	6.85%	0.00%	0.00%	0.00%	0.88%	0.00%	0.00%	0.00%	0.00%		0.00%	1.84%	77.68%	0.00%	0.56%									
Zone 20 Hertsmer Southern Fringe																								
Barnet Local Centre	3.24%	0.00%	0.00%	0.00%	0.00%	0.00%	1.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	19.67%	0.00%
Edware District Centre	3.26%	0.00%	0.00%	2.25%	0.00%	0.87%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	19.67%	0.00%
Stammore District Centre	1.70%	0.00%	0.00%	0.00%	0.00%	0.91%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	10.29%	0.00%
Wealdstone Local Centre	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	1.89%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	8.51%	0.00%	0.00%	2.25%	0.00%	1.78%	1.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	51.52%	0.00%
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Clippy Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	3.09%
Others, Zone 22	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	3.09%									
Sub-total Study Area	83.4%	96.5%	92.5%	99.2%	98.6%	95.2%	80.7%	95.5%	98.2%	94.5%	97.7%	99.3%	88.9%	100.0%	94.9%	90.2%	79.4%	97.7%		89.2%	74.9%	82.0%	76.3%	8.4%
Outside Study Area																								
Amersham Town Centre	0.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.58%	0.00%	1.17%	0.00%	0.00%	0.00%	0.00%	1.04%	0.00%	0.00%	0.00%		0.00%	1.84%	0.00%	0.00%	0.00%
Aylesbury Town Centre	0.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.39%	0.00%	0.00%	0.00%		0.00%	16.92%	0.00%	0.00%	0.00%
Beaconsfield Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Princes Charles Drive, Brent Cross	0.70%	0.00%	0.53%	0.00%	0.00%	2.38%	0.00%	0.00%	0.57%	0.00%	1.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	3.51%	0.00%
Broadfields Retail Park, Bicester Road, Aylesbury	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.07%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.83%		0.00%	0.00%	0.00%	0.00%	0.00%
Central London	2.05%	0.00%	5.93%	0.00%	0.00%	1.21%	0.00%	0.66%	0.00%	3.47%	0.00%	0.00%	7.76%	0.00%	0.00%	0.00%	0.83%	0.00%		0.00%	0.00%	8.71%	4.14%	0.00%
Chalfont St. Giles Village Centre	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.07%	0.00%	0.00%	0.00%
Colindale Local Centre	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.79%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Town Centre	0.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	1.62%	0.00%
Gerrards Cross Town Centre	0.61%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		4.06%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	2.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.69%	0.00%	0.60%	0.00%	0.00%	0.00%	0.00%	0.00%	5.78%	9.35%	0.00%	0.00%		0.00%	0.00%	3.26%	25.82%	0.00%
Hattersway Retail Park, Chau End Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hertford City Centre	0.00%	0.00%	0.00%	0.0																				

Table 18: Chemist goods expenditure

Destination	Watford BC			Hertsmere BC			Three Rivers DC			Dacorum BC				St Albans DC			Inner Study Area	Zone 15 Chemist (£m)	Zone 16 Chemist (£m)	Zone 17 Chemist (£m)	Zone 20 Chemist (£m)	Zone 22 Chemist (£m)
	Total Chemist (£m)	Zone 1 Chemist (£m)	Zone 2 Chemist (£m)	Zone 3 Chemist (£m)	Zone 4 Chemist (£m)	Zone 5 Chemist (£m)	Zone 6 Chemist (£m)	Zone 7 Chemist (£m)	Zone 8 Chemist (£m)	Zone 9 Chemist (£m)	Zone 10 Chemist (£m)	Zone 11 Chemist (£m)	Zone 12 Chemist (£m)	Zone 13 Chemist (£m)	Zone 14 Chemist (£m)	Zone 18 Chemist (£m)						
Zone 1 Watford South																						
Colne Valley Retail Park, Lower High Street, Watford	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Waterfields Shopping Park, Waterfields Way, Watford	£1.0	£0.6	£0.1	£0.2	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Watford Aches Retail Park, Lower High Street, Watford	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Watford Town Centre	£17.8	£6.4	£4.9	£1.2	£0.1	£0.1	£0.0	£1.1	£2.0	£0.3	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Others, Zone 1	£0.4	£0.3	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£19.3	£7.3	£5.0	£1.4	£0.1	£0.1	£0.0	£1.3	£2.0	£0.3	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Zone 2 Watford North																						
Asda, Odhams Industrial Estate, St. Albans Road, Watford	£0.2	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Garston Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Others, Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£0.3	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0								
Zone 3 Bushey & Aldenham																						
Aldenham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Bushey Town Centre	£1.6	£0.3	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Costco, Hartspring Lane, Bushey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Others, Zone 3	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£2.1	£0.3	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Zone 4 Radlett & Shenley																						
Radlett Town Centre	£1.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Shenley Village Centre	£0.4	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£1.4	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Zone 5 Borehamwood & Elstree																						
Borehamwood Town Centre	£3.7	£0.0	£0.0	£0.1	£0.3	£3.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Stirling Retail Park, Stirling Way, Borehamwood	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Tesco Extra, Shenley Road, Borehamwood	£0.6	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Others, Zone 5	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£4.5	£0.0	£0.0	£0.1	£0.3	£3.7	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Zone 6 Potters Bar																						
Potters Bar Town Centre	£2.7	£0.0	£0.0	£0.0	£0.0	£0.1	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	
South Mimms Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Tesco Superstore, Mutton Lane, Potters Bar	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	
Others, Zone 6	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£3.7	£0.0	£0.0	£0.0	£0.0	£0.1	£2.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	
Zone 7 Rickmansworth																						
Croxley Green Local Centre	£0.5	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Rickmansworth Town Centre	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.1	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Others, Zone 7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£4.6	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£2.3	£0.1	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Zone 8 Batchworth Heath & South Oxhey																						
Northwood Local Centre	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
South Oxhey Local Centre	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£2.5	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0							
Zone 9 Chorleywood & Sarratt																						
Chorleywood Village Centre	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Elstree Village Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sarratt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£1.2	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Zone 10 Kings Langley & Abbots Langley																						
Abbots Langley Village Centre	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Kings Langley Village Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Others, Zone 10	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£2.5	£0.0	£2.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0								
Zone 11 Hemel Hempstead																						
Hemel Hempstead Town Centre	£9.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£6.4	£2.5	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Apsley Mills Retail Park, London Road, Hemel Hempstead	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.4	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Others, Zone 11	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.2	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£11.1	£0.0	£0.0	£0.0 </																		

Destination	Total Chemist (£m)	Zone 1 Chemist (£m)	Zone 2 Chemist (£m)	Zone 3 Chemist (£m)	Zone 4 Chemist (£m)	Zone 5 Chemist (£m)	Zone 6 Chemist (£m)	Zone 7 Chemist (£m)	Zone 8 Chemist (£m)	Zone 9 Chemist (£m)	Zone 10 Chemist (£m)	Zone 11 Chemist (£m)	Zone 12 Chemist (£m)	Zone 13 Chemist (£m)	Zone 14 Chemist (£m)	Zone 18 Chemist (£m)	Zone 19 Chemist (£m)	Zone 21 Chemist (£m)	Inner Study Area	Zone 15 Chemist (£m)	Zone 16 Chemist (£m)	Zone 17 Chemist (£m)	Zone 20 Chemist (£m)	Zone 22 Chemist (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£2.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£5.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£4.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£20.7	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£16.4	£0.0	£4.2	£0.0						
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£2.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£2.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Virry Road, Leighton Buzzard	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£5.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£9.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.5	£0.0	£0.0									
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£4.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£4.2	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£10.8	£0.0	£0.0	£0.1	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£10.6	£0.0
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2
Others, Zone 22	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2									
Sub-total Study Area	£127.8	£7.7	£5.5	£3.0	£2.0	£4.2	£2.8	£3.7	£4.0	£2.7	£3.4	£7.6	£4.3	£4.0	£2.1	£11.9	£4.0	£5.0	£77.8	£19.1	£4.4	£10.2	£15.7	£0.6
Outside Study Area																								
Amersham Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfside Lane, Cheshunt, Waltham Cross	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£2.9	£0.0	£0.4	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£3.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.5	£0.0	£1.3	£0.0	£0.0	£0.0	£0.7	£1.7
Hattersway Retail Park, Chau End Lane, Luton	£0.0	£0.0	£0.0	£																				

Destination	Total Electrical (%)	Zone 1 Electrical (%)	Zone 2 Electrical (%)	Zone 3 Electrical (%)	Zone 4 Electrical (%)	Zone 5 Electrical (%)	Zone 6 Electrical (%)	Zone 7 Electrical (%)	Zone 8 Electrical (%)	Zone 9 Electrical (%)	Zone 10 Electrical (%)	Zone 11 Electrical (%)	Zone 12 Electrical (%)	Zone 13 Electrical (%)	Zone 14 Electrical (%)	Zone 18 Electrical (%)	Zone 19 Electrical (%)	Zone 21 Electrical (%)	Inner Study Area	Zone 15 Electrical (%)	Zone 16 Electrical (%)	Zone 17 Electrical (%)	Zone 20 Electrical (%)	Zone 22 Electrical (%)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	4.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.78%	0.00%	0.00%	18.76%	0.00%
Hatch End Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	0.31%	0.00%	0.00%	0.00%	0.00%	1.42%	0.00%	0.00%	2.38%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.18%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	2.85%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.81%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	18.23%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	7.17%	0.00%	0.00%	0.00%	0.00%	1.42%	0.00%	0.00%	7.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	24.19%	0.00%	0.00%	18.76%	0.00%
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	0.49%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.53%	0.00%	0.00%	1.84%	0.00%	1.51%	0.00%	0.00%	0.00%	0.00%	0.00%	10.51%	0.00%	0.00%	0.00%
Others, Zone 16	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.49%	0.00%	2.53%	0.00%	0.00%	1.84%	0.00%	1.51%	0.00%	0.00%	0.00%	0.00%	0.00%	10.51%	0.00%	0.00%	0.00%							
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	1.15%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	9.28%	0.00%	5.06%
Homebase, Viny Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	0.65%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.07%	8.15%	0.00%	0.00%
Others, Zone 17	0.33%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.53%	0.00%	0.00%
Sub-total	2.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.07%	18.97%	0.00%	5.06%									
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	0.27%	0.00%	0.00%	0.00%	0.00%	1.42%	1.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.28%	0.00%
Edgware District Centre	0.74%	0.00%	0.90%	0.00%	0.00%	7.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.07%	0.00%
Stammore District Centre	0.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.28%	0.00%
Wealdstone Local Centre	0.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.28%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	1.44%	0.00%	0.90%	0.00%	0.00%	8.49%	1.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.90%	0.00%
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Clippy Lane, Luton	0.54%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.22%	0.00%	0.00%	0.00%	0.00%	8.17%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 22	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.99%
Sub-total	0.60%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.22%	0.00%	0.00%	0.00%	0.00%	9.16%									
Sub-total Study Area	63.8%	100.0%	88.2%	100.0%	88.0%	89.8%	34.7%	90.2%	99.2%	82.3%	95.0%	98.8%	94.4%	87.9%	37.0%	59.8%	30.2%	27.6%	60.0%	47.9%	20.2%	68.2%	15.2%	
Outside Study Area																								
Amersham Town Centre	0.37%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	9.75%	0.00%	0.00%	0.00%	
Aylesbury Town Centre	1.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	20.75%	1.46%	0.00%	0.00%	0.00%	0.00%	14.93%	2.73%	0.00%	0.00%
Beaconsfield Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Princes Charles Drive, Brent Cross	3.54%	0.00%	0.00%	0.00%	2.38%	4.39%	2.09%	0.00%	0.00%	0.00%	1.68%	0.00%	0.00%	0.00%	1.53%	0.00%	0.00%	0.00%	0.00%	0.00%	1.20%	18.61%	0.00%	
Broadfields Retail Park, Bicester Road, Aylesbury	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.63%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.47%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Central London	1.92%	0.00%	0.00%	0.00%	0.00%	1.49%	0.00%	0.00%	1.33%	1.66%	0.00%	0.00%	1.64%	2.02%	6.04%	2.59%	0.00%	0.00%	5.20%	1.56%	0.00%	2.62%	0.00%	
Chalfont St. Giles Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Colindale Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.52%	0.00%	0.00%	0.00%	0.00%	26.59%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.30%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Enfield Town Centre	0.09%	0.00%	0.00%	0.00%	0.00%	1.49%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.30%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Gerrards Cross Town Centre	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Hatfield Town Centre	1.16%	0.00%	0.00%	0.00%	0.00%	13.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.48%	11.26%	1.69%	0.00%	0.00%	0.00%	0.00%	0.00%	6.05%	
Hattersway Retail Park, Chau End Lane, Luton	0.70%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.05%	0.00%	6.66%	0.00%	0.00%	0.00%	0.00%	0.00%	6.84%	
Hertford City Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
High Wycombe Town Centre	2.36%	0.00%	0.00%	0.00%	0.00%	4.38%	0.81%	8.60%	1.68%	0.00%	0.00%	4.82%	4.46%	0.00%	0.00%	0.00%	0.00%	0.00%	9.84%	12.06%	0.00%	0.00%	0.00%	
Hitchin Town Centre	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.99%	
Ikea, Drury Way, North Circular Road, Wembley	0.44%	0.00%	11.80%	0.00%	0.00%	0.00%	0.00%																	

Destination	Total Electrical (£m)	Zone 1 Electrical (£m)	Zone 2 Electrical (£m)	Zone 3 Electrical (£m)	Zone 4 Electrical (£m)	Zone 5 Electrical (£m)	Zone 6 Electrical (£m)	Zone 7 Electrical (£m)	Zone 8 Electrical (£m)	Zone 9 Electrical (£m)	Zone 10 Electrical (£m)	Zone 11 Electrical (£m)	Zone 12 Electrical (£m)	Zone 13 Electrical (£m)	Zone 14 Electrical (£m)	Zone 18 Electrical (£m)	Zone 19 Electrical (£m)	Zone 21 Electrical (£m)	Inner Study Area	Zone 15 Electrical (£m)	Zone 16 Electrical (£m)	Zone 17 Electrical (£m)	Zone 20 Electrical (£m)	Zone 22 Electrical (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£15.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£1.2	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£12.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£28.6	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.2	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£2.7	£0.0	£0.2	£0.0	£0.0	£0.2	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0							
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£3.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Viny Road, Leighton Buzzard	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£7.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£1.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£2.7	£0.0	£0.1	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£5.3	£0.0	£0.1	£0.0	£0.0	£0.8	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Sub-total Study Area	£235.8	£15.2	£11.3	£5.9	£3.8	£8.9	£2.4	£6.9	£10.3	£4.9	£6.7	£16.9	£10.6	£6.9	£1.7	£15.9	£3.2	£2.8	£134.3	£40.1	£10.5	£6.4	£41.9	£2.5
Outside Study Area																								
Amersham Town Centre	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£5.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£13.0	£0.0	£0.0	£0.1	£0.4	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£7.9	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.1	£0.1	£1.6	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£1.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hattersway Retail Park, Chau End Lane, Luton	£2.3	£0.0	£0.0	£0.0	£0.0																			

Destination	Total DIY (%)	Zone 1 DIY (%)	Zone 2 DIY (%)	Zone 3 DIY (%)	Zone 4 DIY (%)	Zone 5 DIY (%)	Zone 6 DIY (%)	Zone 7 DIY (%)	Zone 8 DIY (%)	Zone 9 DIY (%)	Zone 10 DIY (%)	Zone 11 DIY (%)	Zone 12 DIY (%)	Zone 13 DIY (%)	Zone 14 DIY (%)	Zone 18 DIY (%)	Zone 19 DIY (%)	Zone 21 DIY (%)	Inner Study Area	Zone 15 (%)	Zone 16 (%)	Zone 17 (%)	Zone 20 (%)	Zone 22 (%)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	3.50%	0.00%	0.00%	4.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hatch End Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	0.37%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	2.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.96%	7.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	6.38%	0.00%	0.00%	4.21%	0.00%	0.00%	0.00%	0.00%	0.00%	3.96%	7.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%							
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	1.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 16	0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	1.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	0.28%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.22%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Viny Road, Leighton Buzzard	2.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	2.56%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 17	0.67%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.83%	3.48%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	5.61%	0.00%	0.83%	3.48%	1.22%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%									
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	1.90%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Edware District Centre	0.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stammore District Centre	0.52%	0.00%	0.00%	3.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wealdstone Local Centre	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	1.00%	0.00%	0.73%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 20	2.24%	0.00%	0.00%	0.00%	0.00%	0.00%	1.33%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	3.59%	0.00%	0.00%	3.16%	0.00%	0.00%	4.23%	0.00%	0.73%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%						
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	1.85%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.27%	0.00%	23.31%	0.00%	0.00%	0.00%	0.00%	0.00%	7.39%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.15%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.08%	0.00%	1.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 22	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	2.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.35%	0.00%	24.63%	0.00%	0.00%	0.00%	0.00%	0.00%	7.39%									
Sub-total Study Area	70.8%	100.0%	97.4%	99.2%	96.5%	89.7%	62.2%	98.3%	100.0%	90.7%	93.2%	95.6%	89.2%	85.9%	72.4%	95.0%	54.1%	74.4%	0.00%	34.0%	54.1%	71.3%	70.9%	11.9%
Outside Study Area																								
Amersham Town Centre	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.66%	0.00%	0.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Aylesbury Town Centre	1.65%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.02%	0.83%	0.82%	0.92%	24.33%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Beaconsfield Town Centre	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Princes Charles Drive, Brent Cross	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Broadfields Retail Park, Bicester Road, Aylesbury	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Central London	0.70%	0.00%	0.00%	0.00%	0.00%	5.78%	0.00%	0.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	10.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chalfont St. Giles Village Centre	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Colindale Local Centre	0.56%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	1.95%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Town Centre	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	2.28%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Gerrards Cross Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	1.95%	0.00%	0.00%	0.00%	0.00%	0.00%	12.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.95%	13.40%	2.26%	0.00%	0.00%	0.00%	0.00%		

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 18	Zone 19	Zone 21	Inner Study Area	Zone 15	Zone 16	Zone 17	Zone 20	Zone 22
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)		(%)	(%)	(%)	(%)	(%)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	1.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hatch End Local Centre	0.28%	0.00%	0.00%	0.00%	0.00%	1.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	7.97%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.58%	1.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	10.04%	0.00%	0.00%	0.00%	0.00%	1.32%	0.00%	2.77%	2.82%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%									
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	0.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 16	0.34%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	0.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Viny Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	1.62%	0.00%	1.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 17	0.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.59%	2.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	2.76%	0.00%	1.69%	0.00%	1.59%	2.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%										
Zone 20 Hertsme Southern Fringe																								
Barnet Local Centre	2.94%	0.00%	0.00%	0.00%	0.00%	0.00%	1.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Edware District Centre	1.28%	0.00%	0.00%	0.00%	0.00%	4.99%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stamford District Centre	0.24%	0.00%	0.00%	0.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wealdstone Local Centre	0.59%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	5.05%	0.00%	0.00%	0.98%	4.99%	0.00%	1.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%											
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Clippy Lane, Luton	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.25%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 22	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.58%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.25%
Sub-total Study Area	66.3%	100.0%	85.2%	97.6%	87.4%	86.0%	57.5%	81.0%	97.9%	86.5%	98.3%	77.9%	75.0%	61.7%	29.0%	67.3%	27.8%	40.9%		64.1%	41.7%	46.5%	77.4%	12.8%
Outside Study Area																								
Amersham Town Centre	0.15%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Aylesbury Town Centre	1.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.28%	1.19%	13.25%	30.97%	3.90%	0.00%	2.25%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Beaconsfield Town Centre	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Princes Charles Drive, Brent Cross	1.90%	0.00%	0.00%	0.00%	1.27%	2.64%	2.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Broadfields Retail Park, Bicoster Road, Aylesbury	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Central London	1.28%	0.00%	0.00%	1.03%	1.69%	1.85%	6.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.39%	0.00%	5.76%	1.67%	3.94%	0.00%	0.00%	0.00%	1.35%	0.97%
Chalfont St. Giles Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Colindale Local Centre	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.56%	0.00%	0.00%	0.00%	0.00%	0.00%	2.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.23%	0.00%	0.00%	0.00%	2.76%	0.00%	0.00%
Enfield Town Centre	0.43%	0.00%	0.00%	0.00%	0.00%	0.00%	3.15%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.05%	0.00%	0.00%	1.35%	0.00%	0.00%	0.00%
Gerrards Cross Town Centre	0.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.12%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	0.39%	0.00%	0.00%	0.00%	0.00%	0.00%	2.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.59%	2.25%	0.00%	0.00%	0.00%	3.82%	

Table 26a: Estimated 'capacity' for new comparison goods facilities in South West Hertfordshire (all five authority areas)

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	2,160.9	2,127.4	33.5	0.0
2021	2,300.2	2,330.6	36.8	67.2
2026	2,572.1	2,842.0	43.1	313.0
2031	2,867.8	3,463.4	50.4	646.0
2036	3,197.4	4,219.5	59.0	1,081.0
Study Area Market Share (%)		49.8%		

- Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
- Assumes reduced market share claimed by South West Hertfordshire facilities at 49.9% from the Study Area (currently 51.2%)

Table 26b: Gross quantitative capacity for additional comparison goods floorspace in South West Hertfordshire

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	67.2	8,400	11,500
2026	313.0	35,100	47,900
2031	646.0	64,900	88,600
2036	1,081.0	97,400	133,000

- Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
- Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
- Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26c: Extant comparison goods commitments in South West Hertfordshire

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Hertsmere	N/A	Over 40 applications involving development to or from A classes have extant permission. However, none are sizable and most relate to changes of use of small High Street units. The extant permissions are judged largely to be neutral in floorspace terms.	0	0	0.0
Three Rivers	16/0005/FUL, South Oxhey regeneration	The approved Development Schedule sets out the type and maximum quantity of development that can be provided across the South Oxhey redevelopment as a whole. This permits up to 5,137 sqm of flexible town centre uses (Classes A1-A5, D1, D2, B1 and Bookmakers) including a Lidl foodstore of up to 1,714 sqm. After allowing for a foodstore, offices and a bookmakers, there is 2,647 sq m of space left for potential comparison goods uses.	Assumed that comparison goods might be 75% of the 2,647 sq m residual figure = 1,985 sq m. We have assumed that 50% of this figure is 'new' floorspace (i.e. not replacement) = 992 sq m.	6,500	6.4
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillary takeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 812 sq m net. Net comparison floorspace is 8,000 sq m net.	6,500	52.0
Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 1,884 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 20% comparison goods area = 256 sq m	4,800	1.2
Dacorum	4/03157/16/MFA, Aviva site, Maylands Avenue, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres, comprising a maximum of: • 1,414 sq. metres of convenience food goods • 7,848 sq. metres of comparison non-food goods The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net convenience floorspace to 1,950 sqm.	We have assumed that the net to gross ratio for comparison goods is 75% = 5,613 sq m net	6,500	36.5
Watford	16/00076/VAR, Charter Place, Watford	Part demolition/reconfiguration/change of use of existing Charter Place Shopping Centre, demolition of 37-57 and 67-69 High Street, and part retention of 63-65, High Street. Erection of new buildings within Classes A1 (shops), A3 (restaurants) and D2 (including cinema), including provision of new covered market, together with associated plant and machinery, and ancillary facilities. Provision of new public realm. Alterations to existing pedestrian and cycle access and egress arrangements, highway alterations/ improvements and other ancillary works and operations. Variation of Condition 2 of planning permission ref. 14/00779/VAR to incorporate amendments to the ground and first floor retail units, second floor leisure unit, design of the high level glazed canopy, reorientation of the escalators and stairs within the central space and other minor amendments.	Gross floorspace additions of 10,291 sq m. We have assumed that the net: gross ratio is 70% = 7,204 sq m net. We have further assumed that 80% of this total will be dedicated to convenience goods = 5,763 sq m net.	7,500	43.2
St Albans	5/2016/3386, Griffiths Way South	Outline application (access and scale sought) for mixed use development comprising Class A1 (discount foodstore), Class A1 (non food retail), D2 (gym) and Class A3/A5 (restaurant and drive-through)	4,800	6,500	31.2
St Albans	5/2016/3629, Hertfordshire House Civic Close St Albans	Infill of building overhang at ground floor and partial change of use of basement and ground floor to flexible commercial use (A1/A2/A3/B1/D1).	218	6,500	1.4
St Albans	5/2015/2212, Town Hall, St Albans	Change of use of building to accommodate new museum and gallery with ancillary cafe and retail facilities including extension of basement, first floor glazed link extensions, display of advertisement banners and lettering, replac	200	6,500	1.3
Total			25,842		173.3

Table 26d: Net quantitative capacity for additional comparison goods floorspace in South West Hertfordshire

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	173.3	-173.3	-23,100	-31,500
2021	67.2	184.5	-117.2	-14,700	-20,000
2026	313.0	206.1	106.9	12,000	16,300
2031	646.0	229.8	416.2	41,800	57,100
2036	1,081.0	256.2	824.9	74,300	101,500

- Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
- Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
- Residual calculated by subtracting turnover of commitments (sourced from Table 26c) from surplus expenditure (sourced from Table 26a)
- Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

Table 26e: Estimated 'capacity' for new comparison goods facilities in Hertsmere

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	147.3	147.3	0.0	0.0
2021	156.8	146.1	0.0	-10.6
2026	175.3	178.2	0.0	2.9
2031	195.5	217.2	0.0	21.7
2036	218.0	264.6	0.0	46.6
Study Area Market Share (%)		3.1%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes reduced market share claimed by Hertsmere facilities at 3.1% from the Study Area (currently 3.5%)

Table 26f: Gross quantitative capacity for additional comparison goods floorspace in Hertsmere

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	-10.6	-1,300	-1,800
2026	2.9	300	400
2031	21.7	2,200	3,000
2036	46.6	4,200	5,700

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2016 Prices

Table 26g: Extant comparison goods commitments in Hertsmere

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Hertsmere	N/A	Over 40 applications involving development to or from A classes have extant permission. However, none are sizable and most relate to changes of use of small High Street units. The extant permissions are judged largely to be neutral in floorspace terms.	0	0	0.0
Total			0		0.0

Table 26h: Net quantitative capacity for additional comparison goods floorspace in Hertsmere

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	0.0	0.0	0	0
2021	-10.6	0.0	-10.6	-1,300	-1,800
2026	2.9	0.0	2.9	300	400
2031	21.7	0.0	21.7	2,200	3,000
2036	46.6	0.0	46.6	4,200	5,700

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26g) from surplus expenditure (sourced from Table 26e)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2016 Prices

Table 26i: Estimated 'capacity' for new comparison goods facilities in Three Rivers

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	54.4	54.4	0.0	0.0
2021	57.9	61.3	0.0	3.4
2026	64.7	74.8	0.0	10.0
2031	72.2	91.1	0.0	18.9
2036	80.5	111.0	0.0	30.5
Study Area Market Share (%)		1.3%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by Three Rivers facilities at 1.3% from the Study Area

Table 26j: Gross quantitative capacity for additional comparison goods floorspace in Three Rivers

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	3.4	400	600
2026	10.0	1,100	1,500
2031	18.9	1,900	2,600
2036	30.5	2,800	3,800

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26k: Extant comparison goods commitments in Three Rivers

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Three Rivers	16/0005/FUL, South Oxhey regeneration	The approved Development Schedule sets out the type and maximum quantity of development that can be provided across the South Oxhey redevelopment as a whole. This permits up to 5,137 sqm of flexible town centre uses (Classes A1-A5, D1, D2, B1 and Bookmakers) including a Lidl foodstore of up to 1,714 sqm. After allowing for a foodstore, offices and a bookmakers, there is 2,647 sq m of space left for potential comparison goods uses.	Assumed that comparison goods might be 75% of the 2,647 sq m residual figure = 1,985 sq m. We have assumed that 50% of this figure is 'new' floorspace (i.e. not replacement) = 992 sq m.	6,500	6.4
Total			992		6.4

Table 26l: Net quantitative capacity for additional comparison goods floorspace in Three Rivers

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	6.4	-6.4	-900	-1,200
2021	3.4	6.9	-3.4	-400	-600
2026	10.0	7.7	2.4	300	400
2031	18.9	8.6	10.4	1,000	1,400
2036	30.5	9.5	21.0	1,900	2,600

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26k) from surplus expenditure (sourced from Table 26i)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26m: Estimated 'capacity' for new comparison goods facilities in Dacorum

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	437.8	437.8	0.0	0.0
2021	466.0	493.6	0.0	27.6
2026	521.1	601.9	0.0	80.8
2031	581.0	733.5	0.0	152.5
2036	647.8	893.6	0.0	245.8
Study Area Market Share (%)		10.5%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by Dacorum facilities at 10.5% from the Study Area

Table 26n: Gross quantitative capacity for additional comparison goods floorspace in Dacorum

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	27.6	3,500	4,700
2026	80.8	9,100	12,400
2031	152.5	15,300	20,900
2036	245.8	22,200	30,200

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2016 Prices

Table 26o: Extant comparison goods commitments in Dacorum

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillarytakeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 812 sq m net. Net comparison floorspace is 8,000 sq m net.	6,500	52.0
Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 1,884 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 20% comparison goods area = 256 sq m	4,800	1.2
Dacorum	4/03157/16/MFA, Aviva site, Maylands Avenue, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres, comprising a maximum of: • 1,414 sq. metres of convenience food goods • 7,848 sq. metres of comparison non-food goods The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net convenience floorspace to 1,950 sqm.	We have assumed that the net to gross ratio for comparison goods is 75% = 5,613 sq m net	6,500	36.5
Total			13,869		89.7

Table 26p: Net quantitative capacity for additional comparison goods floorspace in Dacorum

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	89.7	-89.7	-12,000	-16,300
2021	27.6	95.5	-67.9	-8,500	-11,600
2026	80.8	106.8	-26.0	-2,900	-4,000
2031	152.5	119.1	33.4	3,400	4,600
2036	245.8	132.7	113.1	10,200	13,900

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26o) from surplus expenditure (sourced from Table 26m)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2016 Prices

Table 26q: Estimated 'capacity' for new comparison goods facilities in Watford

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	1,092.2	1,070.3	21.9	0.0
2021	1,162.6	1,206.8	24.0	68.2
2026	1,300.0	1,471.5	28.1	199.6
2031	1,449.5	1,793.3	32.9	376.7
2036	1,616.1	2,184.7	38.5	607.2
Study Area Market Share (%)		25.8%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by Watford facilities at 25.8% from the Study Area

Table 26r: Gross quantitative capacity for additional comparison goods floorspace in Watford

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	68.2	8,500	11,700
2026	199.6	22,400	30,500
2031	376.7	37,800	51,700
2036	607.2	54,700	74,700

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26s: Extant comparison goods commitments in Watford

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Watford	16/00076/VAR, Charter Place, Watford	Part demolition/reconfiguration/change of use of existing Charter Place Shopping Centre, demolition of 37-57 and 67-69 High Street, and part retention of 63-65, High Street. Erection of new buildings within Classes A1(shops), A3 (restaurants) and D2 (including cinema), including provision of new covered market, together with associated plant and machinery, and ancillary facilities. Provision of new public realm. Alterations to existing pedestrian and cycle access and egress arrangements, highway alterations/ improvements and other ancillary works and operations. Variation of Condition 2 of planning permission ref. 14/00779/VAR to incorporate amendments to the ground and first floor retail units, second floor leisure unit, design of the high level glazed canopy, reorientation of the escalators and stairs within the central space and other minor amendments.	Gross floorspace additions of 10,291 sq m. We have assumed that the net-gross ratio is 70% = 7,204 sq m net. We have further assumed that 80% of this total will be dedicated to convenience goods = 5,763 sq m net.	7,500	43.2
Total			5,763		43.2

Table 26t: Net quantitative capacity for additional comparison goods floorspace in Watford

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	43.2	-43.2	-5,800	-7,900
2021	68.2	46.0	22.2	2,800	3,800
2026	199.6	51.4	148.2	16,600	22,700
2031	376.7	57.4	319.3	32,100	43,800
2036	607.2	64.0	543.2	49,000	66,800

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26s) from surplus expenditure (sourced from Table 26q)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26u: Estimated 'capacity' for new comparison goods facilities in St Albans

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	429.2	417.6	11.6	0.0
2021	456.9	422.8	12.8	-21.3
2026	510.9	515.6	14.9	19.6
2031	569.7	628.3	17.5	76.2
2036	635.1	765.5	20.5	150.8
Study Area Market Share (%)		9.0%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes reduced market share claimed by St Albans facilities at 9.0% from the Study Area (currently 10.0%)

Table 26v: Gross quantitative capacity for additional comparison goods floorspace in St Albans

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	-21.3	-2,700	-3,600
2026	19.6	2,200	3,000
2031	76.2	7,700	10,400
2036	150.8	13,600	18,600

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26w: Extant comparison goods commitments in St Albans

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
St Albans	5/2016/3386, Griffiths Way South	Outline application (access and scale sought) for mixed use development comprising Class A1 (discount foodstore), Class A1 (non food retail), D2 (gym) and Class A3/A5 (restaurant and drive-through)	4,800	6,500	31.2
St Albans	5/2016/3629, Hertfordshire House Civic Close St Albans	Infill of building overhang at ground floor and partial change of use of basement and ground floor to flexible commercial use (A1/A2/A3/B1/D1).	218	6,500	1.4
St Albans	5/2015/2212, Town Hall, St Albans	Change of use of building to accommodate new museum and gallery with ancillary cafe and retail facilities including extension of basement, first floor glazed link extensions, display of advertisement banners and lettering, replac	200	6,500	1.3
Total			5,763		33.9

Table 26x: Net quantitative capacity for additional comparison goods floorspace in St Albans

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	33.9	-33.9	-4,500	-6,200
2021	-21.3	36.1	-57.4	-7,200	-9,800
2026	19.6	40.4	-20.8	-2,300	-3,200
2031	76.2	45.0	31.1	3,100	4,300
2036	150.8	50.2	100.6	9,100	12,400

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26w) from surplus expenditure (sourced from Table 26u)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Appendix E | Statistical Tables – Scenario 4

Table 1: Population and convenience goods expenditure per capita

Zone	Population					Per capita expenditure (£)						
	2017	2021	2026	2031	2036	2016 <i>inc SFT</i>	2016	2017	2021	2026	2031	2036
1	63,649	67,718	72,803	77,889	82,975	2,064	2,004	1,998	1,972	1,967	1,967	1,973
2	51,994	55,317	59,472	63,626	67,780	2,063	2,003	1,997	1,970	1,966	1,965	1,971
3	20,825	22,223	23,969	25,716	27,462	2,252	2,187	2,180	2,151	2,146	2,146	2,152
4	13,439	14,341	15,468	16,595	17,723	2,409	2,339	2,332	2,301	2,296	2,295	2,302
5	40,486	43,203	46,598	49,994	53,389	2,011	1,953	1,947	1,921	1,917	1,916	1,922
6	25,405	27,110	29,240	31,371	33,502	2,214	2,150	2,144	2,115	2,110	2,110	2,116
7	27,350	28,982	31,022	33,063	35,103	2,285	2,219	2,212	2,183	2,178	2,177	2,183
8	33,601	35,607	38,113	40,620	43,126	2,324	2,257	2,250	2,220	2,215	2,214	2,221
9	16,314	17,288	18,505	19,722	20,939	2,663	2,586	2,578	2,544	2,538	2,537	2,545
10	24,080	25,517	27,314	29,110	30,906	2,288	2,222	2,215	2,186	2,180	2,180	2,186
11	67,203	72,058	78,126	84,195	90,264	2,163	2,100	2,094	2,066	2,061	2,061	2,067
12	38,306	41,073	44,532	47,992	51,451	2,306	2,239	2,232	2,203	2,197	2,197	2,203
13	25,440	27,278	29,576	31,873	34,171	2,444	2,373	2,366	2,335	2,330	2,329	2,336
14	14,691	15,753	17,079	18,406	19,733	2,379	2,310	2,303	2,272	2,267	2,266	2,273
15	201,793	209,921	218,799	226,809	233,987	2,034	1,975	1,968	1,942	1,938	1,937	1,943
16	50,286	51,866	53,772	55,511	57,159	2,370	2,301	2,294	2,264	2,258	2,258	2,264
17	98,752	104,129	110,301	115,553	120,278	2,249	2,184	2,177	2,148	2,144	2,143	2,149
18	95,887	100,757	106,844	112,931	119,018	2,269	2,203	2,197	2,168	2,163	2,162	2,168
19	35,284	37,076	39,316	41,556	43,795	2,292	2,226	2,219	2,189	2,184	2,184	2,190
20	200,121	209,670	220,104	229,504	238,385	1,945	1,888	1,882	1,858	1,853	1,853	1,858
21	34,234	35,972	38,145	40,319	42,492	2,372	2,303	2,296	2,265	2,260	2,260	2,266
22	62,274	65,108	68,438	71,558	74,218	2,118	2,057	2,050	2,023	2,019	2,018	2,024
Total	1,241,416	1,307,966	1,387,538	1,463,911	1,537,855							

Notes:

- a. Zones based on the post code sectors shown on the plan at Appendix A
- b. Per capita expenditure derived from Experian MMG3 data (2018 report)
- c. 2016 Population derived from Experian MMG3 data (2018 report). Projections to 2036 are based on the figures set out in the Population Note at Appendix G.
- d. Per capita expenditure projected forward using forecast growth rates taken from Tables 1a and 1b of Experian Retail Planner Briefing Note 15
- e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Figure 5 of Appendix 3 to Experian Retail Planner Briefing Note 15

2016 Prices

Table 2a: Total convenience goods expenditure available

Zone	Expenditure (£m)					Growth (£m)			
	Convenience					Convenience			
	2017	2021	2026	2031	2036	2017-2021	2017-2026	2017-2031	2017-2036
1	127.2	133.5	143.2	153.2	163.7	6.3	16.0	26.0	36.5
2	103.8	109.0	116.9	125.0	133.6	5.2	13.1	21.2	29.8
3	45.4	47.8	51.4	55.2	59.1	2.4	6.0	9.8	13.7
4	31.3	33.0	35.5	38.1	40.8	1.7	4.2	6.8	9.5
5	78.8	83.0	89.3	95.8	102.6	4.2	10.5	17.0	23.8
6	54.5	57.3	61.7	66.2	70.9	2.9	7.3	11.7	16.4
7	60.5	63.3	67.6	72.0	76.6	2.8	7.1	11.5	16.1
8	75.6	79.0	84.4	89.9	95.8	3.5	8.8	14.4	20.2
9	42.1	44.0	47.0	50.0	53.3	1.9	4.9	8.0	11.2
10	53.3	55.8	59.6	63.5	67.6	2.4	6.2	10.1	14.2
11	140.7	148.9	161.0	173.5	186.6	8.2	20.3	32.8	45.8
12	85.5	90.5	97.9	105.4	113.4	5.0	12.4	19.9	27.9
13	60.2	63.7	68.9	74.2	79.8	3.5	8.7	14.0	19.6
14	33.8	35.8	38.7	41.7	44.9	2.0	4.9	7.9	11.0
18	210.6	218.4	231.1	244.2	258.1	7.8	20.4	33.5	47.4
19	78.3	81.2	85.9	90.7	95.9	2.9	7.6	12.5	17.6
21	78.6	81.5	86.2	91.1	96.3	2.9	7.6	12.5	17.7
Inner Study Area Total	1360.2	1425.6	1526.3	1629.8	1738.8	65.4	166.1	269.6	378.5
15	397.2	407.8	424.0	439.4	454.7	10.5	26.8	42.2	57.4
16	115.4	117.4	121.4	125.3	129.4	2.1	6.1	10.0	14.1
17	215.0	223.7	236.4	247.6	258.5	8.7	21.4	32.6	43.5
20	376.7	389.5	407.9	425.2	443.0	12.8	31.2	48.5	66.2
22	127.7	131.7	138.1	144.4	150.2	4.0	10.5	16.7	22.5
Study Area Total	2592.2	2695.7	2854.2	3011.8	3174.5	103.5	262.1	419.7	582.3

Table 2b: Convenience goods expenditure split between main food shopping and top-up food shopping spend

Zone	Expenditure (£m)		
	Convenience (2017)		
	Main	Top-up	Total
1	105.8	21.4	127.2
2	88.3	15.5	103.8
3	33.8	11.6	45.4
4	25.4	5.9	31.3
5	64.0	14.8	78.8
6	45.3	9.1	54.5
7	49.1	11.4	60.5
8	63.0	12.6	75.6
9	32.6	9.5	42.1
10	43.6	9.7	53.3
11	119.5	21.3	140.7
12	62.7	22.8	85.5
13	47.9	12.3	60.2
14	25.7	8.1	33.8
15	334.1	63.2	397.2
16	93.5	21.8	115.4
17	172.4	42.6	215.0
18	172.0	38.6	210.6
19	63.7	14.6	78.3
20	297.3	79.4	376.7
21	66.3	12.3	78.6
22	106.9	20.8	127.7
Total	2,112.9	479.3	2,592.2

Notes:

- a. Figures derived from multiplying per capita expenditure with population within each zone using data provided at Table 1
- b. Ratio of main food shopping to top-up food shopping per zone derived directly from Questions 9 and 15 of the NEMS Household Survey (December 2017)

2016 Prices

Table 5: Convenience goods benchmark

Destination	Gross Floorspace (Sq m)	Net Sales Area (Sq m)	Net Convenience Sales Area (Sq m)	Sales Density (£ per sq m)	Benchmark Turnover (£m)	Survey Turnover (£m)	Inflow from Beyond Study Area (£m)	Trading Position against Benchmark (£m)
Inner Study Area								
Zone 1 Watford South								
Little Waitrose at John Lewis, Intu Watford, The Harlequin, Watford	672	344	327	12,456	4.1	0.3	0.0	-3.8
Local shops, Watford Town Centre					10.6	10.6	0.0	0.0
Marks & Spencer, High Street, Watford	2,245	873	829	10,876	9.0	9.6	0.0	0.6
Morrisons, Ascot Road, Watford	6,733	3,941	3,153	11,695	36.9	44.9	0.0	8.1
Sainsbury's Superstore, Albert Road South, Watford	5,403	3,330	2,398	10,492	25.2	28.9	0.0	3.7
Tesco Express, High Street, Watford	288	201	191	11,559	2.2	3.2	0.0	1.0
Tesco Express, Whippendell Road, Watford	247	175	166	11,559	1.9	0.8	0.0	-1.1
Tesco Extra, Lower High Street, Watford	13,011	8,924	5,354	11,559	61.9	82.8	0.0	20.9
Other stores, Zone 1					1.5	1.5	0.0	0.0
Sub-total					153.3	182.6	0.0	29.4
Zone 2 Watford North								
Co-op, St. Albans Road, Watford	547	329	313	9,862	3.1	0.8	0.0	-2.3
Asda, Odhams Industrial Estate, St Albans Road, Watford	19,307	14,591	8,755	12,674	111.0	74.7	0.0	-36.3
Co-op, Abbotswood Park, Leavesden, Watford	547	329	313	9,862	3.1	1.3	0.0	-1.8
Co-op, The Gossamers, Garston, Watford	209	123	117	9,862	1.2	0.5	0.0	-0.6
Sainsbury's Superstore, Cow Lane, Watford	6,074	3,744	2,696	10,492	28.3	53.0	0.0	24.7
Tesco Express, St. Albans Road, Watford	255	140	133	11,559	1.5	6.0	0.0	4.5
Waitrose, Dome Roundabout, St. Albans Road, Watford	200	125	119	12,456	1.5	1.3	0.0	-0.2
Other stores, Zone 2					0.2	0.2	0.0	0.0
Sub-total					149.8	137.7	0.0	-12.1
Zone 3 Bushey & Aldenham								
Tesco Express (Esso), High Road, Bushey Heath, Bushey	250	150	143	11,559	1.6	2.6	0.0	1.0
Costco, Hartspring Lane, Bushey, Watford					1.3	1.3	0.0	0.0
Tesco Express, Harcourt Road, Bushey, Watford	210	127	121	11,559	1.4	3.0	0.0	1.6
Other stores, Zone 3					2.5	2.5	0.0	0.0
Sub-total					6.8	9.4	0.0	2.6
Zone 4 Radlett & Shenley								
Tesco Express, Watling Street, Radlett	504	259	246	11,559	2.8	2.5	0.0	-0.3
Budgens, Watling Street, Radlett	773	355	337	9,500	3.2	4.4	0.0	1.2
Local shops, Radlett Town Centre					0.7	0.7	0.0	0.0
Tesco Express, Andrew Close, Shenley, Radlett	342	239	227	11,559	2.6	1.6	0.0	-1.0
Sub-total					9.4	9.3	0.0	-0.1
Zone 5 Borehamwood & Elstree								
Sainsbury's Local, Shenley Road, Borehamwood	350	225	214	10,492	2.2	2.8	0.0	0.6
Co-op, Leeming Road, Borehamwood	386	207	197	9,862	1.9	1.5	0.0	-0.4
Co-op, Organ Hall Road, Borehamwood	150	90	86	9,862	0.8	0.6	0.0	-0.2
Iceland, Shenley Road, Borehamwood	1,038	475	461	6,393	2.9	0.6	0.0	-2.3
Lidl, Borehamwood Shopping Park, Theobald Street, Borehamwood	1,258	900	720	4,800	3.5	13.0	0.0	9.5
M&S Simply Food, Borehamwood Shopping Centre, Borehamwood	1,200	746	709	10,876	7.7	4.9	0.0	-2.8
Morrisons, Stirling Way, Borehamwood	6,734	3,941	3,153	11,695	36.9	16.5	0.0	-20.4
Tesco Extra, Shenley Road, Borehamwood	14,544	10,534	6,320	11,559	73.1	75.6	0.0	2.5
Other stores, Zone 5					2.8	2.8	0.0	0.0
Sub-total					131.8	118.3	0.0	-13.5
Zone 6 Potters Bar								
Tesco Express, Orchard Parade, Mutton Lane, Potters Bar	551	236	224	11,559	2.6	4.2	0.0	1.6
Co-op, High Street, Potters Bar	353	186	177	9,862	1.7	1.9	0.0	0.2
Tesco Superstore, Mutton Lane, Potters Bar	5,862	3,587	2,726	11,559	31.5	37.2	0.0	5.6
Sainsbury's Superstore, Darke Lane, Potters Bar	3,152	1,943	1,399	10,492	14.7	16.5	0.0	1.9
Other stores, Zone 6					2.8	2.8	0.0	0.0
Sub-total					53.3	62.6	0.0	9.3
Zone 7 Rickmansworth								
Iceland, High Street, Rickmansworth	516	307	298	6,393	1.9	3.6	0.0	1.7
Co-op, New Road, Croxley Green	335	203	193	9,862	1.9	3.5	0.0	1.6
Local shops, Rickmansworth Town Centre					0.9	0.9	0.0	0.0
Marks & Spencer (BP), Uxbridge Road, Mill End, Rickmansworth	250	150	143	10,876	1.5	5.8	0.0	4.2
Marks & Spencer, High Street, Rickmansworth	1,933	1,202	1,142	10,876	12.4	4.9	0.0	-7.5
Tesco Superstore, Frogmoor Wharf, Harefield Road, Rickmansworth	3,847	2,354	1,789	11,559	20.7	29.7	0.0	9.0
Waitrose, Homestead Road, Rickmansworth	4,213	2,410	1,976	12,456	24.6	20.4	0.0	-4.3
Other stores, Zone 7					1.8	1.8	0.0	0.0
Sub-total					65.8	70.5	0.0	4.7
Zone 8 Batchworth Heath & South Oxhey								
Waitrose, Green Lane, Northwood	2,591	1,482	1,215	12,456	15.1	39.4	0.0	24.3
Co-op, St. Andrews Road, South Oxhey, Watford	548	364	346	9,862	3.4	2.1	0.0	-1.3
Co-op, The Parade, Carpenders Park, Watford	438	291	276	9,862	2.7	9.0	0.0	6.2
Tesco Express, Prestwick Road, South Oxhey, Watford	250	150	143	11,559	1.6	4.5	0.0	2.8
Sub-total					22.9	54.9	0.0	32.0
Zone 9 Chaorleywood & Sarratt								
Tesco Express, Tudor Parade, Berry Lane, Rickmansworth	340	187	177	11,559	2.0	5.3	0.0	3.2
Co-op, Lower Road, Chorleywood, Rickmansworth	588	383	364	9,862	3.6	4.4	0.0	0.8
Other stores, Zone 9					1.0	1.0	0.0	0.0
Sub-total					6.7	10.8	0.0	4.1
Zone 10 Kings Langley & Abbots Langley								
Tesco Express, College Road, Abbots Langley	461	253	240	11,559	2.8	3.5	0.0	0.7
Budgens, High Street, Abbots Langley	519	250	238	9,500	2.3	5.4	0.0	3.2
Other stores, Zone 10					3.9	3.9	0.0	0.0
Sub-total					8.9	12.8	0.0	3.9
Zone 11 Hemel Hempstead								
Marks & Spencer, Marlowes, Hemel Hempstead	1,456	873	829	10,876	9.0	3.8	0.0	-5.2
Aldi, London Road, Hemel Hempstead	1,430	986	789	8,540	6.7	33.9	0.0	27.2
Aldi, Redbourn Road, Hemel Hempstead	1,422	980	784	8,540	6.7	29.3	0.0	22.6
Asda, Hillfield Road, Hemel Hempstead	3,849	2,345	1,571	12,674	19.9	15.2	0.0	-4.7
Co-op (Petrol Station), Redbourn Road, Cupid Green, Hemel Hempstead	200	125	119	9,862	1.2	0.7	0.0	-0.5
Co-op, Bellgate, Highfield, Hemel Hempstead	241	168	160	9,862	1.6	0.7	0.0	-0.8
Co-op, The Heights, Hemel Hempstead	208	140	133	9,862	1.3	0.5	0.0	-0.9
Co-op, The Queen's Square, Adeyfield, Hemel Hempstead	448	294	279	9,862	2.8	1.5	0.0	-1.2
Iceland, Hillfield Road, Hemel Hempstead	1,422	711	690	6,393	4.4	2.2	0.0	-2.2
Marks & Spencer (BP), Breakspear Way, Hemel Hempstead	250	150	143	10,876	1.5	0.2	0.0	-1.3
Sainsbury's Superstore, London Road, Apsley Mills, Hemel Hempstead	7,619	4,696	3,381	10,492	35.5	73.5	0.0	38.0

Sainsbury's Superstore, Shenley Road, Woodhall Farm, Hemel Hempstead	3,942	2,430	1,750	10,492	18.4	8.8	0.0	-9.6
Tesco Express, Fletcher Way, Hemel Hempstead	311	171	162	11,559	1.9	0.5	0.0	-1.4
Tesco Express, The Denes, Barnacre Road, Hemel Hempstead	265	183	174	11,559	2.0	1.1	0.0	-0.9
Tesco Express, The Marlowes, Hemel Hempstead	533	280	266	11,559	3.1	2.1	0.0	-1.0
Tesco Superstore, Jarman Way, Hemel Hempstead	9,581	6,572	4,995	11,559	57.7	63.5	0.0	5.8
Other stores, Zone 11					8.0	8.0	0.0	0.0
Sub-total					181.7	245.4	0.0	63.8
Zone 12 Hemel Hempstead Fringe								
Co-op, Stoneycroft, Warners End, Hemel Hempstead	262	158	150	9,862	1.5	1.8	0.0	0.3
Tesco Express, Henry Wells Square, Grove Hill, Hemel Hempstead	321	229	218	11,559	2.5	6.7	0.0	4.2
Tesco Express, Stoneycroft, Warners End, Hemel Hempstead	311	186	177	11,559	2.0	3.0	0.0	1.0
Other stores, Zone 12					2.0	2.0	0.0	0.0
Sub-total					8.0	13.4	0.0	5.4
Zone 13 Berkhamsted								
Waitrose, St John's Well Lane, Berkhamsted	4,602	2,633	2,159	12,456	26.9	53.8	0.0	26.9
M&S Simply Food, High Street, Berkhamsted	1,784	1,109	1,054	10,876	11.5	6.0	0.0	-5.4
Tesco Express, High Street, Northchurch, Berkhamsted	261	182	173	11,559	2.0	7.5	0.0	5.5
Tesco Metro, High Street, Berkhamsted	2,506	1,445	1,098	11,559	12.7	5.0	0.0	-7.7
Other stores, Zone 13					0.0	0.0	0.0	0.0
Sub-total					53.0	72.2	0.0	19.2
Zone 14 Tring								
Co-op, Silk Mill Way, Tring	252	184	175	9,862	1.7	0.4	0.0	-1.3
M&S Simply Food, Dolphin Square, Tring	1,027	638	606	10,876	6.6	9.2	0.0	2.6
Tesco Superstore, London Road, Tring	2,397	1,467	1,115	11,559	12.9	49.2	0.0	36.3
Other stores, Zone 14					1.4	1.4	0.0	0.0
Sub-total					22.6	60.2	0.0	37.6
Zone 18 St Albans								
Co-op, Cell Barnes Lane, St. Albans	210	149	142	9,862	1.4	3.0	0.0	1.6
Co-op, High Street, Redbourn, St. Albans	240	140	133	9,862	1.3	0.6	0.0	-0.8
Co-op, Park Street, How Wood, St. Albans	168	106	101	9,862	1.0	3.0	0.0	2.1
Iceland, Victoria Street, St. Albans	1,012	506	491	6,393	3.1	1.1	0.0	-2.1
Marks & Spencer (BP), Verluam Road, St. Albans	100	70	67	10,876	0.7	0.4	0.0	-0.3
Marks & Spencer, St. Peter's Street, St. Albans	943	566	538	10,876	5.8	4.8	0.0	-1.1
Morrisons, Hatfield Road, St. Albans	6,490	3,799	3,039	11,695	35.5	66.0	0.0	30.5
Sainsbury's Local, Marshalswick Lane, St. Albans	399	184	175	10,492	1.8	3.6	0.0	1.7
Sainsbury's, Everard Close, St. Albans	7,085	4,367	3,144	10,492	33.0	52.9	0.0	19.9
Tesco Express, Beech Road, St. Albans	359	251	238	11,559	2.8	3.0	0.0	0.2
Tesco Express, Hatfield Road, St. Albans	458	320	304	11,559	3.5	1.8	0.0	-1.7
Tesco Express, Luton Road, Harpenden	300	170	162	11,559	1.9	4.0	0.0	2.1
Tesco Express, St. Bredlades Place, Jersey Farm Estate, St. Albans	399	280	266	11,559	3.1	0.7	0.0	-2.3
Tesco Metro, St. Peters Street, St. Albans	1,954	1,127	857	11,559	9.9	10.8	0.0	0.9
Waitrose, Ermine Close, Mayne Avenue, St. Albans	3,392	1,940	1,591	12,456	19.8	20.2	0.0	0.4
Local shops, St Albans City Centre					1.3	1.3	0.0	0.0
Other stores, Zone 18					3.6	3.6	0.0	0.0
Sub-total					129.6	180.7	0.0	51.1
Zone 19 London Colney Fringe								
Co-op, Bradmore Green, Brookmans Park, Hatfield	201	134	127	9,862	1.3	2.8	0.0	1.6
Co-op, Haseldine Road, London Colney, St. Albans	143	89	80	9,862	0.8	1.2	0.0	0.4
Marks & Spencer, Barnet Road, London Colney, St. Albans	3,290	1,974	1,875	10,876	20.4	3.5	2.6	-14.2
Sainsbury's, Colney Fields Shopping Park, London Colney	15,017	8,420	6,063	10,492	63.6	44.5	33.4	14.3
Tesco Express, High Street, London Colney	263	184	175	11,559	2.0	0.3	0.0	-1.7
Other stores, Zone 19					0.4	0.4	0.0	0.0
Sub-total					88.5	52.8	36.0	0.3
Zone 21 Harpenden								
Co-op, Lower Luton Road, Batford, Harpenden	227	156	148	9,862	1.5	1.0	0.0	-0.4
Tesco Express, High Street, Wheathampstead	307	168	160	11,559	1.8	1.0	0.0	-0.9
Tesco Express, Lower Luton Road, Batford, Harpenden	551	236	224	11,559	2.6	2.0	0.0	-0.6
Local shops, Wheathampstead Village Centre					0.5	0.5	0.0	0.0
Co-op, Southdown Road, Harpenden	2,172	1,307	1,176	9,862	11.6	12.0	0.0	0.4
M&S Simply Food, Church Green Parade, Harpenden	694	496	471	10,876	5.1	1.9	0.0	-3.2
Marks & Spencer (BP), Luton Road, Townsend, Harpenden	100	70	67	10,876	0.7	0.3	0.0	-0.4
Sainsbury's Superstore, High Street, Harpenden	4,586	2,827	2,035	10,492	21.4	44.3	0.0	23.0
Waitrose, Leyton Road, Harpenden	2,680	1,533	1,257	12,456	15.7	23.7	0.0	8.0
Sub-total					60.8	86.7	0.0	25.8
Total Inner Study Area					1,153.0	1,380.5	36.0	263.5
Sub Total Watford Borough					303.1	320.3	0.0	17.2
Sub Total Hertsmere Borough					201.4	199.7	0.0	-1.7
Sub Total Three Rivers District					104.3	149.1	0.0	44.7
Sub Total Dacorum Borough					265.3	391.3	0.0	125.9
Sub Total St Albans District					278.9	320.1	36.0	77.3

- Notes:**
- Gross floorspace derived from StorePoint database, Council records or Nexus Planning assessment
 - Net floorspace derived from StorePoint database or Council records where available or based on Nexus Planning professional judgement
 - Proportion of net floorspace derived from typical company split between convenience and comparison floorspace as identified by Verdict UK Food & Grocery Retailers 2015 with the exception of large food superstores (i.e. over 4,000 sq.m net sales area) which are assumed to have approximately 60:40 split in favour of convenience goods and local foodstore which are assumed to have 95% of net sales dedicated to convenience. Aldi and Lidl are assumed to have 80% of net sales dedicated to convenience goods, which correlates with our experience elsewhere
 - Sales densities relate to the monetary turnover of each square metre of net sales area and are derived for all retailers except Lidl and Aldi from Verdict UK Food & Grocery Retailers 2015, and for Lidl and Aldi from Mintel Retail Rankings 2015.
 - It has been assumed that all unnamed and local convenience stores within a centre (including B&M, Bargain Booze, Budgens, Costco, Heron Foods, One Stop) are 'trading at equilibrium' (i.e. their 'benchmark' turnover equates to that identified by the survey)
 - Survey derived performance of stores calculated by adding together 'main' and 'top up' turnover as set out in Table 4

2016 Prices

Table 6a: Estimated 'capacity' for new convenience goods facilities in South West Hertfordshire (all five authority areas)

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Designated Centre Overtrading (£m)	Surplus Expenditure (£m)
2017	1,153.0	1,380.5	36.0	141.5	121.9
2021	1,148.4	1,435.6	36.5	141.0	182.7
2026	1,149.6	1,520.0	36.9	141.1	266.3
2031	1,155.3	1,603.9	37.4	141.8	344.2
2036	1,161.1	1,690.6	37.8	142.5	424.7
Study Area Market Share (%)		53.3			

1. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by South West Hertfordshire facilities at 53.3% from the Study Area
3. Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within the five authority areas from Table 5

2016 Prices

Table 6b: Gross quantitative capacity for additional convenience goods floorspace in South West Hertfordshire

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	121.9	10,500	13,400
2021	182.7	15,800	20,100
2026	266.3	23,000	29,200
2031	344.2	29,600	37,600
2036	424.7	36,300	46,100

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
2. Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6c: Extant convenience goods commitments in South West Hertfordshire

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Hertsmere	N/A	Over 40 applications involving development to or from A classes have extant permission. However, none are sizable and most relate to changes of use of small High Street units. The extant permissions are judged largely to be neutral in floorspace terms.	0	0	0.0
Three Rivers	16/0005/FUL, South Oxhey regeneration	The approved Development Schedule sets out the type and maximum quantity of development that can be provided across the South Oxhey redevelopment as a whole. This permits up to 5,137 sqm of flexible town centre uses (Classes A1-A5, D1, D2, B1 and Bookmakers) including a Lidl foodstore of up to 1,714 sqm. The foodstore is proposed to be delivered within Phase 3A and would therefore form part of a subsequent RM application.	Lidl store assumed 1,714 sq m gross = 1,100 sq m net x 80% convenience goods area = 880 sq m net. Remaining new floorspace is likely to be replacement convenience goods floorspace so no further allowance is made.	4,800	4.2
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead (revised application 4/00595/18/MFA)	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillary takeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 1,184 sq m net and is anticipated to be occupied by Lidl. Net comparison floorspace is 7,400 sq m net.	4,800	5.7

Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 1,884 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 80% convenience goods area = 1,025 sq m	4,800	4.9
Dacorum	4/03157/16/MFA, Aviva site, Maylands Avenue, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres. comprising a maximum of: • 1,414 sq. metres of convenience food goods • 7,848 sq. metres of comparison non-food goods The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net convenience floorspace to 1,950 sqm.	1,950	10,000	19.5
Watford	16/00076/VAR, Charter Place, Watford	Part demolition/reconfiguration/change of use of existing Charter Place Shopping Centre, demolition of 37-57 and 67-69 High Street, and part retention of 63-65, High Street. Erection of new buildings within Classes A1(shops), A3 (restaurants) and D2 (including cinema), including provision of new covered market, together with associated plant and machinery, and ancillary facilities. Provision of new public realm. Alterations to existing pedestrian and cycle access and egress arrangements, highway alterations/ improvements and other ancillary works and operations. Variation of Condition 2 of planning permission ref. 14/00779/VAR to incorporate amendments to the ground and first floor retail units, second floor leisure unit, design of the high level glazed canopy, reorientation of the escalators and stairs within the central space and other minor amendments.	Gross floorspace additions of 10,291 sq m. We have assumed that the net:gross ratio is 70% = 7,204 sq m net. We have further assumed that 20% of this total will be dedicated to convenience goods = 1,441 sqm net.	9,000	13.0
St Albans	5/2016/3386, Griffiths Way South	Outline application (access and scale sought) for mixed use development comprising Class A1 (discount foodstore), Class A1 (non food retail), D2 (gym) and Class A3/A5 (restaurant and drive-through)	1,921	6,767	13.0
Total			8,029		60.3

2016 Prices

Table 6d: Net quantitative capacity for additional convenience goods floorspace in South West Hertfordshire

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	121.9	60.3	61.7	5,300	6,800
2021	182.7	60.1	122.6	10,600	13,500
2026	266.3	60.1	206.1	17,800	22,600
2031	344.2	60.4	283.8	24,400	31,000
2036	424.7	60.7	364.0	31,100	39,500

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016

2. 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.

3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6e: Estimated 'capacity' for new convenience goods facilities in Hertsmeire

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Designated Centre Overtrading (£m)	Surplus Expenditure (£m)
2017	201.4	199.7	0.0	24.5	-26.2
2021	200.6	207.7	0.0	24.4	-17.4
2026	200.8	219.9	0.0	24.7	-5.6
2031	201.8	232.0	0.0	24.8	5.4
2036	202.8	244.5	0.0	24.9	16.8
Study Area Market Share (%)					7.7

- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
- Assumes constant market share claimed by Hertsmeire facilities at 7.7% from the Study Area (allows for no inflow uplift)
- Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within Hertsmeire from Table 5

2016 Prices

Table 6f: Gross quantitative capacity for additional convenience goods floorspace in Hertsmeire

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	-26.2	-2,300	-2,900
2021	-17.4	-1,500	-1,900
2026	-5.6	-500	-600
2031	5.4	500	600
2036	16.8	1,400	1,800

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6g: Extant convenience goods commitments in Hertsmeire

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Hertsmeire	N/A	Over 40 applications involving development to or from A classes have extant permission. However, none are sizable and most relate to changes of use of small High Street units. The extant permissions are judged largely to be neutral in floorspace terms.	0	0	0.0
Total			0		0.0

2016 Prices

Table 6h: Net quantitative capacity for additional convenience goods floorspace in Hertsmeire

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	-26.2	0.0	-26.2	-2,300	-2,900
2021	-17.4	0.0	-17.4	-1,500	-1,900
2026	-5.6	0.0	-5.6	-500	-600
2031	5.4	0.0	5.4	500	600
2036	16.8	0.0	16.8	1,400	1,800

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 per sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6i: Estimated 'capacity' for new convenience goods facilities in Three Rivers

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Designated Centre Overtrading (£m)	Surplus Expenditure (£m)
2017	104.3	149.1	0.0	44.6	0.1
2021	103.9	155.0	0.0	44.5	6.6
2026	104.0	164.1	0.0	44.5	15.6
2031	104.5	173.2	0.0	44.7	23.9
2036	105.0	182.5	0.0	45.0	32.5
Study Area Market Share (%)		5.8			

- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
- Assumes constant market share claimed by Three Rivers facilities at 5.7% from the Study Area (allows for no inflow uplift)
- Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within Three Rivers from Table 5

2016 Prices

Table 6j: Gross quantitative capacity for additional convenience goods floorspace in Three Rivers

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.1	0	0
2021	6.6	600	700
2026	15.6	1,300	1,700
2031	23.9	2,100	2,600
2036	32.5	2,800	3,500

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6k: Extant convenience goods commitments in Three Rivers

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Three Rivers	16/0005/FUL, South Oxhey regeneration	The approved Development Schedule sets out the type and maximum quantity of development that can be provided across the South Oxhey redevelopment as a whole. This permits up to 5,137 sqm of flexible town centre uses (Classes A1-A5, D1, D2, B1 and Bookmakers) including a Lidl foodstore of up to 1,714 sqm. The foodstore is proposed to be delivered within Phase 3A and would therefore form part of a subsequent RM application.	Lidl store assumed 1,714 sq m gross = 1,100 sq m net x 80% convenience goods area = 880 sq m net. Remaining new floorspace is likely to be replacement convenience goods floorspace so no further allowance is made.	4,800	4.2
Total			880		4.2

2016 Prices

Table 6l: Net quantitative capacity for additional convenience goods floorspace in Three Rivers

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.1	4.2	-4.1	-400	-500
2021	6.6	4.2	2.4	200	300
2026	15.6	4.2	11.4	1,000	1,300
2031	23.9	4.2	19.7	1,700	2,100
2036	32.5	4.3	28.3	2,400	3,100

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6m: Estimated 'capacity' for new convenience goods facilities in Dacorum

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	265.3	391.3	0.0	125.9
2021	264.3	406.9	0.0	142.6
2026	264.5	430.8	0.0	166.3
2031	265.9	454.6	0.0	188.7
2036	267.2	479.2	0.0	212.0
Study Area Market Share (%)		15.1		

1. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by Dacorum facilities at 15.1% from the Study Area (allows for no inflow uplift)
3. Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within Dacorum from Table 5

2016 Prices

Table 6n: Gross quantitative capacity for additional convenience goods floorspace in Dacorum

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	125.9	10,900	13,800
2021	142.6	12,300	15,700
2026	166.3	14,400	18,200
2031	188.7	16,200	20,600
2036	212.0	18,100	23,000

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
2. Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6o: Extant convenience goods commitments in Dacorum

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead (revised application 4/00595/18/MFA)	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillarytakeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 1,184 sq m net and is anticipated to be occupied by Lidl. Net comparison floorspace is 7,400 sq m net.	4,800	5.7

Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 1,884 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 80% convenience goods area = 1,025 sq m	4,800	4.9
Dacorum	4/03157/16/MFA, Aviva site, Maylands Avenue, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres. comprising a maximum of: <ul style="list-style-type: none"> • 1,414 sq. metres of convenience food goods • 7,848 sq. metres of comparison non-food goods The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net convenience floorspace to 1,950 sqm.	1,950	10,000	19.5
Total			4,159	30.1	

2016 Prices

Table 6p: Net quantitative capacity for additional convenience goods floorspace in Dacorum

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	125.9	30.1	95.8	8,300	10,500
2021	142.6	30.0	112.6	9,700	12,400
2026	166.3	30.0	136.3	11,800	14,900
2031	188.7	30.2	158.6	13,600	17,300
2036	212.0	30.3	181.6	15,500	19,700

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016

2. 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.

3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6q: Estimated 'capacity' for new convenience goods facilities in Watford

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	303.1	320.3	0.0	17.2
2021	301.9	333.1	0.0	31.2
2026	302.2	352.7	0.0	50.5
2031	303.7	372.2	0.0	68.5
2036	305.2	392.3	0.0	87.1
Study Area Market Share (%)		12.4		

- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
- Assumes constant market share claimed by Watford facilities at 12.3% from the Study Area (allows for no inflow uplift)
- Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within Watford from Table 5

2016 Prices

Table 6r: Gross quantitative capacity for additional convenience goods floorspace in Watford

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	17.2	1,500	1,900
2021	31.2	2,700	3,400
2026	50.5	4,400	5,500
2031	68.5	5,900	7,500
2036	87.1	7,500	9,500

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6s: Extant convenience goods commitments in Watford

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Watford	16/00076/VAR, Charter Place, Watford	Part demolition/reconfiguration/change of use of existing Charter Place Shopping Centre, demolition of 37-57 and 67-69 High Street, and part retention of 63-65, High Street. Erection of new buildings within Classes A1(shops), A3 (restaurants) and D2 (including cinema), including provision of new covered market, together with associated plant and machinery, and ancillary facilities. Provision of new public realm. Alterations to existing pedestrian and cycle access and egress arrangements, highway alterations/improvements and other ancillary works and operations. Variation of Condition 2 of planning permission ref. 14/00779/VAR to incorporate amendments to the ground and first floor retail units, second floor leisure unit, design of the high level glazed canopy, reorientation of the escalators and stairs within the central space and other minor amendments.	Gross floorspace additions of 10,291 sq m. We have assumed that the net:gross ratio is 70% = 7,204 sq m net. We have further assumed that 20% of this total will be dedicated to convenience goods = 1,441 sqm net.	9,000	13.0
Total			1,441		13.0

2016 Prices

Table 6t: Net quantitative capacity for additional convenience goods floorspace in Watford

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	17.2	13.0	4.3	400	500
2021	31.2	12.9	18.3	1,600	2,000
2026	50.5	12.9	37.6	3,300	4,100
2031	68.5	13.0	55.5	4,800	6,100
2036	87.1	13.1	74.0	6,300	8,000

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6u: Estimated 'capacity' for new convenience goods facilities in St Albans

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Designated Centre Overtrading (£m)	Surplus Expenditure (£m)
2017	278.9	320.1	36.0	72.3	4.9
2021	277.8	332.9	36.5	72.1	19.5
2026	278.1	352.5	36.9	72.1	39.2
2031	279.5	372.0	37.4	72.5	57.4
2036	280.9	392.1	37.8	72.9	76.1
Study Area Market Share (%)		12.4			

- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
- Assumes constant market share claimed by St Albans facilities at 12.3% from the Study Area
- Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within St Albans from Table 5

2016 Prices

Table 6v: Gross quantitative capacity for additional convenience goods floorspace in St Albans

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	4.9	400	500
2021	19.5	1,700	2,100
2026	39.2	3,400	4,300
2031	57.4	4,900	6,300
2036	76.1	6,500	8,300

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6w: Extant convenience goods commitments in St Albans

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Griffiths Way South	5/2016/3386	Outline application (access and scale sought) for mixed use development comprising Class A1 (discount foodstore), Class A1 (non food retail), D2 (gym) and Class A3/A5 (restaurant and drive-through)	1,921	6,767	13.0
Total			1,921		13.0

2016 Prices

Table 6x: Net quantitative capacity for additional convenience goods floorspace in St Albans

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	4.9	13.0	-8.1	-700	-900
2021	19.5	12.9	6.6	600	700
2026	39.2	13.0	26.2	2,300	2,900
2031	57.4	13.0	44.3	3,800	4,800
2036	76.1	13.1	63.0	5,400	6,800

- Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
- 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.
- Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

South West Hertfordshire Retail & Leisure Study
Retail Planning

Table 7a: Population

Zone	Population			
	2017	2021	2026	2031
1	63,640	67,718	72,800	77,889
2	51,084	55,117	59,472	63,730
3	26,851	29,238	31,840	34,742
4	13,426	14,641	15,468	16,723
5	40,486	43,203	46,386	49,894
6	29,485	31,110	32,943	35,022
7	27,360	28,982	31,022	32,953
8	23,681	25,607	28,153	30,428
9	18,314	19,248	20,555	22,000
10	24,080	25,517	27,231	29,008
11	67,203	72,058	78,138	84,395
12	38,358	41,072	44,252	47,881
13	26,440	27,878	29,576	31,673
14	14,091	15,120	16,376	17,865
15	201,793	209,801	219,730	228,800
16	50,280	51,868	53,732	55,911
17	18,782	19,820	20,931	22,126
18	95,887	101,707	108,844	116,318
19	35,284	37,076	39,213	41,688
20	200,121	209,870	220,154	230,988
21	34,234	35,972	38,241	40,923
22	62,274	65,128	68,428	72,128
Total	1,624,541	1,679,978	1,743,178	1,812,575

Table 7b: Comparison goods expenditure per capita

Zone	2017 with B7											2017											2018											2019											2020																																													
	Clothing					Food					Housing					Health					Education					Culture					Transport					Leisure					Total					Clothing					Food					Housing					Health					Education					Culture					Transport					Leisure					Total				
	CCs est.	Household	Recreation	Child	Total	CCs est.	Household	Recreation	Child	Total	CCs est.	Household	Recreation	Child	Total	CCs est.	Household	Recreation	Child	Total	CCs est.	Household	Recreation	Child	Total	CCs est.	Household	Recreation	Child	Total	CCs est.	Household	Recreation	Child	Total	CCs est.	Household	Recreation	Child	Total	CCs est.	Household	Recreation	Child	Total	CCs est.	Household	Recreation	Child	Total																																								
1	1,098	198	999	408	147	281	278	301	3,876	805	188	851	346	176	278	194	206	3,897	900	180	811	373	174	296	197	274	3,274	1,100	209	1,059	433	196	297	279	319	3,891	1,338	244	1,236	606	181	347	287	372	4,489	1,596	285	1,442	689	212	405	312	474	5,296																																				
2	1,028	192	1,078	424	139	289	271	292	3,568	876	195	868	361	174	246	171	249	3,895	837	186	859	387	171	289	193	266	3,235	1,095	191	1,090	449	141	308	273	319	3,781	1,287	252	1,256	624	165	287	268	361	4,487	1,493	293	1,476	672	192	417	296	452	5,148																																				
3	1,207	260	1,156	498	189	332	289	372	4,269	1,029	213	985	434	144	293	244	317	3,837	1,101	228	1,054	464	184	302	281	339	3,893	1,279	284	1,225	527	179	352	303	304	4,524	1,488	308	1,429	619	208	419	354	499	5,272	1,742	380	1,889	718	243	479	413	636	6,391																																				
4	1,438	297	1,506	541	179	375	342	422	4,891	1,223	263	1,113	492	152	319	251	360	4,878	1,300	270	1,193	496	162	342	312	385	4,488	1,621	344	1,386	674	199	382	448	418	5,183	1,770	366	1,617	671	200	493	452	622	6,892	2,072	428	1,888	783	297	641	493	670	7,972																																				
5	1,095	188	989	408	127	288	290	277	3,486	873	188	843	346	198	245	171	236	3,896	838	188	862	371	176	282	183	263	3,188	1,088	196	1,048	431	174	305	212	294	3,798	1,264	259	1,223	602	187	366	248	342	4,399	1,479	287	1,428	687	183	415	289	400	5,698																																				
6	1,081	227	1,020	476	183	320	288	337	3,940	829	183	906	426	139	272	227	307	3,938	864	207	870	434	149	291	243	307	3,934	1,156	340	1,127	564	173	329	282	357	4,177	1,348	300	1,314	589	202	385	329	418	4,888	1,574	328	1,528	686	236	481	384	488	6,083																																				
7	1,210	259	1,177	494	187	338	288	366	4,281	1,031	264	1,024	421	142	270	242	338	3,898	1,103	218	1,073	460	182	298	259	361	3,818	1,282	263	1,247	523	177	347	301	420	4,581	1,482	296	1,454	611	206	405	352	460	5,904	1,746	345	1,698	713	240	473	411	672	6,188																																				
8	1,241	266	1,144	497	143	302	270	309	4,087	1,057	219	948	423	129	268	236	240	3,852	1,132	231	1,016	450	139	238	251	364	3,808	1,315	271	1,191	504	181	361	292	421	4,542	1,530	118	1,377	614	177	447	361	493	5,284	1,720	389	1,608	717	268	502	388	676	6,188																																				
9	1,082	343	1,481	608	208	429	389	438	5,487	1,348	292	1,245	518	177	306	332	373	4,858	1,443	312	1,332	564	189	301	309	369	4,978	1,678	363	1,548	644	230	493	412	464	5,780	1,991	423	1,808	751	287	590	481	541	6,740	2,283	468	2,100	877	300	679	562	631	7,978																																				
10	1,102	281	1,138	544	188	340	287	380	4,280	1,016	208	930	468	142	294	244	311	3,847	1,087	220	1,038	468	183	314	281	333	3,880	1,283	288	1,208	677	179	369	304	387	4,380	1,488	268	1,407	673	207	428	384	481	5,286	1,720	348	1,643	789	242	487	414	627	6,178																																				
11	1,098	181	1,033	480	174	302	290	281	3,883	884	183	880	400	174	260	178	247	3,821	846	174	842	426	152	273	190	264	3,360	1,100	202	1,084	487	142	318	221	307	3,881	1,278	286	1,278	600	186	370	288	361	4,584	1,461	278	1,481	677	194	432	361	478	5,880																																				
12	1,105	200	1,005	540	149	340	290	370	4,837	989	189	933	480	127	295	213	284	3,839	1,038	201	988	492	136	310	239	283	3,889	1,192	233	1,180	672	168	367	281	329	4,277	1,387	272	1,353	687	185	428	370	381	4,985	1,624	318	1,580	779	216	600	381	448	5,885																																				
13	1,081	278	1,247	508	184	322	322	401	4,878	1,128	227	1,042	479	158	309	274	342	3,878	1,054	233	1,137	506	197	339	294	366	4,886	1,400	296	1,321	688	184	341	420	458	4,888	1,628	344	1,541	686	227	448	388	498	5,787	1,909	401	1,798	801	263	480	379	678	6,788																																				
14	1,169	248	1,113	588	179	374	299	355	4,317	988	211	948	499	152	318	251	302	3,878	1,068	228	1,015	534	183	341	283	323	3,898	1,239	282	1,179	621	189	388	312	378	4,879	1,441	308	1,378	724	221	482	384	438	5,382	1,687	387	1,808	848	288	639	435	672	6,288																																				
15	1,108	223	982	430	195	389	248	413	4,881	942	180	736	346	188	311	208	369	3,844	1,008	203	981	389	144	289	246	306	4,812	1,172	238	1,088	488	192	368	412	286	488	4,881	1,361	278	1,308	632	184	481	384	478	5,781	1,588	322	1,438	780	181	386	481	586	6,481																																			
16	1,127	287	998	600	137	312	281	334	4,332	960	219	848	588	117	436	239	285	3,891	1,027	234	988	609	125	488	258	305	3,950	1,184	272	1,095	721	148	342	297	354	4,889	1,388	318	1,238	883	189	632	347	413	5,381	1,628	371	1,437	888	197	738	405	480	6,282																																				
17	1,079	211	1,000	564	140	319	248	305	3,897	919	184	884	472	128	303	215	300	3,848	884	180	884	488	140	289	246	318	3,881	1,143	223	1,082	687	162	288	321	318	4,181	1,338	300	1,308	680	183	489	387	378	4,881	1,587	384	1,448	800	214	447	388	440	5,887																																				
18	1,217	247	1,140	600	181	325	283	389	4,282	1,037	210	974	434	137	277	243	332	3,848	1,110	225	1,048	484	147	298	262	305	3,884	1,290	281	1,217	539	171	344	302	412	4,537	1,500	308	1,420	629	199	481	353	481	5,388	1,758	368	1,658	734	233	469	412	602	6,179																																				
19	1,098	181	1,008	517	180	348	281	386	4,882	1,088	214	966	448	142	298	208	284	3,878	1,098	229	1,086	471	182	312	274	347	3,884	1,212	286	1,212	647	178	369	318	401	4,882	1,508	311	1,448	688	204	480	211	478	5,288	1,788	383	1,688	748	240	582	434	648	6,388																																				
20	1,082	280	781	351	121	360	212	400	3,483	955	170	888	299	103	307	181	245	3,878	988	182	712	300	110	329	193	300	3,184	1,128	212	1,028	372	138	382	228	429	3,781	1,370	247	1,088	434	149	445	282	500	4,313	1,533	288	1,128	887	174	600	388	684	5,840																																				
21	1,081	278	1,248	504	174	382	248	412	4,883	1,031	227	1,048	488	148	300	277	301	3,884	1,032	233	1,118	487	189	341	298	319	3,842	1,458	284	1,288	688	188	357	248	408	4,888	1,688	243	1,518	680	218	482	388	478	5,788	1,988	401	1,778	771	288	488	488	674	6,774																																				
22	1,084	282	932	473	174	309	217	380	3,889	1,02	195																																																																															

Table 10: Clothing & footwear expenditure

Destination	Watford BC		Hertsmere BC				Three Rivers DC				Dacorum BC				St Albans DC			Inner Study Area	Zone 15 Clothing (£m)	Zone 16 Clothing (£m)	Zone 17 Clothing (£m)	Zone 20 Clothing (£m)	Zone 22 Clothing (£m)
	Total Clothing (£m)	Zone 1 Clothing (£m)	Zone 2 Clothing (£m)	Zone 3 Clothing (£m)	Zone 4 Clothing (£m)	Zone 5 Clothing (£m)	Zone 6 Clothing (£m)	Zone 7 Clothing (£m)	Zone 8 Clothing (£m)	Zone 9 Clothing (£m)	Zone 10 Clothing (£m)	Zone 11 Clothing (£m)	Zone 12 Clothing (£m)	Zone 13 Clothing (£m)	Zone 14 Clothing (£m)	Zone 18 Clothing (£m)	Zone 19 Clothing (£m)						
Zone 1 Watford South																							
Colne Valley Retail Park, Lower High Street, Watford	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Waterfields Shopping Park, Waterfields Way, Watford	£11.8	£5.3	£0.3	£0.9	£0.1	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Watford Aches Retail Park, Lower High Street, Watford	£4.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0		
Watford Town Centre	£300.5	£48.2	£36.8	£14.7	£4.5	£9.4	£0.2	£18.1	£29.0	£13.1	£13.6	£8.2	£3.8	£2.9	£0.9	£9.3	£0.5	£0.7	£0.0	£0.0	£0.0		
Others, Zone 1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£317.1	£53.5	£37.1	£15.6	£4.6	£9.4	£0.2	£22.3	£29.0	£13.1	£14.5	£8.2	£4.1	£2.9	£0.9	£10.5	£0.5	£0.7	£0.0	£0.0	£0.0		
Zone 2 Watford North																							
Asda, Odhams Industrial Estate, St. Albans Road, Watford	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Garston Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.2	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0										
Zone 3 Bushey & Aldenham																							
Aldenham Village Centre	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Bushey Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Costco, Hartspring Lane, Bushey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 4 Radlett & Shenley																							
Radlett Town Centre	£0.8	£0.0	£0.0	£0.2	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Shenley Village Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£1.2	£0.0	£0.0	£0.2	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 5 Borehamwood & Elstree																							
Borehamwood Town Centre	£21.8	£0.0	£0.3	£0.5	£0.6	£9.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Stirling Retail Park, Stirling Way, Borehamwood	£1.1	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Tesco Extra, Shenley Road, Borehamwood	£2.0	£0.0	£0.0	£0.0	£0.5	£0.8	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0		
Others, Zone 5	£1.6	£0.0	£0.0	£0.0	£0.0	£1.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£26.4	£0.0	£0.3	£0.5	£1.1	£13.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0		
Zone 6 Potters Bar																							
Potters Bar Town Centre	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0		
South Mimms Village Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Tesco Superstore, Mutton Lane, Potters Bar	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£2.1	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0		
Zone 7 Rickmansworth																							
Croley Green Local Centre	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£2.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Rickmansworth Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£2.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 8 Batchworth Heath & South Oxhey																							
Northwood Local Centre	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0		
South Oxhey Local Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.7	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0								
Zone 9 Chorleywood & Sarratt																							
Chorleywood Village Centre	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Elstree Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sarratt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.6	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0															
Zone 10 Kings Langley & Abbots Langley																							
Abbots Langley Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Kings Langley Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 10	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 11 Hemel Hempstead																							
Hemel Hempstead Town Centre	£111.4	£0.0	£1.7	£0.0	£0.0	£0.3																	

Destination	Total Clothing (£m)	Zone 1 Clothing (£m)	Zone 2 Clothing (£m)	Zone 3 Clothing (£m)	Zone 4 Clothing (£m)	Zone 5 Clothing (£m)	Zone 6 Clothing (£m)	Zone 7 Clothing (£m)	Zone 8 Clothing (£m)	Zone 9 Clothing (£m)	Zone 10 Clothing (£m)	Zone 11 Clothing (£m)	Zone 12 Clothing (£m)	Zone 13 Clothing (£m)	Zone 14 Clothing (£m)	Zone 18 Clothing (£m)	Zone 19 Clothing (£m)	Zone 21 Clothing (£m)	Inner Study Area	Zone 15 Clothing (£m)	Zone 16 Clothing (£m)	Zone 17 Clothing (£m)	Zone 20 Clothing (£m)	Zone 22 Clothing (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£58.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£7.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£5.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£71.6	£0.0	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.9	£0.0	£0.0	£32.7	£0.0						
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.3	£0.0	£0.0	£1.0	£3.1	£0.0	£0.0	£0.0
Others, Zone 16	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0
Sub-total	£4.2	£0.0	£0.5	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.3	£0.0	£0.0	£1.2	£0.0	£3.1	£0.0	£0.0							
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£5.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£5.4	£0.0	£0.0
Homebase, Viny Road, Leighton Buzzard	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£2.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£2.5	£0.0	£0.0
Others, Zone 17	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£8.7	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£7.9	£0.0	£0.0									
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£8.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£8.4	£0.0	£0.0
Edgware District Centre	£16.4	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£16.3	£0.0	£0.0
Stanmore District Centre	£3.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.3	£0.0	£0.0	£0.0
Wealdstone Local Centre	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.6	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£29.9	£0.0	£0.0	£0.0	£0.1	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£29.5	£0.0	£0.0
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gypsy Lane, Luton	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5	£0.0									
Sub-total Study Area	£743.3	£54.8	£40.2	£18.2	£13.1	£31.5	£14.6	£25.0	£32.4	£17.4	£21.6	£56.5	£30.8	£22.0	£4.4	£70.8	£19.0	£22.0	£494.3	£91.7	£22.4	£10.4	£120.5	£4.0
Outside Study Area																								
Amersham Town Centre	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£1.2	£0.0	£0.0
Aylesbury Town Centre	£20.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£5.2	£0.0	£0.0	£0.0	£0.0	£5.5	£0.0	£11.7	£3.6	£0.0
Beaconsfield Town Centre	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£1.5	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£29.7	£0.0	£1.0	£0.2	£1.3	£2.8	£0.3	£0.2	£0.7	£0.2	£0.8	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£20.6	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£2.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£0.0	£0.0	£0.0	£0.0
Central London	£90.2	£3.0	£0.0	£1.5	£0.8	£0.5	£0.9	£1.5	£0.7	£1.7	£0.0	£0.4	£0.0	£3.9	£0.3	£3.1	£2.0	£2.4	£0.0	£22.6	£34.7	£2.8	£0.0	£28.6
Chalfont St. Giles Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£1.7	£0.0	£0.0
Gerrards Cross Town Centre	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£9.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.2	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£4.4	£1.3	£0.0	£0.0	£8.1	£0.0	£0.0	£0.0	£1.1
Hattersway Retail Park, Chau End Lane, Luton	£0.0	£0.0	£0.0																					

Table 11: Books, CDs, DVDs shopping patterns

Destination	Total Books etc (%)	Watford BC			Hertsmeere BC			Three Rivers DC			Dacorum BC				St Albans DC			Inner Study Area	Zone 15 Books etc (%)	Zone 16 Books etc (%)	Zone 17 Books etc (%)	Zone 20 Books etc (%)	Zone 22 Books etc (%)
		Zone 1 Books etc (%)	Zone 2 Books etc (%)	Zone 3 Books etc (%)	Zone 4 Books etc (%)	Zone 5 Books etc (%)	Zone 6 Books etc (%)	Zone 7 Books etc (%)	Zone 8 Books etc (%)	Zone 9 Books etc (%)	Zone 10 Books etc (%)	Zone 11 Books etc (%)	Zone 12 Books etc (%)	Zone 13 Books etc (%)	Zone 14 Books etc (%)	Zone 18 Books etc (%)	Zone 19 Books etc (%)						
Zone 1 Watford South																							
Colne Valley Retail Park, Lower High Street, Watford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Waterfields Shopping Park, Waterfields Way, Watford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Watford Aches Retail Park, Lower High Street, Watford	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Watford Town Centre	13.58%	88.05%	51.19%	89.57%	12.28%	12.39%	0.00%	33.51%	59.80%	20.23%	31.01%	0.00%	6.20%	2.12%	3.48%	8.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Others, Zone 1	0.32%	3.14%	0.00%	4.80%	0.00%	0.00%	0.00%	0.00%	5.76%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Sub-total	14.02%	91.19%	51.19%	85.37%	12.28%	12.39%	0.00%	39.27%	59.80%	28.36%	31.01%	0.00%	6.20%	2.12%	3.48%	8.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Zone 2 Watford North																							
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.47%	1.57%	9.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Garston Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Others, Zone 2	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Sub-total	0.47%	1.57%	9.55%	0.00%	3.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%									
Zone 3 Bushey & Aldenham																							
Aldenham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Bushey Town Centre	0.49%	2.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.33%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Costco, Hartspring Lane, Bushey	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Others, Zone 3	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Sub-total	0.49%	2.09%	0.00%	3.33%	0.00%	0.00%	0.00%	0.00%	0.00%														
Zone 4 Radlett & Shenley																							
Radlett Town Centre	0.10%	0.00%	0.00%	0.00%	20.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Shenley Village Centre	0.02%	0.00%	0.00%	0.00%	3.97%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Sub-total	0.12%	0.00%	0.00%	0.00%	24.28%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Zone 5 Borehamwood & Elstree																							
Borehamwood Town Centre	1.16%	0.00%	0.00%	2.45%	14.63%	26.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Stirling Retail Park, Stirling Way, Borehamwood	0.05%	0.00%	0.00%	2.45%	3.97%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Tesco Extra, Shenley Road, Borehamwood	0.75%	0.00%	0.00%	0.00%	0.00%	27.94%	2.49%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Others, Zone 5	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	2.49%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Sub-total	2.01%	0.00%	0.00%	4.91%	18.60%	54.24%	4.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.23%		
Zone 6 Potters Bar																							
Potters Bar Town Centre	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	42.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.45%	0.00%	0.00%	0.00%	0.00%		
South Mimms Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Tesco Superstore, Mutton Lane, Potters Bar	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	24.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.15%	0.00%	0.00%	0.00%	0.00%		
Others, Zone 6	0.09%	0.00%	0.00%	0.00%	0.00%	0.00%	4.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Sub-total	1.64%	0.00%	0.00%	0.00%	0.00%	0.00%	71.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.60%	0.00%	0.00%	0.00%	0.00%		
Zone 7 Rickmansworth																							
Croley Green Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Rickmansworth Town Centre	0.88%	0.00%	0.00%	0.00%	0.00%	0.00%	39.99%	0.00%	16.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Others, Zone 7	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Sub-total	0.88%	0.00%	0.00%	0.00%	0.00%	0.00%	39.99%	0.00%	16.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Zone 8 Batchworth Heath & South Oxhey																							
Northwood Local Centre	0.75%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.84%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
South Oxhey Local Centre	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	19.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Sub-total	1.41%	0.00%	22.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%								
Zone 9 Chorleywood & Sarratt																							
Chorleywood Village Centre	0.56%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.88%	0.00%	32.52%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Elstree Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Sarratt Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Sub-total	0.56%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.88%	0.00%	32.52%	0.00%	0.00%	0.00%	0.00%	0.00%								
Zone 10 Kings Langley & Abbots Langley																							
Abbots Langley Village Centre	0.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	11.85%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Kings Langley Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Others, Zone 10	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Sub-total	0.26%	0.00%	11.85%	2.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%										
Zone 11 Hemel Hempstead																							
Hemel Hempstead Town Centre	7.54%	0.00%	0.00%	0.00%	0.00%	2.78%	0.00%	0.00%	0.00%	0.00%	27.35%	77.91%	49.83%	13.09%	3.48%	8.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Apsley Mills Retail Park, London Road, Hemel Hempstead	0.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.48%	4.82%	2.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Others, Zone 11	0.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.31%	0.00%	2.22%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		
Sub-total	8.01%	0.00%																					

Destination	Total Books etc (%)	Zone 1 Books etc (%)	Zone 2 Books etc (%)	Zone 3 Books etc (%)	Zone 4 Books etc (%)	Zone 5 Books etc (%)	Zone 6 Books etc (%)	Zone 7 Books etc (%)	Zone 8 Books etc (%)	Zone 9 Books etc (%)	Zone 10 Books etc (%)	Zone 11 Books etc (%)	Zone 12 Books etc (%)	Zone 13 Books etc (%)	Zone 14 Books etc (%)	Zone 18 Books etc (%)	Zone 19 Books etc (%)	Zone 21 Books etc (%)	Inner Study Area	Zone 15 Books etc (%)	Zone 16 Books etc (%)	Zone 17 Books etc (%)	Zone 20 Books etc (%)	Zone 22 Books etc (%)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	0.46%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		3.16%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	4.91%	0.00%	0.00%	2.45%	0.00%	0.00%	0.00%	3.03%	2.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		18.49%	0.00%	0.00%	12.06%	0.00%
Hatch End Local Centre	0.38%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	2.23%	0.00%
Pinner Village Centre	2.52%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.42%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		17.03%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	0.65%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		4.51%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	8.92%	0.00%	0.00%	2.45%	0.00%	0.00%	0.00%	3.03%	3.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		43.19%	0.00%	0.00%	14.29%	0.00%
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	2.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.22%	6.99%	0.00%	0.00%	0.00%		0.00%	33.18%	0.00%	0.00%	0.00%
Others, Zone 16	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	2.29%	0.00%	0.00%	0.00%
Sub-total	2.13%	0.00%	0.00%	0.00%	2.22%	6.99%	0.00%	0.00%	0.00%		0.00%	35.47%	0.00%	0.00%	0.00%									
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	1.88%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	22.56%	0.00%	1.38%
Homebase, Viny Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	1.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	25.00%	0.00%	0.00%
Others, Zone 17	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	2.43%	0.00%	0.00%
Sub-total	4.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	49.99%	0.00%	1.38%									
Zone 20 Hertsmer Southern Fringe																								
Barnet Local Centre	3.35%	0.00%	0.00%	0.00%	0.00%	0.00%	4.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	19.09%	0.00%
Edgware District Centre	6.44%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	37.58%	0.00%
Stammore District Centre	0.92%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	5.36%	0.00%
Wealdstone Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	10.72%	0.00%	0.00%	0.00%	0.00%	0.00%	4.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	62.03%	0.00%
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Clippy Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 22	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total Study Area	72.8%	94.8%	89.7%	95.1%	91.9%	80.0%	85.6%	88.2%	85.9%	81.2%	92.9%	94.6%	68.5%	97.8%	63.6%	93.3%	34.2%	97.4%		56.7%	53.3%	52.5%	88.4%	21.8%
Outside Study Area																								
Amersham Town Centre	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	2.29%	0.00%	0.00%	0.00%
Aylesbury Town Centre	2.58%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.48%	0.00%	0.00%	0.00%	16.95%	0.00%	0.00%	0.00%		0.00%	29.27%	9.22%	0.00%	0.00%
Beaconsfield Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Princes Charles Drive, Brent Cross	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Broadfields Retail Park, Bicoster Road, Aylesbury	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Central London	5.68%	3.06%	2.39%	2.45%	3.97%	17.08%	1.78%	5.76%	9.78%	14.90%	3.66%	3.08%	2.22%	3.48%	2.71%	6.56%	0.00%	0.00%		9.93%	5.56%	2.55%	9.38%	0.00%
Chalfont St. Giles Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Colindale Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Gerrards Cross Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	2.23%	0.00%	0.00%	0.00%	0.00%	0.00%	1.78%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.94%	22.01%	0.00%	0.00%		0.00%	0.00%	0.00%	18.09%	0.00%
Hattersway Retail Park, Chau End Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hertford City Centre	0.00%	0.00%	0.00%	0																				

Table 12: Books, CDs, DVDs expenditure

Destination	Total Books etc (£m)	Watford BC			Hertsmere BC			Three Rivers DC			Dacorum BC				St Albans DC			Inner Study Area	Zone 15 Books etc (£m)	Zone 16 Books etc (£m)	Zone 17 Books etc (£m)	Zone 20 Books etc (£m)	Zone 22 Books etc (£m)
		Zone 1 Books etc (£m)	Zone 2 Books etc (£m)	Zone 3 Books etc (£m)	Zone 4 Books etc (£m)	Zone 5 Books etc (£m)	Zone 6 Books etc (£m)	Zone 7 Books etc (£m)	Zone 8 Books etc (£m)	Zone 9 Books etc (£m)	Zone 10 Books etc (£m)	Zone 11 Books etc (£m)	Zone 12 Books etc (£m)	Zone 13 Books etc (£m)	Zone 14 Books etc (£m)	Zone 18 Books etc (£m)	Zone 19 Books etc (£m)						
Zone 1 Watford South																							
Colne Valley Retail Park, Lower High Street, Watford	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Waterfields Shopping Park, Waterfields Way, Watford	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Watford Aches Retail Park, Lower High Street, Watford	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Watford Town Centre	£33.9	£9.4	£4.1	£3.6	£0.4	£0.8	£0.0	£1.9	£4.4	£1.0	£1.5	£0.0	£0.4	£0.1	£0.1	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 1	£0.9	£0.3	£0.0	£0.2	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£35.2	£9.8	£4.1	£3.8	£0.4	£0.8	£0.0	£2.2	£4.4	£1.4	£1.5	£0.0	£0.4	£0.1	£0.1	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 2 Watford North																							
Asda, Odhams Industrial Estate, St. Albans Road, Watford	£1.3	£0.2	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Garston Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£1.3	£0.2	£0.8	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 3 Bushey & Aldenham																							
Aldenham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Bushey Town Centre	£1.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Costco, Hartspring Lane, Bushey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£1.2	£0.2	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0														
Zone 4 Radlett & Shenley																							
Radlett Town Centre	£0.7	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Shenley Village Centre	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.8	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 5 Borehamwood & Elstree																							
Borehamwood Town Centre	£3.0	£0.0	£0.0	£0.1	£0.5	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Stirling Retail Park, Stirling Way, Borehamwood	£0.2	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Tesco Extra, Shenley Road, Borehamwood	£1.9	£0.0	£0.0	£0.0	£0.0	£1.8	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 5	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£5.3	£0.0	£0.0	£0.2	£0.6	£3.5	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 6 Potters Bar																							
Potters Bar Town Centre	£2.6	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0		
South Mimms Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Tesco Superstore, Mutton Lane, Potters Bar	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0		
Others, Zone 6	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£3.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0		
Zone 7 Rickmansworth																							
Croxley Green Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Rickmansworth Town Centre	£3.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£3.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0								
Zone 8 Batchworth Heath & South Oxhey																							
Northwood Local Centre	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
South Oxhey Local Centre	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£3.4	£0.0	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0								
Zone 9 Chorleywood & Sarratt																							
Chorleywood Village Centre	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Elstree Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sarratt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0								
Zone 10 Kings Langley & Abbots Langley																							
Abbots Langley Village Centre	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Kings Langley Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 10	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.8	£0.0	£0.6	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 11 Hemel Hempstead																							
Hemel Hempstead Town Centre	£18.1	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£1.4	£8.5	£3.6	£0.8	£0.1	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Apsley Mills Retail Park, London Road, Hemel Hempstead	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.5	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 11	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£19.3	£0.0	£0.0	<																			

Destination	Total Books etc (£m)	Zone 1 Books etc (£m)	Zone 2 Books etc (£m)	Zone 3 Books etc (£m)	Zone 4 Books etc (£m)	Zone 5 Books etc (£m)	Zone 6 Books etc (£m)	Zone 7 Books etc (£m)	Zone 8 Books etc (£m)	Zone 9 Books etc (£m)	Zone 10 Books etc (£m)	Zone 11 Books etc (£m)	Zone 12 Books etc (£m)	Zone 13 Books etc (£m)	Zone 14 Books etc (£m)	Zone 18 Books etc (£m)	Zone 19 Books etc (£m)	Zone 21 Books etc (£m)	Inner Study Area	Zone 15 Books etc (£m)	Zone 16 Books etc (£m)	Zone 17 Books etc (£m)	Zone 20 Books etc (£m)	Zone 22 Books etc (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£11.6	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£8.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£22.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£4.3	£0.0	£0.0	£0.0	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Viny Road, Leighton Buzzard	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£4.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£9.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£6.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£12.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£21.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total Study Area	£175.8	£10.2	£7.2	£4.2	£3.1	£5.1	£4.2	£4.9	£6.3	£3.9	£4.6	£10.3	£4.9	£5.9	£2.0	£18.8	£2.6	£7.9	£106.1	£21.7	£5.9	£9.3	£30.1	£2.7
Outside Study Area																								
Amersham Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£5.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£13.6	£0.3	£0.2	£0.1	£0.1	£1.1	£0.1	£0.3	£0.7	£0.7	£0.2	£0.3	£0.0	£0.1	£0.1	£0.5	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£4.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£1.7	£0.0	£2.1	£0.0	£0.0	£0.0	£2.2	£0.0
Hattersway Retail Park, Chau End Lane, Luton	£0.0	£0.0	£0.0																					

Destination	Total H/hold (%)	Zone 1 H/hold (%)	Zone 2 H/hold (%)	Zone 3 H/hold (%)	Zone 4 H/hold (%)	Zone 5 H/hold (%)	Zone 6 H/hold (%)	Zone 7 H/hold (%)	Zone 8 H/hold (%)	Zone 9 H/hold (%)	Zone 10 H/hold (%)	Zone 11 H/hold (%)	Zone 12 H/hold (%)	Zone 13 H/hold (%)	Zone 14 H/hold (%)	Zone 18 H/hold (%)	Zone 19 H/hold (%)	Zone 21 H/hold (%)	Inner Study Area	Zone 15 H/hold (%)	Zone 16 H/hold (%)	Zone 17 H/hold (%)	Zone 20 H/hold (%)	Zone 22 H/hold (%)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	0.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		1.37%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	4.94%	0.00%	0.00%	5.54%	0.00%	0.00%	0.00%	0.00%	3.58%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		19.24%	0.00%	0.00%	8.32%	0.00%
Hatch End Local Centre	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.86%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		2.64%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	0.60%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.77%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		2.94%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	6.36%	0.00%	0.00%	5.54%	0.00%	0.00%	0.00%	0.00%	7.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		26.20%	0.00%	0.00%	8.32%	0.00%
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.60%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	5.46%	0.00%	0.00%	0.00%
Others, Zone 16	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.60%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	5.46%	0.00%	0.00%	0.00%
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	1.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.25%	2.07%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	6.06%	0.00%	7.69%
Homebase, Viny Road, Leighton Buzzard	0.22%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	2.59%	0.00%	0.00%
Leighton Buzzard Town Centre	1.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	14.19%	0.00%	0.00%
Others, Zone 17	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	2.59%	0.00%	3.25%	2.07%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	22.84%	0.00%	7.69%									
Zone 20 Hertsme Southern Fringe																								
Barnet Local Centre	2.94%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	20.96%	0.00%	0.00%
Edgware District Centre	0.81%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	5.80%	0.00%	0.00%
Stammore District Centre	2.73%	0.00%	0.00%	1.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	19.36%	0.00%	0.00%
Wealdstone Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	6.49%	0.00%	0.00%	1.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	46.12%	0.00%	0.00%						
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Clippy Lane, Luton	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	1.77%	0.00%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 22	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	1.77%	0.00%									
Sub-total Study Area	63.7%	98.3%	85.3%	93.0%	87.0%	91.5%	51.3%	89.7%	81.9%	82.1%	92.5%	77.8%	81.9%	60.0%	43.6%	54.9%	42.4%	35.3%		62.5%	33.8%	24.6%	82.7%	24.0%
Outside Study Area																								
Amersham Town Centre	0.97%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.95%	2.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		4.06%	4.75%	0.00%	0.00%	0.00%
Aylesbury Town Centre	1.50%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.61%	0.99%	1.48%	19.23%	0.00%	0.00%	0.00%	0.00%		0.00%	32.96%	1.26%	0.00%	0.00%
Beaconsfield Town Centre	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Princes Charles Drive, Brent Cross	1.73%	0.00%	3.78%	1.34%	2.82%	3.98%	1.40%	0.00%	0.86%	0.00%	1.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.69%		0.00%	0.00%	0.00%	9.09%	0.00%
Broadfields Retail Park, Bicoster Road, Aylesbury	0.22%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	2.46%	1.77%	0.00%	0.00%
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	0.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Central London	2.01%	0.00%	0.00%	1.41%	2.40%	0.00%	8.61%	0.00%	3.85%	2.43%	1.79%	0.00%	0.00%	2.07%	0.00%	4.85%	2.47%	7.53%		4.76%	1.76%	0.00%	0.00%	0.00%
Chalfont St. Giles Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Colindale Local Centre	0.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.17%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Town Centre	0.35%	0.00%	0.00%	0.00%	0.00%	0.00%	2.78%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.89%	0.00%	1.53%		0.00%	0.00%	0.00%	0.00%	0.00%
Gerrards Cross Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	1.41%	0.00%	0.78%	0.00%	0.00%	0.00%	1.95%	0.00%	0.91%	0.00%	0.00%	0.00%	0.00%	1.55%	0.00%	8.13%	3.68%	5.92%		0.00%	0.00%	0.00%	0.00%	5.33%
Hattersway Retail Park, Chau End Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hertford City Centre	0.00%	0.00%																						

Destination	Total H'hold (£m)	Zone 1 H'hold (£m)	Zone 2 H'hold (£m)	Zone 3 H'hold (£m)	Zone 4 H'hold (£m)	Zone 5 H'hold (£m)	Zone 6 H'hold (£m)	Zone 7 H'hold (£m)	Zone 8 H'hold (£m)	Zone 9 H'hold (£m)	Zone 10 H'hold (£m)	Zone 11 H'hold (£m)	Zone 12 H'hold (£m)	Zone 13 H'hold (£m)	Zone 14 H'hold (£m)	Zone 18 H'hold (£m)	Zone 19 H'hold (£m)	Zone 21 H'hold (£m)	Inner Study Area	Zone 15 H'hold (£m)	Zone 16 H'hold (£m)	Zone 17 H'hold (£m)	Zone 20 H'hold (£m)	Zone 22 H'hold (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£41.7	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£4.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£4.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£53.2	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£2.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£2.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£10.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Viny Road, Leighton Buzzard	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£12.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£24.8	£0.0	£0.0	£1.2	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£27.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£7.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£26.1	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£61.7	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0						
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total Study Area	£681.8	£53.3	£38.5	£19.1	£13.0	£31.2	£11.8	£24.6	£26.1	£16.7	£21.6	£46.0	£29.3	£16.2	£6.1	£51.6	£14.9	£12.6	£432.6	£92.0	£14.4	£20.7	£110.1	£11.9
Outside Study Area																								
Amersham Town Centre	£9.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£19.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.4	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£17.5	£0.0	£1.7	£0.3	£0.4	£1.4	£0.3	£0.0	£0.3	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicoster Road, Aylesbury	£2.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£21.2	£0.0	£0.0	£0.3	£0.4	£0.0	£2.0	£0.0	£1.2	£0.5	£0.4	£0.0	£0.0	£0.6	£0.0	£4.6	£0.9	£2.7	£13.4	£7.0	£0.8	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£3.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£15.2	£0.0	£0.3	£0.0	£0.0	£0.0	£0.4	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£7.6	£1.3	£2.1	£12.5	£0.0	£0.0	£0.0	£0.0	£0.0

Destination	Total Recrtn (%)	Zone 1 Recrtn (%)	Zone 2 Recrtn (%)	Zone 3 Recrtn (%)	Zone 4 Recrtn (%)	Zone 5 Recrtn (%)	Zone 6 Recrtn (%)	Zone 7 Recrtn (%)	Zone 8 Recrtn (%)	Zone 9 Recrtn (%)	Zone 10 Recrtn (%)	Zone 11 Recrtn (%)	Zone 12 Recrtn (%)	Zone 13 Recrtn (%)	Zone 14 Recrtn (%)	Zone 18 Recrtn (%)	Zone 19 Recrtn (%)	Zone 21 Recrtn (%)	Inner Study Area	Zone 15 Recrtn (%)	Zone 16 Recrtn (%)	Zone 17 Recrtn (%)	Zone 20 Recrtn (%)	Zone 22 Recrtn (%)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	6.22%	0.00%	0.00%	0.00%	0.00%	1.71%	0.00%	0.00%	1.24%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hatch End Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	0.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	3.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	10.53%	0.00%	0.00%	0.00%	0.00%	1.71%	0.00%	2.13%	2.42%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	0.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 16	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%									
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	0.81%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Viny Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 17	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	1.82%	0.00%	0.00%	0.00%	0.00%	0.00%	1.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%									
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	0.67%	0.00%	0.00%	0.00%	0.00%	0.00%	2.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Edgware District Centre	1.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stammore District Centre	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wealdstone Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	2.02%	0.00%	0.00%	0.00%	0.00%	0.00%	2.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Clippy Lane, Luton	2.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 22	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	2.37%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%									
Sub-total Study Area	68.9%	97.6%	99.2%	94.7%	90.5%	92.3%	43.3%	97.9%	93.2%	74.3%	97.6%	94.8%	87.9%	90.9%	22.7%	76.4%	56.3%	62.2%	0.0%	57.7%	33.0%	21.3%	71.1%	41.6%
Outside Study Area																								
Amersham Town Centre	0.44%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.75%	0.00%	0.00%	0.00%	0.00%	2.86%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Aylesbury Town Centre	1.99%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	47.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Beaconsfield Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Princes Charles Drive, Brent Cross	1.83%	0.00%	0.00%	0.00%	0.00%	9.49%	3.59%	4.62%	0.00%	0.00%	0.00%	2.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Broadfields Retail Park, Bicester Road, Aylesbury	0.37%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.77%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Central London	2.73%	0.00%	0.78%	3.01%	0.00%	0.00%	0.00%	0.00%	6.83%	2.71%	0.00%	1.51%	3.10%	0.00%	0.00%	1.62%	6.83%	9.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chalfont St. Giles Village Centre	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Colindale Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	3.23%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Town Centre	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	7.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Gerrards Cross Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	0.86%	0.00%	0.00%	0.00%	0.00%	0.00%	2.31%	2.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.71%	6.23%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hattersway Retail Park, Chau End Lane, Luton	0.07%	0.00%	0.00%	0.00%																				

Destination	Total Recrtn (£m)	Zone 1 Recrtn (£m)	Zone 2 Recrtn (£m)	Zone 3 Recrtn (£m)	Zone 4 Recrtn (£m)	Zone 5 Recrtn (£m)	Zone 6 Recrtn (£m)	Zone 7 Recrtn (£m)	Zone 8 Recrtn (£m)	Zone 9 Recrtn (£m)	Zone 10 Recrtn (£m)	Zone 11 Recrtn (£m)	Zone 12 Recrtn (£m)	Zone 13 Recrtn (£m)	Zone 14 Recrtn (£m)	Zone 18 Recrtn (£m)	Zone 19 Recrtn (£m)	Zone 21 Recrtn (£m)	Inner Study Area	Zone 15 Recrtn (£m)	Zone 16 Recrtn (£m)	Zone 17 Recrtn (£m)	Zone 20 Recrtn (£m)	Zone 22 Recrtn (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£27.3	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£22.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£51.4	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.2	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£4.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Viny Road, Leighton Buzzard	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£6.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£10.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£2.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£4.3	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£8.5	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gypsy Lane, Luton	£9.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£10.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4									
Sub-total Study Area	£332.5	£21.6	£18.6	£8.4	£5.6	£12.9	£4.5	£11.3	£13.2	£6.3	£10.9	£25.5	£15.5	£10.9	£1.7	£31.8	£8.8	£9.7	£217.1	£42.7	£9.8	£9.9	£42.6	£10.4
Outside Study Area																								
Amersham Town Centre	£2.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£11.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£8.1	£0.0	£0.0	£0.0	£0.6	£0.5	£0.5	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicoster Road, Aylesbury	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£14.5	£0.0	£0.1	£0.3	£0.0	£0.0	£0.0	£0.0	£1.0	£0.2	£0.0	£0.4	£0.5	£0.0	£0.0	£0.7	£1.1	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.8	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hattersway Retail Park, Chau End Lane, Luton																								

Table 17: Chemist goods shopping patterns

Destination	Watford BC			Hertsmere BC			Three Rivers DC			Dacorum BC				St Albans DC			Inner Study Area	Zone 15 Chemist (%)	Zone 16 Chemist (%)	Zone 17 Chemist (%)	Zone 20 Chemist (%)	Zone 22 Chemist (%)			
	Total Chemist (%)	Zone 1 Chemist (%)	Zone 2 Chemist (%)	Zone 3 Chemist (%)	Zone 4 Chemist (%)	Zone 5 Chemist (%)	Zone 6 Chemist (%)	Zone 7 Chemist (%)	Zone 8 Chemist (%)	Zone 9 Chemist (%)	Zone 10 Chemist (%)	Zone 11 Chemist (%)	Zone 12 Chemist (%)	Zone 13 Chemist (%)	Zone 14 Chemist (%)	Zone 18 Chemist (%)							Zone 19 Chemist (%)	Zone 21 Chemist (%)	
Zone 1 Watford South																									
Colne Valley Retail Park, Lower High Street, Watford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Waterfields Shopping Park, Waterfields Way, Watford	0.80%	7.82%	1.07%	6.10%	0.00%	0.00%	0.00%	2.58%	0.00%	0.00%	0.00%	0.87%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Watford Aches Retail Park, Lower High Street, Watford	0.03%	0.00%	0.00%	0.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Watford Town Centre	11.23%	80.11%	82.76%	41.16%	3.74%	1.77%	0.00%	29.36%	49.29%	10.31%	13.52%	0.00%	0.00%	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.82%	0.00%	0.00%	1.89%	0.00%
Others, Zone 1	0.28%	3.29%	1.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	12.14%	91.22%	84.90%	48.00%	3.74%	1.77%	0.00%	34.52%	49.89%	10.31%	14.48%	0.00%	0.67%	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.82%	0.00%	0.00%	1.89%	0.00%
Zone 2 Watford North																									
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.15%	0.00%	2.67%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.96%	0.00%	0.70%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Garston Village Centre	0.02%	0.00%	0.51%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 2	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.17%	0.00%	3.18%	0.00%	0.96%	0.00%	0.70%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%						
Zone 3 Bushey & Aldenham																									
Aldenham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bushey Town Centre	0.82%	3.67%	0.00%	42.84%	0.00%	0.91%	0.00%	0.00%	0.00%	0.60%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Costco, Hartspring Lane, Bushey	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 3	0.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	9.65%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	1.11%	3.67%	0.00%	42.84%	0.00%	0.91%	0.00%	0.62%	10.25%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 4 Radlett & Shenley																									
Radlett Town Centre	0.53%	0.00%	0.00%	0.77%	45.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.77%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Shenley Village Centre	0.18%	0.00%	0.00%	0.00%	17.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.71%	0.00%	0.00%	0.77%	62.99%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.77%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 5 Borehamwood & Elstree																									
Borehamwood Town Centre	2.29%	0.00%	0.00%	4.59%	13.89%	68.18%	1.92%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%
Stirling Retail Park, Stirling Way, Borehamwood	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Extra, Shenley Road, Borehamwood	0.35%	0.00%	0.00%	0.00%	2.10%	11.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 5	0.13%	0.00%	0.00%	0.00%	0.71%	4.45%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	2.77%	0.00%	0.00%	4.59%	16.70%	84.61%	1.92%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%
Zone 6 Potters Bar																									
Potters Bar Town Centre	1.30%	0.00%	0.00%	0.00%	0.00%	1.47%	67.27%	0.00%	0.00%	0.00%	0.00%	0.70%	0.00%	0.00%	0.00%	4.25%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
South Mimms Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Mutton Lane, Potters Bar	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	5.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.11%	0.00%
Others, Zone 6	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	10.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	1.92%	0.00%	0.00%	0.00%	0.00%	1.47%	72.27%	0.00%	0.00%	0.00%	0.00%	0.70%	0.00%	0.00%	0.00%	16.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.11%	0.00%
Zone 7 Rickmansworth																									
Croley Green Local Centre	0.33%	1.08%	0.00%	0.00%	0.00%	0.00%	0.00%	10.91%	0.00%	1.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Rickmansworth Town Centre	2.27%	0.00%	0.53%	0.00%	0.00%	0.00%	0.00%	47.52%	2.37%	46.42%	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.04%	0.00%	0.00%	0.00%	0.00%
Others, Zone 7	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.57%	0.84%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	2.63%	1.08%	0.53%	0.00%	0.00%	0.00%	0.00%	58.43%	2.94%	48.43%	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.04%	0.00%	0.00%	0.00%	0.00%
Zone 8 Batchworth Heath & South Oxhey																									
Northwood Local Centre	1.40%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.62%	18.70%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.77%	0.00%	0.00%	0.00%	0.00%
South Oxhey Local Centre	0.34%	0.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	11.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	1.74%	0.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.62%	29.72%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.77%	0.00%	0.00%	0.00%	0.00%
Zone 9 Chorleywood & Sarratt																									
Chorleywood Village Centre	0.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.66%	33.67%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Elstree Village Centre	0.14%	0.00%	0.00%	0.00%	0.00%	1.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.75%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sarratt Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.57%	0.00%	0.00%	0.00%	0.00%	1.73%	0.00%	0.66%	33.67%	0.00%	0.00%	0.00%	2.75%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 10 Kings Langley & Abbots Langley																									
Abbots Langley Village Centre	0.89%	0.00%	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	52.34%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Kings Langley Village Centre	0.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.17%	9.44%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 10	0.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.70%	2.68%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	1.24%	0.00%	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.17%	64.48%	2.68%	0.00%	0.00%	0.00%	0.00%	0								

Destination	Total Chemist (%)	Zone 1 Chemist (%)	Zone 2 Chemist (%)	Zone 3 Chemist (%)	Zone 4 Chemist (%)	Zone 5 Chemist (%)	Zone 6 Chemist (%)	Zone 7 Chemist (%)	Zone 8 Chemist (%)	Zone 9 Chemist (%)	Zone 10 Chemist (%)	Zone 11 Chemist (%)	Zone 12 Chemist (%)	Zone 13 Chemist (%)	Zone 14 Chemist (%)	Zone 18 Chemist (%)	Zone 19 Chemist (%)	Zone 21 Chemist (%)	Inner Study Area	Zone 15 Chemist (%)	Zone 16 Chemist (%)	Zone 17 Chemist (%)	Zone 20 Chemist (%)	Zone 22 Chemist (%)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		3.77%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.73%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	2.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		13.33%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	7.04%	0.00%	0.00%	0.77%	0.00%	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		24.78%	0.00%	0.00%	20.22%	0.00%
Hatch End Local Centre	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		1.25%	0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	3.34%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		21.95%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	1.51%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		9.99%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.73%	0.00%	0.00%	0.00%	0.00%
Sub-total	14.89%	0.00%	0.00%	0.77%	0.00%	0.00%	0.00%	0.00%	4.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		76.53%	0.00%	0.00%	20.22%	0.00%
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	1.91%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.66%	0.64%	0.00%	0.00%	0.00%		0.00%	45.88%	0.00%	0.00%	0.00%
Others, Zone 16	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.30%	0.00%	0.00%	0.00%
Sub-total	1.96%	0.00%	0.00%	0.00%	0.66%	0.64%	0.00%	0.00%	0.00%		0.00%	47.18%	0.00%	0.00%	0.00%									
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	1.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	20.43%	0.00%	0.56%
Homebase, Viny Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	4.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.88%	0.00%	0.00%	0.00%	0.00%		0.00%	1.84%	48.17%	0.00%	0.00%
Others, Zone 17	0.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	11.08%	0.00%	0.00%
Sub-total	6.85%	0.00%	0.00%	0.00%	0.88%	0.00%	0.00%	0.00%	0.00%		0.00%	1.84%	77.68%	0.00%	0.56%									
Zone 20 Hertsmer Southern Fringe																								
Barnet Local Centre	3.24%	0.00%	0.00%	0.00%	0.00%	0.00%	1.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	19.67%	0.00%
Edgware District Centre	3.26%	0.00%	0.00%	2.25%	0.00%	0.87%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	19.67%	0.00%
Stammore District Centre	1.70%	0.00%	0.00%	0.00%	0.00%	0.91%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	10.29%	0.00%
Wealdstone Local Centre	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	1.89%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	8.51%	0.00%	0.00%	2.25%	0.00%	1.78%	1.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	51.52%	0.00%
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Clippy Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	3.09%
Others, Zone 22	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	3.09%									
Sub-total Study Area	83.4%	96.5%	92.5%	99.2%	98.6%	95.2%	80.7%	95.5%	98.2%	94.5%	97.7%	99.3%	88.9%	100.0%	94.9%	90.2%	79.4%	97.7%		89.2%	74.9%	82.0%	76.3%	8.4%
Outside Study Area																								
Amersham Town Centre	0.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.58%	0.00%	1.17%	0.00%	0.00%	0.00%	0.00%	1.04%	0.00%	0.00%	0.00%		0.00%	1.84%	0.00%	0.00%	0.00%
Aylesbury Town Centre	0.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.39%	0.00%	0.00%	0.00%		0.00%	16.92%	0.00%	0.00%	0.00%
Beaconsfield Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Princes Charles Drive, Brent Cross	0.70%	0.00%	0.53%	0.00%	0.00%	2.38%	0.00%	0.00%	0.57%	0.00%	1.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	3.51%	0.00%
Broadfields Retail Park, Bicoster Road, Aylesbury	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.07%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.83%		0.00%	0.00%	0.00%	0.00%	0.00%
Central London	2.05%	0.00%	5.93%	0.00%	0.00%	1.21%	0.00%	0.66%	0.00%	3.47%	0.00%	0.00%	7.76%	0.00%	0.00%	0.00%	0.83%	0.00%		0.00%	0.00%	8.71%	4.14%	0.00%
Chalfont St. Giles Village Centre	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.07%	0.00%	0.00%	0.00%
Colindale Local Centre	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.79%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Town Centre	0.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.62%		0.00%	0.00%	0.00%	1.62%	0.00%
Gerrards Cross Town Centre	0.61%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		4.06%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	2.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.69%	0.00%	0.60%	0.00%	0.00%	0.00%	0.00%	0.00%	5.78%	9.35%	0.00%	0.00%		0.00%	0.00%	0.00%	3.26%	25.82%
Hattersway Retail Park, Chau End Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hertford City Centre	0.00%	0.00%	0.00%	0.																				

Table 18: Chemist goods expenditure

Destination	Watford BC		Hertsmere BC				Three Rivers DC				Dacorum BC				St Albans DC			Inner Study Area	Zone 15 Chemist (£m)	Zone 16 Chemist (£m)	Zone 17 Chemist (£m)	Zone 20 Chemist (£m)	Zone 22 Chemist (£m)
	Total Chemist (£m)	Zone 1 Chemist (£m)	Zone 2 Chemist (£m)	Zone 3 Chemist (£m)	Zone 4 Chemist (£m)	Zone 5 Chemist (£m)	Zone 6 Chemist (£m)	Zone 7 Chemist (£m)	Zone 8 Chemist (£m)	Zone 9 Chemist (£m)	Zone 10 Chemist (£m)	Zone 11 Chemist (£m)	Zone 12 Chemist (£m)	Zone 13 Chemist (£m)	Zone 14 Chemist (£m)	Zone 18 Chemist (£m)	Zone 19 Chemist (£m)						
Zone 1 Watford South																							
Colne Valley Retail Park, Lower High Street, Watford	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Waterfields Shopping Park, Waterfields Way, Watford	£1.0	£0.6	£0.1	£0.2	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Watford Aches Retail Park, Lower High Street, Watford	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Watford Town Centre	£17.8	£6.4	£4.9	£1.2	£0.1	£0.1	£0.0	£1.1	£2.0	£0.3	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 1	£0.4	£0.3	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£19.3	£7.3	£5.0	£1.4	£0.1	£0.1	£0.0	£1.3	£2.0	£0.3	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 2 Watford North																							
Asda, Odhams Industrial Estate, St. Albans Road, Watford	£0.2	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Garston Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£0.3	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 3 Bushey & Aldenham																							
Aldenham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Bushey Town Centre	£1.6	£0.3	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Costco, Hartspring Lane, Bushey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 3	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£2.1	£0.3	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 4 Radlett & Shenley																							
Radlett Town Centre	£1.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Shenley Village Centre	£0.4	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£1.4	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 5 Borehamwood & Elstree																							
Borehamwood Town Centre	£3.7	£0.0	£0.0	£0.1	£0.3	£3.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Stirling Retail Park, Stirling Way, Borehamwood	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Tesco Extra, Shenley Road, Borehamwood	£0.6	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 5	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£4.5	£0.0	£0.0	£0.1	£0.3	£3.7	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 6 Potters Bar																							
Potters Bar Town Centre	£2.7	£0.0	£0.0	£0.0	£0.0	£0.1	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0		
South Mimms Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Tesco Superstore, Mutton Lane, Potters Bar	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 6	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£3.7	£0.0	£0.0	£0.0	£0.0	£0.1	£2.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 7 Rickmansworth																							
Croxley Green Local Centre	£0.5	£0.1	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Rickmansworth Town Centre	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.1	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£4.6	£0.1	£0.0	£0.0	£0.0	£0.0	£2.3	£0.1	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 8 Batchworth Heath & South Oxhey																							
Northwood Local Centre	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
South Oxhey Local Centre	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£2.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 9 Chorleywood & Sarratt																							
Chorleywood Village Centre	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Elstree Village Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sarratt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£1.2	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£1.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Zone 10 Kings Langley & Abbots Langley																							
Abbots Langley Village Centre	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Kings Langley Village Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 10	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£2.5	£0.0	£2.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 11 Hemel Hempstead																							
Hemel Hempstead Town Centre	£9.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£6.4	£2.5	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Apsley Mills Retail Park, London Road, Hemel Hempstead	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.4	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Others, Zone 11	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.2	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0		
Sub-total	£11.1	£0.0	£0.0	£0.0</																			

Destination	Total Chemist (£m)	Zone 1 Chemist (£m)	Zone 2 Chemist (£m)	Zone 3 Chemist (£m)	Zone 4 Chemist (£m)	Zone 5 Chemist (£m)	Zone 6 Chemist (£m)	Zone 7 Chemist (£m)	Zone 8 Chemist (£m)	Zone 9 Chemist (£m)	Zone 10 Chemist (£m)	Zone 11 Chemist (£m)	Zone 12 Chemist (£m)	Zone 13 Chemist (£m)	Zone 14 Chemist (£m)	Zone 18 Chemist (£m)	Zone 19 Chemist (£m)	Zone 21 Chemist (£m)	Inner Study Area	Zone 15 Chemist (£m)	Zone 16 Chemist (£m)	Zone 17 Chemist (£m)	Zone 20 Chemist (£m)	Zone 22 Chemist (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£2.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£5.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£4.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£20.7	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£16.4	£0.0	£4.2	£0.0						
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£2.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£2.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Virry Road, Leighton Buzzard	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£5.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£9.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.5	£0.0	£0.0									
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£4.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£4.2	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£10.8	£0.0	£0.0	£0.1	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£10.6	£0.0	£0.0
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2
Others, Zone 22	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2									
Sub-total Study Area	£127.8	£7.7	£5.5	£3.0	£2.0	£4.2	£2.8	£3.7	£4.0	£2.7	£3.4	£7.6	£4.3	£4.0	£2.1	£11.9	£4.0	£5.0	£77.8	£19.1	£4.4	£10.2	£15.7	£0.6
Outside Study Area																								
Amersham Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£2.9	£0.0	£0.4	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£3.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.5	£0.0	£1.3	£0.0	£0.0	£0.0	£0.7	£1.7
Hattersway Retail Park, Chau End Lane, Luton	£0.0	£0.0	£0.0	£																				

Destination	Total Electrical (£m)	Zone 1 Electrical (£m)	Zone 2 Electrical (£m)	Zone 3 Electrical (£m)	Zone 4 Electrical (£m)	Zone 5 Electrical (£m)	Zone 6 Electrical (£m)	Zone 7 Electrical (£m)	Zone 8 Electrical (£m)	Zone 9 Electrical (£m)	Zone 10 Electrical (£m)	Zone 11 Electrical (£m)	Zone 12 Electrical (£m)	Zone 13 Electrical (£m)	Zone 14 Electrical (£m)	Zone 18 Electrical (£m)	Zone 19 Electrical (£m)	Zone 21 Electrical (£m)	Inner Study Area	Zone 15 Electrical (£m)	Zone 16 Electrical (£m)	Zone 17 Electrical (£m)	Zone 20 Electrical (£m)	Zone 22 Electrical (£m)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£15.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£1.2	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£12.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£28.6	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.2	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£2.7	£0.0	£0.2	£0.0	£0.0	£0.2	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0							
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	£3.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Viny Road, Leighton Buzzard	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£7.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	£1.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£2.7	£0.0	£0.1	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£5.3	£0.0	£0.1	£0.0	£0.0	£0.8	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Sub-total Study Area	£235.9	£15.2	£11.3	£5.9	£3.8	£8.9	£2.4	£6.9	£10.3	£4.9	£6.7	£16.9	£10.7	£6.9	£1.7	£15.9	£3.2	£2.8	£134.4	£40.1	£10.5	£6.4	£41.9	£2.5
Outside Study Area																								
Amersham Town Centre	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£5.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£13.0	£0.0	£0.0	£0.1	£0.4	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£7.9	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.1	£0.1	£1.6	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£3.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£1.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hattersway Retail Park, Chau End Lane, Luton	£2.3	£0.0	£0.0	£0.0	£0.0																			

Destination	Total DIY (%)	Zone 1 DIY (%)	Zone 2 DIY (%)	Zone 3 DIY (%)	Zone 4 DIY (%)	Zone 5 DIY (%)	Zone 6 DIY (%)	Zone 7 DIY (%)	Zone 8 DIY (%)	Zone 9 DIY (%)	Zone 10 DIY (%)	Zone 11 DIY (%)	Zone 12 DIY (%)	Zone 13 DIY (%)	Zone 14 DIY (%)	Zone 18 DIY (%)	Zone 19 DIY (%)	Zone 21 DIY (%)	Inner Study Area	Zone 15 (%)	Zone 16 (%)	Zone 17 (%)	Zone 20 (%)	Zone 22 (%)
Outside Inner Study Area																								
Zone 15 Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	3.50%	0.00%	0.00%	4.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hatch End Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	0.37%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	2.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.96%	7.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	6.38%	0.00%	0.00%	4.21%	0.00%	0.00%	0.00%	0.00%	0.00%	3.96%	7.20%	0.00%	0.00%	0.00%	0.00%	1.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 16 Dacorum Western Fringe																								
Chesham Town Centre	1.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 16	0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	1.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 17 Dacorum Northern Fringe																								
Dunstable Town Centre	0.28%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.22%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Viny Road, Leighton Buzzard	2.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	2.56%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 17	0.67%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.83%	3.48%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	5.61%	0.00%	0.83%	3.48%	1.22%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%									
Zone 20 Hertsmere Southern Fringe																								
Barnet Local Centre	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	1.90%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Edware District Centre	0.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stammore District Centre	0.52%	0.00%	0.00%	3.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wealdstone Local Centre	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	1.00%	0.00%	0.73%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 20	2.24%	0.00%	0.00%	0.00%	0.00%	0.00%	1.33%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	3.59%	0.00%	0.00%	3.16%	0.00%	0.00%	4.23%	0.00%	0.73%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%						
Zone 22 St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	1.85%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.27%	0.00%	23.31%	0.00%	0.00%	0.00%	0.00%	0.00%	7.39%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.15%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.08%	0.00%	1.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 22	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	2.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.35%	0.00%	24.63%	0.00%	0.00%	0.00%	0.00%	0.00%	7.39%									
Sub-total Study Area	70.8%	100.0%	97.4%	99.2%	96.5%	89.7%	62.2%	98.3%	100.0%	90.7%	93.2%	95.6%	89.2%	85.9%	72.4%	95.0%	54.1%	74.4%	0.00%	34.0%	54.1%	71.3%	70.9%	11.9%
Outside Study Area																								
Amersham Town Centre	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.66%	0.00%	0.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Aylesbury Town Centre	1.65%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.02%	0.83%	0.82%	0.92%	24.33%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Beaconsfield Town Centre	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Princes Charles Drive, Brent Cross	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Broadfields Retail Park, Bicester Road, Aylesbury	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Central London	0.70%	0.00%	0.00%	0.00%	0.00%	5.78%	0.00%	0.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	10.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Chalfont St. Giles Village Centre	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Colindale Local Centre	0.56%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	1.95%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Town Centre	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	2.28%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Gerrards Cross Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	1.95%	0.00%	0.00%	0.00%	0.00%	0.00%	12.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.95%	13.40%	2.26%	0.00%	0.00%	0.00%	0.00%		

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 18	Zone 19	Zone 21	Inner Study Area	Zone 15	Zone 16	Zone 17	Zone 20	Zone 22	
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)		(%)	(%)	(%)	(%)	(%)	
Outside Inner Study Area																									
Zone 15 Three Rivers Fringe																									
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Denham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Eastcote Local Centre	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Harrow Town Centre	1.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Hatch End Local Centre	0.28%	0.00%	0.00%	0.00%	0.00%	1.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Pinner Village Centre	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Ruislip Town Centre	7.97%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.58%	1.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	10.04%	0.00%	0.00%	0.00%	0.00%	1.32%	0.00%	2.77%	2.82%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%										
Zone 16 Dacorum Western Fringe																									
Chesham Town Centre	0.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 16	0.34%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 17 Dacorum Northern Fringe																									
Dunstable Town Centre	0.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Homebase, Viny Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Leighton Buzzard Town Centre	1.62%	0.00%	1.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 17	0.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.59%	2.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	2.76%	0.00%	1.69%	0.00%	1.59%	2.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%											
Zone 20 Hertsme Southern Fringe																									
Barnet Local Centre	2.94%	0.00%	0.00%	0.00%	0.00%	0.00%	1.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Edgware District Centre	1.28%	0.00%	0.00%	0.00%	0.00%	4.99%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Stammore District Centre	0.24%	0.00%	0.00%	0.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Wealdstone Local Centre	0.59%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	5.05%	0.00%	0.00%	0.98%	4.99%	0.00%	1.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%												
Zone 22 St Albans Northern Fringe																									
Luton Retail Park, Clippy Lane, Luton	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.25%	
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Others, Zone 22	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sub-total	0.58%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.25%	
Sub-total Study Area	66.3%	100.0%	85.2%	97.6%	87.4%	86.0%	57.5%	81.0%	97.9%	86.5%	98.3%	77.9%	75.0%	61.7%	29.0%	67.3%	27.8%	40.9%		64.1%	41.7%	46.5%	77.4%	12.8%	
Outside Study Area																									
Amersham Town Centre	0.15%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Aylesbury Town Centre	1.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.28%	1.19%	13.25%	30.97%	3.90%	0.00%	2.25%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Beaconsfield Town Centre	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Brent Cross Shopping Centre, Princes Charles Drive, Brent Cross	1.90%	0.00%	0.00%	0.00%	1.27%	2.64%	2.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Broadfields Retail Park, Bicester Road, Aylesbury	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Central London	1.28%	0.00%	0.00%	1.03%	1.69%	1.85%	6.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.39%	0.00%	5.76%	1.67%	3.94%	0.00%	0.00%	0.00%	1.35%	0.97%	
Chalfont St. Giles Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Colindale Local Centre	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Enfield Retail Park, Crown Road, Enfield	0.56%	0.00%	0.00%	0.00%	0.00%	0.00%	2.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.23%	0.00%	0.00%	0.00%	2.76%	0.00%	0.00%	
Enfield Town Centre	0.43%	0.00%	0.00%	0.00%	0.00%	0.00%	3.15%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.05%	0.00%	0.00%	1.35%	0.00%	0.00%	0.00%	
Gerrards Cross Town Centre	0.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Great Missenden Village Centre	0.12%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Hatfield Town Centre	0.39%	0.00%	0.00%	0.00%	0.00%	0.00%	2.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.59%	2.25%	0.00%	0.00%	0.00			

Table 24: Furniture goods expenditure

Destination	Watford BC		Hertsmere BC			Three Rivers DC			Dacorum BC				St Albans DC			Inner Study Area	Zone 15 Furniture (£m)	Zone 16 Furniture (£m)	Zone 17 Furniture (£m)	Zone 20 Furniture (£m)	Zone 22 Furniture (£m)
	Total Furniture (£m)	Zone 1 Furniture (£m)	Zone 2 Furniture (£m)	Zone 3 Furniture (£m)	Zone 4 Furniture (£m)	Zone 5 Furniture (£m)	Zone 6 Furniture (£m)	Zone 7 Furniture (£m)	Zone 8 Furniture (£m)	Zone 9 Furniture (£m)	Zone 10 Furniture (£m)	Zone 11 Furniture (£m)	Zone 12 Furniture (£m)	Zone 13 Furniture (£m)	Zone 14 Furniture (£m)						
Zone 1 Watford South																					
Colne Valley Retail Park, Lower High Street, Watford	£9.7	£0.4	£0.2	£0.8	£0.1	£0.1	£0.0	£0.5	£1.1	£0.3	£0.0	£0.7	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Waterfields Shopping Park, Waterfields Way, Watford	£4.6	£1.0	£0.9	£0.1	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Watford Aches Retail Park, Lower High Street, Watford	£31.6	£3.2	£4.2	£1.6	£1.0	£1.5	£0.1	£2.8	£2.8	£0.9	£1.7	£3.7	£1.1	£0.5	£0.1	£2.3	£0.0	£0.8	£0.0	£0.0	
Watford Town Centre	£71.4	£10.5	£5.0	£2.8	£1.8	£2.3	£1.5	£2.0	£6.1	£2.4	£2.4	£1.7	£1.3	£0.9	£0.4	£5.8	£0.2	£0.3	£0.0	£0.0	
Others, Zone 1	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£118.4	£15.1	£10.3	£5.3	£3.0	£4.0	£1.6	£5.5	£10.0	£3.8	£4.3	£6.1	£2.6	£1.6	£0.5	£8.1	£0.2	£1.1	£0.0	£0.0	
Zone 2 Watford North																					
Asda, Odhams Industrial Estate, St. Albans Road, Watford	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Garston Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Others, Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Zone 3 Bushey & Aldenham																					
Aldenham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Bushey Town Centre	£1.9	£0.8	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Costco, Hartspring Lane, Bushey	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Others, Zone 3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£3.2	£0.8	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Zone 4 Radlett & Shenley																					
Radlett Town Centre	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Shenley Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Zone 5 Borehamwood & Elstree																					
Borehamwood Town Centre	£6.0	£0.0	£0.0	£0.1	£0.3	£2.9	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	
Stirling Retail Park, Stirling Way, Borehamwood	£2.7	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Tesco Extra, Shenley Road, Borehamwood	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Others, Zone 5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£8.7	£0.0	£0.0	£0.1	£0.3	£3.6	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	
Zone 6 Potters Bar																					
Potters Bar Town Centre	£5.2	£0.0	£0.0	£0.0	£0.0	£0.0	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	
South Mimms Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Tesco Superstore, Mutton Lane, Potters Bar	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Others, Zone 6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£5.2	£0.0	£0.0	£0.0	£0.0	£0.0	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	
Zone 7 Rickmansworth																					
Croxley Green Local Centre	£1.1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Rickmansworth Town Centre	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Others, Zone 7	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£2.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Zone 8 Batchworth Heath & South Oxhey																					
Northwood Local Centre	£1.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
South Oxhey Local Centre	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£1.5	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Zone 9 Chorleywood & Sarratt																					
Chorleywood Village Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Elstree Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sarratt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£0.4	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0								
Zone 10 Kings Langley & Abbots Langley																					
Abbots Langley Village Centre	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Kings Langley Village Centre	£2.8	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.6	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	
Others, Zone 10	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£3.5	£0.0	£0.1	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£1.2	£0.0	£0.7	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	
Zone 11 Hemel Hempstead																					
Hemel Hempstead Town Centre	£5.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.7	£2.1	£1.1	£0.1	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	
Apsley Mills Retail Park, London Road, Hemel Hempstead	£10.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£3.8	£2.8	£1.6	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	
Others, Zone 11	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	
Sub-total	£16.3	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£1.8	£5.9	£3.9	£1.7	£0.2	£0.9	£0.0	£0.0	£0.0	£0.0	
Zone 12 Hemel Hempstead Fringe																					
Grovehill Local Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	
Others, Zone 12	£0.4	£0.0																			

Destination	Total Furniture (£m)	Zone 1 Furniture (£m)	Zone 2 Furniture (£m)	Zone 3 Furniture (£m)	Zone 4 Furniture (£m)	Zone 5 Furniture (£m)	Zone 6 Furniture (£m)	Zone 7 Furniture (£m)	Zone 8 Furniture (£m)	Zone 9 Furniture (£m)	Zone 10 Furniture (£m)	Zone 11 Furniture (£m)	Zone 12 Furniture (£m)	Zone 13 Furniture (£m)	Zone 14 Furniture (£m)	Zone 15 Furniture (£m)	Zone 16 Furniture (£m)	Zone 17 Furniture (£m)	Zone 18 Furniture (£m)	Zone 19 Furniture (£m)	Zone 20 Furniture (£m)	Zone 21 Furniture (£m)	Inner Study Area	Zone 15 Furniture (£m)	Zone 16 Furniture (£m)	Zone 17 Furniture (£m)	Zone 20 Furniture (£m)	Zone 22 Furniture (£m)
Outside Inner Study Area																												
Zone 15 Three Rivers Fringe																												
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£6.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatch End Local Centre	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£34.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£43.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 16 Dacorum Western Fringe																												
Chesham Town Centre	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 16	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£3.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 17 Dacorum Northern Fringe																												
Dunstable Town Centre	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Homebase, Virry Road, Leighton Buzzard	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 17	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£8.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 20 Hertsmere Southern Fringe																												
Barnet Local Centre	£12.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Edgware District Centre	£5.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stanmore District Centre	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wealdstone Local Centre	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£21.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Zone 22 St Albans Northern Fringe																												
Luton Retail Park, Gipsy Lane, Luton	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0									
Sub-total Study Area	£259.1	£16.3	£11.0	£6.4	£4.2	£8.2	£4.2	£7.5	£11.2	£5.3	£7.4	£12.9	£7.6	£5.4	£1.3	£21.4	£3.2	£4.9	£136.3	£47.7	£6.0	£11.9	£53.4	£1.8				
Outside Study Area																												
Amersham Town Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£7.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£7.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfide Lane, Cheshunt, Waltham Cross	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£5.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£1.3	£0.0																										

Table 26a: Estimated 'capacity' for new comparison goods facilities in South West Hertfordshire (all five authority areas)

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	2,161.2	2,127.7	33.5	0.0
2021	2,300.5	2,331.3	36.8	67.6
2026	2,572.4	2,843.9	43.1	314.5
2031	2,868.1	3,466.7	50.4	649.0
2036	3,197.8	4,224.8	59.0	1,086.0
Study Area Market Share (%)		49.8%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes reduced market share claimed by South West Hertfordshire facilities at 49.8% from the Study Area (currently 51.2%)

Table 26b: Gross quantitative capacity for additional comparison goods floorspace in South West Hertfordshire

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	67.6	8,500	11,600
2026	314.5	35,200	48,100
2031	649.0	65,200	89,000
2036	1,086.0	97,900	133,600

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26c: Extant comparison goods commitments in South West Hertfordshire

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Hertsmere	N/A	Over 40 applications involving development to or from A classes have extant permission. However, none are sizable and most relate to changes of use of small High Street units. The extant permissions are judged largely to be neutral in floorspace terms.	0	0	0.0
Three Rivers	16/0005/FUL, South Oxhey regeneration	The approved Development Schedule sets out the type and maximum quantity of development that can be provided across the South Oxhey redevelopment as a whole. This permits up to 5,137 sqm of flexible town centre uses (Classes A1-A5, D1, D2, B1 and Bookmakers) including a Lidl foodstore of up to 1,714 sqm. After allowing for a foodstore, offices and a bookmakers, there is 2,647 sq m of space left for potential comparison goods uses.	Assumed that comparison goods might be 75% of the 2,647 sq m residual figure = 1,985 sq m. We have assumed that 50% of this figure is 'new' floorspace (i.e. not replacement) = 992 sq m.	6,500	6.4
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillarytakeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 812 sq m net. Net comparison floorspace is 8,000 sq m net.	6,500	52.0
Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 1,884 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 20% comparison goods area = 256 sq m	4,800	1.2
Dacorum	4/03157/16/MFA, Aviva site, Maylands Avenue, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres, comprising a maximum of: • 1,414 sq. metres of convenience food goods • 7,848 sq. metres of comparison non-food goods The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net convenience floorspace to 1,950 sqm.	We have assumed that the net to gross ratio for comparison goods is 75% = 5,613 sq m net	6,500	36.5
Watford	16/00076/VAR, Charter Place, Watford	Part demolition/reconfiguration/change of use of existing Charter Place Shopping Centre, demolition of 37-57 and 67-69 High Street, and part retention of 63-65, High Street. Erection of new buildings within Classes A1(shops), A3 (restaurants) and D2 (including cinema), including provision of new covered market, together with associated plant and machinery, and ancillary facilities. Provision of new public realm. Alterations to existing pedestrian and cycle access and egress arrangements, highway alterations/ improvements and other ancillary works and operations. Variation of Condition 2 of planning permission ref. 14/00779/VAR to incorporate amendments to the ground and first floor retail units, second floor leisure unit, design of the high level glazed canopy, reorientation of the escalators and stairs within the central space and other minor amendments.	Gross floorspace additions of 10,291 sq m. We have assumed that the net:gross ratio is 70% = 7,204 sq m net. We have further assumed that 80% of this total will be dedicated to convenience goods = 5,763 sq m net.	7,500	43.2
St Albans	5/2016/3386, Griffiths Way South	Outline application (access and scale sought) for mixed use development comprising Class A1 (discount foodstore), Class A1 (non food retail), D2 (gym) and Class A3/A5 (restaurant and drive-through)	4,800	6,500	31.2
St Albans	5/2016/3629, Hertfordshire House Civic Close St Albans	Infill of building overhang at ground floor and partial change of use of basement and ground floor to flexible commercial use (A1/A2/A3/B1/D1).	218	6,500	1.4
St Albans	5/2015/2212, Town Hall, St Albans	Change of use of building to accommodate new museum and gallery with ancillary cafe and retail facilities including extension of basement, first floor glazed link extensions, display of advertisement banners and lettering, replac	200	6,500	1.3
Total			25,842		173.3

Table 26d: Net quantitative capacity for additional comparison goods floorspace in South West Hertfordshire

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	173.3	-173.3	-23,100	-31,500
2021	67.6	184.5	-116.9	-14,600	-20,000
2026	314.5	206.1	108.4	12,100	16,600
2031	649.0	229.8	419.2	42,100	57,500
2036	1,086.0	256.2	829.8	74,800	102,100

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26c) from surplus expenditure (sourced from Table 26a)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

Table 26e: Estimated 'capacity' for new comparison goods facilities in Hertsmere

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	147.3	147.3	0.0	0.0
2021	156.8	146.1	0.0	-10.6
2026	175.3	178.3	0.0	3.0
2031	195.5	217.3	0.0	21.9
2036	217.9	264.9	0.0	46.9
Study Area Market Share (%)		3.1%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes reduced market share claimed by Hertsmere facilities at 3.1% from the Study Area (currently 3.5%)

Table 26f: Gross quantitative capacity for additional comparison goods floorspace in Hertsmere

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	-10.6	-1,300	-1,800
2026	3.0	300	500
2031	21.9	2,200	3,000
2036	46.9	4,200	5,800

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2016 Prices

Table 26g: Extant comparison goods commitments in Hertsmere

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Hertsmere	N/A	Over 40 applications involving development to or from A classes have extant permission. However, none are sizable and most relate to changes of use of small High Street units. The extant permissions are judged largely to be neutral in floorspace terms.	0	0	0.0
Total			0		0.0

Table 26h: Net quantitative capacity for additional comparison goods floorspace in Hertsmere

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	0.0	0.0	0	0
2021	-10.6	0.0	-10.6	-1,300	-1,800
2026	3.0	0.0	3.0	300	500
2031	21.9	0.0	21.9	2,200	3,000
2036	46.9	0.0	46.9	4,200	5,800

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26g) from surplus expenditure (sourced from Table 26e)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2016 Prices

Table 26i: Estimated 'capacity' for new comparison goods facilities in Three Rivers

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	54.5	54.5	0.0	0.0
2021	58.0	61.4	0.0	3.4
2026	64.8	74.9	0.0	10.1
2031	72.3	91.3	0.0	19.0
2036	80.6	111.3	0.0	30.7
Study Area Market Share (%)		1.3%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by Three Rivers facilities at 1.3% from the Study Area

Table 26j: Gross quantitative capacity for additional comparison goods floorspace in Three Rivers

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	3.4	400	600
2026	10.1	1,100	1,500
2031	19.0	1,900	2,600
2036	30.7	2,800	3,800

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26k: Extant comparison goods commitments in Three Rivers

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Three Rivers	16/0005/FUL, South Oxhey regeneration	The approved Development Schedule sets out the type and maximum quantity of development that can be provided across the South Oxhey redevelopment as a whole. This permits up to 5,137 sqm of flexible town centre uses (Classes A1-A5, D1, D2, B1 and Bookmakers) including a Lidl foodstore of up to 1,714 sqm. After allowing for a foodstore, offices and a bookmakers, there is 2,647 sq m of space left for potential comparison goods uses.	Assumed that comparison goods might be 75% of the 2,647 sq m residual figure = 1,985 sq m. We have assumed that 50% of this figure is 'new' floorspace (i.e. not replacement) = 992 sq m.	6,500	6.4
Total			992		6.4

Table 26l: Net quantitative capacity for additional comparison goods floorspace in Three Rivers

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	6.4	-6.4	-900	-1,200
2021	3.4	6.9	-3.4	-400	-600
2026	10.1	7.7	2.4	300	400
2031	19.0	8.6	10.5	1,100	1,400
2036	30.7	9.5	21.2	1,900	2,600

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26k) from surplus expenditure (sourced from Table 26i)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26m: Estimated 'capacity' for new comparison goods facilities in Dacorum

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	438.4	438.4	0.0	0.0
2021	466.7	494.4	0.0	27.7
2026	521.8	603.1	0.0	81.2
2031	581.8	735.1	0.0	153.3
2036	648.7	895.9	0.0	247.2
Study Area Market Share (%)		10.6%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by Dacorum facilities at 10.5% from the Study Area

Table 26n: Gross quantitative capacity for additional comparison goods floorspace in Dacorum

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	27.7	3,500	4,700
2026	81.2	9,100	12,400
2031	153.3	15,400	21,000
2036	247.2	22,300	30,400

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2016 Prices

Table 26o: Extant comparison goods commitments in Dacorum

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillarytakeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 812 sq m net. Net comparison floorspace is 8,000 sq m net.	6,500	52.0
Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 1,884 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 20% comparison goods area = 256 sq m	4,800	1.2
Dacorum	4/03157/16/MFA, Aviva site, Maylands Avenue, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres, comprising a maximum of: • 1,414 sq. metres of convenience food goods • 7,848 sq. metres of comparison non-food goods The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net convenience floorspace to 1,950 sqm.	We have assumed that the net to gross ratio for comparison goods is 75% = 5,613 sq m net	6,500	36.5
Total			13,869		89.7

Table 26p: Net quantitative capacity for additional comparison goods floorspace in Dacorum

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	89.7	-89.7	-12,000	-16,300
2021	27.7	95.5	-67.8	-8,500	-11,600
2026	81.2	106.8	-25.6	-2,900	-3,900
2031	153.3	119.1	34.3	3,400	4,700
2036	247.2	132.7	114.5	10,300	14,100

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26o) from surplus expenditure (sourced from Table 26m)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2016 Prices

Table 26q: Estimated 'capacity' for new comparison goods facilities in Watford

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	1,092.2	1,070.3	21.9	0.0
2021	1,162.6	1,206.9	24.0	68.3
2026	1,300.0	1,472.3	28.1	200.3
2031	1,449.5	1,794.7	32.9	378.2
2036	1,616.1	2,187.2	38.5	609.6
Study Area Market Share (%)		25.8%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by Watford facilities at 25.8% from the Study Area

Table 26r: Gross quantitative capacity for additional comparison goods floorspace in Watford

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	68.3	8,600	11,700
2026	200.3	22,400	30,600
2031	378.2	38,000	51,900
2036	609.6	54,900	75,000

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26s: Extant comparison goods commitments in Watford

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Watford	16/00076/VAR, Charter Place, Watford	Part demolition/reconfiguration/change of use of existing Charter Place Shopping Centre, demolition of 37-57 and 67-69 High Street, and part retention of 63-65, High Street. Erection of new buildings within Classes A1(shops), A3 (restaurants) and D2 (including cinema), including provision of new covered market, together with associated plant and machinery, and ancillary facilities. Provision of new public realm. Alterations to existing pedestrian and cycle access and egress arrangements, highway alterations/ improvements and other ancillary works and operations. Variation of Condition 2 of planning permission ref. 14/00779/VAR to incorporate amendments to the ground and first floor retail units, second floor leisure unit, design of the high level glazed canopy, reorientation of the escalators and stairs within the central space and other minor amendments.	Gross floorspace additions of 10,291 sq m. We have assumed that the net-gross ratio is 70% = 7,204 sq m net. We have further assumed that 80% of this total will be dedicated to convenience goods = 5,763 sq m net.	7,500	43.2
Total			5,763		43.2

Table 26t: Net quantitative capacity for additional comparison goods floorspace in Watford

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	43.2	-43.2	-5,800	-7,900
2021	68.3	46.0	22.3	2,800	3,800
2026	200.3	51.4	148.9	16,700	22,800
2031	378.2	57.4	320.8	32,200	44,000
2036	609.6	64.0	545.7	49,200	67,100

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26s) from surplus expenditure (sourced from Table 26q)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26u: Estimated 'capacity' for new comparison goods facilities in St Albans

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2017	428.8	417.2	11.6	0.0
2021	456.5	422.5	12.8	-21.3
2026	510.4	515.3	14.9	19.8
2031	569.1	628.2	17.5	76.6
2036	634.5	765.6	20.5	151.5
Study Area Market Share (%)		9.0%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes reduced market share claimed by St Albans facilities at 9.0% from the Study Area (currently 10.0%)

Table 26v: Gross quantitative capacity for additional comparison goods floorspace in St Albans

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2017	0.0	0	0
2021	-21.3	-2,700	-3,600
2026	19.8	2,200	3,000
2031	76.6	7,700	10,500
2036	151.5	13,700	18,600

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26w: Extant comparison goods commitments in St Albans

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
St Albans	5/2016/3386, Griffiths Way South	Outline application (access and scale sought) for mixed use development comprising Class A1 (discount foodstore), Class A1 (non food retail), D2 (gym) and Class A3/A5 (restaurant and drive-through)	4,800	6,500	31.2
St Albans	5/2016/3629, Hertfordshire House Civic Close St Albans	Infill of building overhang at ground floor and partial change of use of basement and ground floor to flexible commercial use (A1/A2/A3/B1/D1).	218	6,500	1.4
St Albans	5/2015/2212, Town Hall, St Albans	Change of use of building to accommodate new museum and gallery with ancillary cafe and retail facilities including extension of basement, first floor glazed link extensions, display of advertisement banners and lettering, replac	200	6,500	1.3
Total			5,763		33.9

Table 26x: Net quantitative capacity for additional comparison goods floorspace in St Albans

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2017	0.0	33.9	-33.9	-4,500	-6,200
2021	-21.3	36.1	-57.4	-7,200	-9,800
2026	19.8	40.4	-20.5	-2,300	-3,100
2031	76.6	45.0	31.6	3,200	4,300
2036	151.5	50.2	101.4	9,100	12,500

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26w) from surplus expenditure (sourced from Table 26u)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Appendix F | Centre Boundaries

Appendix F – Centre Boundaries

The NPPF (2012) provides definitions of 'Primary Shopping Area' and 'Primary' and 'Secondary' Frontages in the glossary at Annex 2. The following definitions should be read in conjunction with Section 9 (H) of this Retail Study. It is noted however that the updated NPPF published in July 2018 has removed the requirement to designate Primary Frontages and Secondary Frontages. Notwithstanding, references to Primary Frontages and Secondary Frontages have not been removed from the conclusions of the Study as this was a point of detailed discussion with the five local authorities. While the revised NPPF may not require the designation of Primary Frontages and Secondary Frontages, they may still represent a valid reference point for future policy making.

Primary Shopping Area – A defined area where retail development is concentrated (generally comprising the Primary and Secondary Frontages which are adjoining and closely related to the Primary Shopping Frontage).

Primary Frontages – Likely to include a high proportion of retail uses which may include food, drinks, clothing and household goods.

Secondary Frontages – Secondary Frontages provide greater opportunities for a diversity of uses.

We have defined each of these three categories for the larger centres within South West Hertfordshire, where there are clear distinctions between each category.

For some smaller centres though, it is not as easy to distinguish between Primary and Secondary Frontages. It can also be less desirable to do so in the context of the evolving role of town centres and the reduced reliance on a core of exclusively Class A1 retail uses to draw visitors to town centres. This is reflected in the general trends, described in Section 2 of this report, which shows that the ratio of A uses is changing with an inclination towards leisure services such as bars, cafes and restaurants, as well as other entertainment establishments.

In a number of smaller centres, we have therefore recommended that no Primary or Secondary Frontages be defined so that there is a greater level of flexibility of units within the Primary Shopping Area, thus strengthening the vitality and viability of the town centre. For example, Primary and Secondary Frontage designations are often restrictive to a certain proportion of Class A1 use, which could limit potential non-A1 occupiers that would otherwise positively impact on the draw of the town centre.

In order to ensure the centre's ability to adapt to future changes, it is advised that the current retail policies are replaced with more flexible wording. For example, each assessed centre could benefit from a policy that aims to retain a certain threshold A1 uses in the Primary Shopping Area, yet allows, as an exception, other town centre uses (as defined by the NPPF) where these would not have a significant adverse impact on the role and function of the centre in question assessed against a set list of criteria. In our experience, this is a policy approach that is increasingly being adopted by Local Planning Authorities for their respective town centres.

Our recommendations, and justifications, are described in the table which follows and are shown on the plans which accompany this appendix.

The mapping base used by Nexus differs to those of each local authority. For the avoidance of doubt when comparing existing and proposed boundaries, please refer to the schedule below where all proposed changes are listed.

Centre	Changes proposed to Town Centre, Primary Shopping Area and Primary and Secondary Shopping Frontages	Justification
Dacorum Borough Council		
Hemel Hempstead	<p>A separate Town Centre Boundary is proposed for Hemel Hempstead and Hemel Hempstead Old Town.</p> <p>It is proposed that Hemel Hempstead will have its own Town Centre Boundary.</p> <p>We propose that both centres should have their own Primary Shopping Areas as identified in Appendix F.</p>	<p>It is considered that Hemel Hempstead and Hemel Hempstead Old Town have separate functions and the best policy approach is to classify them as two separate centres. Hemel Hempstead Old Town has a different role to Hemel Hempstead, offering speciality shopping such as antique and gift shops, whilst also providing a strong food and drink offer. As outlined in Figure 9.7 (Suggested Retail Hierarchy for Larger Centres in South- West Hertfordshire) of this Retail and Leisure Study, Hemel Old Town is proposed as a district centre.</p> <p>Hemel Hempstead's Town Centre Boundary will extend up to the Forum and the Police Station on the west side of Marlowes and up to and including Carey Baptist Church on the east side of the Marlowes. This area is predominantly occupied by town centre uses. Past this point, the string of shops to the east of the Marlowes function separately to the main town centre and act as an extension to Hemel Old Town.</p> <p>The Primary Shopping Area is the area where the main retail uses are concentrated.</p>

Centre	Changes proposed to Town Centre, Primary Shopping Area and Primary and Secondary Shopping Frontages	Justification
	<p>Proposals include removing the residential development south of Selden Hill and residential development west of Leighton Buzzard Road from the Town Centre Boundary.</p> <p>A Primary Shopping Area has been proposed which extends up to Coombe Street to the west of Marlowes and 89 Marlowes to the east. This includes the defined Primary and Secondary Frontages. Primary and Secondary Shopping Frontages are not proposed within Hemel Hempstead Old Town.</p> <p>The District Centre Boundary for Hemel Hempstead Old Town is proposed to extend to 1-22A Marlowes and 60 Queensway.</p>	<p>These units are separated by the main road and do not function as part of the town centre.</p> <p>The exclusion of Primary and Secondary Frontages allows for flexibility within the proposed Primary Shopping Area.</p> <p>The inclusion of these units allows for the consolidation of Hemel Hempstead Old Town's retail offer. The prime retail offer for Hemel Hempstead Old Town is located along the High Street.</p>
Berkhamsted	<p>No change to the Primary and Secondary Frontage is proposed as shown in the Dacorum Site Allocations DPD (2017).</p> <p>A Primary Shopping Area has been created focusing on the High Street including the Primary and Secondary Frontages.</p>	<p>The Primary Shopping Area is the area where the main retail uses are concentrated.</p>

Centre	Changes proposed to Town Centre, Primary Shopping Area and Primary and Secondary Shopping Frontages	Justification
Tring	<p>The Town Centre Boundary has not changed from the adopted Local Plan.</p> <p>A Primary Shopping Area has been created to include the main High Street, Frogmore Street and Dolphin Square.</p>	<p>The Primary Shopping Area is the area where the main retail uses are concentrated.</p>
Hertsmere Borough Council		
Borehamwood	<p>No change to the existing Town Centre Boundary, but the addition of a Primary Shopping Area.</p> <p>The Primary Shopping Area includes Shenley Road, Borehamwood Shopping Park and Reel Cinema/Gala Bingo, but does not include the Tesco Extra, the railway station or buildings on the eastern side of Theobald Street, which are all on the edge of the Town Centre Boundary.</p> <p>While Shenley Road and Borehamwood Retail Park function quite differently, both are important aspects of the Town Centre. The central part of Shenley Road and the Shopping Park are both proposed as Primary Shopping Frontage.</p> <p>Primary and Secondary Frontages have been proposed for units within the Primary Shopping Area</p>	<p>The Primary Shopping Area is the area where the main retail uses are concentrated.</p> <p>Tesco Extra has been excluded from the Primary Shopping Area as the majority of trips are carried out by car and may not lead to linked trips into the Town Centre due to the Tesco being disconnected from Shenley Road.</p> <p>Both Shenley Road and the Borehamwood Retail Park include a high proportion of A1 use class units that contribute significantly to the footfall of the town centre. Due to its central location and car park provision, shoppers who park at the Retail Park are more likely to carry out linked trips within the town centre, particularly compared with Tesco Extra.</p> <p>Primary and Secondary Frontages have been included within the Primary Shopping Area. Primary Frontages have been proposed for the core areas of footfall generation,</p>

Centre	Changes proposed to Town Centre, Primary Shopping Area and Primary and Secondary Shopping Frontages	Justification
	<p>with frontage to Shenley Road and within the Borehamwood Retail Park.</p>	<p>while Secondary Frontages have been proposed along Shenley Road towards the east and west edges of the Primary Shopping Area.</p> <p>Community facilities including the Borehamwood Library and All Saints Church on Shenley Road have been included within the Primary Shopping Frontage as they represent important footfall generators and are considered to be main town centre uses.</p>
<p>Potters Bar Darkes Lane</p>	<p>Minor amendments to the adopted Local District Centre Boundary, and addition of a Primary Shopping Area.</p> <p>We propose the removal of non-retail buildings to the west of Darkes Lane from the Town Centre Boundary, and the introduction of a Primary Shopping Area which incorporates the two main groupings of shops north and south of the railway line.</p> <p>Primary and Secondary Frontages are not proposed</p>	<p>The addition of a Primary Shopping Area, where the main retail uses are concentrated, allows for flexibility within the town centre.</p> <p>The removal of non-retail buildings is proposed to consolidate the town centre and provide a focus on main town centre uses. The majority of these building are residential and do not contribute to the town centre. The Manor Road Car Park has also been excluded for this reason.</p> <p>To allow flexibility within the proposed Primary Shopping Area.</p> <p>Hertsmere Borough Council will be considering the appropriateness of designating Primary and/ or Secondary Frontages for Potters Bar Darkes Lane in the new Local Plan as its preparation progresses.</p>

Centre	Changes proposed to Town Centre, Primary Shopping Area and Primary and Secondary Shopping Frontages	Justification
Potters Bar High Street	<p>No change to the existing District Centre Boundary, but the addition of a Primary Shopping Area is proposed.</p> <p>The proposed Primary Shopping Area will include all units with frontage to High Street, but excludes the Tesco Superstore.</p>	<p>Primary and Secondary Frontages are not proposed to allow flexibility within the proposed Primary Shopping Area where the main retail uses are concentrated.</p> <p>The units fronting Potters Bar High Street generate a high level of footfall and include the main retail uses within the Town Centre. The Tesco Superstore has been excluded from the Primary Frontage as the majority of trips are carried out by car and may not lead to linked trips into the town centre.</p> <p>Hertsmere Borough Council will be considering the appropriateness of designating Primary and/ or Secondary Frontages for Potters Bar High Street in the new Local Plan as its preparation progresses.</p>
Radlett	<p>No change to the existing District Centre Boundary, but the addition of a Primary Shopping Area is proposed.</p> <p>Introduction of a Primary Shopping Area that incorporates the retail units within the District Centre Boundary facing onto Watling Street. Primary and Secondary Frontages are not proposed.</p>	<p>The addition of a Primary Shopping Area, where the main retail uses are concentrated, allows for flexibility within the town centre.</p> <p>Hertsmere Borough Council will be considering the appropriateness of designating Primary and/ or Secondary Frontages for Radlett in the new Local Plan as its preparation progresses.</p>

Centre	Changes proposed to Town Centre, Primary Shopping Area and Primary and Secondary Shopping Frontages	Justification
Bushey	<p>No change to the existing District Centre Boundary, but the addition of a Primary Shopping Area.</p> <p>Primary and Secondary Frontages are not proposed</p>	<p>A Primary Shopping Area has been added, and incorporates all retail units with frontage to High Street.</p> <p>To allow flexibility within the proposed Primary Shopping Area.</p> <p>Hertsmere Borough Council will be considering the appropriateness of designating Primary and/ or Secondary Frontages for Bushey in the new Local Plan as its preparation progresses.</p>
Bushey Heath	<p>No change to the existing District Centre Boundary, but the addition of a Primary Shopping Area.</p> <p>Primary and Secondary Frontages are not proposed.</p>	<p>Bushey Heath District Centre is already fairly compact. The Primary Shopping Area has been introduced to cover all retail units with frontage to the High Street within the District Centre Boundary.</p> <p>To allow flexibility within the proposed Primary Shopping Area.</p> <p>Hertsmere Borough Council will be considering the appropriateness of designating Primary and/ or Secondary Frontages for Bushey Heath in the new Local Plan as its preparation progresses.</p>
Three Rivers District Council		
Rickmansworth	Proposals include the creation of a Town Centre Boundary and Primary Shopping Area.	

Centre	Changes proposed to Town Centre, Primary Shopping Area and Primary and Secondary Shopping Frontages	Justification
	<p>The proposed Primary Shopping Area incorporates all retail units with frontage onto High Street, and Church Street.</p> <p>Primary Frontages are proposed for all units within the Primary Shopping Area that have frontage to High Street and Church Street. Secondary Frontages are proposed for units within the Primary Shopping Area with frontage to Station Road.</p>	<p>The Primary Shopping Area has been created based on Primary and Secondary Frontages from the adopted Policies Map.</p> <p>The units fronting the High Street and Church Street generate a high level of footfall and include the main retail uses within the Town Centre. The units fronting Station Road include a more diverse retail offer, primarily made up of service units.</p>
South Oxhey	<p>The proposed Town Centre Boundary includes the existing retail square of South Oxhey, and units with frontage to Station Approach. The proposed Primary Shopping Area incorporates all units making up the South Oxhey retail square.</p> <p>Proposals include the creation of a Town Centre Boundary and Primary Shopping Area. Primary and Secondary Frontages not proposed.</p>	<p>The Primary Shopping Area includes Station Approach. Although this area is currently under construction, Three Rivers plan to designate the proposed 19 retail units as either Primary or Secondary Frontages in the new Local Plan. It should be noted that the composition of South Oxhey's Primary Shopping Area may change in the future as the redevelopment of South Oxhey nears to completion.</p> <p>Three Rivers District Council will be considering designating Primary and Secondary Frontages for South Oxhey as the new Local Plan progresses.</p>
Abbots Langley	<p>Proposals include the creation of a Town Centre Boundary and Primary Shopping Area.</p> <p>Primary and Secondary Frontages are not proposed.</p>	<p>Due to the size and compactness of Abbots Langley, the proposed Primary Shopping Area is the same as the proposed District Centre Boundary.</p> <p>Three Rivers District Council will be considering designating Primary and Secondary Frontages for Abbots Langley as the new Local Plan progresses.</p>

Centre	Changes proposed to Town Centre, Primary Shopping Area and Primary and Secondary Shopping Frontages	Justification
Chorleywood	<p>Proposals include the creation of a Town Centre Boundary and Primary Shopping Area.</p> <p>The proposed Town Centre Boundary incorporates all adopted Primary and Secondary Frontages as identified in the adopted Policies Map.</p> <p>The proposed Primary Shopping Area incorporates all units with frontage to Lower Road and Whitelands Avenue.</p> <p>Primary and Secondary Frontages are not identified.</p>	<p>The proposed Primary Shopping Area reflects the main retail uses within the town centre.</p> <p>Three Rivers District Council will be considering designating Primary and Secondary Frontages for Chorleywood as the new Local Plan progresses.</p>
St Albans City and District Council		
St Albans	Proposals include the creation of a Primary Shopping Area including Primary and Secondary Frontages.	

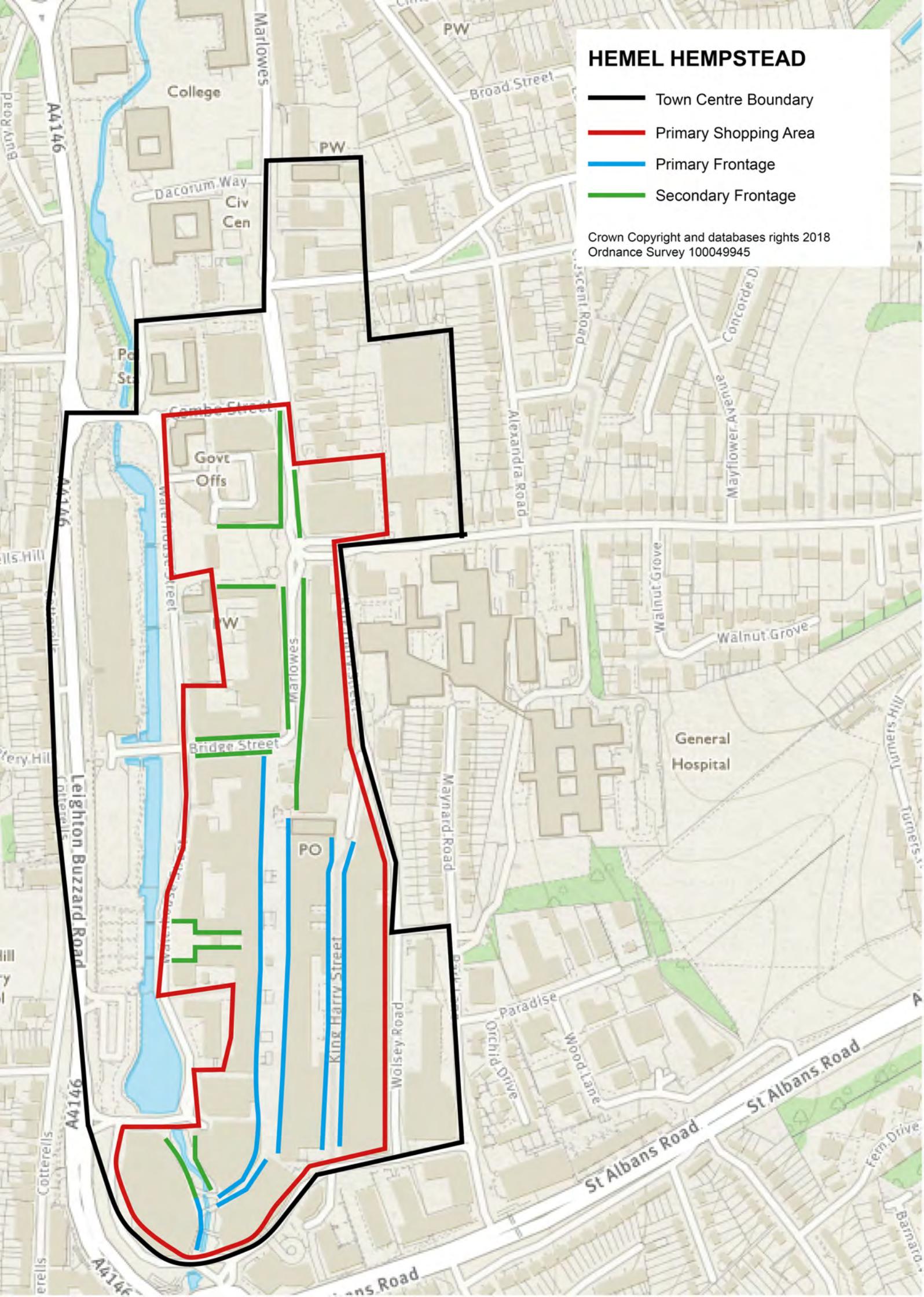
Centre	Changes proposed to Town Centre, Primary Shopping Area and Primary and Secondary Shopping Frontages	Justification
	<p>Primary and Secondary Frontages and the Town Centre Boundary are as identified in the emerging Local Plan.</p>	
Harpenden	<p>Proposals include the creation of a Primary Shopping Area including Primary and Secondary Frontages</p> <p>Primary and Secondary Frontages and the Town Centre Boundary are as identified in the emerging Local Plan.</p>	
Watford Borough Council		
Watford	<p>Proposals include the contraction of the Town Centre Boundary to the north to include the leisure centre and Council offices.</p> <p>We propose to include a Primary Shopping Area encompassing the Intu redevelopment, Market Place and the High Street.</p> <p>The shopping frontage between Clarendon Road and Exchange Road is proposed to change from Primary Frontage to Secondary Frontage.</p>	<p>The facilities to the north of Rickmansworth Road (including the Leisure centre, Colosseum and Watford Library) create a lot of footfall and play an important role in the town centre, encouraging linked trips.</p> <p>The proposed Primary Shopping Area includes all Primary and Secondary Frontages as identified in the adopted Policies Map. Although units to the north of the junction of High Street and Clarendon Road offer a Secondary Frontage role (predominantly made up of food/ drink/ service units), these units still attract a fair amount of footfall and offer an important contribution to the town centre (particularly night time economy) and therefore should form part of the Primary Shopping Area.</p> <p>This area of the High Street appears separate from the High Street, south of Clarendon Road with a high presence of service units. It is therefore considered to be more reflective of Secondary Frontage. This will allow for greater flexibility of uses in the area.</p>

Centre	Changes proposed to Town Centre, Primary Shopping Area and Primary and Secondary Shopping Frontages	Justification
	<p>Queens Road north of Beecham Grove is not included within the Town Centre Boundary nor is the section of Market Street beyond Exchange Road.</p>	<p>The units to the north of Queens Road appear separate from the town centre, in particular due to the separation of the fly over. Similarly, the string of shops to the west of Exchange Road along Market Street, provide an offer more akin with a local parade of shops. These units are not easily accessible from the town centre due to the busy A Road running from north west to south east (Exchange Road).</p>
<p>Watford St Albans Road</p>	<p>A District Centre Boundary has been created as well as a Primary Shopping Area which covers a similar area to the existing Watford North Shopping Centre but includes additional units to the north.</p> <p>Primary and Secondary Frontages are not proposed.</p> <p>The large floorplate units to the south (the Range, TK Max and Office Outlet) are not included.</p> <p>The Local Centres to the north of the centre remain the same.</p>	<p>The proposed Primary Shopping Area incorporates the prime retail pitch along St Albans Road.</p> <p>To allow flexibility within the proposed Primary Shopping Area.</p> <p>These units are allocated as part of the Watford Junction Development Site.</p>

HEMEL HEMPSTEAD

-  Town Centre Boundary
-  Primary Shopping Area
-  Primary Frontage
-  Secondary Frontage

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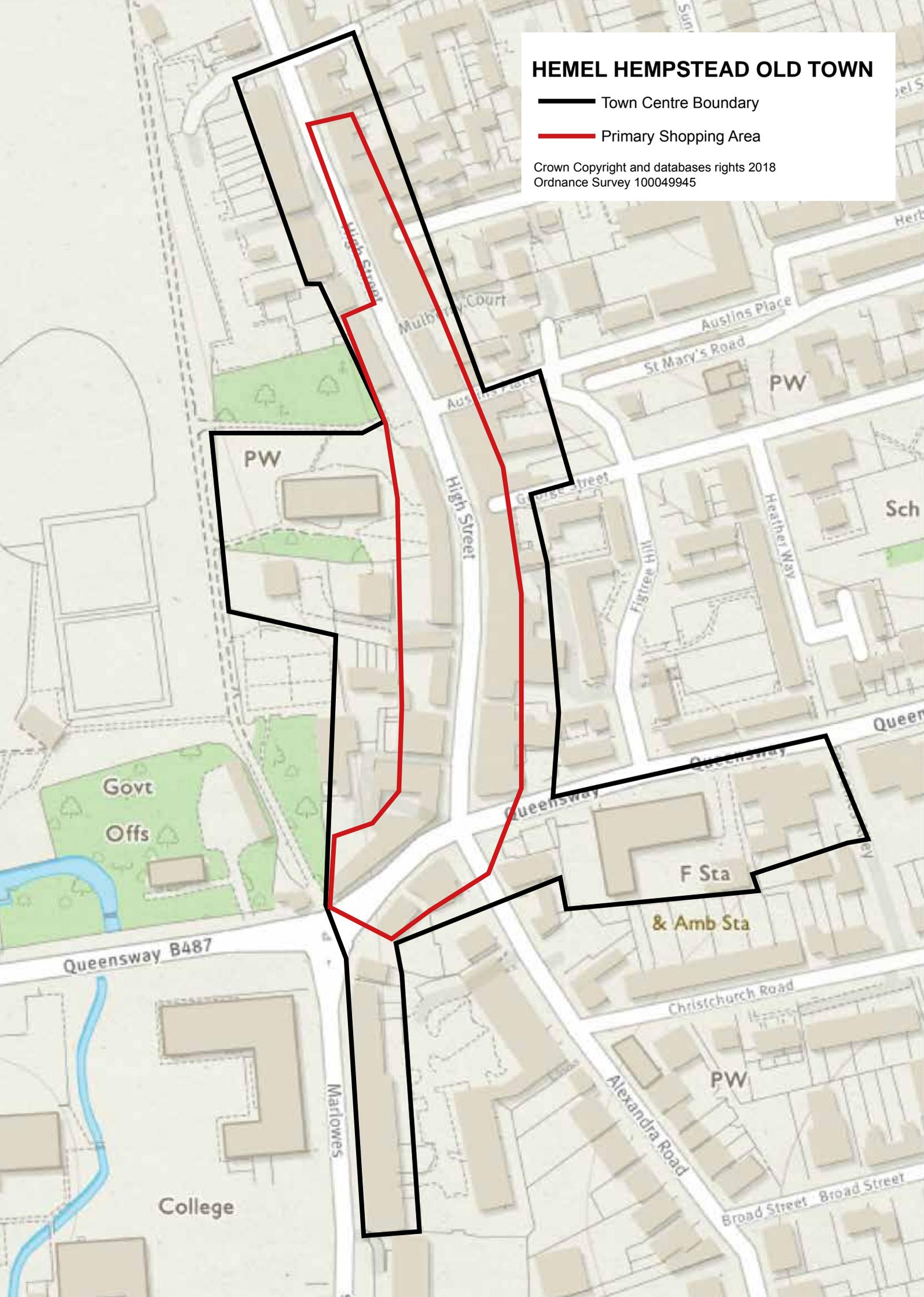


HEMEL HEMPSTEAD OLD TOWN

— Town Centre Boundary

— Primary Shopping Area

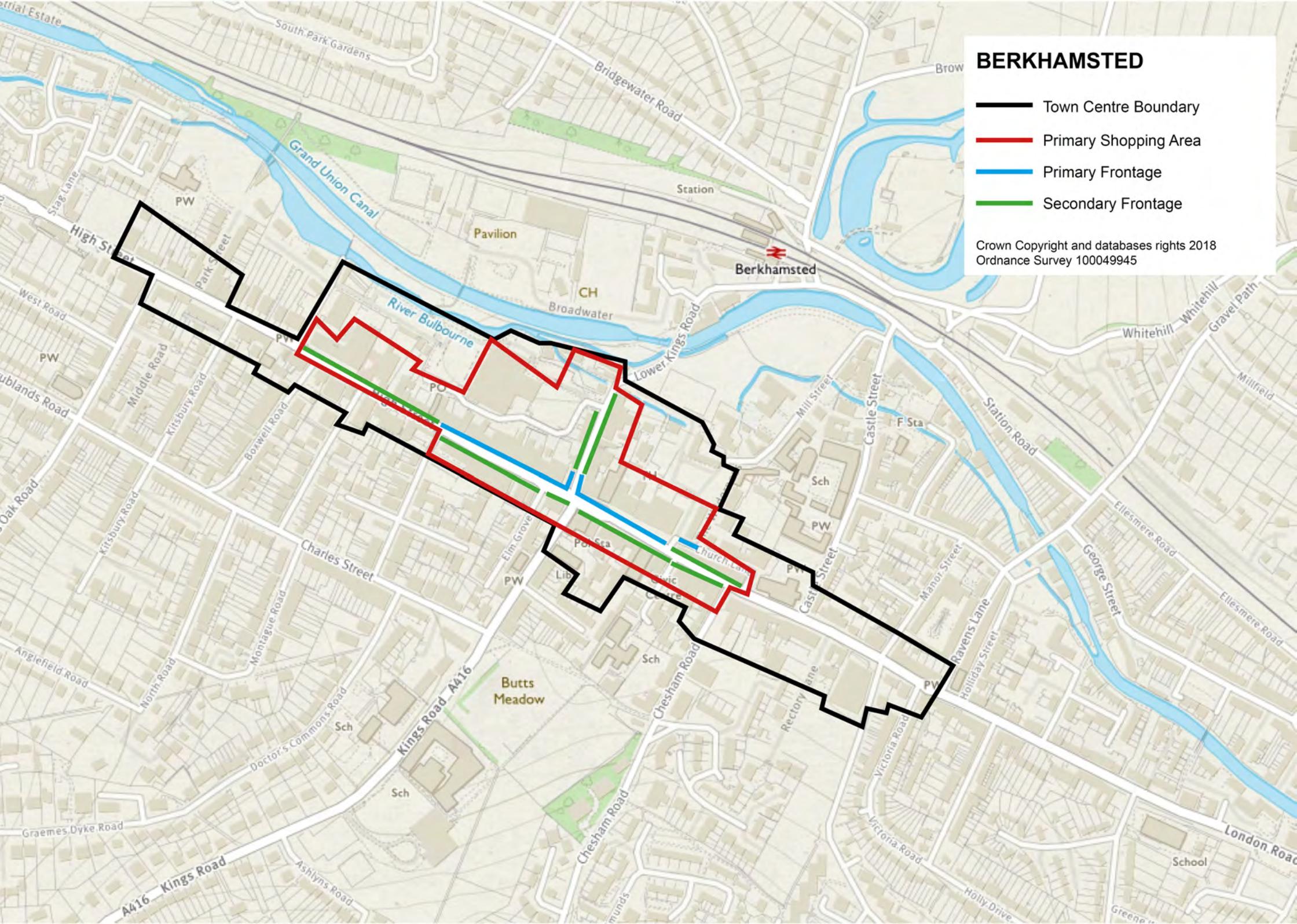
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BERKHAMSTED

-  Town Centre Boundary
-  Primary Shopping Area
-  Primary Frontage
-  Secondary Frontage

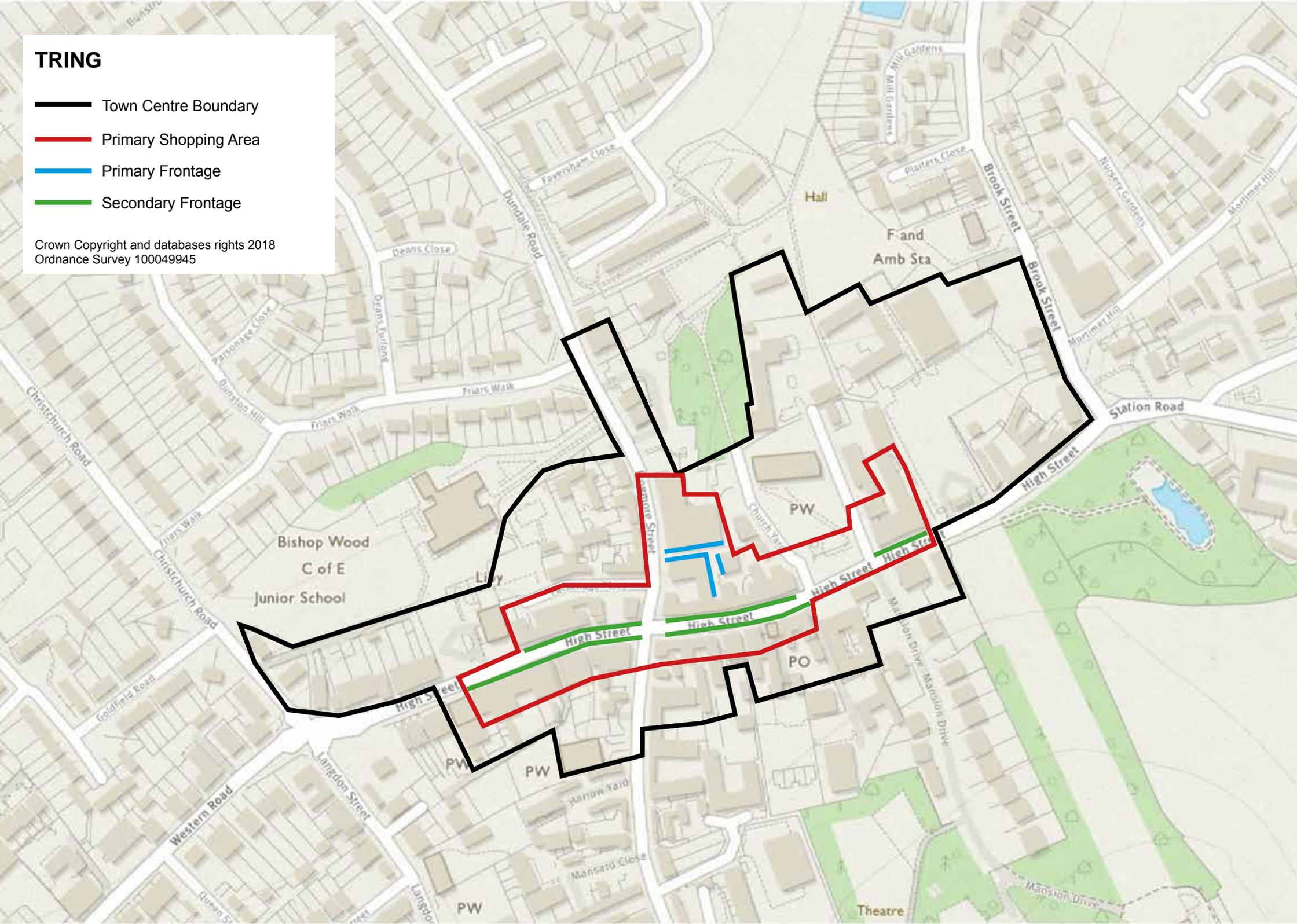
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TRING

-  Town Centre Boundary
-  Primary Shopping Area
-  Primary Frontage
-  Secondary Frontage

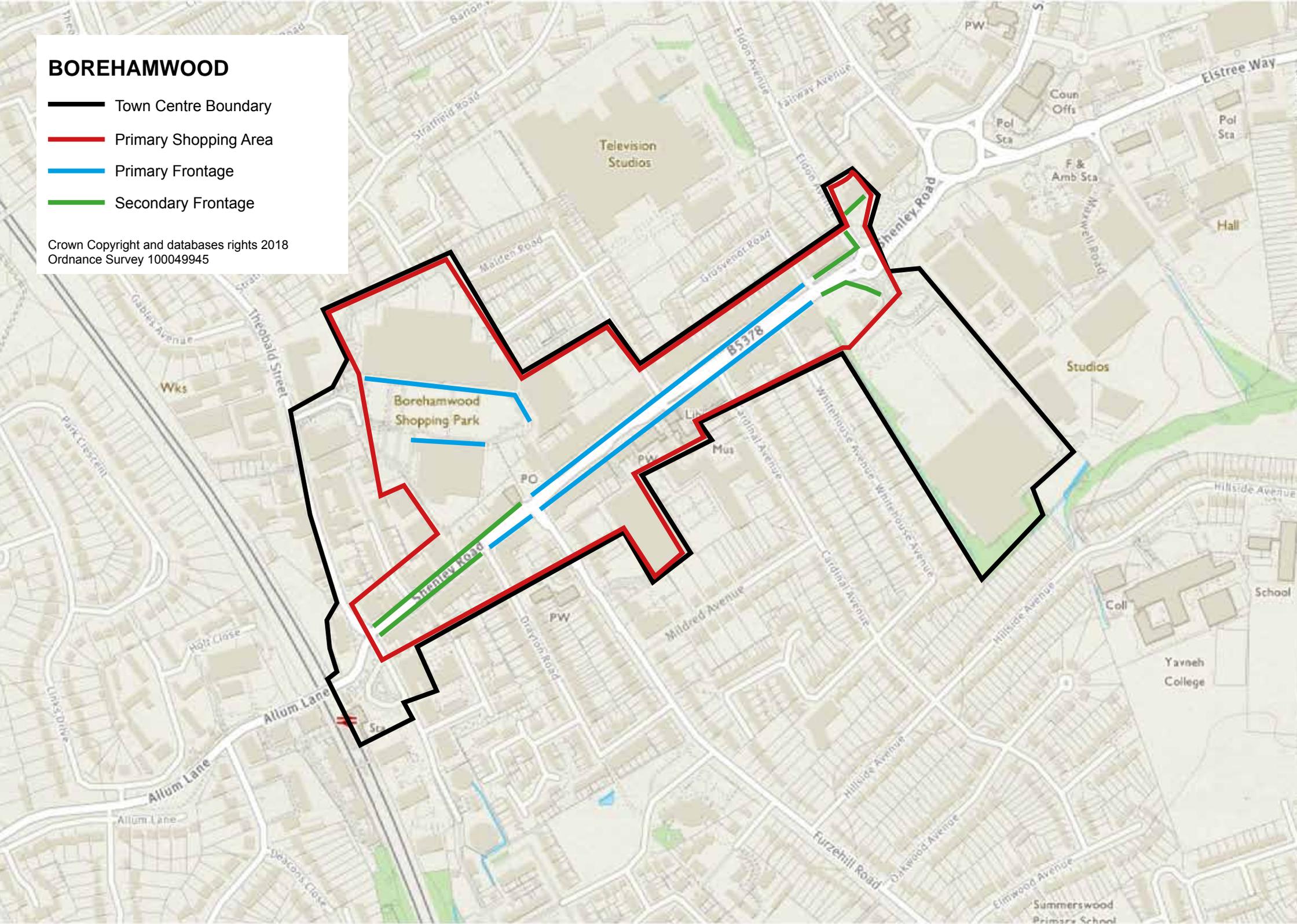
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BOREHAMWOOD

-  Town Centre Boundary
-  Primary Shopping Area
-  Primary Frontage
-  Secondary Frontage

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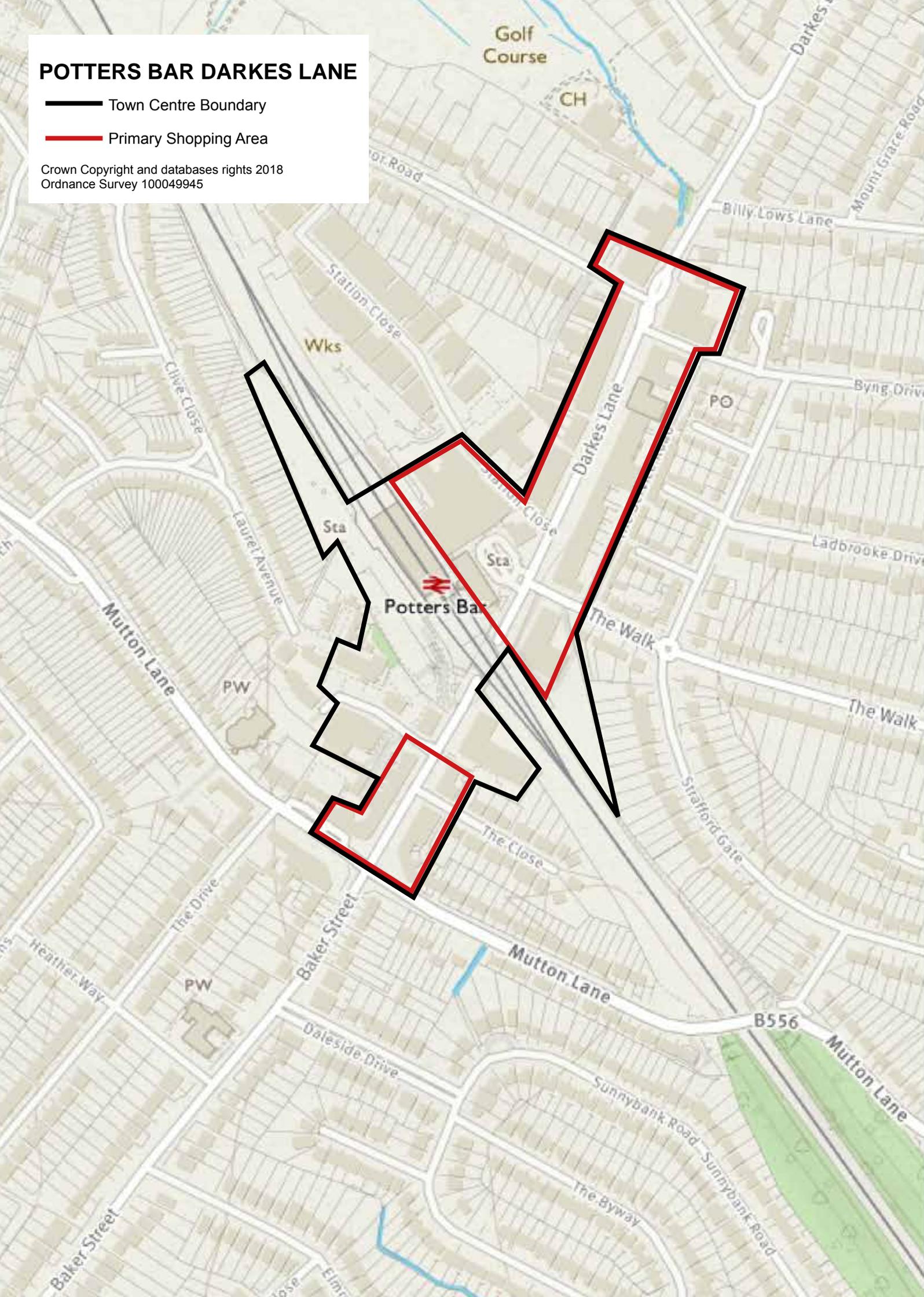


POTTERS BAR DARKES LANE

— Town Centre Boundary

— Primary Shopping Area

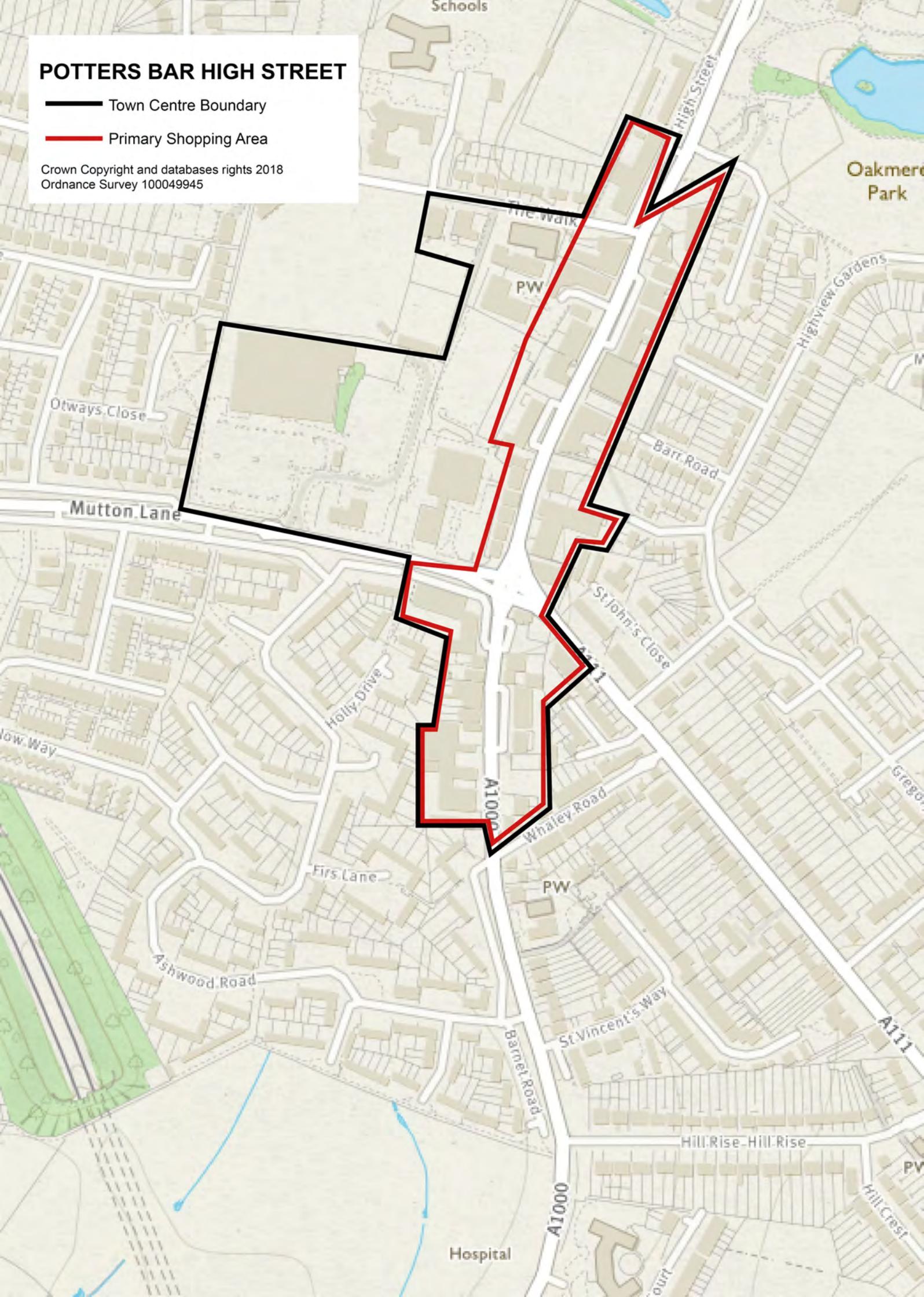
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POTTERS BAR HIGH STREET

- Town Centre Boundary
- Primary Shopping Area

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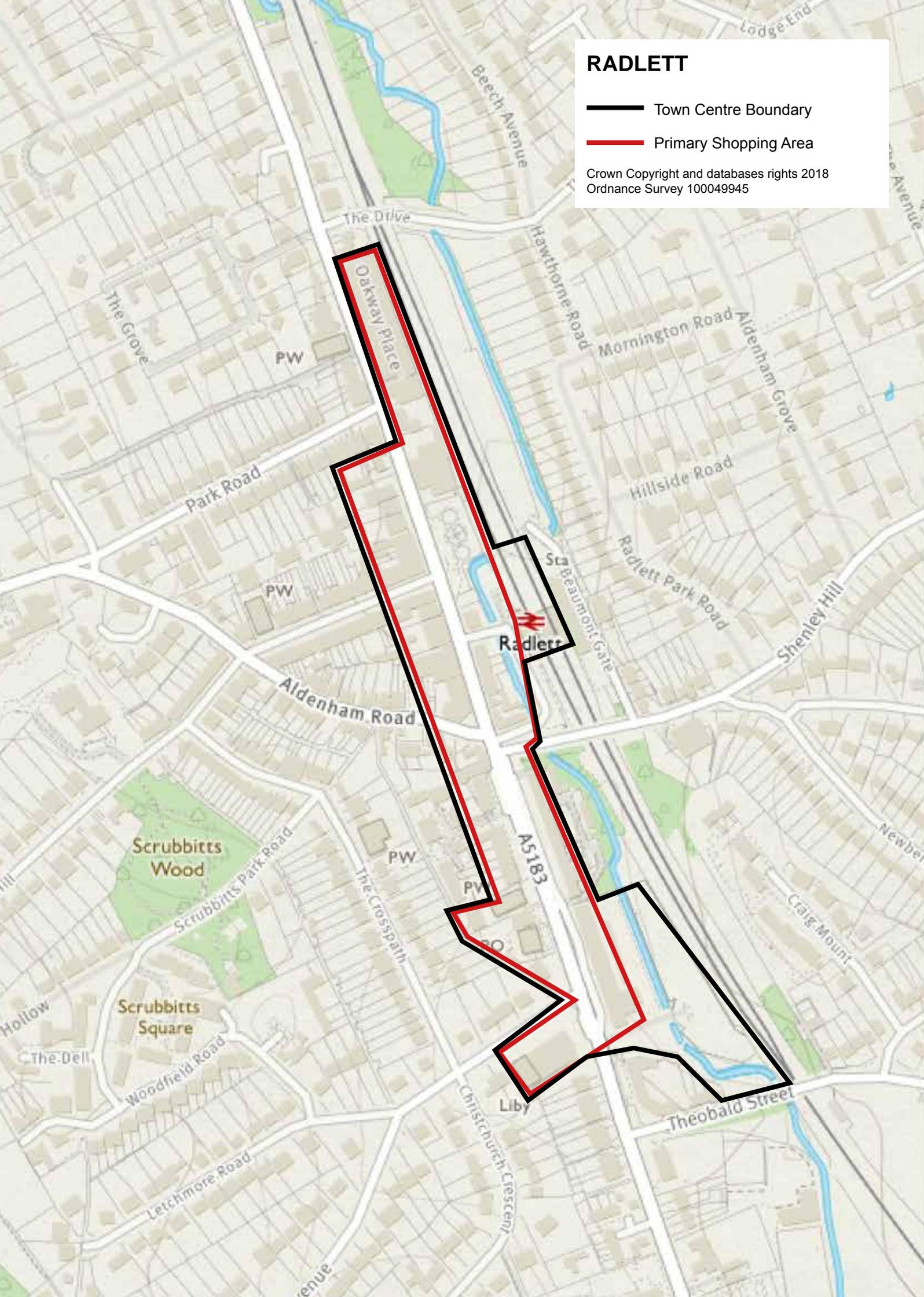


RADLETT

— Town Centre Boundary

— Primary Shopping Area

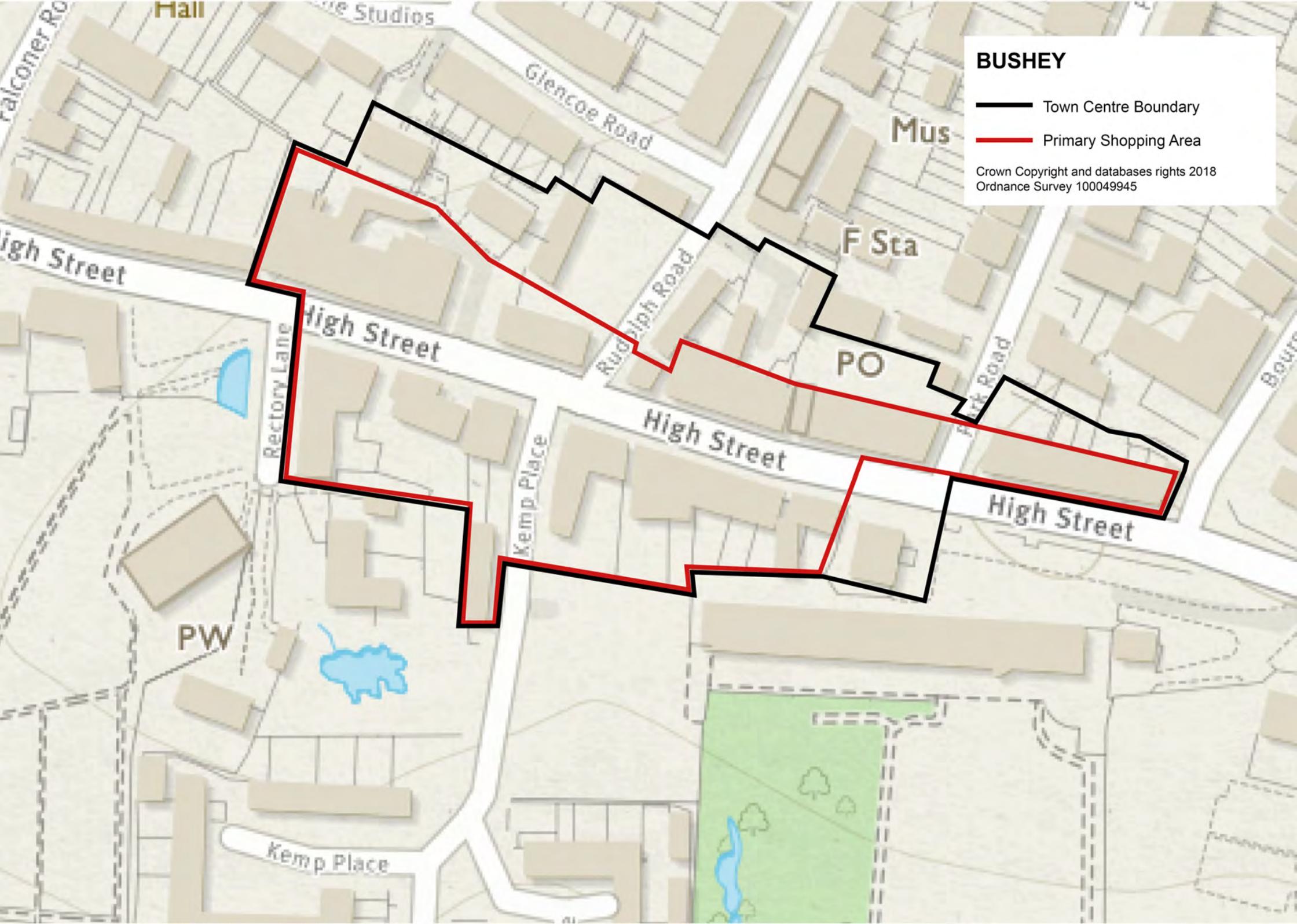
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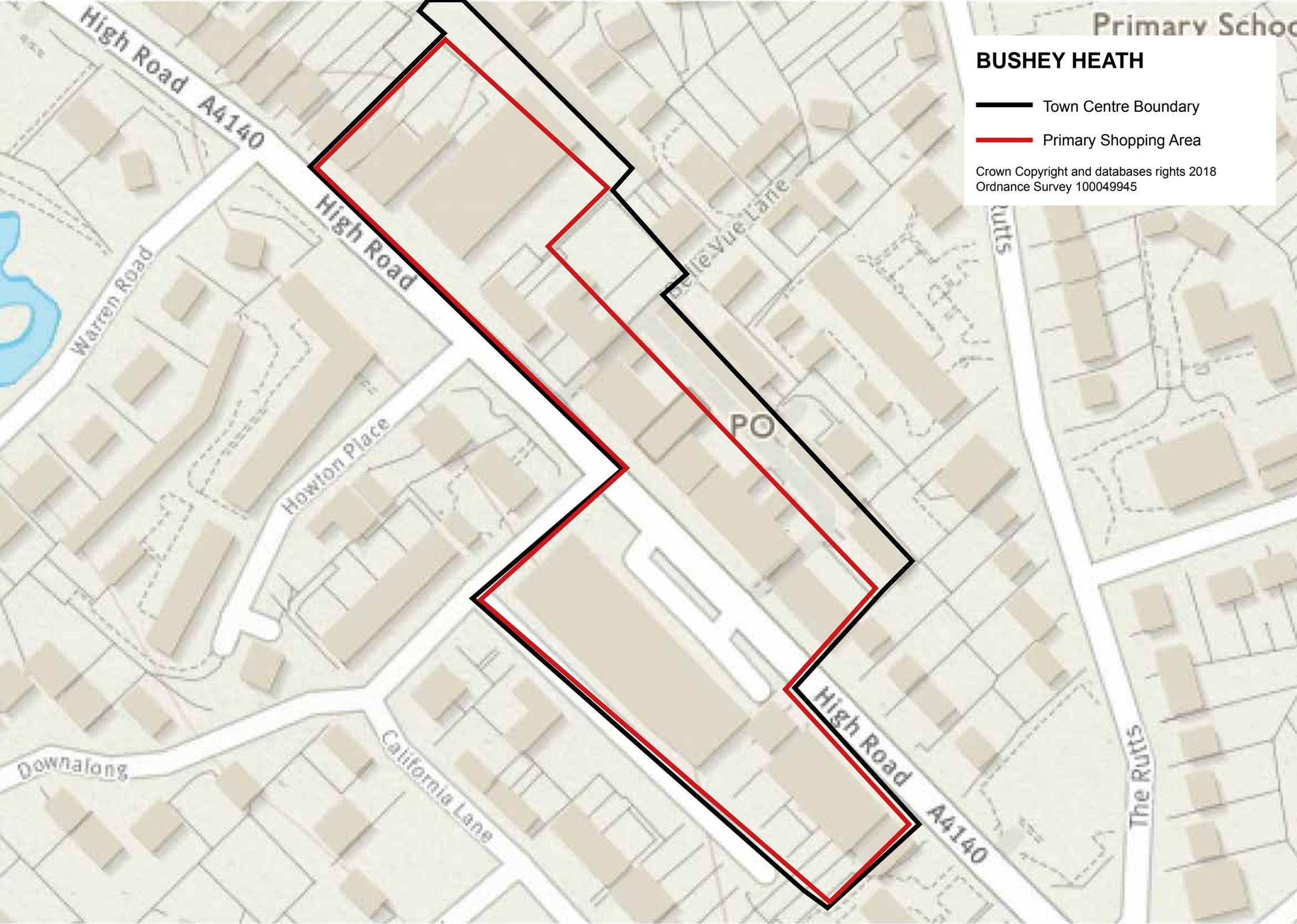


BUSHEY

-  Town Centre Boundary
-  Primary Shopping Area

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Primary School

BUSHEY HEATH

-  Town Centre Boundary
-  Primary Shopping Area

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High Road A4140

Warren Road

High Road

Belle Vue Lane

Rutts

Howton Place

PO

Downalong

Californis Lane

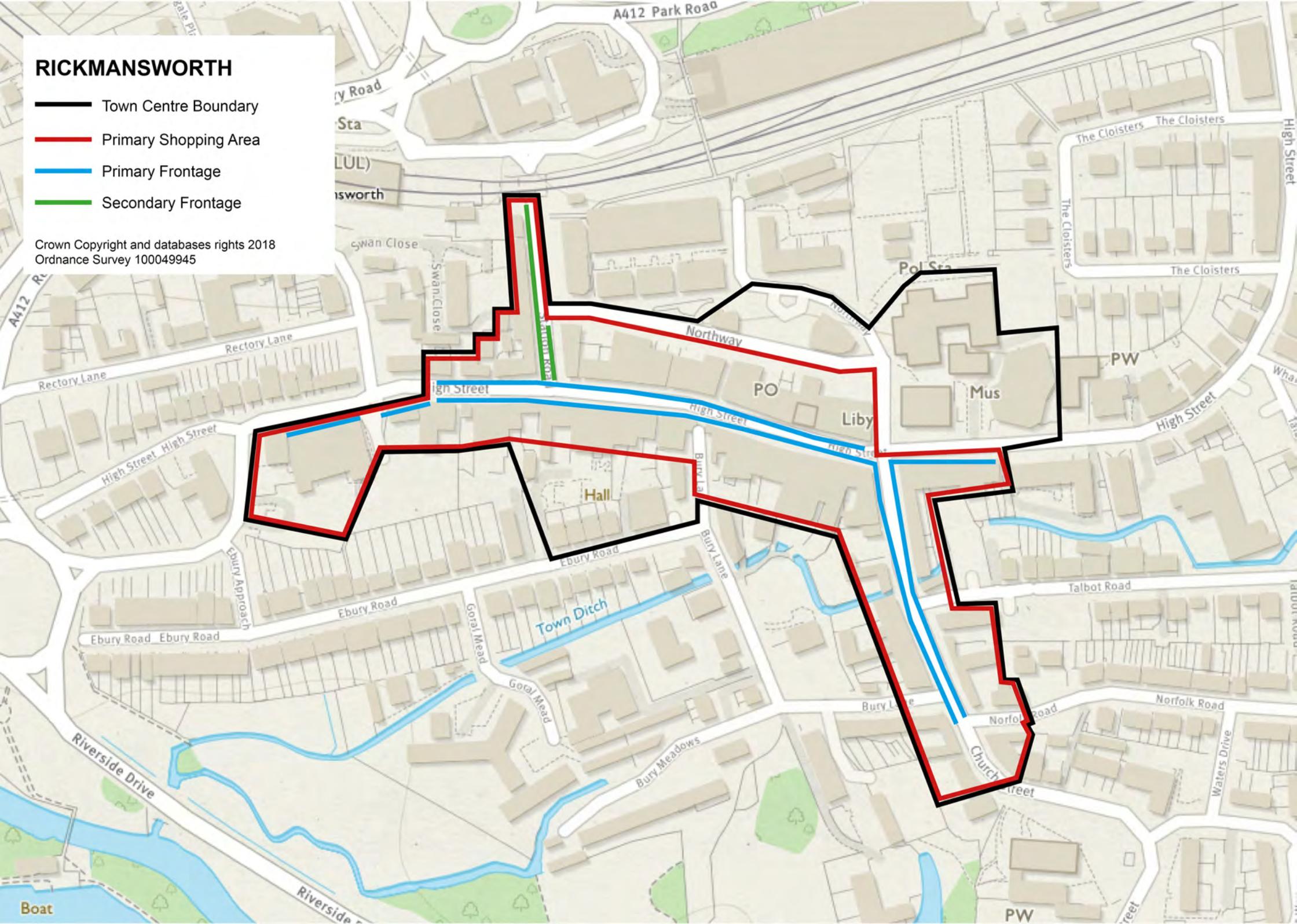
High Road A4140

The Rutts

RICKMANSWORTH

-  Town Centre Boundary
-  Primary Shopping Area
-  Primary Frontage
-  Secondary Frontage

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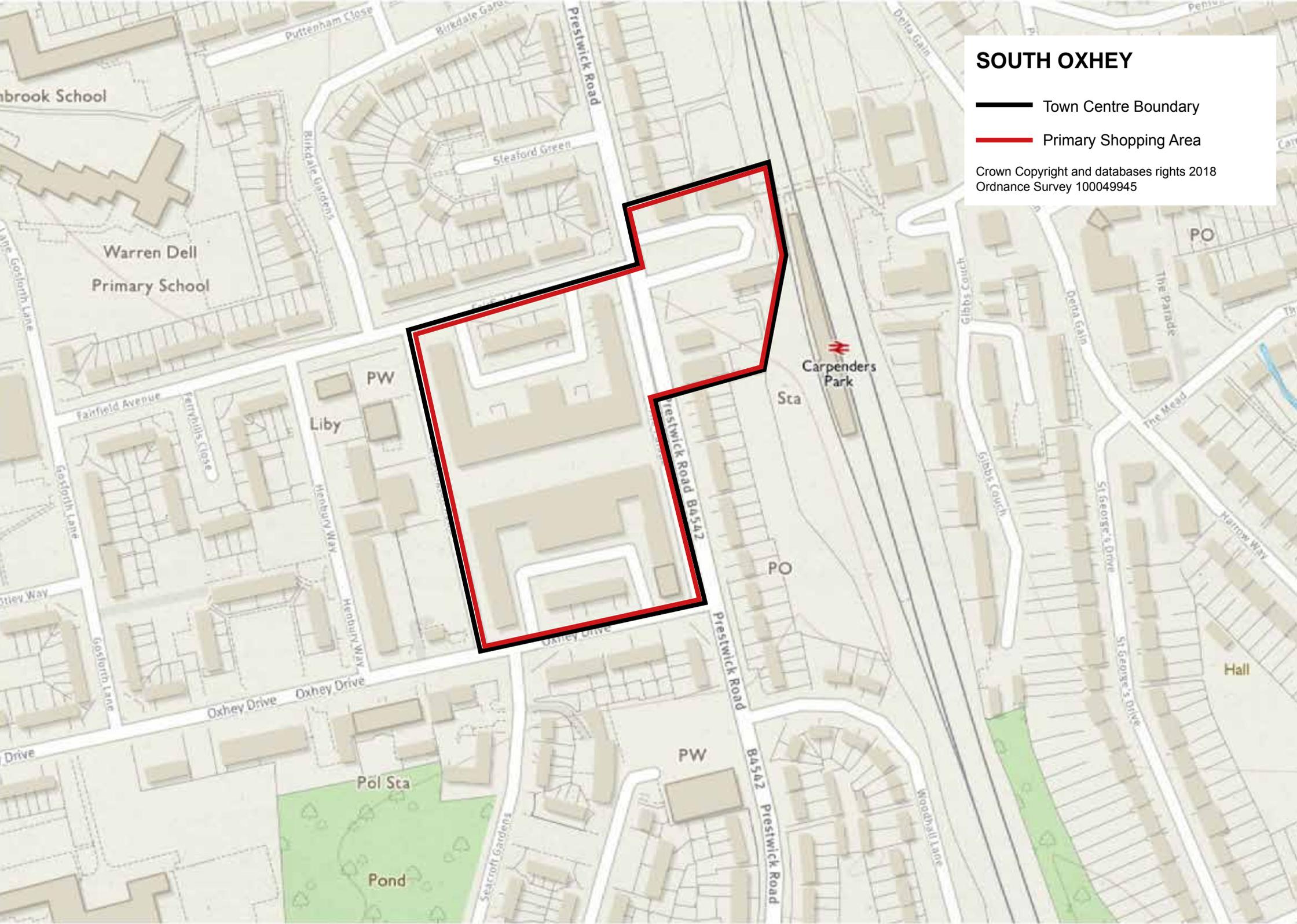


SOUTH OXHEY

 Town Centre Boundary

 Primary Shopping Area

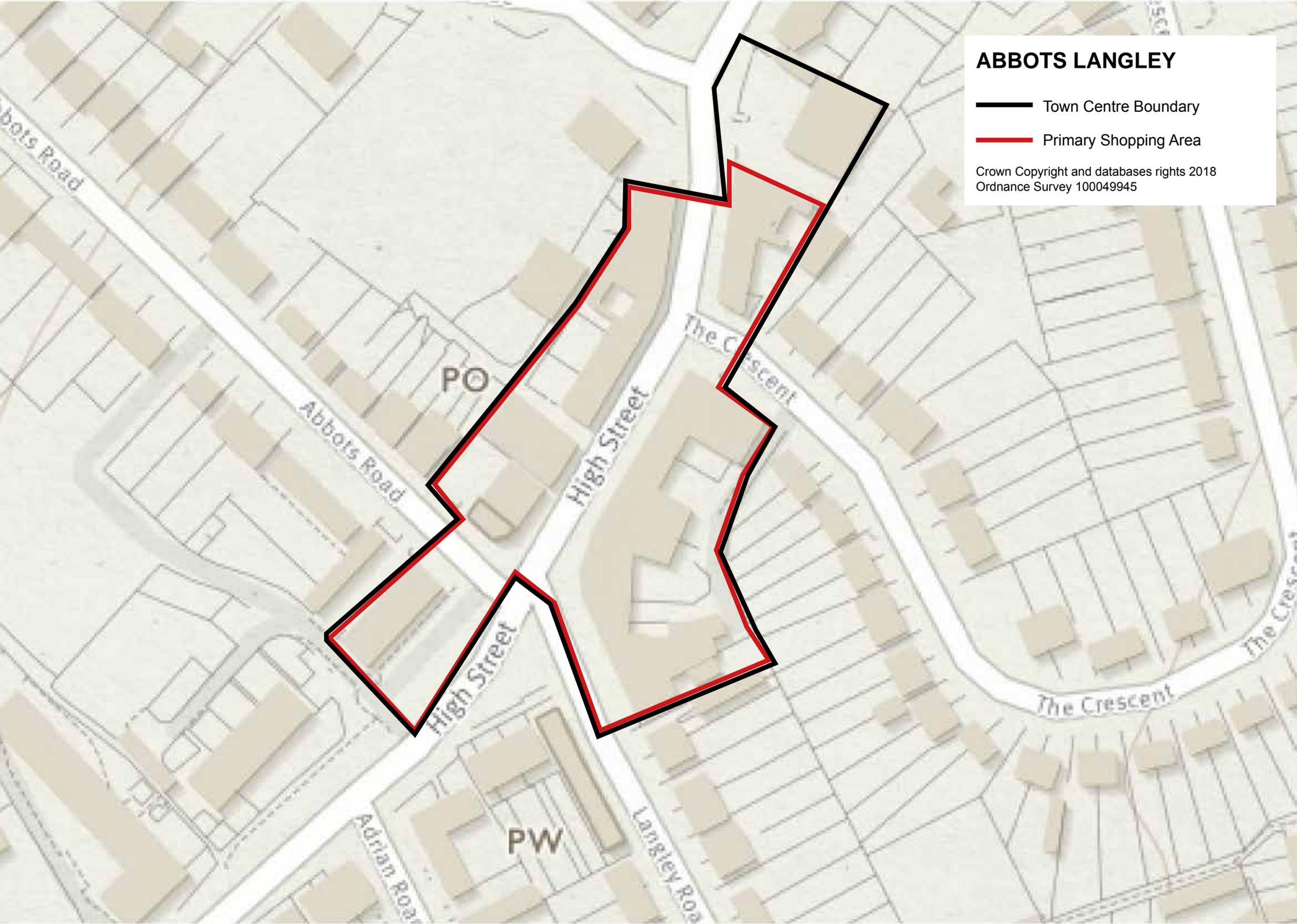
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ABBOTS LANGLEY

-  Town Centre Boundary
-  Primary Shopping Area

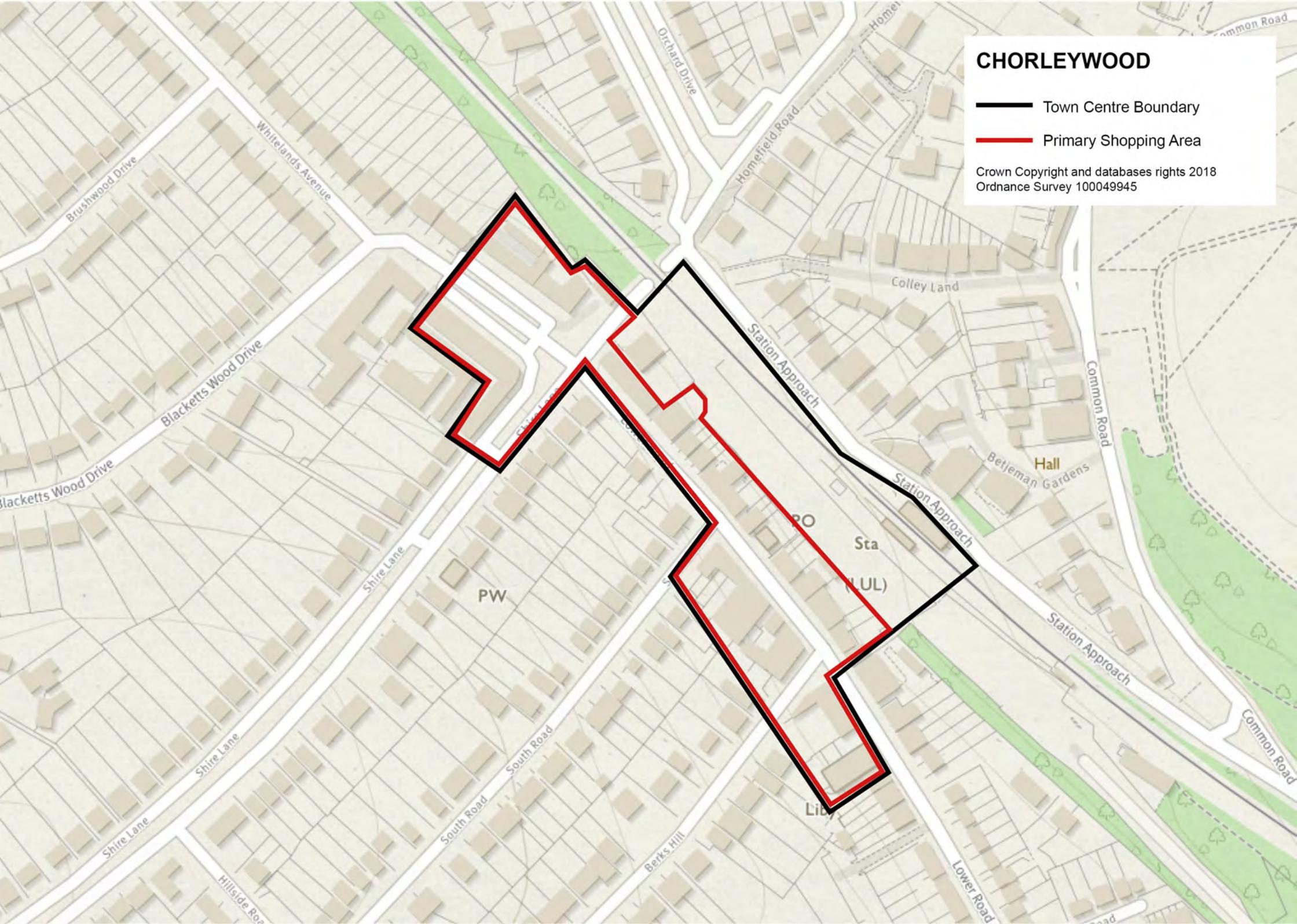
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CHORLEYWOOD

-  Town Centre Boundary
-  Primary Shopping Area

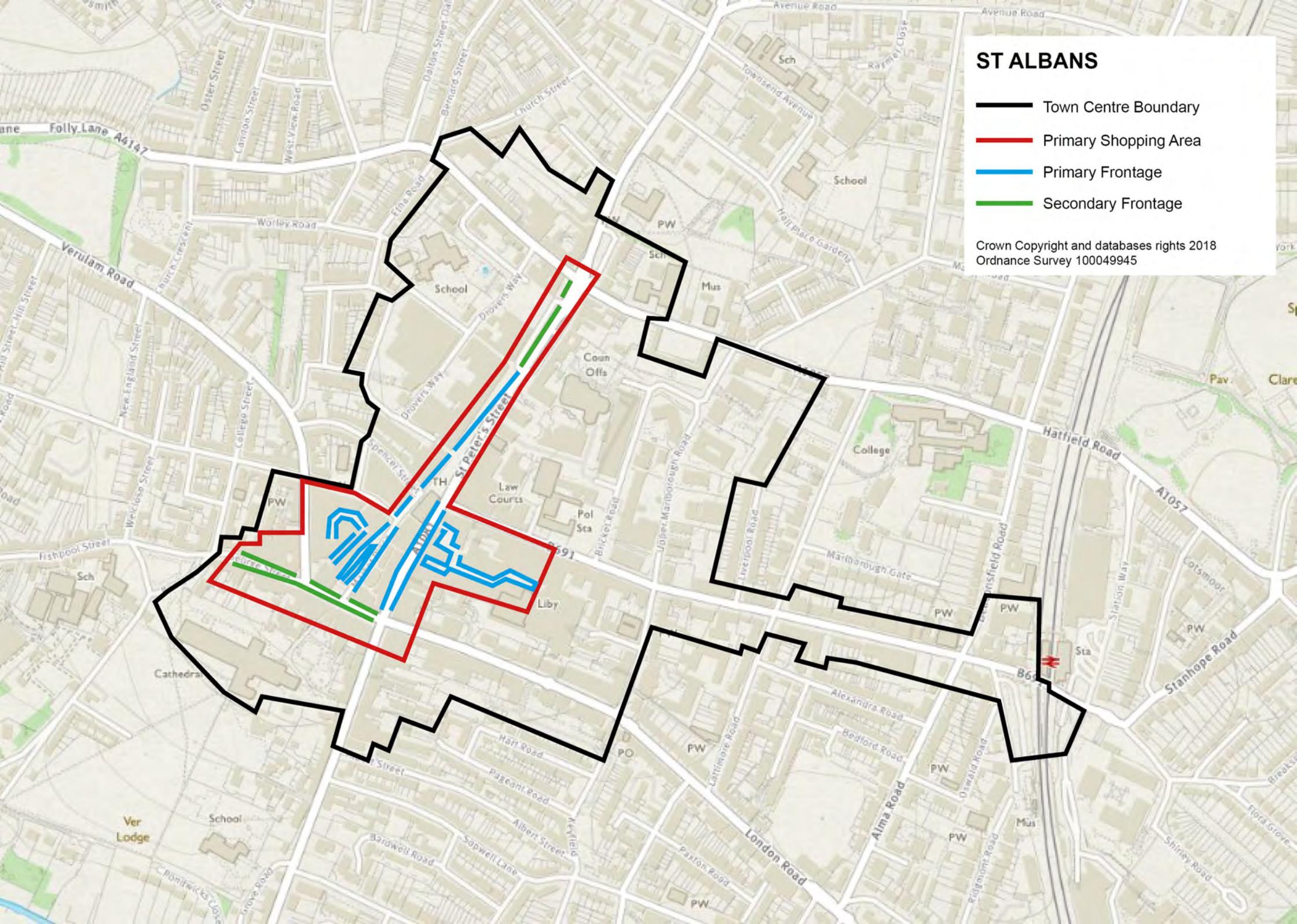
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ST ALBANS

-  Town Centre Boundary
-  Primary Shopping Area
-  Primary Frontage
-  Secondary Frontage

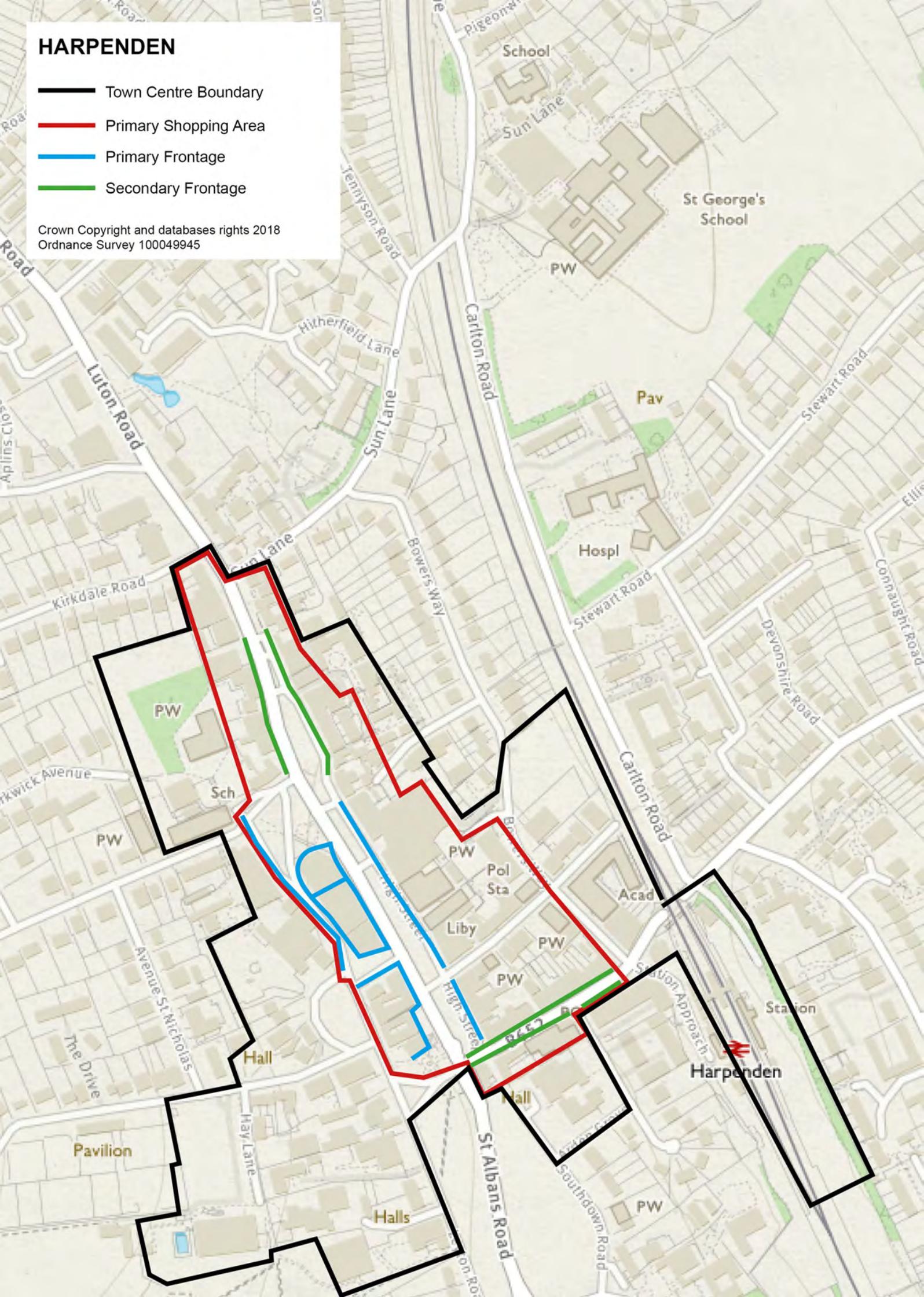
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HARPENDEN

- Town Centre Boundary
- Primary Shopping Area
- Primary Frontage
- Secondary Frontage

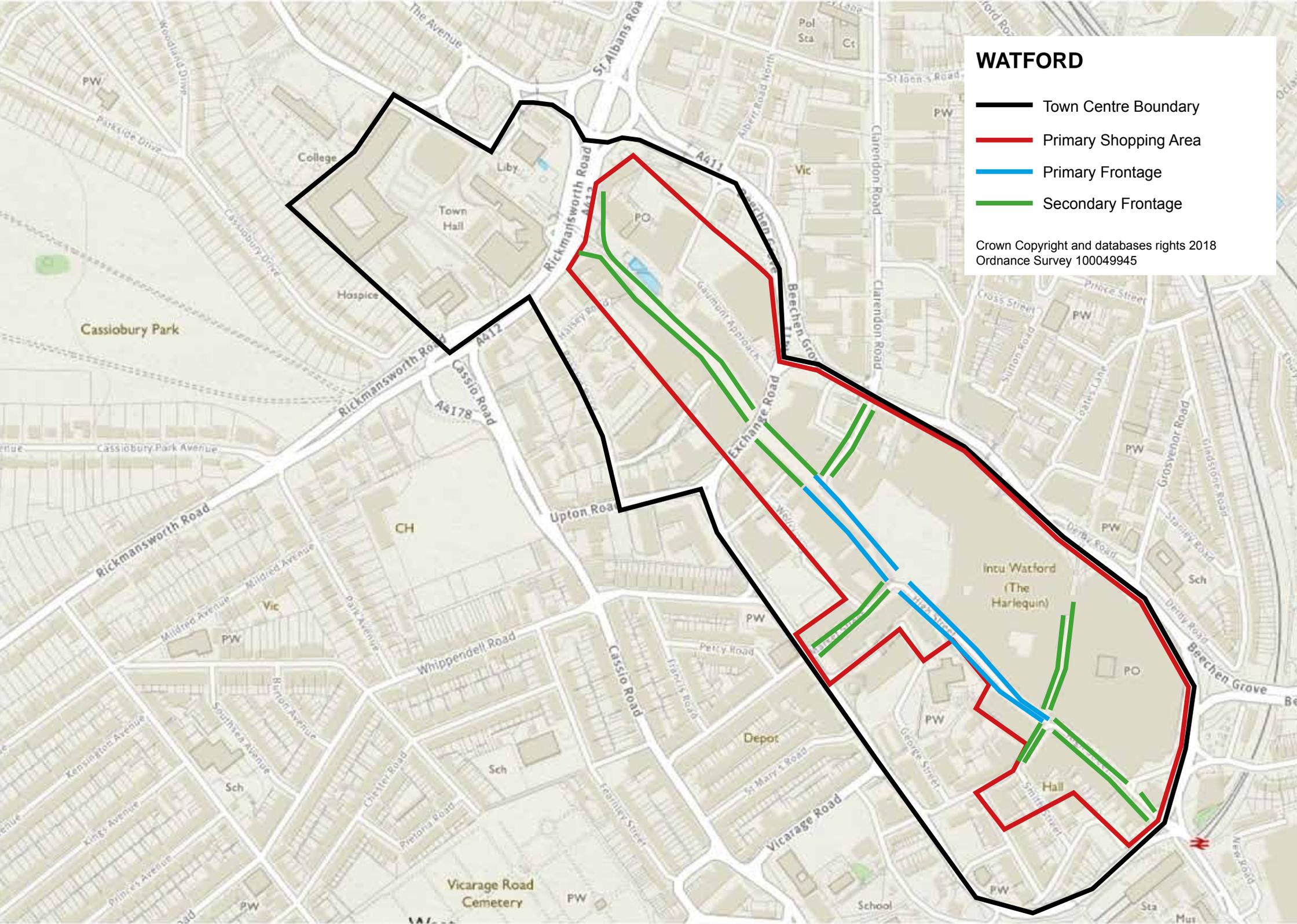
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WATFORD

-  Town Centre Boundary
-  Primary Shopping Area
-  Primary Frontage
-  Secondary Frontage

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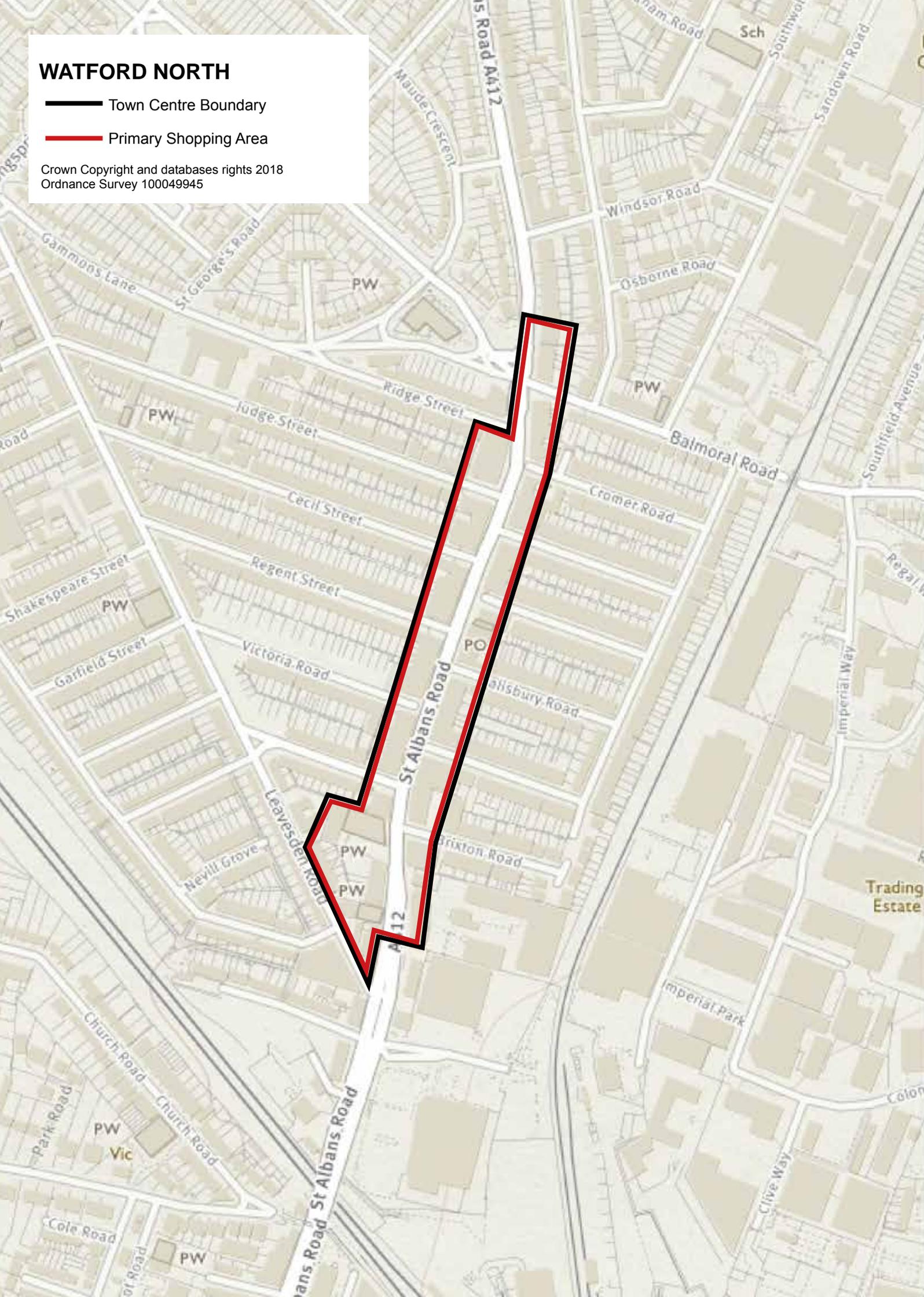


WATFORD NORTH

— Town Centre Boundary

— Primary Shopping Area

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Appendix G | Population Forecast Calculations

APPENDIX G – POPULATION NOTE

Introduction

To assess how housing potential housing growth may affect retail provision and growth in the future and how this could be accommodated in the new local plans for each of the respective South West Herts local authorities several scenarios have been considered as part of this study.

- Scenario 1: Based on the housing need figures identified for each respective local authority in the South West Hertfordshire Strategic Housing Need Assessment (2016). The methodology followed in this assessment is based on the relevant Planning Practice Guidance.
- Scenarios 2, 3, and 4: Calculated using the Government's proposed methodology to calculate housing need for local plans as set out in 'Planning for the right homes in the right places' consultation paper (2017) and the draft revised 'National Planning Policy Framework consultation proposals' paper (2018). Scenario 2 relates to the proposed methodology for local plans that have been adopted in the last five years. Scenarios 3 and 4 relate to the proposed methodology for local plans that are more than five years old.

Scenario 1	Based on the housing need figures identified for each respective local authority in the South West Hertfordshire Strategic Housing Need Assessment (2016). This scenario is intended to reflect the most up to date published objectively assessed housing need in the South West Hertfordshire area.
Scenario 2	These housing numbers are taken from the adopted Local Plan for each respective local authority plus an additional 40% added to this figure ¹ .
Scenario 3	These housing need projections are for the first ten years of the proposed new local plan periods for each respective local authority starting from 2016. Based on the 2016 ONS housing projections ² , the figures are taken from 2016-2017 to 2025-2026 ³ with an additional 40% added. They reflect the proposed growth for plans that are older than five years and can be interpreted as a high growth scenario in the short term.
Scenario 4	The figures are for the period 2016 to 2036 ⁴ and include an additional 40% added onto the projected housing need figures reflecting the proposed methodology for plans that are older than five years and can be interpreted as a high growth scenario. This scenario is intended to support an assessment for the entire plan period for each respective local authority. They are based on the 2016 ONS housing projections and reflect the Government's proposed methodology to calculate housing need. The duration of the new local plan for each respective local authority in this study may vary. Therefore, these projections should be considered indicative, particularly given their long term nature.

¹ The housing need figure for St Albans District and City Council is based upon recent average housing completions rather than figures set out in the local plan as the St Albans City and District local plan is older than adopted local plans for the other respective local authorities in this study.

² <https://www.gov.uk/government/statistical-data-sets/live-tables-on-household-projections>

³ The housing numbers for year are taken to be from April 1st to March 31st reflecting the existing approach to housing figure calculations. The ONS figures are set out to cover the period Jan 1st to Dec 31st therefore, the total housing need projection figure is inclusive of 2016 and 2026.

⁴Housing need projections figures are inclusive of 2016 and 2036.

Methodology

In order to utilise these figures, we must align a) the likely geographic spread of these dwellings, and b) the likely phasing of the dwellings with our Study Area (shown at Appendix A), before then applying them to the capacity assessments (Appendix E).

In terms of phasing, the Councils have suggested an even split over the period 2016-2036. For example, it is forecast under Scenario 1 that in Watford Borough there will be an average of 577 new dwellings per annum for the Plan period. In practice, this would differ between years, but for the purposes of our forecasting we have applied the figure of 577 dwellings to each year.

In terms of the geographic spread, none of the Councils are yet able to accurately forecast where their housing growth will be attributed i.e. between the Study Zones (see Appendix A). Accordingly, we have assumed that growth is proportioned on a pro-rata split between the existing population in each Zone. For example, using the Watford Borough example of 577 new dwellings per annum for Scenario 1, we know that Zone 1 currently accommodates 55% of the Borough's population, whilst Zone 2 accommodates the remaining 45%. We therefore attribute the new housing growth in proportion i.e. 318 dwellings per annum in Zone 1 and 259 dwellings per annum in Zone 2.

Once the Councils progress their Plans to a stage where there is more detail about the likely phasing and geography of meeting their housing need, this assessment can be undertaken again. For the purposes of the current assessment though, we consider that these assumptions are a robust basis for assessment.

Building on the above, we are then able to apportion the proposed population by Zone and by year. We adopt an average household size of 2.4 (2011 Census for the Inner Study Area) for the purposes of our calculations under each scenario. 'Base population' is taken from Experian MMG3 reports for each Zone.

We set out the resultant population growth forecasts under each Scenario below. The figures set out under these four scenarios are then utilised to form the basis for Table 1 under each Scenario at Appendix E.

Note that the population projections for Zones falling outside the Inner Study Area (i.e. Zones 15, 16, 17, 20 and 22) are projected forwards on the basis of Experian MMG3 estimates.

Scenario 1

	Zone	Location	LPA Dwellings PA	Existing Popn Split	Zone Dwellings PA	Persons Per H'Hold	New Population PA
Watford	1	Zone 1 Watford South	577	55.0%	318	2.4	762
	2	Zone 2 Watford North		45.0%	259	2.4	623
Hertsmere	3	Zone 3 Bushey & Aldenham	599	20.8%	125	2.4	299
	4	Zone 4 Radlett & Shenley		13.4%	80	2.4	193
	5	Zone 5 Borehamwood & Elstree		40.4%	242	2.4	581
	6	Zone 6 Potters Bar		25.4%	152	2.4	365
Three Rivers	7	Zone 7 Rickmansworth	514	27.0%	139	2.4	333
	8	Zone 8 Batchworth Heath & South Oxhey		33.2%	170	2.4	409
	9	Zone 9 Chorleywood & Sarratt		16.1%	83	2.4	199
	10	Zone 10 Kings Langley & Abbots Langley		23.8%	122	2.4	293
Dacorum	11	Zone 11 Hemel Hempstead	756	46.1%	349	2.4	837
	12	Zone 12 Hemel Hempstead Fringe		26.3%	199	2.4	477
	13	Zone 13 Berkhamsted		17.5%	132	2.4	317
	14	Zone 14 Tring		10.1%	76	2.4	183
St Albans	18	Zone 18 St Albans	639	58.0%	370	2.4	889
	19	Zone 19 London Colney Fringe		21.3%	136	2.4	327
	21	Zone 21 Harpenden		20.7%	132	2.4	317
Total					3,085		7,404

Scenario 2

	Zone	Location	LPA Dwellings PA	Existing Popn Split	Zone Dwellings PA	Persons Per H'Hold	New Population PA
Watford	1	Zone 1 Watford South	364	55.0%	200	2.4	481
	2	Zone 2 Watford North		45.0%	164	2.4	393
Hertsmere	3	Zone 3 Bushey & Aldenham	372	20.8%	77	2.4	186
	4	Zone 4 Radlett & Shenley		13.4%	50	2.4	120
	5	Zone 5 Borehamwood & Elstree		40.4%	150	2.4	361
	6	Zone 6 Potters Bar		25.4%	94	2.4	226
Three Rivers	7	Zone 7 Rickmansworth	252	27.0%	68	2.4	163
	8	Zone 8 Batchworth Heath & South Oxhey		33.2%	84	2.4	201
	9	Zone 9 Chorleywood & Sarratt		16.1%	41	2.4	97
	10	Zone 10 Kings Langley & Abbots Langley		23.8%	60	2.4	144
Dacorum	11	Zone 11 Hemel Hempstead	602	46.1%	278	2.4	667
	12	Zone 12 Hemel Hempstead Fringe		26.3%	158	2.4	380
	13	Zone 13 Berkhamsted		17.5%	105	2.4	252
	14	Zone 14 Tring		10.1%	61	2.4	146
St Albans	18	Zone 18 St Albans	504	58.0%	292	2.4	701
	19	Zone 19 London Colney Fringe		21.3%	108	2.4	258
	21	Zone 21 Harpenden		20.7%	104	2.4	250
Total					2,094		5,026

Scenario 3

	Zone	Location	LPA Dwellings PA	Existing Popn Split	Zone Dwellings PA	Persons Per H'Hold	New Population PA
Watford	1	Zone 1 Watford South	840	55.0%	462	2.4	1,110
	2	Zone 2 Watford North		45.0%	378	2.4	906
Hertsmere	3	Zone 3 Bushey & Aldenham	700	20.8%	146	2.4	349
	4	Zone 4 Radlett & Shenley		13.4%	94	2.4	225
	5	Zone 5 Borehamwood & Elstree		40.4%	283	2.4	679
	6	Zone 6 Potters Bar		25.4%	178	2.4	426
Three Rivers	7	Zone 7 Rickmansworth	560	27.0%	151	2.4	363
	8	Zone 8 Batchworth Heath & South Oxhey		33.2%	186	2.4	446
	9	Zone 9 Chorleywood & Sarratt		16.1%	90	2.4	216
	10	Zone 10 Kings Langley & Abbots Langley		23.8%	133	2.4	319
Dacorum	11	Zone 11 Hemel Hempstead	980	46.1%	452	2.4	1,085
	12	Zone 12 Hemel Hempstead Fringe		26.3%	258	2.4	619
	13	Zone 13 Berkhamsted		17.5%	171	2.4	411
	14	Zone 14 Tring		10.1%	99	2.4	237
St Albans	18	Zone 18 St Albans	980	58.0%	568	2.4	1,363
	19	Zone 19 London Colney Fringe		21.3%	209	2.4	502
	21	Zone 21 Harpenden		20.7%	203	2.4	487
Total					4,060		9,744

Scenario 4

	Zone	Location	LPA Dwellings PA	Existing Popn Split	Zone Dwellings PA	Persons Per H'Hold	New Population PA
Watford	1	Zone 1 Watford South	770	55.0%	424	2.4	1,017
	2	Zone 2 Watford North		45.0%	346	2.4	831
Hertsmere	3	Zone 3 Bushey & Aldenham	700	20.8%	146	2.4	349
	4	Zone 4 Radlett & Shenley		13.4%	94	2.4	225
	5	Zone 5 Borehamwood & Elstree		40.4%	283	2.4	679
	6	Zone 6 Potters Bar		25.4%	178	2.4	426
Three Rivers	7	Zone 7 Rickmansworth	630	27.0%	170	2.4	408
	8	Zone 8 Batchworth Heath & South Oxhey		33.2%	209	2.4	501
	9	Zone 9 Chorleywood & Sarratt		16.1%	101	2.4	243
	10	Zone 10 Kings Langley & Abbots Langley		23.8%	150	2.4	359
Dacorum	11	Zone 11 Hemel Hempstead	1,096	46.1%	506	2.4	1,214
	12	Zone 12 Hemel Hempstead Fringe		26.3%	288	2.4	692
	13	Zone 13 Berkhamsted		17.5%	191	2.4	459
	14	Zone 14 Tring		10.1%	111	2.4	265
St Albans	18	Zone 18 St Albans	875	58.0%	507	2.4	1,217
	19	Zone 19 London Colney Fringe		21.3%	187	2.4	448
	21	Zone 21 Harpenden		20.7%	181	2.4	435
Total					4,071		9,770

Appendix H | Leisure Capacity Tables – Low Growth Scenario

South West Hertfordshire Retail & Leisure Study

Nexus Planning

Table 1: Population (Scenario 4)

Zone	2017	2021	2026	2031	2036
1	63,649	67,718	72,803	77,889	82,975
2	51,994	55,317	59,472	63,626	67,780
3	20,825	22,223	23,969	25,716	27,462
4	13,439	14,341	15,468	16,595	17,723
5	40,486	43,203	46,598	49,994	53,389
6	25,405	27,110	29,240	31,371	33,502
7	27,350	28,982	31,022	33,063	35,103
8	33,601	35,607	38,113	40,620	43,126
9	16,314	17,288	18,505	19,722	20,939
10	24,080	25,517	27,314	29,110	30,906
11	67,203	72,058	78,126	84,195	90,264
12	38,306	41,073	44,532	47,992	51,451
13	25,440	27,278	29,576	31,873	34,171
14	14,691	15,753	17,079	18,406	19,733
15	201,793	209,921	218,799	226,809	233,987
16	50,286	51,866	53,772	55,511	57,159
17	98,752	104,129	110,301	115,553	120,278
18	95,887	100,757	106,844	112,931	119,018
19	35,284	37,076	39,316	41,556	43,795
20	200,121	209,670	220,104	229,504	238,385
21	34,234	35,972	38,145	40,319	42,492
22	62,274	65,108	68,438	71,558	74,218
Total	1,241,416	1,307,966	1,387,538	1,463,911	1,537,855

Notes:

a. Zones based on the post code sectors shown on the plan at Appendix A

b. 2016 Population derived from Experian MMG3 data (2018 report). Projections to 2036 are based on the figures set out in the Population Note at Appendix G.

South West Hertfordshire Retail & Leisure Study

Nexus Planning

Table 2: Food and Drink Expenditure per Capita (£m) (Scenario 4)

Zone	2017	2021	2026	2031	2036
1	1,291	1,329	1,407	1,493	1,585
2	1,217	1,253	1,326	1,407	1,494
3	1,474	1,517	1,605	1,704	1,809
4	1,665	1,714	1,814	1,925	2,043
5	1,166	1,200	1,270	1,348	1,431
6	1,376	1,417	1,499	1,591	1,689
7	1,515	1,560	1,651	1,752	1,860
8	1,470	1,513	1,601	1,700	1,804
9	1,783	1,835	1,942	2,062	2,189
10	1,403	1,444	1,528	1,622	1,722
11	1,229	1,265	1,339	1,421	1,508
12	1,296	1,334	1,412	1,498	1,590
13	1,590	1,636	1,732	1,838	1,951
14	1,384	1,425	1,508	1,601	1,699
15	1,243	1,279	1,354	1,437	1,525
16	1,273	1,310	1,387	1,472	1,562
17	1,204	1,239	1,312	1,392	1,478
18	1,557	1,603	1,696	1,800	1,911
19	1,470	1,513	1,601	1,699	1,804
20	1,132	1,165	1,233	1,309	1,390
21	1,607	1,654	1,750	1,858	1,972
22	1,381	1,421	1,504	1,596	1,694

Notes:

a. Per capita expenditure projected forward using forecast growth rates taken from Experian Retail Planner Briefing Note 15

2016 Prices

South West Hertfordshire Retail & Leisure Study

Nexus Planning

Table 3: Food and Drink Total Expenditure (£m) (Scenario 4)

Zone	2017	2021	2026	2031	2036
1	82.2	90.0	102.4	116.3	131.5
2	63.3	69.3	78.8	89.5	101.2
3	30.7	33.7	38.5	43.8	49.7
4	22.4	24.6	28.1	31.9	36.2
5	47.2	51.8	59.2	67.4	76.4
6	35.0	38.4	43.8	49.9	56.6
7	41.4	45.2	51.2	57.9	65.3
8	49.4	53.9	61.0	69.0	77.8
9	29.1	31.7	35.9	40.7	45.8
10	33.8	36.8	41.7	47.2	53.2
11	82.6	91.2	104.6	119.7	136.2
12	49.6	54.8	62.9	71.9	81.8
13	40.4	44.6	51.2	58.6	66.7
14	20.3	22.4	25.8	29.5	33.5
15	250.7	268.5	296.1	325.9	356.8
16	64.0	68.0	74.6	81.7	89.3
17	118.9	129.1	144.7	160.9	177.8
18	149.3	161.5	181.2	203.3	227.5
19	51.9	56.1	62.9	70.6	79.0
20	226.6	244.4	271.5	300.5	331.3
21	55.0	59.5	66.8	74.9	83.8
22	86.0	92.5	102.9	114.2	125.7
Total	1,629.9	1,768.0	1,985.9	2,225.4	2,483.1

Notes:

a. Table 1 x Table 2

2016 Prices

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 4: Food and Drink Market Share (%) (Scenario 4)

Destination	Watford		Hertsmere				Three Rivers				Dacorum				St.Albans				Inflow			
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 18	Zone 19	Zone 21	Zone 15	Zone 16	Zone 17	Zone 20	Zone 22
Watford	69.6	54.3	12.6	4.0	7.3	1.5	16.5	20.6	11.6	21.6	0.8	2.7	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	15.5	0.0
Others Watford	0.0	2.7	0.0	3.2	0.0	0.0	0.0	0.8	0.0	1.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total Watford	69.6	57.1	12.6	7.2	7.3	1.5	16.5	21.4	11.6	22.6	0.8	3.5	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	15.5	0.0
Bushey	5.1	1.4	42.7	3.9	1.0	0.0	0.0	3.2	1.3	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	1.0	0.0
Radlett	4.0	0.7	4.0	36.0	13.7	2.3	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	4.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Borehamwood	0.0	0.0	0.8	5.6	34.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0
Potters Bar	0.0	0.0	0.0	1.1	0.0	71.6	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	16.3	0.0	0.0	0.0	0.0	2.1	0.0
Others Hertsmere	0.0	0.7	0.8	6.9	3.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total Hertsmere	9.2	2.7	48.3	53.5	52.4	75.4	0.0	3.2	1.3	2.6	0.0	0.8	0.0	0.0	4.5	16.3	0.0	0.9	0.0	0.0	4.2	0.0
Rickmansworth	4.8	0.7	0.0	0.0	0.0	0.0	47.1	2.4	25.6	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0
Others Three Rivers	4.3	8.3	1.6	0.0	2.0	0.0	19.2	5.4	16.4	18.3	0.8	1.1	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	1.0	0.0
Sub-total Tree Rivers	9.1	9.0	1.6	0.0	2.0	0.0	66.3	7.8	42.0	19.3	0.8	1.1	0.0	0.0	0.8	0.0	0.0	1.8	0.0	0.0	1.0	0.0
Hemel Hempstead	0.0	0.0	1.1	0.0	0.0	0.0	0.9	0.0	2.7	13.7	56.7	39.7	9.6	3.9	5.3	0.0	0.9	0.0	3.6	0.0	0.0	0.0
Berkhamsted	0.0	0.7	0.0	0.8	0.0	0.0	0.0	0.0	1.0	12.3	1.6	10.4	66.4	20.0	0.0	0.0	0.0	0.0	19.4	5.4	0.0	3.0
Tring	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	4.4	50.2	0.0	0.0	0.0	0.0	0.0	10.6	2.7	0.0	0.0
Others Dacorum	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	2.3	4.2	13.8	2.7	0.8	0.0	0.8	0.0	0.0	0.9	0.9	3.1	0.0	0.0
Sub-total Dacorum	0.0	2.1	1.1	0.8	0.0	0.0	0.9	0.0	6.0	30.1	73.1	52.8	81.2	74.0	6.1	0.0	0.9	0.9	34.5	11.1	0.0	3.0
St Albans	0.0	3.4	0.8	15.7	4.8	6.8	0.7	1.1	1.0	7.1	8.3	1.6	0.8	0.0	62.0	20.8	11.0	0.0	0.9	0.0	0.0	5.6
Harpenden	0.0	0.0	0.0	0.8	0.0	1.1	0.0	0.0	0.0	1.0	0.0	1.6	0.0	0.0	6.2	0.0	68.6	0.0	0.0	1.3	0.0	4.8
Others St Albans	0.8	0.7	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	1.9	0.8	0.0	0.0	5.9	9.0	4.1	0.0	0.0	0.0	0.0	2.8
Sub-total St Albans	0.8	4.1	0.8	16.5	4.8	7.9	1.4	1.1	1.0	8.1	10.2	4.1	0.8	0.0	74.0	29.8	83.7	0.0	0.9	1.3	0.0	13.1
Sub-total Authority Areas	88.7	75.0	64.4	78.0	66.5	84.8	85.0	33.4	61.9	82.7	84.9	62.2	81.9	74.0	85.4	46.1	84.6	4.9	35.4	12.5	20.7	16.1
Central London	4.3	11.1	19.2	7.4	10.3	2.3	8.3	13.6	11.0	4.2	12.0	13.3	3.6	9.6	9.8	8.1	5.6	4.7	4.8	5.3	6.6	3.8
Eastcote	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.6	0.0	0.0	0.0	0.0
Harrow	3.2	2.7	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12.8	0.0	0.0	3.6	0.0
Hatch End	0.0	7.6	1.6	0.0	2.0	0.0	0.0	8.5	4.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	13.8	0.0	0.0	8.7	0.0
Pinner	0.0	0.0	0.8	0.0	0.0	0.0	0.7	1.6	4.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12.1	0.0	0.0	1.5	0.0
Ruislip	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.8	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	15.0	0.0	0.0	0.0	0.0
Dunstable	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	22.3	0.0	1.5
Leighton Buzzard	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	30.4	0.0	0.0
Northwood	0.8	0.7	0.0	0.0	0.0	0.0	2.6	24.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.1	0.0	0.0	0.0	0.0
Barnet	0.0	0.0	0.0	1.3	5.2	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	14.9	0.0
Stanmore	0.0	0.7	5.0	0.0	2.1	0.0	0.0	8.9	0.0	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	13.4	0.0
Aylesbury	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	1.1	3.1	5.4	0.0	0.0	0.0	0.0	13.9	2.6	0.0	0.0
Hatfield	0.0	0.0	0.0	3.2	1.0	1.1	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.8	18.3	1.0	0.0	0.0	0.0	0.0	0.0	11.6
Mill Hill	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12.7	0.0
Uxbridge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.0	0.0	0.0	0.0	0.0
Welwyn Garden City	0.0	0.0	0.0	0.0	0.0	3.4	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	1.1	4.6	1.0	0.0	0.0	0.0	0.0	36.7
Others Outside Authority Areas	3.0	1.6	8.2	10.1	10.8	7.2	3.4	2.3	18.2	6.3	3.1	22.6	11.4	10.2	1.7	23.0	7.9	18.0	45.9	26.9	17.9	30.3
Total	100.0																					

Notes:

a. Market shares derived directly from NEMS household survey (November 2017 and March 2018)

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 5: Food and Drink Expenditure @ 2017 (£m) (Scenario 4)

Destination	Watford		Hertsmere				Three Rivers				Dacorum				St.Albans			Inflow			Total		
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 18	Zone 19	Zone 21	Zone 15	Zone 16	Zone 17		Zone 20	Zone 22
Watford	57.2	34.4	3.9	0.9	3.4	0.5	6.8	10.2	3.4	7.3	0.7	1.3	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.0	35.0	0.0	168.2
Others Watford	0.0	1.7	0.0	0.7	0.0	0.0	0.0	0.4	0.0	0.3	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.6
Sub-total Watford	57.2	36.1	3.9	1.6	3.4	0.5	6.8	10.5	3.4	7.6	0.7	1.7	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.0	35.0	0.0	171.7
Bushey	4.2	0.9	13.1	0.9	0.5	0.0	0.0	1.6	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0	0.0	2.4	0.0	26.6
Radlett	3.3	0.4	1.2	8.1	6.5	0.8	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	6.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	27.4
Borehamwood	0.0	0.0	0.2	1.2	16.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	20.2
Potters Bar	0.0	0.0	0.0	0.2	0.0	25.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	8.4	0.0	0.0	0.0	0.0	0.0	4.8	0.0	38.9
Others Hertsmere	0.0	0.4	0.2	1.6	1.4	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2
Sub-total Hertsmere	7.5	1.7	14.8	12.0	24.7	26.4	0.0	1.6	0.4	0.9	0.0	0.4	0.0	0.0	6.7	8.4	0.0	2.3	0.0	0.0	9.5	0.0	117.3
Rickmansworth	4.0	0.4	0.0	0.0	0.0	0.0	19.5	1.2	7.4	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.6	0.0	0.0	0.0	0.0	37.4
Others Three Rivers	3.5	5.3	0.5	0.0	1.0	0.0	7.9	2.7	4.8	6.2	0.7	0.5	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	2.4	0.0	36.6
Sub-total Three Rivers	7.5	5.7	0.5	0.0	1.0	0.0	27.5	3.9	12.2	6.5	0.7	0.5	0.0	0.0	1.2	0.0	0.0	4.6	0.0	0.0	2.4	0.0	74.0
Hemel Hempstead	0.0	0.0	0.3	0.0	0.0	0.0	0.4	0.0	0.8	4.6	46.8	19.7	3.9	0.8	8.0	0.0	0.5	0.0	2.3	0.0	0.0	0.0	88.1
Berkhamsted	0.0	0.4	0.0	0.2	0.0	0.0	0.0	0.0	0.3	4.1	1.3	5.2	26.8	4.1	0.0	0.0	0.0	12.4	6.4	0.0	2.6	0.0	63.8
Tring	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	1.8	10.2	0.0	0.0	0.0	6.8	3.2	0.0	0.0	0.0	23.3
Others Dacorum	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.7	1.4	11.4	1.3	0.3	0.0	1.2	0.0	0.0	2.3	0.6	3.6	0.0	0.0	23.3
Sub-total Dacorum	0.0	1.3	0.3	0.2	0.0	0.0	0.4	0.0	1.7	10.2	60.4	26.2	32.8	15.1	9.2	0.0	0.5	2.3	22.1	13.2	0.0	2.6	198.4
St Albans	0.0	2.2	0.2	3.5	2.3	2.4	0.3	0.5	0.3	2.4	6.9	0.8	0.3	0.0	92.5	10.8	6.0	0.6	0.0	0.0	4.8	0.0	136.8
Harpden	0.0	0.0	0.0	0.2	0.0	0.4	0.0	0.0	0.0	0.3	0.0	0.8	0.0	0.0	9.2	0.0	37.7	0.0	0.0	1.6	0.0	4.1	54.3
Others St Albans	0.7	0.4	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	1.5	0.4	0.0	0.0	8.7	4.6	2.2	0.0	0.0	0.0	2.4	0.0	21.4
Sub-total St Albans	0.7	2.6	0.2	3.7	2.3	2.8	0.6	0.5	0.3	2.7	8.4	2.0	0.3	0.0	110.5	15.4	46.0	0.6	0.6	1.6	0.0	11.3	212.5
Sub-total Authority Areas	72.9	47.5	19.8	17.5	31.4	29.7	35.3	16.5	18.0	27.9	70.1	30.9	33.1	15.1	127.6	23.9	46.5	12.3	22.7	14.8	46.9	13.9	774.0
Central London	3.5	7.0	5.9	1.6	4.9	0.8	3.4	6.7	3.2	1.4	9.9	6.6	1.5	2.0	14.7	4.2	3.1	11.8	3.1	6.3	15.0	3.2	119.9
Eastcote	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	16.5	0.0	0.0	0.0	0.0	16.5
Harrow	2.6	1.7	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	32.1	0.0	0.0	8.2	0.0	45.5
Hatch End	0.0	4.8	0.5	0.0	1.0	0.0	0.0	4.2	1.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	34.6	0.0	0.0	19.8	0.0	66.4
Pinner	0.0	0.0	0.2	0.0	0.0	0.0	0.3	0.8	1.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	30.3	0.0	0.0	3.3	0.0	36.5
Ruislip	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.4	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	37.5	0.0	0.0	0.0	0.0	38.5
Dunstable	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	26.5	0.0	1.3	29.5
Leighton Buzzard	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	36.2	0.0	0.0	36.3
Northwood	0.7	0.4	0.0	0.0	0.0	0.0	1.1	12.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	15.4	0.0	0.0	0.0	0.0	29.7
Barnet	0.0	0.0	0.0	0.3	2.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	33.7	0.0	36.8
Stanmore	0.0	0.4	1.5	0.0	1.0	0.0	0.0	4.4	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	30.4	0.0	39.1
Aylesbury	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.5	1.3	1.1	0.0	0.0	0.0	8.9	3.1	0.0	0.0	0.0	15.6
Hatfield	0.0	0.0	0.0	0.7	0.5	0.4	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	1.2	9.5	0.5	0.0	0.0	0.0	9.9	0.0	23.1
Mill Hill	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	28.7	0.0	29.7
Uxbridge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	15.0	0.0	0.0	0.0	0.0	17.0
Welwyn Garden City	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	1.7	2.4	0.5	0.0	0.0	0.0	0.0	31.6	37.7
Others Outside Authority Areas	2.5	1.0	2.5	2.3	5.1	2.5	1.4	1.1	5.3	2.1	2.6	11.2	4.6	2.1	2.5	11.9	4.3	45.0	29.4	32.0	40.5	26.1	238.1
Total	82.2	63.3	30.7	22.4	47.2	35.0	41.4	49.4	29.1	33.8	82.6	49.6	40.4	20.3	149.3	51.9	55.0	250.7	64.0	118.9	226.6	86.0	1,629.9

Notes:

a. Table 3 x Table 4

2016 Prices

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 6: Food and Drink Expenditure @ 2021 (£m) (Scenario 4)

Destination	Watford		Hertsmere				Three Rivers				Dacorum				St Albans			Inflow			Total		
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 18	Zone 19	Zone 21	Zone 15	Zone 16	Zone 17		Zone 20	Zone 22
Watford	62.6	37.7	4.3	1.0	3.8	0.6	7.4	11.1	3.7	8.0	0.7	1.5	0.0	0.0	0.0	0.0	0.0	3.4	0.0	0.0	37.8	0.0	183.4
Others Watford	0.0	1.9	0.0	0.8	0.0	0.0	0.0	0.4	0.0	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.9
Sub-total Watford	62.6	39.6	4.3	1.8	3.8	0.6	7.4	11.5	3.7	8.3	0.7	1.9	0.0	0.0	0.0	0.0	0.0	3.4	0.0	0.0	37.8	0.0	187.3
Bushey	4.6	1.0	14.4	1.0	0.5	0.0	0.0	1.7	0.4	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0	2.6	0.0	29.1
Radlett	3.6	0.5	1.3	8.9	7.1	0.9	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	7.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	30.0
Borehamwood	0.0	0.0	0.3	1.4	17.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0	22.1
Potters Bar	0.0	0.0	0.0	0.3	0.0	27.5	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	9.1	0.0	0.0	0.0	0.0	5.1	0.0	42.5
Others Hertsmere	0.0	0.5	0.3	1.7	1.6	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.6
Sub-total Hertsmere	8.2	1.9	16.3	13.2	27.2	29.0	0.0	1.7	0.4	1.0	0.0	0.4	0.0	0.0	7.2	9.1	0.0	2.4	0.0	0.0	10.3	0.0	128.3
Rickmansworth	4.3	0.5	0.0	0.0	0.0	0.0	21.3	1.3	8.1	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.9	0.0	0.0	0.0	0.0	40.7
Others Three Rivers	3.9	5.8	0.5	0.0	1.1	0.0	8.7	2.9	5.2	6.8	0.7	0.6	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	2.6	0.0	40.0
Sub-total Three Rivers	8.2	6.2	0.5	0.0	1.1	0.0	30.0	4.2	13.3	7.1	0.7	0.6	0.0	0.0	1.3	0.0	0.0	4.9	0.0	0.0	2.6	0.0	80.7
Hemel Hempstead	0.0	0.0	0.4	0.0	0.0	0.0	0.4	0.0	0.9	5.0	51.7	21.7	4.3	0.9	8.6	0.0	0.5	0.0	2.5	0.0	0.0	0.0	96.8
Berkhamsted	0.0	0.5	0.0	0.2	0.0	0.0	0.0	0.3	4.5	1.4	5.7	29.6	4.5	0.0	0.0	0.0	0.0	13.2	6.9	0.0	2.8	0.0	69.7
Tring	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	2.0	11.3	0.0	0.0	0.0	0.0	7.2	3.5	0.0	0.0	25.4
Others Dacorum	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.7	1.5	12.6	1.5	0.4	0.0	1.3	0.0	0.0	2.4	0.6	4.0	0.0	0.0	25.4
Sub-total Dacorum	0.0	1.4	0.4	0.2	0.0	0.0	0.4	0.0	1.9	11.1	66.6	28.9	36.2	16.6	9.9	0.0	0.5	2.4	23.5	14.3	0.0	2.8	217.3
St Albans	0.0	2.4	0.3	3.9	2.5	2.6	0.3	0.6	0.3	2.6	7.6	0.9	0.4	0.0	100.1	11.7	6.5	0.0	0.6	0.0	5.1	0.0	148.3
Harpden	0.0	0.0	0.0	0.2	0.0	0.4	0.0	0.0	0.4	0.0	0.9	0.0	0.0	0.0	9.9	0.0	40.8	0.0	0.0	1.7	0.0	4.4	58.8
Others St Albans	0.7	0.5	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	1.7	0.4	0.0	0.0	9.5	5.0	2.4	0.0	0.0	0.0	2.6	0.0	23.2
Sub-total St Albans	0.7	2.9	0.3	4.1	2.5	3.0	0.6	0.3	3.0	9.3	2.2	0.4	0.0	119.5	16.7	49.8	0.0	0.6	1.7	0.0	12.1	0.0	230.2
Sub-total Authority Areas	79.8	52.0	21.7	19.2	34.5	32.6	38.4	18.0	19.6	30.5	77.4	34.1	36.6	16.6	138.0	25.8	50.3	13.2	24.1	16.1	50.6	14.9	843.9
Central London	3.9	7.7	6.5	1.8	5.4	0.9	3.8	7.3	3.5	1.5	10.9	7.3	1.6	2.2	15.9	4.5	3.4	12.6	3.3	6.8	16.2	3.5	130.4
Eastcote	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	17.7	0.0	0.0	0.0	0.0	17.7
Harrow	2.9	1.9	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	34.4	0.0	0.0	8.8	0.0	48.9
Hatch End	0.0	5.3	0.5	0.0	1.1	0.0	0.0	4.6	1.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	37.1	0.0	0.0	21.4	0.0	71.5
Pinner	0.0	0.0	0.3	0.0	0.0	0.0	0.3	0.8	1.3	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	32.5	0.0	0.0	3.6	0.0	39.1
Ruislip	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	40.2	0.0	0.0	0.0	0.0	41.3
Dunstable	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	28.8	0.0	1.4	32.0
Leighton Buzzard	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	39.2	0.0	0.0	39.4
Northwood	0.7	0.5	0.0	0.0	0.0	1.2	13.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	16.5	0.0	0.0	0.0	0.0	32.1
Barnet	0.0	0.0	0.0	0.3	2.7	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	36.3	0.0	39.7
Stanmore	0.0	0.5	1.7	0.0	1.1	0.0	0.0	4.8	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	32.8	0.0	42.3
Aylesbury	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.6	1.4	1.2	0.0	0.0	0.0	0.0	9.4	3.4	0.0	0.0	0.0	16.8
Hatfield	0.0	0.0	0.0	0.8	0.5	0.4	0.0	0.0	0.0	0.0	0.4	0.0	0.0	1.3	10.3	0.6	0.0	0.0	0.0	0.0	10.7	0.0	25.0
Mill Hill	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	31.0	0.0	32.1
Uxbridge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	16.1	0.0	0.0	0.0	0.0	18.2
Welwyn Garden City	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	1.8	2.6	0.6	0.0	0.0	0.0	0.0	34.0	40.7
Others Outside Authority Areas	2.7	1.1	2.8	2.5	5.6	2.8	1.5	1.2	5.8	2.3	2.8	12.4	5.1	2.3	2.7	12.9	4.7	48.2	31.2	34.7	43.7	28.0	257.0
Total	90.0	69.3	33.7	24.6	51.8	38.4	45.2	53.9	31.7	36.8	91.2	54.8	44.6	22.4	161.5	56.1	59.5	268.5	68.0	129.1	244.4	92.5	1,768.0

Notes:

a. Table 3 x Table 4

2016 Prices

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 7: Food and Drink Expenditure @ 2026 (£m) (Scenario 4)

Destination	Watford		Hertsmere				Three Rivers				Dacorum				St.Albans			Inflow			Total		
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 18	Zone 19	Zone 21	Zone 15	Zone 16	Zone 17		Zone 20	Zone 22
Watford	71.3	42.8	4.9	1.1	4.3	0.7	8.4	12.5	4.2	9.0	0.8	1.7	0.0	0.0	0.0	0.0	0.0	3.8	0.0	0.0	42.0	0.0	207.5
Others Watford	0.0	2.2	0.0	0.9	0.0	0.0	0.0	0.5	0.0	0.4	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.5
Sub-total Watford	71.3	45.0	4.9	2.0	4.3	0.7	8.4	13.0	4.2	9.4	0.8	2.2	0.0	0.0	0.0	0.0	0.0	3.8	0.0	0.0	42.0	0.0	211.9
Bushey	5.3	1.1	16.4	1.1	0.6	0.0	0.0	1.9	0.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	2.8	0.0	33.0
Radlett	4.1	0.5	1.5	10.1	8.1	1.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	8.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	34.1
Borehamwood	0.0	0.0	0.3	1.6	20.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0	25.2
Potters Bar	0.0	0.0	0.0	0.3	0.0	31.4	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	10.2	0.0	0.0	0.0	0.0	0.0	5.7	0.0	48.1
Others Hertsmere	0.0	0.5	0.3	1.9	1.8	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.3
Sub-total Hertsmere	9.4	2.1	18.6	15.0	31.0	33.1	0.0	1.9	0.5	1.1	0.0	0.5	0.0	0.0	8.1	10.2	0.0	2.7	0.0	0.0	11.4	0.0	145.7
Rickmansworth	4.9	0.5	0.0	0.0	0.0	0.0	24.1	1.4	9.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.4	0.0	0.0	0.0	0.0	46.0
Others Three Rivers	4.4	6.6	0.6	0.0	1.2	0.0	9.8	3.3	5.9	7.6	0.8	0.7	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	2.8	0.0	45.3
Sub-total Three Rivers	9.3	7.1	0.6	0.0	1.2	0.0	33.9	4.8	15.1	8.1	0.8	0.7	0.0	0.0	1.5	0.0	0.0	5.4	0.0	0.0	2.8	0.0	91.3
Hemel Hempstead	0.0	0.0	0.4	0.0	0.0	0.0	0.5	0.0	1.0	5.7	59.3	24.9	4.9	1.0	9.7	0.0	0.6	0.0	2.7	0.0	0.0	0.0	110.7
Berkhamsted	0.0	0.5	0.0	0.2	0.0	0.0	0.0	0.0	0.3	5.1	1.7	6.5	34.0	5.2	0.0	0.0	0.0	14.5	7.8	0.0	3.1	78.9	
Tring	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	1.7	2.3	12.9	0.0	0.0	0.0	0.0	7.9	3.9	0.0	0.0	28.6
Others Dacorum	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.8	1.7	14.4	1.7	0.4	0.0	1.5	0.0	0.0	2.7	0.7	4.4	0.0	0.0	28.9
Sub-total Dacorum	0.0	1.6	0.4	0.0	0.0	0.0	0.5	0.0	2.1	12.6	76.5	33.2	41.6	19.1	11.1	0.0	0.6	2.7	25.7	16.1	0.0	3.1	247.1
St Albans	0.0	2.7	0.3	4.4	2.8	3.0	0.4	0.7	0.3	3.0	8.7	1.0	0.4	0.0	112.3	13.1	7.3	0.0	0.7	0.0	0.0	5.7	166.8
Harpden	0.0	0.0	0.0	0.2	0.0	0.5	0.0	0.0	0.0	0.4	0.0	1.0	0.0	0.0	11.2	0.0	45.8	0.0	0.0	1.9	0.0	4.9	66.0
Others St Albans	0.8	0.5	0.0	0.0	0.0	0.0	0.3	0.0	0.0	1.9	0.5	0.0	0.0	10.6	5.6	2.7	0.0	0.0	0.0	0.0	2.9	0.0	26.0
Sub-total St Albans	0.8	3.3	0.3	4.6	2.8	3.5	0.7	0.3	3.4	10.7	2.6	0.4	0.0	134.1	18.7	55.9	0.0	0.7	1.9	0.0	13.5	0.0	258.8
Sub-total Authority Areas	90.8	59.1	24.8	21.9	39.3	37.2	43.6	20.4	22.2	34.5	88.8	39.1	42.0	19.1	154.8	29.0	56.5	14.6	26.4	18.0	56.2	16.6	954.8
Central London	4.4	8.7	7.4	2.1	6.1	1.0	4.3	8.3	4.0	1.7	12.6	8.4	1.8	2.5	17.8	5.1	3.8	13.9	3.6	7.7	18.0	3.9	146.9
Eastcote	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	19.5	0.0	0.0	0.0	0.0	19.5
Harrow	3.3	2.1	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	37.9	0.0	0.0	9.8	0.0	54.2
Hatch End	0.0	6.0	0.6	0.0	1.2	0.0	0.0	5.2	1.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	40.9	0.0	0.0	23.7	0.0	79.5
Pinner	0.0	0.0	0.3	0.0	0.0	0.0	0.4	1.0	1.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	35.8	0.0	0.0	4.0	0.0	43.3
Ruislip	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.5	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	44.3	0.0	0.0	0.0	0.0	45.5
Dunstable	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	32.3	0.0	1.5	35.9
Leighton Buzzard	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	44.0	0.0	0.0	44.2
Northwood	0.8	0.5	0.0	0.0	0.0	0.0	1.3	15.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	18.2	0.0	0.0	0.0	0.0	35.9
Barnet	0.0	0.0	0.0	0.4	3.1	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	40.3	0.0	44.2
Stanmore	0.0	0.5	1.9	0.0	1.2	0.0	0.0	5.4	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	36.4	0.0	47.2
Aylesbury	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.7	1.6	1.4	0.0	0.0	0.0	0.0	10.4	3.8	0.0	0.0	0.0	18.7
Hatfield	0.0	0.0	0.0	0.9	0.6	0.5	0.0	0.0	0.0	0.0	0.5	0.0	0.0	1.5	11.5	0.6	0.0	0.0	0.0	0.0	11.9	0.0	28.0
Mill Hill	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	34.4	0.0	35.6
Uxbridge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	17.8	0.0	0.0	0.0	0.0	20.1
Welwyn Garden City	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	2.1	2.9	0.6	0.0	0.0	0.0	0.0	0.0	37.8	45.3
Others Outside Authority Areas	3.1	1.3	3.2	2.8	6.4	3.2	1.7	1.4	6.6	2.6	3.2	14.2	5.8	2.6	3.0	14.5	5.3	53.2	34.2	38.9	48.6	31.2	287.0
Total	102.4	78.9	38.5	28.1	59.2	43.8	51.2	61.0	35.9	41.7	104.6	62.9	51.2	25.8	181.2	62.9	66.8	296.1	74.6	144.7	271.5	102.9	1,985.9

Notes:

a. Table 3 x Table 4

2016 Prices

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 8: Food and Drink Expenditure @ 2031 (£m) (Scenario 4)

Destination	Watford		Hertsmere				Three Rivers				Dacorum				St.Albans			Inflow			Total			
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 18	Zone 19	Zone 21	Zone 15	Zone 16	Zone 17		Zone 20	Zone 22	
Watford	80.9	48.7	5.5	1.3	4.9	0.8	9.5	14.2	4.7	10.2	1.0	1.9	0.0	0.0	0.0	0.0	0.0	4.2	0.0	0.0	46.4	0.0	234.2	
Others Watford	0.0	2.5	0.0	1.0	0.0	0.0	0.0	0.6	0.0	0.5	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.1	
Sub-total Watford	80.9	51.1	5.5	2.3	4.9	0.8	9.5	14.7	4.7	10.7	1.0	2.5	0.0	0.0	0.0	0.0	0.0	4.2	0.0	0.0	46.4	0.0	239.2	
Bushey	6.0	1.2	18.7	1.3	0.7	0.0	0.0	2.2	0.5	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.0	0.0	0.0	3.2	0.0	37.4	
Radlett	4.7	0.6	1.7	11.5	9.3	1.1	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	9.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	38.7
Borehamwood	0.0	0.0	0.4	1.8	23.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.0	28.6	
Potters Bar	0.0	0.0	0.0	0.3	0.0	35.7	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	11.5	0.0	0.0	0.0	0.0	0.0	6.3	0.0	54.5	
Others Hertsmere	0.0	0.6	0.3	2.2	2.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.0	
Sub-total Hertsmere	10.7	2.4	21.2	17.1	35.3	37.6	0.0	2.2	0.5	1.2	0.0	0.6	0.0	0.0	9.1	11.5	0.0	3.0	0.0	0.0	12.6	0.0	165.1	
Rickmansworth	5.6	0.6	0.0	0.0	0.0	0.0	27.3	1.6	10.4	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.9	0.0	0.0	0.0	0.0	51.9	
Others Three Rivers	5.0	7.5	0.7	0.0	1.4	0.0	11.1	3.8	6.7	8.7	1.0	0.8	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	3.2	0.0	51.2	
Sub-total Three Rivers	10.6	8.1	0.7	0.0	1.4	0.0	38.4	5.4	17.1	9.1	1.0	0.8	0.0	0.0	1.6	0.0	0.0	5.9	0.0	0.0	3.2	0.0	103.2	
Hemel Hempstead	0.0	0.0	0.5	0.0	0.0	0.0	0.5	0.0	1.1	6.5	67.8	28.5	5.6	1.1	10.8	0.0	0.7	0.0	3.0	0.0	0.0	0.0	126.1	
Berkhamsted	0.0	0.6	0.0	0.3	0.0	0.0	0.0	0.4	5.8	1.9	7.5	38.9	5.9	0.0	0.0	0.0	0.0	15.9	8.6	0.0	3.4	0.0	89.1	
Tring	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	2.6	14.8	0.0	0.0	0.0	0.0	8.7	4.3	0.0	0.0	32.3	
Others Dacorum	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.9	2.0	16.5	1.9	0.5	0.0	1.6	0.0	0.0	3.0	0.7	4.9	0.0	0.0	0.0	32.7	
Sub-total Dacorum	0.0	1.8	0.5	0.0	0.0	0.0	0.5	0.0	2.4	14.2	87.5	37.9	47.5	21.8	12.5	0.0	0.7	3.0	28.2	17.9	0.0	3.4	0.0	280.2
St Albans	0.0	3.1	0.4	5.0	3.2	3.4	0.4	0.7	0.4	3.4	10.0	1.2	0.5	0.0	126.0	14.7	8.2	0.0	0.7	0.0	0.0	6.4	187.6	
Harpden	0.0	0.0	0.0	0.3	0.0	0.6	0.0	0.0	0.0	0.5	0.0	1.2	0.0	0.0	12.5	0.0	51.4	0.0	0.0	2.2	0.0	5.4	74.0	
Others St Albans	0.9	0.6	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	2.2	0.6	0.0	0.0	11.9	6.3	3.1	0.0	0.0	0.0	3.2	0.0	29.2	
Sub-total St Albans	0.9	3.7	0.4	5.3	3.2	3.9	0.8	0.7	0.4	3.8	12.2	2.9	0.5	0.0	150.5	21.0	62.7	0.0	0.7	2.2	0.0	15.0	290.8	
Sub-total Authority Areas	103.1	67.2	28.2	24.9	44.8	42.4	49.3	23.1	25.2	39.1	101.6	44.7	48.0	21.8	173.7	32.5	63.4	16.0	28.9	20.0	62.2	18.4	1,078.4	
Central London	5.0	9.9	8.4	2.4	7.0	1.2	4.8	9.4	4.5	2.0	14.4	9.6	2.1	2.8	20.0	5.7	4.2	15.3	3.9	8.5	19.9	4.3	165.2	
Eastcote	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	21.5	0.0	0.0	0.0	0.0	21.5	
Harrow	3.7	2.4	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	41.8	0.0	0.0	10.9	0.0	59.9	
Hatch End	0.0	6.8	0.7	0.0	1.4	0.0	0.0	5.9	1.6	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	45.0	0.0	0.0	26.3	0.0	88.1	
Pinner	0.0	0.0	0.4	0.0	0.0	0.0	0.4	1.1	1.6	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	39.4	0.0	0.0	4.4	0.0	47.8	
Ruislip	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.6	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	48.8	0.0	0.0	0.0	0.0	50.2	
Dunstable	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0	0.0	0.0	0.0	35.9	0.0	1.7	39.9	
Leighton Buzzard	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	48.9	0.0	0.0	49.1	
Northwood	0.9	0.6	0.0	0.0	0.0	0.0	1.5	17.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	20.0	0.0	0.0	0.0	0.0	40.0	
Barnet	0.0	0.0	0.0	0.4	3.5	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	44.6	0.0	49.1	
Stanmore	0.0	0.6	2.2	0.0	1.4	0.0	0.0	6.2	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	40.3	0.0	52.5	
Aylesbury	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.8	1.8	1.6	0.0	0.0	0.0	0.0	11.4	4.2	0.0	0.0	0.0	20.7	
Hatfield	0.0	0.0	0.0	1.0	0.7	0.6	0.0	0.0	0.0	0.0	0.6	0.0	0.0	1.6	12.9	0.7	0.0	0.0	0.0	0.0	13.2	0.0	31.3	
Mill Hill	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	38.1	0.0	39.5	
Uxbridge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	19.5	0.0	0.0	0.0	0.0	22.2	
Welwyn Garden City	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.5	0.0	0.0	0.0	0.0	0.0	2.3	3.2	0.7	0.0	0.0	0.0	0.0	0.0	41.9	50.4	
Others Outside Authority Areas	3.5	1.4	3.6	3.2	7.3	3.6	2.0	1.6	7.4	3.0	3.7	16.3	6.7	3.0	3.4	16.2	5.9	58.5	37.5	43.3	53.8	34.6	319.4	
Total	116.3	89.5	43.8	31.9	67.4	49.9	57.9	69.0	40.7	47.2	119.7	71.9	58.6	29.5	203.3	70.6	74.9	325.9	81.7	160.9	300.5	114.2	2,225.4	

Notes:

a. Table 3 x Table 4

2016 Prices

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 9: Food and Drink Expenditure @ 2036 (£m) (Scenario 4)

Destination	Watford		Hertsmere				Three Rivers				Dacorum				St.Albans			Inflow			Total		
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 18	Zone 19	Zone 21	Zone 15	Zone 16	Zone 17		Zone 20	Zone 22
Watford	91.5	55.0	6.3	1.4	5.5	0.9	10.7	16.0	5.3	11.5	1.1	2.2	0.0	0.0	0.0	0.0	0.0	4.5	0.0	0.0	51.2	0.0	263.2
Others Watford	0.0	2.8	0.0	1.2	0.0	0.0	0.0	0.6	0.0	0.5	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.7
Sub-total Watford	91.5	57.8	6.3	2.6	5.5	0.9	10.7	16.6	5.3	12.0	1.1	2.8	0.0	0.0	0.0	0.0	0.0	4.5	0.0	0.0	51.2	0.0	269.0
Bushey	6.7	1.4	21.2	1.4	0.8	0.0	0.0	2.5	0.6	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.0	3.5	0.0	42.1
Radlett	5.3	0.7	2.0	13.0	10.5	1.3	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	10.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	43.7
Borehamwood	0.0	0.0	0.4	2.0	26.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.5	0.0	32.3
Potters Bar	0.0	0.0	0.0	0.4	0.0	40.5	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	12.9	0.0	0.0	0.0	0.0	0.0	7.0	0.0	61.4
Others Hertsmere	0.0	0.7	0.4	2.5	2.3	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.8
Sub-total Hertsmere	12.0	2.7	24.0	19.4	40.0	42.7	0.0	2.5	0.6	1.4	0.0	0.7	0.0	0.0	10.2	12.9	0.0	3.2	0.0	0.0	13.9	0.0	186.2
Rickmansworth	6.3	0.7	0.0	0.0	0.0	0.0	30.8	1.8	11.7	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.5	0.0	0.0	0.0	0.0	58.4
Others Three Rivers	5.7	8.4	0.8	0.0	1.6	0.0	12.5	4.2	7.5	9.8	1.1	0.9	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	3.5	0.0	57.7
Sub-total Three Rivers	12.0	9.1	0.8	0.0	1.6	0.0	43.3	6.1	19.2	10.3	1.1	0.9	0.0	0.0	1.8	0.0	0.0	6.5	0.0	0.0	3.5	0.0	116.1
Hemel Hempstead	0.0	0.0	0.5	0.0	0.0	0.0	0.6	0.0	1.2	7.3	77.2	32.5	6.4	1.3	12.1	0.0	0.8	0.0	3.2	0.0	0.0	0.0	143.1
Berkhamsted	0.0	0.7	0.0	0.3	0.0	0.0	0.0	0.4	6.5	2.2	8.5	44.3	6.7	0.0	0.0	0.0	0.0	17.3	9.5	0.0	3.8	100.2	
Tring	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	3.0	16.8	0.0	0.0	0.0	0.0	9.5	4.8	0.0	0.0	36.2	
Others Dacorum	0.0	0.7	0.0	0.0	0.0	0.0	0.0	1.1	2.2	18.8	2.2	0.5	0.0	1.8	0.0	0.0	3.2	0.8	5.5	0.0	0.0	0.0	36.8
Sub-total Dacorum	0.0	2.1	0.5	0.0	0.0	0.0	0.6	0.0	2.7	16.0	99.5	43.2	54.1	24.8	14.0	0.0	0.8	3.2	30.8	19.8	0.0	3.8	316.3
St Albans	0.0	3.5	0.4	5.7	3.6	3.8	0.5	0.8	0.4	3.8	11.4	1.3	0.5	0.0	141.0	16.4	9.2	0.8	0.0	0.0	7.0	210.2	
Harpden	0.0	0.0	0.0	0.3	0.0	0.6	0.0	0.0	0.0	0.5	0.0	1.3	0.0	0.0	14.0	0.0	57.5	0.0	0.0	2.4	0.0	82.7	
Others St Albans	1.1	0.7	0.0	0.0	0.0	0.0	0.4	0.0	0.0	2.5	0.7	0.0	0.0	13.3	7.1	3.4	0.0	0.0	0.0	0.0	3.5	32.7	
Sub-total St Albans	1.1	4.2	0.4	6.0	3.6	4.5	0.9	0.8	0.4	4.3	13.9	3.3	0.5	0.0	168.3	23.5	70.1	0.0	0.8	2.4	0.0	16.5	325.6
Sub-total Authority Areas	116.6	75.9	32.0	28.2	50.8	48.0	55.5	26.0	28.3	44.0	115.6	50.9	54.6	24.8	194.3	36.4	70.9	17.5	31.6	22.1	68.6	20.3	1,213.1
Central London	5.7	11.2	9.6	2.7	7.9	1.3	5.4	10.6	5.0	2.2	16.4	10.9	2.4	3.2	22.4	6.4	4.7	16.7	4.3	9.4	21.9	4.8	185.1
Eastcote	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	23.6	0.0	0.0	0.0	0.0	23.6
Harrow	4.2	2.7	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	45.7	0.0	0.0	12.0	0.0	65.9
Hatch End	0.0	7.7	0.8	0.0	1.6	0.0	0.0	6.6	1.8	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	49.3	0.0	0.0	29.0	0.0	97.2
Pinner	0.0	0.0	0.4	0.0	0.0	0.0	0.5	1.2	1.8	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	43.2	0.0	0.0	4.9	0.0	52.5
Ruislip	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.6	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	53.4	0.0	0.0	0.0	0.0	55.0
Dunstable	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	0.0	0.0	39.7	0.0	1.9	44.1
Leighton Buzzard	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	54.0	0.0	0.0	54.3
Northwood	1.1	0.7	0.0	0.0	0.0	0.0	1.7	19.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	21.9	0.0	0.0	0.0	0.0	44.5
Barnet	0.0	0.0	0.0	0.5	3.9	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	49.2	0.0	54.2
Stanmore	0.0	0.7	2.5	0.0	1.6	0.0	0.0	6.9	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	44.4	0.0	58.2
Aylesbury	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.9	2.1	1.8	0.0	0.0	0.0	0.0	12.4	4.7	0.0	0.0	0.0	22.9
Hatfield	0.0	0.0	0.0	1.2	0.8	0.6	0.0	0.0	0.0	0.0	0.6	0.0	0.0	1.8	14.5	0.8	0.0	0.0	0.0	0.0	14.5	0.0	34.9
Mill Hill	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	42.0	0.0	43.6
Uxbridge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	21.4	0.0	0.0	0.0	0.0	24.4
Welwyn Garden City	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.6	0.0	0.0	0.0	0.0	0.0	2.6	3.6	0.8	0.0	0.0	0.0	0.0	46.2	0.0	55.7
Others Outside Authority Areas	3.9	1.6	4.1	3.7	8.3	4.1	2.2	1.8	8.4	3.4	4.2	18.5	7.6	3.4	3.8	18.1	6.6	64.1	41.0	47.8	59.3	38.1	353.9
Total	131.5	101.3	49.7	36.2	76.4	56.6	65.3	77.8	45.8	53.2	136.2	81.8	66.7	33.5	227.5	79.0	83.8	356.8	89.3	177.8	331.3	125.8	2,483.2

Notes:

a. Table 3 x Table 4

2016 Prices

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 10: Food and Drink Available Expenditure (£m) (Scenario 4)

Destination	2017	2021	2026	2031	2036
Available Expenditure					
Watford	168.2	183.4	207.5	234.2	263.2
<i>Others Watford</i>	3.6	3.9	4.5	5.1	5.7
Sub-total Watford	171.7	187.3	211.9	239.2	269.0
Bushey	26.6	29.1	33.0	37.4	42.1
Radlett	27.4	30.0	34.1	38.7	43.7
Borehamwood	20.2	22.1	25.2	28.6	32.3
Potters Bar	38.9	42.5	48.1	54.5	61.4
<i>Others Hertsmere</i>	4.2	4.6	5.3	6.0	6.8
Sub-total Hertsmere	117.3	128.3	145.7	165.1	186.2
Rickmansworth	37.4	40.7	46.0	51.9	58.4
<i>Others Three Rivers</i>	36.6	40.0	45.3	51.2	57.7
Sub-total Tree Rivers	74.0	80.7	91.3	103.2	116.1
Hemel Hempstead	88.1	96.8	110.7	126.1	143.1
Berkhamsted	63.8	69.7	78.9	89.1	100.2
Tring	23.3	25.4	28.6	32.3	36.2
<i>Others Dacorum</i>	23.3	25.4	28.9	32.7	36.8
Sub-total Dacorum	198.4	217.3	247.1	280.2	316.3
St Albans	136.8	148.3	166.8	187.6	210.2
Harpenden	54.3	58.8	66.0	74.0	82.7
<i>Others St Albans</i>	21.4	23.2	26.0	29.2	32.7
Sub-total St Albans	212.5	230.2	258.8	290.8	325.6
Total	774.0	843.9	954.8	1,078.4	1,213.1

Notes:

a. Table 5-9

Table 11: Food and Drink Benchmark Turnover (£m) (Scenario 4)

Destination	2017	2021	2026	2031	2036
Benchmark Turnover					
Watford	168.2	180.8	202.1	225.4	251.3
<i>Others Watford</i>	3.6	3.8	4.3	4.8	5.3
Sub-total Watford	171.7	184.6	206.4	230.2	256.6
Bushey	26.6	28.6	32.0	35.7	39.8
Radlett	27.4	29.5	33.0	36.8	41.0
Borehamwood	20.2	21.7	24.3	27.1	30.2
Potters Bar	38.9	41.8	46.7	52.1	58.1
<i>Others Hertsmere</i>	4.2	4.5	5.0	5.6	6.3
Sub-total Hertsmere	117.3	126.1	141.0	157.2	175.3
Rickmansworth	37.4	40.2	45.0	50.1	55.9
<i>Others Three Rivers</i>	36.6	39.4	44.0	49.1	54.7
Sub-total Tree Rivers	74.0	79.6	89.0	99.2	110.6
Hemel Hempstead	88.1	94.7	105.9	118.0	131.6
Berkhamsted	63.8	68.6	76.7	85.5	95.4
Tring	23.3	25.0	28.0	31.2	34.8
<i>Others Dacorum</i>	23.3	25.0	28.0	31.2	34.8
Sub-total Dacorum	198.4	213.3	238.5	265.9	296.5
St Albans	136.8	147.1	164.4	183.3	204.4
Harpenden	54.3	58.4	65.3	72.8	81.2
<i>Others St Albans</i>	21.4	23.0	25.7	28.6	31.9
Sub-total St Albans	212.5	228.4	255.4	284.8	317.5
Total	774.0	832.1	930.4	1,037.4	1,156.6

Notes:

a. Table 5-9

b. Turnover projected forward using forecast sales density efficiencies taken from Experian Retail Planner Briefing Note 15

Table 12: Food and Drink Surplus Expenditure (£m) (Scenario 4)

Destination	2017	2021	2026	2031	2036
Surplus Expenditure					
Watford	-	2.6	5.3	8.8	11.9
<i>Others Watford</i>	-	0.1	0.2	0.3	0.4
Sub-total Watford	-	2.7	5.5	9.1	12.3
Bushey	-	0.5	1.0	1.7	2.3
Radlett	-	0.5	1.1	1.9	2.7
Borehamwood	-	0.4	0.9	1.5	2.1
Potters Bar	-	0.7	1.4	2.4	3.3
<i>Others Hertsmere</i>	-	0.1	0.2	0.4	0.5
Sub-total Hertsmere	-	2.2	4.6	7.8	10.9
Rickmansworth	-	0.5	1.1	1.8	2.4
<i>Others Three Rivers</i>	-	0.6	1.3	2.1	3.0
Sub-total Tree Rivers	-	1.1	2.3	3.9	5.4
Hemel Hempstead	-	2.2	4.8	8.1	11.5
Berkhamsted	-	1.1	2.2	3.6	4.9
Tring	-	0.3	0.6	1.0	1.4
<i>Others Dacorum</i>	-	0.4	0.9	1.5	2.0
Sub-total Dacorum	-	4.0	8.6	14.3	19.8
St Albans	-	1.2	2.4	4.2	5.8
Harpenden	-	0.4	0.6	1.1	1.5
<i>Others St Albans</i>	-	0.2	0.4	0.6	0.8
Sub-total St Albans	-	1.8	3.4	6.0	8.0
Total	-	11.8	24.4	41.1	56.5

Notes:

a. Table 10 - Table 11

2016 Prices

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 13: Food and Drink Floorspace Capacity (sq m) (Scenario 4)

Destination	2017	2021	2026	2031	2036
Sales Density (£ per sq m)	5,000	5,375	6,010	6,701	7,471
Surplus Expenditure					
Watford	-	491.9	885.4	1,310.9	1,599.1
<i>Others Watford</i>	-	13.8	27.0	41.2	52.3
Sub-total Watford	-	505.7	912.4	1,352.1	1,651.4
Bushey	-	88.8	165.6	247.7	306.7
Radlett	-	95.5	185.2	283.2	358.8
Borehamwood	-	79.0	151.7	227.8	285.9
Potters Bar	-	125.4	235.0	353.7	440.6
<i>Others Hertsmere</i>	-	18.0	35.5	53.9	68.6
Sub-total Hertsmere	-	406.6	773.0	1,166.4	1,460.7
Rickmansworth	-	96.2	174.9	265.6	326.9
<i>Others Three Rivers</i>	-	111.8	210.8	320.6	401.6
Sub-total Tree Rivers	-	208.0	385.6	586.2	728.4
Hemel Hempstead	-	402.5	798.6	1,209.8	1,538.6
Berkhamsted	-	196.8	365.8	539.0	653.0
Tring	-	59.5	106.5	154.3	181.7
<i>Others Dacorum</i>	-	82.6	154.2	225.3	273.7
Sub-total Dacorum	-	741.5	1,425.1	2,128.5	2,646.9
St Albans	-	231.2	399.1	631.4	771.6
Harpenden	-	69.2	107.4	170.1	195.2
<i>Others St Albans</i>	-	34.9	58.8	92.1	109.2
Sub-total St Albans	-	335.4	565.4	893.6	1,076.0
Total	-	2,197.2	4,061.5	6,126.8	7,563.4

Notes:

a. Table 12

2016 Prices

Appendix H | Leisure Capacity Tables – High Growth Scenario

South West Hertfordshire Retail & Leisure Study

Nexus Planning

Table 1: Population (Scenario 2)

Zone	2017	2021	2026	2031	2036
1	63,113	65,036	67,440	69,844	72,248
2	51,556	53,127	55,091	57,055	59,019
3	20,662	21,404	22,332	23,261	24,189
4	13,334	13,813	14,412	15,011	15,610
5	40,168	41,611	43,416	45,220	47,025
6	25,205	26,111	27,244	28,376	29,508
7	27,105	27,758	28,574	29,390	30,206
8	33,301	34,103	35,105	36,108	37,110
9	16,168	16,558	17,045	17,531	18,018
10	23,865	24,440	25,158	25,877	26,595
11	66,656	69,322	72,656	75,989	79,322
12	37,994	39,514	41,414	43,314	45,214
13	25,233	26,243	27,505	28,767	30,029
14	14,572	15,155	15,883	16,612	17,341
15	201,793	209,921	218,799	226,809	233,987
16	50,286	51,866	53,772	55,511	57,159
17	98,752	104,129	110,301	115,553	120,278
18	95,371	98,176	101,682	105,188	108,694
19	35,094	36,126	37,416	38,706	39,997
20	200,121	209,670	220,104	229,504	238,385
21	34,049	35,051	36,302	37,554	38,806
22	62,274	65,108	68,438	71,558	74,218
Total	1,236,672	1,284,242	1,340,090	1,392,739	1,442,959

Notes:

a. Zones based on the post code sectors shown on the plan at Appendix A

b. 2016 Population derived from Experian MMG3 data (2018 report). Projections to 2036 are based on the figures set out in the Population Note at Appendix G.

South West Hertfordshire Retail & Leisure Study

Nexus Planning

Table 2: Food and Drink Expenditure per Capita (£m) (Scenario 2)

Zone	2017	2021	2026	2031	2036
1	1,291	1,329	1,407	1,493	1,585
2	1,217	1,253	1,326	1,407	1,494
3	1,474	1,517	1,605	1,704	1,809
4	1,665	1,714	1,814	1,925	2,043
5	1,166	1,200	1,270	1,348	1,431
6	1,376	1,417	1,499	1,591	1,689
7	1,515	1,560	1,651	1,752	1,860
8	1,470	1,513	1,601	1,700	1,804
9	1,783	1,835	1,942	2,062	2,189
10	1,403	1,444	1,528	1,622	1,722
11	1,229	1,265	1,339	1,421	1,508
12	1,296	1,334	1,412	1,498	1,590
13	1,590	1,636	1,732	1,838	1,951
14	1,384	1,425	1,508	1,601	1,699
15	1,243	1,279	1,354	1,437	1,525
16	1,273	1,310	1,387	1,472	1,562
17	1,204	1,239	1,312	1,392	1,478
18	1,557	1,603	1,696	1,800	1,911
19	1,470	1,513	1,601	1,699	1,804
20	1,132	1,165	1,233	1,309	1,390
21	1,607	1,654	1,750	1,858	1,972
22	1,381	1,421	1,504	1,596	1,694

Notes:

a. Per capita expenditure projected forward using forecast growth rates taken from Experian Retail Planner Briefing Note 15

2016 Prices

South West Hertfordshire Retail & Leisure Study

Nexus Planning

Table 3: Food and Drink Total Expenditure (£m) (Scenario 2)

Zone	2017	2021	2026	2031	2036
1	81.5	86.4	94.9	104.3	114.5
2	62.7	66.6	73.0	80.3	88.2
3	30.5	32.5	35.9	39.6	43.8
4	22.2	23.7	26.1	28.9	31.9
5	46.8	49.9	55.1	61.0	67.3
6	34.7	37.0	40.8	45.2	49.8
7	41.1	43.3	47.2	51.5	56.2
8	48.9	51.6	56.2	61.4	66.9
9	28.8	30.4	33.1	36.1	39.4
10	33.5	35.3	38.4	42.0	45.8
11	81.9	87.7	97.3	108.0	119.7
12	49.2	52.7	58.5	64.9	71.9
13	40.1	42.9	47.6	52.9	58.6
14	20.2	21.6	24.0	26.6	29.5
15	250.7	268.5	296.1	325.9	356.8
16	64.0	68.0	74.6	81.7	89.3
17	118.9	129.1	144.7	160.9	177.8
18	148.5	157.3	172.5	189.4	207.7
19	51.6	54.7	59.9	65.8	72.1
20	226.6	244.4	271.5	300.5	331.3
21	54.7	58.0	63.5	69.8	76.5
22	86.0	92.5	102.9	114.2	125.7
Total	1,623.3	1,733.9	1,913.8	2,110.6	2,320.7

Notes:

a. Table 1 x Table 2

2016 Prices

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 4: Food and Drink Market Share (%) (Scenario 2)

Destination	Watford		Hertsmere				Three Rivers				Dacorum				St.Albans				Inflow			
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 18	Zone 19	Zone 21	Zone 15	Zone 16	Zone 17	Zone 20	Zone 22
Watford	69.6	54.3	12.6	4.0	7.3	1.5	16.5	20.6	11.6	21.6	0.8	2.7	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	15.5	0.0
Others Watford	0.0	2.7	0.0	3.2	0.0	0.0	0.0	0.8	0.0	1.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total Watford	69.6	57.1	12.6	7.2	7.3	1.5	16.5	21.4	11.6	22.6	0.8	3.5	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	15.5	0.0
Bushey	5.1	1.4	42.7	3.9	1.0	0.0	0.0	3.2	1.3	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	1.0	0.0
Radlett	4.0	0.7	4.0	36.0	13.7	2.3	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	4.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Borehamwood	0.0	0.0	0.8	5.6	34.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0
Potters Bar	0.0	0.0	0.0	1.1	0.0	71.6	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	16.3	0.0	0.0	0.0	0.0	2.1	0.0
Others Hertsmere	0.0	0.7	0.8	6.9	3.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total Hertsmere	9.2	2.7	48.3	53.5	52.4	75.4	0.0	3.2	1.3	2.6	0.0	0.8	0.0	0.0	4.5	16.3	0.0	0.9	0.0	0.0	4.2	0.0
Rickmansworth	4.8	0.7	0.0	0.0	0.0	0.0	47.1	2.4	25.6	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0
Others Three Rivers	4.3	8.3	1.6	0.0	2.0	0.0	19.2	5.4	16.4	18.3	0.8	1.1	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	1.0	0.0
Sub-total Tree Rivers	9.1	9.0	1.6	0.0	2.0	0.0	66.3	7.8	42.0	19.3	0.8	1.1	0.0	0.0	0.8	0.0	0.0	1.8	0.0	0.0	1.0	0.0
Hemel Hempstead	0.0	0.0	1.1	0.0	0.0	0.0	0.9	0.0	2.7	13.7	56.7	39.7	9.6	3.9	5.3	0.0	0.9	0.0	3.6	0.0	0.0	0.0
Berkhamsted	0.0	0.7	0.0	0.8	0.0	0.0	0.0	0.0	1.0	12.3	1.6	10.4	66.4	20.0	0.0	0.0	0.0	0.0	19.4	5.4	0.0	3.0
Tring	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	4.4	50.2	0.0	0.0	0.0	0.0	0.0	10.6	2.7	0.0	0.0
Others Dacorum	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	2.3	4.2	13.8	2.7	0.8	0.0	0.8	0.0	0.0	0.9	0.9	3.1	0.0	0.0
Sub-total Dacorum	0.0	2.1	1.1	0.8	0.0	0.0	0.9	0.0	6.0	30.1	73.1	52.8	81.2	74.0	6.1	0.0	0.9	0.9	34.5	11.1	0.0	3.0
St Albans	0.0	3.4	0.8	15.7	4.8	6.8	0.7	1.1	1.0	7.1	8.3	1.6	0.8	0.0	62.0	20.8	11.0	0.0	0.9	0.0	0.0	5.6
Harpenden	0.0	0.0	0.0	0.8	0.0	1.1	0.0	0.0	0.0	1.0	0.0	1.6	0.0	0.0	6.2	0.0	68.6	0.0	0.0	1.3	0.0	4.8
Others St Albans	0.8	0.7	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	1.9	0.8	0.0	0.0	5.9	9.0	4.1	0.0	0.0	0.0	0.0	2.8
Sub-total St Albans	0.8	4.1	0.8	16.5	4.8	7.9	1.4	1.1	1.0	8.1	10.2	4.1	0.8	0.0	74.0	29.8	83.7	0.0	0.9	1.3	0.0	13.1
Sub-total Authority Areas	88.7	75.0	64.4	78.0	66.5	84.8	85.0	33.4	61.9	82.7	84.9	62.2	81.9	74.0	85.4	46.1	84.6	4.9	35.4	12.5	20.7	16.1
Central London	4.3	11.1	19.2	7.4	10.3	2.3	8.3	13.6	11.0	4.2	12.0	13.3	3.6	9.6	9.8	8.1	5.6	4.7	4.8	5.3	6.6	3.8
Eastcote	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.6	0.0	0.0	0.0	0.0
Harrow	3.2	2.7	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12.8	0.0	0.0	3.6	0.0
Hatch End	0.0	7.6	1.6	0.0	2.0	0.0	0.0	8.5	4.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	13.8	0.0	0.0	8.7	0.0
Pinner	0.0	0.0	0.8	0.0	0.0	0.0	0.7	1.6	4.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12.1	0.0	0.0	1.5	0.0
Ruislip	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.8	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	15.0	0.0	0.0	0.0	0.0
Dunstable	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	22.3	0.0	1.5
Leighton Buzzard	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	30.4	0.0	0.0
Northwood	0.8	0.7	0.0	0.0	0.0	0.0	2.6	24.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.1	0.0	0.0	0.0	0.0
Barnet	0.0	0.0	0.0	1.3	5.2	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	14.9	0.0
Stanmore	0.0	0.7	5.0	0.0	2.1	0.0	0.0	8.9	0.0	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	13.4	0.0
Aylesbury	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	1.1	3.1	5.4	0.0	0.0	0.0	0.0	13.9	2.6	0.0	0.0
Hatfield	0.0	0.0	0.0	3.2	1.0	1.1	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.8	18.3	1.0	0.0	0.0	0.0	0.0	0.0	11.6
Mill Hill	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12.7	0.0
Uxbridge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.0	0.0	0.0	0.0	0.0
Welwyn Garden City	0.0	0.0	0.0	0.0	0.0	3.4	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	1.1	4.6	1.0	0.0	0.0	0.0	0.0	36.7
Others Outside Authority Areas	3.0	1.6	8.2	10.1	10.8	7.2	3.4	2.3	18.2	6.3	3.1	22.6	11.4	10.2	1.7	23.0	7.9	18.0	45.9	26.9	17.9	30.3
Total	100.0																					

Notes:

a. Market shares derived directly from NEMS household survey (November 2017 and March 2018)

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 5: Food and Drink Expenditure @ 2017 (£m) (Scenario 2)

Destination	Watford		Hertsmere				Three Rivers				Dacorum				St Albans			Inflow			Total		
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 18	Zone 19	Zone 21	Zone 15	Zone 16	Zone 17		Zone 20	Zone 22
Watford	56.7	34.1	3.8	0.9	3.4	0.5	6.8	10.1	3.3	7.2	0.7	1.3	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.0	35.0	0.0	167.1
Others Watford	0.0	1.7	0.0	0.7	0.0	0.0	0.0	0.4	0.0	0.3	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.5
Sub-total Watford	56.7	35.8	3.8	1.6	3.4	0.5	6.8	10.5	3.3	7.6	0.7	1.7	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.0	35.0	0.0	170.6
Bushey	4.2	0.9	13.0	0.9	0.5	0.0	0.0	1.6	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0	0.0	2.4	0.0	26.5
Radlett	3.3	0.4	1.2	8.0	6.4	0.8	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	6.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	27.2
Borehamwood	0.0	0.0	0.2	1.2	16.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	20.1
Potters Bar	0.0	0.0	0.0	0.2	0.0	24.8	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	8.4	0.0	0.0	0.0	0.0	0.0	4.8	0.0	38.6
Others Hertsmere	0.0	0.4	0.2	1.5	1.4	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2
Sub-total Hertsmere	7.5	1.7	14.7	11.9	24.5	26.2	0.0	1.6	0.4	0.9	0.0	0.4	0.0	0.0	6.7	8.4	0.0	2.3	0.0	0.0	9.5	0.0	116.5
Rickmansworth	3.9	0.4	0.0	0.0	0.0	0.0	19.4	1.2	7.4	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.6	0.0	0.0	0.0	0.0	37.1
Others Three Rivers	3.5	5.2	0.5	0.0	1.0	0.0	7.9	2.7	4.7	6.1	0.7	0.5	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	2.4	0.0	36.3
Sub-total Three Rivers	7.4	5.7	0.5	0.0	1.0	0.0	27.2	3.8	12.1	6.5	0.7	0.5	0.0	0.0	1.2	0.0	0.0	4.6	0.0	0.0	2.4	0.0	73.5
Hemel Hempstead	0.0	0.0	0.3	0.0	0.0	0.0	0.4	0.0	0.8	4.6	46.4	19.5	3.8	0.8	7.9	0.0	0.5	0.0	2.3	0.0	0.0	0.0	87.4
Berkhamsted	0.0	0.4	0.0	0.2	0.0	0.0	0.0	0.0	0.3	4.1	1.3	5.1	26.6	4.0	0.0	0.0	0.0	12.4	6.4	0.0	2.6	0.0	63.5
Tring	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	1.8	10.1	0.0	0.0	0.0	0.0	6.8	3.2	0.0	0.0	23.2
Others Dacorum	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.7	1.4	11.3	1.3	0.3	0.0	1.2	0.0	0.0	2.3	0.6	3.6	0.0	0.0	23.1
Sub-total Dacorum	0.0	1.3	0.3	0.0	0.0	0.0	0.4	0.0	1.7	10.1	59.9	26.0	32.5	14.9	9.1	0.0	0.5	2.3	22.1	13.2	0.0	2.6	197.2
St Albans	0.0	2.2	0.2	3.5	2.2	2.4	0.3	0.5	0.3	2.4	6.8	0.8	0.3	0.0	92.0	10.7	6.0	0.6	0.0	0.0	4.8	0.0	136.0
Harpden	0.0	0.0	0.0	0.2	0.0	0.4	0.0	0.0	0.0	0.3	0.0	0.8	0.0	0.0	9.1	0.0	37.5	0.0	0.0	1.6	0.0	4.1	54.1
Others St Albans	0.7	0.4	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	1.5	0.4	0.0	0.0	8.7	4.6	2.2	0.0	0.0	0.0	2.4	0.0	21.3
Sub-total St Albans	0.7	2.6	0.2	3.7	2.2	2.7	0.6	0.5	0.3	2.7	8.4	2.0	0.3	0.0	109.9	15.4	45.8	0.6	0.6	1.6	0.0	11.3	211.4
Sub-total Authority Areas	72.3	47.1	19.6	17.3	31.1	29.4	34.9	16.4	17.8	27.7	69.5	30.6	32.9	14.9	126.9	23.8	46.3	12.3	22.7	14.8	46.9	13.9	769.1
Central London	3.5	6.9	5.9	1.6	4.8	0.8	3.4	6.7	3.2	1.4	9.8	6.6	1.4	1.9	14.6	4.2	3.1	11.8	3.1	6.3	15.0	3.2	119.3
Eastcote	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	16.5	0.0	0.0	0.0	0.0	16.5
Harrow	2.6	1.7	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	32.1	0.0	0.0	8.2	0.0	45.4
Hatch End	0.0	4.8	0.5	0.0	1.0	0.0	0.0	4.2	1.1	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	34.6	0.0	0.0	19.8	0.0	66.3
Pinner	0.0	0.0	0.2	0.0	0.0	0.0	0.3	0.8	1.1	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	30.3	0.0	0.0	3.3	0.0	36.5
Ruislip	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.4	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	37.5	0.0	0.0	0.0	0.0	38.5
Dunstable	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	26.5	0.0	1.3	29.5
Leighton Buzzard	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	36.2	0.0	0.0	36.3
Northwood	0.7	0.4	0.0	0.0	0.0	0.0	1.1	12.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	15.4	0.0	0.0	0.0	0.0	29.6
Barnet	0.0	0.0	0.0	0.3	2.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	33.7	0.0	36.7
Stanmore	0.0	0.4	1.5	0.0	1.0	0.0	0.0	4.4	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	30.4	0.0	39.0
Aylesbury	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.5	1.2	1.1	0.0	0.0	0.0	0.0	8.9	3.1	0.0	0.0	15.6
Hatfield	0.0	0.0	0.0	0.7	0.5	0.4	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	1.2	9.4	0.5	0.0	0.0	0.0	9.9	0.0	23.1
Mill Hill	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	28.7	0.0	29.7
Uxbridge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	15.0	0.0	0.0	0.0	0.0	17.0
Welwyn Garden City	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	1.7	2.4	0.5	0.0	0.0	0.0	0.0	31.6	37.7
Others Outside Authority Areas	2.4	1.0	2.5	2.2	5.1	2.5	1.4	1.1	5.3	2.1	2.5	11.1	4.6	2.1	2.5	11.8	4.3	45.0	29.4	32.0	40.5	26.1	237.6
Total	81.5	62.8	30.4	22.2	46.8	34.7	41.1	48.9	28.8	33.5	81.9	49.2	40.1	20.2	148.5	51.6	54.7	250.7	64.0	118.9	226.6	86.0	1,623.3

Notes:

a. Table 3 x Table 4

2016 Prices

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 6: Food and Drink Expenditure @ 2021 (£m) (Scenario 2)

Destination	Watford		Hertsmere				Three Rivers				Dacorum				St Albans			Inflow			Total			
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 18	Zone 19	Zone 21	Zone 15	Zone 16	Zone 17		Zone 20	Zone 22	
Watford	60.1	36.2	4.1	0.9	3.6	0.6	7.1	10.6	3.5	7.6	0.7	1.4	0.0	0.0	0.0	0.0	0.0	3.4	0.0	0.0	37.8	0.0	177.7	
Others Watford	0.0	1.8	0.0	0.8	0.0	0.0	0.0	0.4	0.0	0.3	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.8	
Sub-total Watford	60.1	38.0	4.1	1.7	3.6	0.6	7.1	11.0	3.5	8.0	0.7	1.8	0.0	0.0	0.0	0.0	0.0	3.4	0.0	0.0	37.8	0.0	181.5	
Bushey	4.4	0.9	13.9	0.9	0.5	0.0	0.0	1.6	0.4	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0	2.6	0.0	28.2	
Radlett	3.5	0.4	1.3	8.5	6.9	0.8	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	7.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	29.0	
Borehamwood	0.0	0.0	0.3	1.3	17.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0	21.4	
Potters Bar	0.0	0.0	0.0	0.3	0.0	26.5	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	8.9	0.0	0.0	0.0	0.0	0.0	5.1	0.0	41.2	
Others Hertsmere	0.0	0.5	0.2	1.6	1.5	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.4	
Sub-total Hertsmere	7.9	1.8	15.7	12.7	26.2	27.9	0.0	1.6	0.4	0.9	0.0	0.4	0.0	0.0	7.1	8.9	0.0	2.4	0.0	0.0	10.3	0.0	124.2	
Rickmansworth	4.2	0.5	0.0	0.0	0.0	0.0	20.4	1.2	7.8	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.9	0.0	0.0	0.0	0.0	39.2	
Others Three Rivers	3.7	5.5	0.5	0.0	1.0	0.0	8.3	2.8	5.0	6.5	0.7	0.6	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	2.6	0.0	38.5	
Sub-total Three Rivers	7.9	6.0	0.5	0.0	1.0	0.0	28.7	4.0	12.8	6.8	0.7	0.6	0.0	0.0	1.3	0.0	0.0	4.9	0.0	0.0	2.6	0.0	77.7	
Hemel Hempstead	0.0	0.0	0.3	0.0	0.0	0.0	0.4	0.0	0.8	4.8	49.7	20.9	4.1	0.8	8.4	0.0	0.5	0.0	2.5	0.0	0.0	0.0	93.3	
Berkhamsted	0.0	0.5	0.0	0.2	0.0	0.0	0.0	0.3	4.3	1.4	5.5	28.5	4.3	0.0	0.0	0.0	0.0	13.2	6.9	0.0	2.8	0.0	67.9	
Tring	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	1.9	10.8	0.0	0.0	0.0	0.0	7.2	3.5	0.0	0.0	24.8	
Others Dacorum	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.7	1.5	12.1	1.4	0.3	0.0	1.3	0.0	0.0	2.4	0.6	4.0	0.0	0.0	24.8	
Sub-total Dacorum	0.0	1.4	0.3	0.2	0.0	0.0	0.4	0.0	1.8	10.6	64.1	27.8	34.8	16.0	9.7	0.0	0.5	2.4	23.5	14.3	0.0	2.8	0.0	210.7
St Albans	0.0	2.3	0.3	3.7	2.4	2.5	0.3	0.6	0.3	2.5	7.3	0.9	0.3	0.0	97.5	11.4	6.4	0.0	0.6	0.0	0.0	5.1	144.3	
Harpden	0.0	0.0	0.0	0.2	0.0	0.4	0.0	0.0	0.0	0.3	0.0	0.9	0.0	0.0	9.7	0.0	39.8	0.0	0.0	1.7	0.0	4.4	57.4	
Others St Albans	0.7	0.5	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	1.6	0.4	0.0	0.0	9.2	4.9	2.4	0.0	0.0	0.0	0.0	2.6	22.6	
Sub-total St Albans	0.7	2.7	0.3	3.9	2.4	2.9	0.6	0.3	2.9	8.9	2.1	0.3	0.0	116.4	16.3	48.5	0.0	0.6	1.7	0.0	12.1	0.0	224.3	
Sub-total Authority Areas	76.6	49.9	20.9	18.5	33.2	31.4	36.8	17.2	18.8	29.2	74.4	32.8	35.2	16.0	134.4	25.2	49.0	13.2	24.1	16.1	50.6	14.9	818.4	
Central London	3.7	7.4	6.2	1.7	5.2	0.9	3.6	7.0	3.3	1.5	10.5	7.0	1.5	2.1	15.5	4.4	3.3	12.6	3.3	6.8	16.2	3.5	127.2	
Eastcote	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	17.7	0.0	0.0	0.0	0.0	17.7	
Harrow	2.8	1.8	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	34.4	0.0	0.0	8.8	0.0	48.7	
Hatch End	0.0	5.1	0.5	0.0	1.0	0.0	0.0	4.4	1.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	37.1	0.0	0.0	21.4	0.0	71.0	
Pinner	0.0	0.0	0.3	0.0	0.0	0.0	0.3	0.8	1.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	32.5	0.0	0.0	3.6	0.0	39.0	
Ruislip	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.4	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	40.2	0.0	0.0	0.0	0.0	41.2	
Dunstable	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	28.8	0.0	1.4	32.0	
Leighton Buzzard	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	39.2	0.0	0.0	39.4	
Northwood	0.7	0.5	0.0	0.0	0.0	0.0	1.1	12.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	16.5	0.0	0.0	0.0	0.0	31.4	
Barnet	0.0	0.0	0.0	0.3	2.6	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	36.3	0.0	39.6	
Stanmore	0.0	0.4	1.6	0.0	1.0	0.0	0.0	4.6	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	32.8	0.0	41.9	
Aylesbury	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.6	1.3	1.2	0.0	0.0	0.0	0.0	9.4	3.4	0.0	0.0	16.6	
Hatfield	0.0	0.0	0.0	0.8	0.5	0.4	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	1.3	10.0	0.6	0.0	0.0	0.0	10.7	0.0	24.6	
Mill Hill	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	31.0	0.0	32.0	
Uxbridge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	16.1	0.0	0.0	0.0	0.0	18.1	
Welwyn Garden City	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	1.8	2.5	0.6	0.0	0.0	0.0	0.0	34.0	40.5	
Others Outside Authority Areas	2.6	1.1	2.7	2.4	5.4	2.7	1.5	1.2	5.5	2.2	2.7	11.9	4.9	2.2	2.6	12.5	4.6	48.2	31.2	34.7	43.7	28.0	254.6	
Total	86.4	66.6	32.5	23.7	49.9	37.0	43.3	51.6	30.4	35.3	87.7	52.7	42.9	21.6	157.4	54.7	58.0	268.5	68.0	129.1	244.4	92.5	1,733.9	

Notes:

a. Table 3 x Table 4

2016 Prices

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 7: Food and Drink Expenditure @ 2026 (£m) (Scenario 2)

Destination	Watford		Hertsmere				Three Rivers				Dacorum				St.Albans			Inflow			Total		
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 18	Zone 19	Zone 21	Zone 15	Zone 16	Zone 17		Zone 20	Zone 22
Watford	66.0	39.7	4.5	1.0	4.0	0.6	7.8	11.6	3.8	8.3	0.8	1.6	0.0	0.0	0.0	0.0	0.0	3.8	0.0	0.0	42.0	0.0	195.4
Others Watford	0.0	2.0	0.0	0.8	0.0	0.0	0.0	0.5	0.0	0.4	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.1
Sub-total Watford	66.0	41.7	4.5	1.9	4.0	0.6	7.8	12.0	3.8	8.7	0.8	2.0	0.0	0.0	0.0	0.0	0.0	3.8	0.0	0.0	42.0	0.0	199.6
Bushey	4.9	1.0	15.3	1.0	0.6	0.0	0.0	1.8	0.4	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	2.8	0.0	31.1
Radlett	3.8	0.5	1.4	9.4	7.6	0.9	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	7.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	31.9
Borehamwood	0.0	0.0	0.3	1.5	19.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0	23.7
Potters Bar	0.0	0.0	0.0	0.3	0.0	29.2	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	9.7	0.0	0.0	0.0	0.0	0.0	5.7	0.0	45.4
Others Hertsmere	0.0	0.5	0.3	1.8	1.7	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.9
Sub-total Hertsmere	8.7	2.0	17.3	14.0	28.9	30.8	0.0	1.8	0.4	1.0	0.0	0.5	0.0	0.0	7.7	9.7	0.0	2.7	0.0	0.0	11.4	0.0	137.0
Rickmansworth	4.6	0.5	0.0	0.0	0.0	0.0	22.2	1.3	8.5	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.4	0.0	0.0	0.0	0.0	42.8
Others Three Rivers	4.1	6.1	0.6	0.0	1.1	0.0	9.0	3.1	5.4	7.0	0.8	0.6	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	2.8	0.0	42.1
Sub-total Three Rivers	8.6	6.6	0.6	0.0	1.1	0.0	31.3	4.4	13.9	7.4	0.8	0.6	0.0	0.0	1.4	0.0	0.0	5.4	0.0	0.0	2.8	0.0	84.9
Hemel Hempstead	0.0	0.0	0.4	0.0	0.0	0.0	0.4	0.0	0.9	5.3	55.1	23.2	4.5	0.9	9.2	0.0	0.6	0.0	2.7	0.0	0.0	0.0	103.3
Berkhamsted	0.0	0.5	0.0	0.2	0.0	0.0	0.0	0.3	4.7	1.5	6.1	31.6	4.8	0.0	0.0	0.0	0.0	14.5	7.8	0.0	3.1	0.0	75.1
Tring	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	2.1	12.0	0.0	0.0	0.0	0.0	7.9	3.9	0.0	0.0	0.0	27.5
Others Dacorum	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.8	1.6	13.4	1.6	0.4	0.0	1.4	0.0	0.0	2.7	0.7	4.4	0.0	0.0	0.0	27.4
Sub-total Dacorum	0.0	1.5	0.4	0.2	0.0	0.0	0.4	0.0	2.0	11.6	71.1	30.8	17.7	10.6	0.0	0.6	2.7	25.7	16.1	0.0	3.1	0.0	233.2
St Albans	0.0	2.5	0.3	4.1	2.6	2.8	0.3	0.6	0.3	2.7	8.1	0.9	0.4	0.0	106.9	12.5	7.0	0.0	0.7	0.0	0.0	5.7	158.5
Harpden	0.0	0.0	0.0	0.2	0.0	0.5	0.0	0.0	0.0	0.4	0.0	0.9	0.0	0.0	10.6	0.0	43.6	0.0	0.0	1.9	0.0	4.9	63.1
Others St Albans	0.8	0.5	0.0	0.0	0.0	0.0	0.3	0.0	0.0	1.8	0.5	0.0	0.0	10.1	5.4	2.6	0.0	0.0	0.0	0.0	2.9	0.0	24.8
Sub-total St Albans	0.8	3.0	0.3	4.3	2.6	3.2	0.6	0.6	0.3	3.1	9.9	2.4	0.4	0.0	127.6	17.8	53.2	0.0	0.7	1.9	0.0	13.5	246.3
Sub-total Authority Areas	84.1	54.8	23.1	20.4	36.7	34.7	40.1	18.8	20.5	31.8	82.6	36.4	39.0	17.7	147.4	27.6	53.7	14.6	26.4	18.0	56.2	16.6	901.0
Central London	4.1	8.1	6.9	1.9	5.7	0.9	3.9	7.7	3.6	1.6	11.7	7.8	1.7	2.3	17.0	4.9	3.6	13.9	3.6	7.7	18.0	3.9	140.3
Eastcote	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	19.5	0.0	0.0	0.0	0.0	19.5
Harrow	3.0	2.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	37.9	0.0	0.0	9.8	0.0	53.7
Hatch End	0.0	5.6	0.6	0.0	1.1	0.0	0.0	4.8	1.3	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	40.9	0.0	0.0	23.7	0.0	78.4
Pinner	0.0	0.0	0.3	0.0	0.0	0.0	0.3	0.9	1.3	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	35.8	0.0	0.0	4.0	0.0	43.0
Ruislip	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.5	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	44.3	0.0	0.0	0.0	0.0	45.5
Dunstable	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	32.3	0.0	1.5	35.8
Leighton Buzzard	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	44.0	0.0	0.0	44.2
Northwood	0.8	0.5	0.0	0.0	0.0	0.0	1.2	13.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	18.2	0.0	0.0	0.0	0.0	34.5
Barnet	0.0	0.0	0.0	0.3	2.8	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	40.3	0.0	44.0
Stanmore	0.0	0.5	1.8	0.0	1.2	0.0	0.0	5.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	36.4	0.0	46.4
Aylesbury	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.6	1.5	1.3	0.0	0.0	0.0	0.0	10.4	3.8	0.0	0.0	0.0	18.3
Hatfield	0.0	0.0	0.0	0.8	0.6	0.5	0.0	0.0	0.0	0.0	0.5	0.0	0.0	1.4	11.0	0.6	0.0	0.0	0.0	0.0	11.9	0.0	27.2
Mill Hill	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	34.4	0.0	35.6
Uxbridge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	17.8	0.0	0.0	0.0	0.0	20.0
Welwyn Garden City	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	2.0	2.8	0.6	0.0	0.0	0.0	0.0	0.0	37.8	44.9
Others Outside Authority Areas	2.8	1.2	2.9	2.6	6.0	3.0	1.6	1.3	6.0	2.4	3.0	13.2	5.4	2.4	2.9	13.8	5.0	53.2	34.2	38.9	48.6	31.2	281.7
Total	94.9	73.0	35.8	26.1	55.1	40.8	47.2	56.2	33.1	38.4	97.3	58.5	47.6	24.0	172.5	59.9	63.6	296.1	74.6	144.7	271.5	102.9	1,913.9

Notes:

a. Table 3 x Table 4

2016 Prices

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 8: Food and Drink Expenditure @ 2031 (£m) (Scenario 2)

Destination	Watford		Hertsmere				Three Rivers				Dacorum				St.Albans			Inflow			Total			
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 18	Zone 19	Zone 21	Zone 15	Zone 16	Zone 17		Zone 20	Zone 22	
Watford	72.6	43.6	5.0	1.2	4.4	0.7	8.5	12.6	4.2	9.1	0.9	1.8	0.0	0.0	0.0	0.0	0.0	4.2	0.0	0.0	46.4	0.0	215.0	
Others Watford	0.0	2.2	0.0	0.9	0.0	0.0	0.0	0.5	0.0	0.4	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.5	
Sub-total Watford	72.6	45.8	5.0	2.1	4.4	0.7	8.5	13.1	4.2	9.5	0.9	2.3	0.0	0.0	0.0	0.0	0.0	4.2	0.0	0.0	46.4	0.0	219.6	
Bushey	5.4	1.1	16.9	1.1	0.6	0.0	0.0	1.9	0.5	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.0	0.0	0.0	3.2	0.0	34.3	
Radlett	4.2	0.5	1.6	10.4	8.4	1.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	8.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	35.2
Borehamwood	0.0	0.0	0.3	1.6	21.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.0	26.2	
Potters Bar	0.0	0.0	0.0	0.3	0.0	32.3	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	10.7	0.0	0.0	0.0	0.0	0.0	6.3	0.0	50.2	
Others Hertsmere	0.0	0.6	0.3	2.0	1.8	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.4	
Sub-total Hertsmere	9.6	2.2	19.1	15.5	32.0	34.1	0.0	1.9	0.5	1.1	0.0	0.5	0.0	0.0	8.5	10.7	0.0	3.0	0.0	0.0	12.6	0.0	151.2	
Rickmansworth	5.0	0.6	0.0	0.0	0.0	0.0	24.3	1.5	9.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.9	0.0	0.0	0.0	0.0	46.9	
Others Three Rivers	4.5	6.7	0.6	0.0	1.2	0.0	9.9	3.3	5.9	7.7	0.9	0.7	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	3.2	0.0	46.1	
Sub-total Three Rivers	9.5	7.2	0.6	0.0	1.2	0.0	34.1	4.8	15.2	8.1	0.9	0.7	0.0	0.0	1.5	0.0	0.0	5.9	0.0	0.0	3.2	0.0	93.0	
Hemel Hempstead	0.0	0.0	0.4	0.0	0.0	0.0	0.5	0.0	1.0	5.7	61.2	25.7	5.0	1.0	10.1	0.0	0.6	3.0	0.0	0.0	0.0	0.0	114.3	
Berkhamsted	0.0	0.6	0.0	0.2	0.0	0.0	0.0	0.3	5.1	1.7	6.7	35.1	5.3	0.0	0.0	0.0	0.0	15.9	8.6	0.0	3.4	0.0	80.1	
Tring	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	2.3	13.3	0.0	0.0	0.0	8.7	4.3	0.0	0.0	0.0	30.4	
Others Dacorum	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.8	1.8	14.9	1.8	0.4	0.0	1.5	0.0	0.0	3.0	0.7	4.9	0.0	0.0	0.0	30.3	
Sub-total Dacorum	0.0	1.7	0.4	0.0	0.0	0.0	0.5	0.0	2.2	12.6	78.9	34.2	42.9	19.7	11.6	0.0	0.6	3.0	28.2	17.9	0.0	3.4	258.1	
St Albans	0.0	2.8	0.3	4.5	2.9	3.1	0.4	0.7	0.3	3.0	9.0	1.1	0.4	0.0	117.4	13.7	7.7	0.0	0.7	0.0	6.4	0.0	174.2	
Harpden	0.0	0.0	0.0	0.2	0.0	0.5	0.0	0.0	0.4	0.0	1.1	0.0	0.0	11.7	0.0	47.9	0.0	0.0	2.2	0.0	5.4	0.0	69.3	
Others St Albans	0.9	0.6	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	2.0	0.5	0.0	0.0	11.1	5.9	2.8	0.0	0.0	0.0	3.2	0.0	27.3	
Sub-total St Albans	0.9	3.3	0.3	4.8	2.9	3.6	0.7	0.3	3.4	11.0	2.6	0.4	0.0	140.1	19.6	58.4	0.0	0.7	2.2	0.0	15.0	0.0	270.9	
Sub-total Authority Areas	92.5	60.2	25.5	22.5	40.5	38.3	43.8	20.5	22.4	34.7	91.7	40.4	43.3	19.7	161.8	30.3	59.0	16.0	28.9	20.0	62.2	18.4	992.7	
Central London	4.5	8.9	7.6	2.1	6.3	1.0	4.3	8.4	4.0	1.8	13.0	8.6	1.9	2.6	18.6	5.3	3.9	15.3	3.9	8.5	19.9	4.3	154.7	
Eastcote	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	21.5	0.0	0.0	0.0	0.0	21.5	
Harrow	3.4	2.2	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	41.8	0.0	0.0	10.9	0.0	59.1	
Hatch End	0.0	6.1	0.6	0.0	1.2	0.0	0.0	5.2	1.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	45.0	0.0	0.0	26.3	0.0	86.3	
Pinner	0.0	0.0	0.3	0.0	0.0	0.0	0.4	1.0	1.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	39.4	0.0	0.0	4.4	0.0	47.3	
Ruislip	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.5	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	48.8	0.0	0.0	0.0	0.0	50.0	
Dunstable	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	35.9	0.0	1.7	39.8	
Leighton Buzzard	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	48.9	0.0	0.0	49.1	
Northwood	0.9	0.6	0.0	0.0	0.0	0.0	1.3	15.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	20.0	0.0	0.0	0.0	0.0	37.8	
Barnet	0.0	0.0	0.0	0.4	3.1	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	44.6	0.0	48.6	
Stanmore	0.0	0.5	2.0	0.0	1.3	0.0	0.0	5.5	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	40.3	0.0	51.2	
Aylesbury	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.7	1.6	1.4	0.0	0.0	0.0	0.0	11.4	4.2	0.0	0.0	0.0	20.2	
Hatfield	0.0	0.0	0.0	0.9	0.6	0.5	0.0	0.0	0.0	0.0	0.5	0.0	0.0	1.5	12.0	0.7	0.0	0.0	0.0	0.0	13.2	0.0	30.0	
Mill Hill	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	38.1	0.0	39.4	
Uxbridge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	19.5	0.0	0.0	0.0	0.0	21.9	
Welwyn Garden City	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	2.1	3.0	0.7	0.0	0.0	0.0	0.0	41.9	0.0	49.8	
Others Outside Authority Areas	3.1	1.3	3.3	2.9	6.6	3.3	1.7	1.4	6.6	2.7	3.4	14.7	6.0	2.7	3.1	15.1	5.5	58.5	37.5	43.3	53.8	34.6	311.0	
Total	104.3	80.3	39.6	28.9	61.0	45.2	51.5	61.4	36.2	42.0	108.0	64.9	52.9	26.6	189.4	65.8	69.8	325.9	81.7	160.9	300.5	114.2	2,110.7	

Notes:

a. Table 3 x Table 4

2016 Prices

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 9: Food and Drink Expenditure @ 2036 (£m) (Scenario 2)

Destination	Watford		Hertsmere				Three Rivers				Dacorum				St Albans			Inflow			Total			
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 18	Zone 19	Zone 21	Zone 15	Zone 16	Zone 17		Zone 20	Zone 22	
Watford	79.7	47.9	5.5	1.3	4.9	0.8	9.2	13.8	4.6	9.9	1.0	1.9	0.0	0.0	0.0	0.0	0.0	4.5	0.0	0.0	51.2	0.0	236.1	
Others Watford	0.0	2.4	0.0	1.0	0.0	0.0	0.0	0.5	0.0	0.5	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.0	
Sub-total Watford	79.7	50.3	5.5	2.3	4.9	0.8	9.2	14.3	4.6	10.3	1.0	2.5	0.0	0.0	0.0	0.0	0.0	4.5	0.0	0.0	51.2	0.0	241.1	
Bushey	5.9	1.2	18.7	1.3	0.7	0.0	0.0	2.1	0.5	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.0	3.5	0.0	37.7	
Radlett	4.6	0.6	1.7	11.5	9.2	1.1	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	9.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	38.7
Borehamwood	0.0	0.0	0.4	1.8	23.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.5	0.0	28.9	
Potters Bar	0.0	0.0	0.0	0.3	0.0	35.7	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	11.7	0.0	0.0	0.0	0.0	0.0	7.0	0.0	55.3	
Others Hertsmere	0.0	0.6	0.3	2.2	2.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.0	
Sub-total Hertsmere	10.5	2.4	21.1	17.1	35.3	37.6	0.0	2.1	0.5	1.2	0.0	0.6	0.0	0.0	9.3	11.7	0.0	3.2	0.0	0.0	13.9	0.0	166.6	
Rickmansworth	5.5	0.6	0.0	0.0	0.0	0.0	26.5	1.6	10.1	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.5	0.0	0.0	0.0	0.0	51.2	
Others Three Rivers	4.9	7.3	0.7	0.0	1.4	0.0	10.8	3.6	6.5	8.4	1.0	0.8	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	3.5	0.0	50.5	
Sub-total Three Rivers	10.4	7.9	0.7	0.0	1.4	0.0	37.2	5.2	16.6	8.8	1.0	0.8	0.0	0.0	1.7	0.0	0.0	6.5	0.0	0.0	3.5	0.0	101.7	
Hemel Hempstead	0.0	0.0	0.5	0.0	0.0	0.0	0.5	0.0	1.1	6.3	67.8	28.5	5.6	1.1	11.1	0.0	0.7	0.0	3.2	0.0	0.0	0.0	126.4	
Berkhamsted	0.0	0.6	0.0	0.3	0.0	0.0	0.0	0.4	5.6	1.9	7.5	38.9	5.9	0.0	0.0	0.0	0.0	17.3	9.5	0.0	3.8	0.0	91.7	
Tring	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	2.6	14.8	0.0	0.0	0.0	9.5	4.8	0.0	0.0	0.0	33.5	
Others Dacorum	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.9	1.9	16.5	1.9	0.5	0.0	1.7	0.0	0.0	3.2	0.8	5.5	0.0	0.0	0.0	33.5	
Sub-total Dacorum	0.0	1.8	0.5	0.0	0.0	0.0	0.5	0.0	2.4	13.8	87.5	37.9	47.5	21.8	12.8	0.0	0.7	3.2	30.8	19.8	0.0	3.8	0.0	285.1
St Albans	0.0	3.0	0.4	5.0	3.2	3.4	0.4	0.7	0.4	3.3	10.0	1.2	0.5	0.0	128.8	15.0	8.4	0.8	0.0	0.0	7.0	0.0	191.3	
Harpden	0.0	0.0	0.0	0.3	0.0	0.6	0.0	0.0	0.0	0.5	0.0	1.2	0.0	0.0	12.8	0.0	52.5	0.0	0.0	2.4	0.0	6.0	76.1	
Others St Albans	0.9	0.6	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	2.2	0.6	0.0	0.0	12.2	6.5	3.1	0.0	0.0	0.0	3.5	0.0	30.0	
Sub-total St Albans	0.9	3.6	0.4	5.3	3.2	3.9	0.8	0.7	0.4	3.7	12.2	2.9	0.5	0.0	153.7	21.5	64.0	0.0	0.8	2.4	0.0	16.5	297.4	
Sub-total Authority Areas	101.5	66.1	28.2	24.9	44.7	42.3	47.8	22.4	24.4	37.9	101.6	44.7	48.0	21.8	177.5	33.2	64.7	17.5	31.6	22.1	68.6	20.3	1,091.9	
Central London	4.9	9.8	8.4	2.3	6.9	1.2	4.7	9.1	4.3	1.9	14.4	9.6	2.1	2.8	20.4	5.8	4.3	16.7	4.3	9.4	21.9	4.8	170.2	
Eastcote	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	23.6	0.0	0.0	0.0	0.0	23.6	
Harrow	3.7	2.4	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	45.7	0.0	0.0	12.0	0.0	64.9	
Hatch End	0.0	6.7	0.7	0.0	1.4	0.0	0.0	5.7	1.6	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	49.3	0.0	0.0	29.0	0.0	94.7	
Pinner	0.0	0.0	0.4	0.0	0.0	0.0	0.4	1.0	1.6	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	43.2	0.0	0.0	4.9	0.0	51.9	
Ruislip	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	53.4	0.0	0.0	0.0	0.0	54.8	
Dunstable	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	39.7	0.0	1.9	43.9	
Leighton Buzzard	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	54.0	0.0	0.0	54.3	
Northwood	0.9	0.6	0.0	0.0	0.0	0.0	1.4	16.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	21.9	0.0	0.0	0.0	0.0	41.4	
Barnet	0.0	0.0	0.0	0.4	3.5	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	49.2	0.0	53.6	
Stanmore	0.0	0.6	2.2	0.0	1.4	0.0	0.0	6.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	44.4	0.0	56.4	
Aylesbury	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.8	1.8	1.6	0.0	0.0	0.0	0.0	12.4	4.7	0.0	0.0	0.0	22.2	
Hatfield	0.0	0.0	0.0	1.0	0.7	0.6	0.0	0.0	0.0	0.0	0.6	0.0	0.0	1.7	13.2	0.7	0.0	0.0	0.0	0.0	14.5	0.0	33.0	
Mill Hill	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	42.0	0.0	43.4	
Uxbridge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	21.4	0.0	0.0	0.0	0.0	24.0	
Welwyn Garden City	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	2.4	3.3	0.7	0.0	0.0	0.0	0.0	46.2	54.8	
Others Outside Authority Areas	3.4	1.4	3.6	3.2	7.3	3.6	1.9	1.5	7.2	2.9	3.7	16.3	6.7	3.0	3.5	16.6	6.0	64.1	41.0	47.8	59.3	38.1	342.0	
Total	114.5	88.2	43.7	31.9	67.3	49.8	56.2	66.9	39.4	45.8	119.7	71.9	58.6	29.5	207.7	72.2	76.5	356.8	89.3	177.8	331.3	125.8	2,320.8	

Notes:

a. Table 3 x Table 4

2016 Prices

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 10: Food and Drink Available Expenditure (£m) (Scenario 2)

Destination	2017	2021	2026	2031	2036
Available Expenditure					
Watford	167.1	177.7	195.4	215.0	236.1
<i>Others Watford</i>	3.5	3.8	4.1	4.5	5.0
Sub-total Watford	170.6	181.5	199.6	219.6	241.1
Bushey	26.5	28.2	31.1	34.3	37.7
Radlett	27.2	29.0	31.9	35.2	38.7
Borehamwood	20.1	21.4	23.7	26.2	28.9
Potters Bar	38.6	41.2	45.4	50.2	55.3
<i>Others Hertsmere</i>	4.2	4.4	4.9	5.4	6.0
Sub-total Hertsmere	116.5	124.2	137.0	151.2	166.6
Rickmansworth	37.1	39.2	42.8	46.9	51.2
<i>Others Three Rivers</i>	36.3	38.5	42.1	46.1	50.5
Sub-total Tree Rivers	73.5	77.7	84.9	93.0	101.7
Hemel Hempstead	87.4	93.3	103.3	114.3	126.4
Berkhamsted	63.5	67.9	75.1	83.1	91.7
Tring	23.2	24.8	27.5	30.4	33.5
<i>Others Dacorum</i>	23.1	24.8	27.4	30.3	33.5
Sub-total Dacorum	197.2	210.7	233.2	258.1	285.1
St Albans	136.0	144.3	158.5	174.2	191.3
Harpenden	54.1	57.4	63.1	69.3	76.1
<i>Others St Albans</i>	21.3	22.6	24.8	27.3	30.0
Sub-total St Albans	211.4	224.3	246.3	270.9	297.4
Total	769.1	818.4	901.0	992.7	1,091.9

Notes:

a. Table 5-9

Table 11: Food and Drink Benchmark Turnover (£m) (Scenario 2)

Destination	2017	2021	2026	2031	2036
Benchmark Turnover					
Watford	167.1	179.6	200.8	223.9	249.6
<i>Others Watford</i>	3.5	3.8	4.3	4.7	5.3
Sub-total Watford	170.6	183.4	205.1	228.6	254.9
Bushey	26.5	28.4	31.8	35.5	39.5
Radlett	27.2	29.3	32.7	36.5	40.7
Borehamwood	20.1	21.6	24.1	26.9	30.0
Potters Bar	38.6	41.5	46.4	51.8	57.7
<i>Others Hertsmere</i>	4.2	4.5	5.0	5.6	6.2
Sub-total Hertsmere	116.5	125.3	140.1	156.2	174.1
Rickmansworth	37.1	39.9	44.6	49.8	55.5
<i>Others Three Rivers</i>	36.3	39.1	43.7	48.7	54.3
Sub-total Tree Rivers	73.5	79.0	88.3	98.5	109.8
Hemel Hempstead	87.4	93.9	105.0	117.1	130.6
Berkhamsted	63.5	68.2	76.3	85.1	94.8
Tring	23.2	24.9	27.9	31.1	34.6
<i>Others Dacorum</i>	23.1	24.9	27.8	31.0	34.6
Sub-total Dacorum	197.2	211.9	237.0	264.2	294.6
St Albans	136.0	146.2	163.5	182.3	203.3
Harpenden	54.1	58.1	65.0	72.5	80.8
<i>Others St Albans</i>	21.3	22.8	25.5	28.5	31.8
Sub-total St Albans	211.4	227.2	254.1	283.3	315.8
Total	769.1	826.8	924.5	1,030.8	1,149.2

Notes:

a. Table 5-9

b. Turnover projected forward using forecast sales density efficiencies taken from Experian Retail Planner Briefing Note 15

Table 12: Food and Drink Surplus Expenditure (£m) (Scenario 2)

Destination	2017	2021	2026	2031	2036
Surplus Expenditure					
Watford	-	-1.9	-5.4	-8.9	-13.5
<i>Others Watford</i>	-	0.0	-0.1	-0.2	-0.3
Sub-total Watford	-	-1.9	-5.5	-9.1	-13.8
Bushey	-	-0.2	-0.7	-1.2	-1.8
Radlett	-	-0.3	-0.8	-1.3	-2.0
Borehamwood	-	-0.1	-0.4	-0.7	-1.1
Potters Bar	-	-0.3	-1.0	-1.6	-2.4
<i>Others Hertsmere</i>	-	0.0	-0.1	-0.2	-0.3
Sub-total Hertsmere	-	-1.1	-3.1	-5.0	-7.5
Rickmansworth	-	-0.7	-1.8	-2.9	-4.3
<i>Others Three Rivers</i>	-	-0.6	-1.6	-2.6	-3.8
Sub-total Tree Rivers	-	-1.3	-3.4	-5.5	-8.1
Hemel Hempstead	-	-0.6	-1.8	-2.8	-4.2
Berkhamsted	-	-0.4	-1.2	-2.0	-3.2
Tring	-	-0.1	-0.4	-0.7	-1.1
<i>Others Dacorum</i>	-	-0.1	-0.4	-0.7	-1.1
Sub-total Dacorum	-	-1.2	-3.8	-6.1	-9.5
St Albans	-	-1.9	-5.1	-8.1	-12.0
Harpenden	-	-0.7	-1.9	-3.1	-4.7
<i>Others St Albans</i>	-	-0.3	-0.7	-1.2	-1.8
Sub-total St Albans	-	-2.9	-7.7	-12.4	-18.4
Total	-	-8.3	-23.5	-38.0	-57.4

Notes:

a. Table 10 - Table 11

2016 Prices

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 13: Food and Drink Floorspace Capacity (sq m) (Scenario 2)

Destination	2017	2021	2026	2031	2036
Sales Density (£ per sq m)	5,000	5,375	6,010	6,701	7,471
Surplus Expenditure					
Watford	-	-344.3	-894.7	-1,325.6	-1,807.1
<i>Others Watford</i>	-	-8.9	-21.2	-30.3	-40.0
Sub-total Watford	-	-353.2	-915.9	-1,355.9	-1,847.2
Bushey	-	-46.2	-121.8	-178.0	-243.2
Radlett	-	-57.2	-139.8	-198.2	-263.1
Borehamwood	-	-27.1	-74.2	-106.7	-146.3
Potters Bar	-	-62.0	-163.9	-237.0	-322.6
<i>Others Hertsmere</i>	-	-7.2	-18.0	-25.3	-33.8
Sub-total Hertsmere	-	-199.7	-517.6	-745.2	-1,009.0
Rickmansworth	-	-124.9	-295.6	-431.2	-573.3
<i>Others Three Rivers</i>	-	-111.8	-265.2	-384.3	-509.1
Sub-total Tree Rivers	-	-236.6	-560.8	-815.5	-1,082.4
Hemel Hempstead	-	-112.0	-296.6	-412.2	-557.0
Berkhamsted	-	-67.6	-196.9	-294.4	-423.7
Tring	-	-22.6	-68.3	-104.6	-152.8
<i>Others Dacorum</i>	-	-19.6	-63.5	-97.1	-142.9
Sub-total Dacorum	-	-221.8	-625.3	-908.3	-1,276.4
St Albans	-	-351.8	-841.9	-1,206.6	-1,603.1
Harpenden	-	-132.8	-322.6	-466.8	-627.6
<i>Others St Albans</i>	-	-49.7	-121.3	-174.7	-235.4
Sub-total St Albans	-	-534.3	-1,285.8	-1,848.1	-2,466.2
Total	-	-1,545.6	-3,905.3	-5,673.1	-7,681.2

Notes:

a. Table 12

2016 Prices

Appendix I | Planning Policy Commentary

Plan	Extant Town Centre Policies	Recommendation
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**Dacorum Borough
Council**

Local Plan (2004)	<p>POLICY 43 SHOPPING AREAS IN LOCAL CENTRES</p> <p>Each local centre contains a shopping area (see table below).</p> <p>In shopping areas with less than 8 shops, permission will not be granted for a change of use involving the loss of a shop use at street level. In larger shopping areas, the loss of a shop use will not be permitted at street level unless:</p> <p>(a) at least 60% of the total frontage remains in shop use, and an appropriate range of local shops remains;</p> <p>(b) the alternative use is appropriate to the commercial functioning of the area; and</p> <p>(c) non-retail uses are dispersed throughout the area.</p>	<p>The principle of this policy is supported by NPPF paragraph 23 (bullet points 1 and 3) which give local authorities support for pursuing policies to support town centre vitality and viability, and to set policies which make clear which uses will be permitted in designated centres.</p> <p>In practice though, this policy is considered too precise for modern centres, which increasingly accommodate a range of town centre uses which might not be 'shops' (e.g. estate agents or cafes). We would recommend broadening the frontage target to 'town centre uses'. In that context though, the Council may choose to increase the figure above 60%.</p> <p>By relating only to 'street level', the Policy accords with NPPF guidance on recognising the importance of residential development in the vitality of centres (usually on upper floors).</p>
Local Plan (2004)	POLICY 44 SHOPPING DEVELOPMENT OUTSIDE EXISTING CENTRES	Policy 38 has been deleted, and so the cross-referral parts of this policy are outdated.

Plan	Extant Town Centre Policies	Recommendation
	<p>Shopping proposals outside defined centres will be required to demonstrate that a sequential approach to site selection has been followed in accordance with Policy 38 and that there is a need for the development in relation to:</p> <p>(a) the quantitative requirement for additional floorspace; and</p> <p>(b) the qualitative need for the facility.</p> <p>In the case of all major shopping schemes a trade capacity and impact study may be required from an applicant to assist the Council's assessment of the proposal.</p> <p>Shopping development will only be permitted outside existing centres if it meets these tests and it:</p> <p>(i) does not result in an over provision of floorspace likely to damage the main shopping hierarchy in Dacorum or adjoining Districts;</p> <p>(ii) would not seriously affect the vitality or viability of nearby town or local centres;</p> <p>(iii) would not prejudice future investment in existing centres;</p> <p>(iv) provides a necessary extension of the range and diversity of outlets available to shoppers;</p> <p>(v) is easily and safely accessible by a choice of means of transport, including passenger transport, as well as by cyclists, pedestrians and people with disabilities;</p> <p>(vi) would help reduce the need to travel.</p>	<p>The broad wording of the policy is also out-dated as it is prefaced on a requirement to demonstrate 'need'. This wording derives from a previous planning regime. The modern tests are assessment for impact and compliance with the sequential test.</p> <p>The second part of the policy is largely compliant with modern retail policy guidance as it relates to the impact test. We would recommend deleting criteria (i) as it duplicates elements of (ii) below. We would suggest replacing 'seriously affect' with 'result in significant adverse impact' under criteria (ii) in order to match the wording of the NPPF (Paragraph 27). Criteria (iii) should be expanded to relate to the impact on 'existing, committed and planned public and private investment', also in keeping with NPPF (Paragraph 26). Criteria (iv) might better relate to 'meeting local consumer choice' in line with the wording of the NPPF (Paragraph 26).</p>
Local Plan (2004)	POLICY 45 SCATTERED LOCAL SHOPS	This is a local policy which should still carry weight.

Plan	Extant Town Centre Policies	Recommendation
	<p>The loss of individual local shops outside town centres and local centres to alternative uses will not be permitted unless:</p> <p>(a) there is another shop similar in use available for customers within convenient walking distance, or, in the absence of such an alternative, all reasonable attempts to sell or let the premises for shop purposes have failed; and</p> <p>(b) the alternative use complements the function and character of the area.</p> <p>Additional small local shops may be permitted in exceptional circumstances where there is a proven need.</p>	<p>The Council may wish to consider whether balancing the need for residential development is referenced as a potential exception clause in future policy wording.</p> <p>The final sentence should be amended to omit there being requirement to demonstrate a 'need', and instead refer to the requirement to demonstrate that there would be no significant adverse impact.</p>
Local Plan (2004)	<p>POLICY 46 GARDEN CENTRES</p> <p>Each proposal for a garden centre will be assessed according to the:</p> <p>(a) location of the site; (b) size of the site; (c) nature of the use; (d) amount of building; (e) traffic generation; (f) adequacy of the access; (g) parking requirement; and (h) quality of the landscaping.</p> <p>In terms of general location, a garden centre will be acceptable within a settlement where shopping is appropriate. Elsewhere in a settlement or at its edge with the countryside a garden centre may be permitted if; (i) the use is</p>	<p>This is a local policy which can still carry weight.</p>

Plan	Extant Town Centre Policies	Recommendation
	<p>not intrusive; and (ii) it significantly enhances the appearance of the land. In the open countryside of the Green Belt and the Rural Area a garden centre will not be permitted except as a reuse of redundant buildings. No addition to these buildings will be permitted unless the development is very small in scale and has no detrimental effect on the character and the appearance of the countryside. An incremental increase in the amount of building will not be accepted.</p>	
Local Plan (2004)	<p>POLICY 47 AMUSEMENT CENTRES</p> <p>Each proposal for an amusement centre will be assessed in relation to:</p> <ul style="list-style-type: none"> (a) the nature of the use; (b) potential noise and disturbance to residents; (c) appearance; and (d) the location of the premises. <p>Locations outside town centres and local centres will not be accepted, nor will locations within main shopping frontages (see Policy 42).</p>	<p>The policy is partially out-dated as Policy 42 has been deleted. If the Council chooses to preserve a policy on amusement centres, the reference to 'main shopping frontages' should be updated to 'primary frontage' where they exist, or 'primary shopping area' where they do not. We would also suggest that the Council defines precisely what is meant by an amusement centre given the rise of gaming arcades, soft-play centres, trampoline parks etc., alongside more traditional amusement arcades.</p>
Local Plan (2004)	<p>POLICY 48 WINDOW DISPLAYS</p> <p>Planning permission for non-shop uses at street level in shopping areas will normally be subject to a condition requiring the provision and retention of a "shop" window display.</p>	<p>This is a local policy which can still carry weight. We would recommend replacing 'shopping areas' with either 'primary shopping area' or 'town centre boundary', depending on how widely protection is required.</p>

Plan	Extant Town Centre Policies	Recommendation																																
Core Strategy (2013)	<p>POLICY CS16: Shops and Commerce</p> <p>The main retail hierarchy of town centres and local centres (listed in Table 5) will be strengthened by encouraging appropriate new retail development and retaining sufficient existing shops in these centres.</p> <p>New retail development will be assessed in terms of its location, scale and impact. It will be permitted if it accords with the retail hierarchy and conforms to the sequential approach. Most retail development will be directed to the town and local centres.</p> <p>Opportunities will be given to provide capacity for the following amounts of floorspace if there is demand:</p> <table border="1" data-bbox="622 818 1350 997"> <thead> <tr> <th rowspan="2">Town Centre</th> <th colspan="3">Square Metres (net)</th> <th rowspan="2"></th> </tr> <tr> <th>Comparison</th> <th>Convenience</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>Hemel Hempstead</td> <td>15,500</td> <td></td> <td></td> <td>2009-2021</td> </tr> <tr> <td></td> <td>32,000</td> <td></td> <td></td> <td>2022-2031</td> </tr> <tr> <td></td> <td>47,500</td> <td>6,000</td> <td>53,500</td> <td>Total</td> </tr> <tr> <td>Berkhamsted</td> <td>6,000</td> <td>1,000</td> <td>7,000</td> <td rowspan="2">Total</td> </tr> <tr> <td>Tring</td> <td>2,500</td> <td>750</td> <td>3,250</td> </tr> </tbody> </table> <p>New retail floorspace will only be permitted outside of defined centres if the proposal complies with the sequential approach and demonstrates a positive overall outcome in terms of the impact assessment.</p> <p>Hemel Hempstead will be the main destination for comparison goods shopping, leisure, entertainment and civic and cultural activities. Other centres will provide core shopping facilities and services for their local communities.</p> <p>Development proposals that promote a diverse evening economy in the town</p>	Town Centre	Square Metres (net)				Comparison	Convenience	Total	Hemel Hempstead	15,500			2009-2021		32,000			2022-2031		47,500	6,000	53,500	Total	Berkhamsted	6,000	1,000	7,000	Total	Tring	2,500	750	3,250	<p>References to the retail hierarchy and capacity figures will need updating in line with the recommendations of our report.</p> <p>The phrase "...and demonstrates a positive overall outcome in terms of the impact assessment" implies that new retail development outside defined town centre would only be permissible if there was a positive impact. Whilst aspirational, this sets the bar too high in terms of NPPF guidance which instead requires that there is no 'significant adverse impact' on the range of factors set out in its Paragraph 26. The policy should be re-worded accordingly.</p>
Town Centre	Square Metres (net)																																	
	Comparison	Convenience	Total																															
Hemel Hempstead	15,500			2009-2021																														
	32,000			2022-2031																														
	47,500	6,000	53,500	Total																														
Berkhamsted	6,000	1,000	7,000	Total																														
Tring	2,500	750	3,250																															

Plan	Extant Town Centre Policies	Recommendation
	centres will be supported provided that their social and environmental impacts are controlled.	
Site Allocations (2017)	<p>POLICY SA7: Shopping Areas in Town Centres</p> <p>Each town centre contains a key shopping area which comprises:</p> <p>(a) Primary frontage; and (b) Secondary frontage as shown on the Policies Map.</p> <p>Within the key shopping area, all new development should provide an active frontage at ground floor level, contribute to the vibrancy of the centre and promote the objectives of the relevant Place Strategy.</p> <p>In Hemel Hempstead town centre, development should comply with Policy CS33 and support the strategy for each character zone set out in the Town Centre Master Plan.</p> <p>Within primary frontages, the following uses will be permitted at ground floor level:</p> <p>(a) A1 (shops); (b) A3 (restaurants and cafes); and (c) D2 (assembly and leisure).</p> <p>Within secondary frontages, the following uses will be permitted at ground floor level:</p>	Reference to a 'key shopping area' should be updated to 'primary shopping area' to conform to NPPF guidance.

Plan	Extant Town Centre Policies	Recommendation
	(a) A1 (shops); (b) A2 (financial and professional services); (c) A3 (restaurants and cafes); (d) A4 (drinking establishments); (e) A5 (hot food takeaways); (f) D1 (non-residential institutions); and (g) D2 (assembly and leisure).	

Hertsmere Borough

Core Strategy (2013)	<p>Policy CS27 Town centre strategy</p> <p>Development within the designated town, district or neighbourhood centres of Borehamwood, Potters Bar, Bushey and Radlett will be permitted provided that it maintains their primary retail function and wider role as a focus for business, leisure, cultural and other appropriate town centre uses (as defined within the NPPF). Retail activity elsewhere should be focused within local centres and parades, which will be expected to retain a core of local shopping facilities and accommodate any new retail development, commensurate to their position within the town, district and neighbourhood centre hierarchy. Proposals for main town centre uses will be considered in accordance with national planning policy set out in the NPPF, including the application of the sequential test and impact assessment as appropriate.</p>	Complies with the NPPF. No suggested changes.
Core Strategy (2013)	<p>Policy CS28 Strengthening town centres</p> <p>The retail function and vitality of designated centres will be reinforced through the designation of primary and secondary shopping frontages in</p>	If our boundary recommendations in Appendix F are accepted, then this policy will need updating to reflect the range of centres considered, as well as the primary and secondary frontages applied to

Plan	Extant Town Centre Policies	Recommendation
	<p>Borehamwood and Potters Bar. There will be a focus on (A1) retail uses within the primary frontages and scope for a wider range of activities in secondary frontages, with an emphasis on a mix of (A1) retail, (A2) financial and professional services and (A3) dining-in establishments. An appropriate proportion of other uses will also be permitted in secondary frontages, including (A4) pubs and bars and (A5) take away uses, together with other appropriate arts, leisure and entertainment uses. Around the periphery of both secondary frontages and local parades, the Council will identify where any opportunities exist for residential accommodation to replace long-term vacant commercial units.</p> <p>Details of frontages and uses will be set out in the Site Allocations and Development Management DPD along with any planned measures for the Council to use compulsory purchase and other powers to address the long term neglect and abandonment of vacant commercial and other property within town centres.</p> <p>Proposals for rural diversification will be supported where they do not conflict with other policies although to protect the role of town centres, further retail development at Battlers Green Farm or further afield at the Willows Farm, will not be sought.</p>	<p>specific centres. We note that Hertsmere will be considering this matter further during the evolution of their Local Plan.</p>
Core Strategy (2013)	<p>Policy CS29 Retail and commercial development in Shenley</p> <p>Small scale retail and commercial development in Shenley should be restricted to suitable sites within existing commercial areas. Locations will be identified in the Site Allocations and Development Management DPD, based on those defined in the Shenley Parish Plan:</p>	<p>This is a local policy which remains compliant.</p>

Plan	Extant Town Centre Policies	Recommendation
	<p>i) along London Road in the south east of the village; and ii) at Andrew Close and the nearby junction between London Road and Porters Park Drive (excluding the reserve school site).</p> <p>Retail and commercial development in identified locations in Shenley should be of a size and scale which primarily serves the local community rather than drawing in large numbers of visitors from further afield.</p>	
Core Strategy (2013)	<p>Policy CS30 Safe and attractive evening economy</p> <p>The Council wishes to promote a range of uses in town centres that cater for the whole community, creating a balanced evening economy including entertainment and late night retailing as well as the provision of a range of eating and drinking establishments. The quantity, type and location of A3, A4, A5 and other evening or late night uses will be controlled, having regard to other Local Plan and Development Plan Document policies, together with the aims and objectives of the Hertsmere Crime and Disorder Reduction Partnership Plan, including the need to reduce anti-social behaviour, crime and the fear of crime.</p> <p>Where new A3, A4 and A5 uses are permitted, financial contributions will be sought for related town centre improvements including additional CCTV, improved lighting and improved signage for CCTV and Alcohol Free Zones. In relation to those areas where concentrations of drinking establishments, night clubs or other evening or late night uses have caused existing anti-social problems, there will be a presumption against further consents for such uses.</p>	Complies with the NPPF. No suggested changes.

Plan	Extant Town Centre Policies	Recommendation												
<p>Site Allocations and Development Management Policies Plan (2016)</p>	<p>Policy SADM42 - Town and District Centres</p> <p>The boundaries of town and district centres are shown on the Policies Map i.e:</p> <ul style="list-style-type: none"> • Borehamwood Town Centre • Potters Bar Darkes Lane Local Town Centre • Potters Bar High Street District Centre • Radlett Watling Street District Centre • Bushey High Street District Centre • Bushey Heath High Road District Centre <p>The Council will support proposals to improve the facilities, functions and environment of these centres whenever appropriate. Specific proposals are identified on the Policies Map as follows:</p> <table border="1" data-bbox="638 903 1442 1342"> <thead> <tr> <th>Ref.</th> <th>Address</th> <th>Proposal</th> <th>Planning requirements</th> </tr> </thead> <tbody> <tr> <td>TC1</td> <td>29-59 Shenley Road and 61-71 Shenley Road, Borehamwood</td> <td>Mix of town centre uses</td> <td>Active frontages on ground floor fronting Shenley Road, consistent with the range of uses sought in secondary frontages in Policy CS28 and Policy SADM44. Upper floor(s) may be residential and/or office. Design should respect the existing pattern of development along Shenley Road. A general building height of 3 storeys is appropriate. New retail and commercial units should be serviced from the rear. Car parking should also be provided at the rear.</td> </tr> <tr> <td>TC2</td> <td>Radlett Service Station/Regency House, Former Fire Station and Burrell & Co</td> <td>Mix of town centre uses</td> <td>Retail/commercial uses on ground floor fronting Watling Street. Community uses required on part of the site to replace former community use, subject to the provisions of Core Strategy Policy CS19 Key Community Facilities. Upper floor(s) may be residential and/or office. Comprehensive redevelopment is preferred, though the site could come forward in stages. Building should not exceed two storeys fronting Watling Street, though it may be possible to utilise roof voids and/or basement space. Design should respect the character and enhance the setting of the adjacent Conservation Area. Consistent and co-ordinated design required across the whole site. Flood risk assessment required. Noise mitigation measures required for residential (and any other noise sensitive) use.</td> </tr> </tbody> </table>	Ref.	Address	Proposal	Planning requirements	TC1	29-59 Shenley Road and 61-71 Shenley Road, Borehamwood	Mix of town centre uses	Active frontages on ground floor fronting Shenley Road, consistent with the range of uses sought in secondary frontages in Policy CS28 and Policy SADM44. Upper floor(s) may be residential and/or office. Design should respect the existing pattern of development along Shenley Road. A general building height of 3 storeys is appropriate. New retail and commercial units should be serviced from the rear. Car parking should also be provided at the rear.	TC2	Radlett Service Station/Regency House, Former Fire Station and Burrell & Co	Mix of town centre uses	Retail/commercial uses on ground floor fronting Watling Street. Community uses required on part of the site to replace former community use, subject to the provisions of Core Strategy Policy CS19 Key Community Facilities. Upper floor(s) may be residential and/or office. Comprehensive redevelopment is preferred, though the site could come forward in stages. Building should not exceed two storeys fronting Watling Street, though it may be possible to utilise roof voids and/or basement space. Design should respect the character and enhance the setting of the adjacent Conservation Area. Consistent and co-ordinated design required across the whole site. Flood risk assessment required. Noise mitigation measures required for residential (and any other noise sensitive) use.	<p>The retail hierarchy will need amending in line with the recommendations of our report in Section 9.</p> <p>We consider that the local impact thresholds are appropriate given the health-check work we have undertaken.</p>
Ref.	Address	Proposal	Planning requirements											
TC1	29-59 Shenley Road and 61-71 Shenley Road, Borehamwood	Mix of town centre uses	Active frontages on ground floor fronting Shenley Road, consistent with the range of uses sought in secondary frontages in Policy CS28 and Policy SADM44. Upper floor(s) may be residential and/or office. Design should respect the existing pattern of development along Shenley Road. A general building height of 3 storeys is appropriate. New retail and commercial units should be serviced from the rear. Car parking should also be provided at the rear.											
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Plan	Extant Town Centre Policies	Recommendation
	<p>New development must also accord with Policy CS27 in the Core Strategy, including the need for impact assessments. In particular the Council will require the submission of an impact assessment for retail, office and leisure proposals in excess of:</p> <ul style="list-style-type: none"> a) 2,500 square metres on the edge of Borehamwood Town Centre; b) 1,000 square metres elsewhere in Borehamwood; and c) 500 square metres on the edge of a Local Town Centre, or District Centre or anywhere else in the Borough. 	
<p>Site Allocations and Development Management Policies Plan (2016)</p>	<p>Policy SADM43 - Primary Frontages</p> <p>In the primary shopping frontages (defined on the Policies Map) the Council will seek to ensure that class A1 (retail shops) predominate in ground floor units. A development proposal which reduces the combined proportion of class A1 and A2 retail uses at ground floor level below 70% within that centre's primary frontage will not be permitted.</p> <p>Changes of use which will result in any loss of class A1 (retail shops), or A2 (financial and professional services) uses will only be permitted where it can be demonstrated that:</p> <ul style="list-style-type: none"> (i) the development proposal supports the overall retail function of the primary frontage and, in the case of class A3 uses within key shopping areas, does not lead to an over-concentration of such units within the primary frontage; and (ii) the site has been effectively marketed for class A1 and/or A2 uses. 	<p>We provide justification for considering omitting primary and secondary frontages from a number of smaller centres in our introduction to Appendix F. If our recommendation was adopted, then the Council could replace 'primary shopping frontages' with 'primary shopping area', and adapt this policy accordingly.</p> <p>Our survey work found that there was a limited evening economy in Borehamwood in particular., The Council should consider, therefore, whether maintaining a 5% restriction on A4 and A5 establishments on the primary frontage is suitable. The policy is absolute at the moment, and it may be helpful to add a marketing clause for long-term vacant units, or wording around exceptional circumstances to provide for any site specific cases</p>

Plan	Extant Town Centre Policies	Recommendation
	<p>Proposals for class A4 (drinking establishments) and A5 (hot food takeaways) uses will not be permitted if the combined proportion of these two types of uses exceeds 5% within primary frontages in Borehamwood, Radlett and Potters Bar; or exceeds 10% within primary frontages in Bushey Village and Bushey Heath.</p> <p>Development proposals for betting shops and pay-day loan shops will not be permitted if they result in an over-concentration of these uses within any primary frontage. Development proposals for uses with a non-active frontage at ground floor level will also not be permitted in primary frontages.</p>	to be made.
Site Allocations and Development Management Policies Plan (2016)	<p>Policy SADM44 - Secondary Frontages</p> <p>In the secondary shopping frontages (defined on the Policies Map) the Council will seek to maintain and encourage class A1 (retail shops), A2 (financial and professional services) and A3 (restaurants and cafes) uses in ground floor units.</p> <p>Changes of use which result in any loss of class A1 (retail shops), A2 (financial and professional services), or A3 (restaurants and cafes) uses will only be permitted where it can be demonstrated that the development proposal does not undermine the overall retail character of the secondary frontage.</p> <p>Proposals for other main town centre uses, including A4 (drinking establishments), A5 (hot food takeaway) and D2 (assembly and leisure) will be permitted where they would not harm the vitality or viability of the frontage and the centre generally, and would not lead to an over-concentration of such uses. New uses will be expected to maintain an active frontage at street level.</p>	Complies with the NPPF. No suggested changes.

Plan	Extant Town Centre Policies	Recommendation
	<p>Development proposals will not be permitted if they will result in an over-concentration of betting shops and pay-day loan shops within any secondary frontage.</p>	
<p>Site Allocations and Development Management Policies Plan (2016)</p>	<p>Policy SADM45 - Smaller Centres, Parades and Individual Shops</p> <p>The Council will, as far as possible, protect class A1 shops within the following designated areas: Local Centres, Key Neighbourhood Parades, Neighbourhood Centres, Neighbourhood Parades, and Individual Shops.</p> <p>Where consent is required, however, proposals that would result in the loss of a shop will be permitted provided:</p> <ul style="list-style-type: none"> (i) in the case of a Neighbourhood Centre, local residents would still have access to a range and choice of essential shops within reasonable walking distance; (ii) in the case of a Neighbourhood Parade, there is more than one class A1 use remaining unless there is clear evidence to demonstrate that there is no demand for the continued class A1 use and the unit has been marketed effectively for such use; (iii) in the case of Individual Shops, there is clear evidence to demonstrate that there is no demand for the continued class A1 use and the unit has been marketed effectively for such use. 	<p>Complies with the NPPF. No suggested changes.</p>

Plan	Extant Town Centre Policies	Recommendation
<p>Site Allocations and Development Management Policies Plan (2016)</p>	<p>Policy SADM46 - Controlling Non-Retail Uses</p> <p>Applications for non-A1 retail uses within the Borough's key shopping areas (defined in Table 3 Shopping Hierarchy) will be permitted where it can be demonstrated that:</p> <ul style="list-style-type: none"> (i) the nature of the use would not have a significant detrimental impact on the functioning of the centre, parade or frontage and the local area generally; (ii) the concentration or clustering of such uses would not have a significant detrimental impact on the functioning of the centre, parade or frontage and the local area generally; (iii) the proposal would not result in unacceptable levels of noise, odours, traffic, parking demand, general disturbance or disorder and nuisance; and (iv) the proposal would not have an unacceptable negative impact on the retail image of the area in which it is located. <p>Outside of key shopping areas, applications for non-A1 retail uses will be permitted provided that the proposal would not result in unacceptable levels of noise, odour, traffic, parking demand, general disturbance, or disorder and nuisance.</p> <p>Where the proposal is for a hot food takeaway (use class A5), and the premises would be clearly visible from any entrance or access point to a secondary school, it must be demonstrated that the proposed use would not undermine any existing or proposed healthy eating policy at that school.</p>	<p>Complies with the NPPF. No suggested changes.</p>

Plan	Extant Town Centre Policies	Recommendation
<p>Site Allocations and Development Management Policies Plan (2016)</p>	<p>Policy SADM47 - Night-time and Evening Uses</p> <p>Applications for evening economy uses, including entertainment, late night retailing and eating and drinking establishments will be permitted where:</p> <ul style="list-style-type: none"> (i) the proposal supports the creation of a balanced evening economy; (ii) the likely effects of the proposal, whether individually or cumulatively, would not result in unacceptable impacts in terms of noise, traffic, parking, signage and lighting, general disturbance or problems of disorder and nuisance; (iii) the design of the development is acceptable, as it relates to public safety, crime prevention and the reduction of anti-social behaviour; (iv) arrangements are agreed for mitigating pollution, including noise, odours and emissions; (v) the proposal incorporates access arrangements for people of all ages and abilities; (vi) adequate levels of parking and public transport would be available during the hours of operation; and (vii) the day-time use would not detract from the character and amenity of the surrounding shops and services (i.e. by providing a blank frontage due to closure during the day rather than maintaining an active street frontage). 	<p>Complies with the NPPF. No suggested changes.</p>

Plan	Extant Town Centre Policies	Recommendation
<p>Site Allocations and Development Management Policies Plan (2016)</p>	<p>Policy SADM48 - Opportunities for Residential Use</p> <p>The change of use to residential accommodation of ground floor premises will be permitted if:</p> <ul style="list-style-type: none"> (i) the unit is long term vacant; (ii) there is clear evidence to demonstrate that there is no demand for continued retail or commercial use; (iii) the unit has been marketed effectively for such use; (iv) the site is either outside any designated Key Shopping Area (ref. Table 3: Shopping Hierarchy) or at the outer periphery of a designated Secondary Frontage and would not create or perpetuate a break in the active frontage; (v) local residents would still have access to a range and choice of essential shops and services within the centre or parade, or within reasonable walking distance; (vi) in the case of neighbourhood centres and parades and individual shops it is not the last remaining A1 use; (vii) the use of the unit for residential purposes is consistent with the function and character of the area; (viii) the design of the new frontage is of a high standard which both meets the needs of future occupiers and is sensitive to the appearance of nearby shop 	<p>Key Shopping Areas were introduced by the Council in order to bring some Permitted Development applications within planning control. Table 3 in SADM identifies Key Shopping Areas and Paragraph 7.12 explains their importance. We have reviewed these and would endorse the approach adopted.</p>

Plan	Extant Town Centre Policies	Recommendation
	<p>fronts; and</p> <p>(ix) high quality self-contained residential accommodation with a high standard of amenity for occupiers would be provided, consistent with other policies and standards relating to housing and design.</p>	
<p>Site Allocations and Development Management Policies Plan (2016)</p>	<p>Policy SADM49 - Shop Fronts</p> <p>Permission will be granted for well-designed shop fronts which respect the street scene and follow the guidance set out in the Planning and Design Guide SPD.</p>	<p>Complies with the NPPF.</p> <p>Our work has highlighted instances of poor shop frontages in Potters Bar, Radlett, Bushey and Bushey Heath. Cross-reference to the SPD is therefore welcome.</p>

Three Rivers District

<p>Core Strategy (2011)</p>	<p>CP7 Town Centres and Shopping</p> <p>Where there is an identified need for new town centre development, Town and District centres will be the focus for this development. Retail development will specifically be directed to within the Primary Frontages of these centres.</p> <p>Proposals for new town centre and shopping development will be considered taking into account:</p> <p>a) The location of the proposed development with preference given to centrally located and accessible areas, served by a range of transport modes including public transport</p> <p>b) The impact of development on the viability and vitality of existing centres</p>	<p>This policy is out-dated in a number of aspects:</p> <p>The first line explains that there should be an identified 'need' for town centre development. Demonstrating a need is not necessary under NPPF 'town centres first' approach.</p>
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Plan	Extant Town Centre Policies	Recommendation
	<p>and local shops</p> <p>c) The appropriateness of the type and scale of development in relation to the centre and its role, function, character and catchment area.</p> <p>The hierarchy of retail centres and their established character and diversity will be maintained through:</p> <p>d) Protecting and enhancing the vitality and viability of the retail cores of the town and district centres by generally resisting the loss of Class A1 retail uses particularly within their Primary Frontages</p> <p>e) Promoting uses which are complementary to the Primary Frontages, normally within adjoining Secondary Frontages</p> <p>f) Taking account of the contribution of non-retail uses to the vitality and viability of centres, having regard to market conditions and impacts on local amenity</p> <p>g) Protecting and enhancing existing Local Centres and other local shops which cater for local day-to-day needs</p> <p>h) Resisting any future out-of-town retailing that would adversely affect existing centres.</p> <p>Projected increases in expenditure and population will be accommodated and should be spread between all centres so that each becomes increasingly self-sufficient in the provision for day-to-day needs, so reducing the need to travel.</p>	<p>The phrase 'new town centre and shopping development' would ideally be replaced with 'main town centre uses' in order to comply with NPPF phraseology.</p> <p>Criterion h) should be updated to explain that out-of-centre development would only be permitted whereby the sequential test was passed, and it was demonstrated that there was no significant adverse impact on designated centres.</p> <p>The floorspace capacity forecasts will be updated in line with the recommendations of our report.</p> <p>We consider that criterion k) is likely to be too prohibitive. The Council should determine any application on its own merits, and within the framework set down in NPPF Paragraphs 26-27.</p>

Plan	Extant Town Centre Policies	Recommendation
	<p>This means providing additional comparison (non-food) floorspace, equating to a net gain of around 2,000 square metres by 2021. The target provision over forthcoming five-year periods will be broadly as follows:</p> <p>i) 1050 square metres by 2016 j) 950 square metres between 2016- 2021.</p> <p>These targets will be reviewed regularly and amended in light of new evidence in relation to forecast expenditure and population. Proposals that would result in provision over and above these targets will be considered on their merits taking into account their appropriateness in scale and function to the relevant centre.</p> <p>With regard to convenience (food) shopping:</p> <p>k) Proposals for any major convenience (food) floorspace (over 1,000 sq metres) over the Plan period will generally be resisted</p> <p>l) Smaller scale local convenience stores coming forward will be considered on their merits taking into account the criteria listed above.</p>	
<p>Site Allocations Local Development Document (2014)</p>	<p>POLICY SA4: RETAIL ALLOCATIONS</p> <p>Retail development will be acceptable in principle within the identified shopping hierarchy of centres:</p> <ul style="list-style-type: none"> • The Town Centre at Rickmansworth • The District Centres at South Oxhey, Abbots Langley and Chorleywood 	<p>The policy is broadly NPPF compliant. However, reference to there being a requirement to demonstrate 'need' should be omitted from the out-of-centre component. Instead, this should be replaced by a requirement to conform to the sequential and impact tests.</p>

Plan	Extant Town Centre Policies	Recommendation
	<ul style="list-style-type: none"> • The Local Centres at Croxley Green (Watford Road and New Road) and Mill End (Moneyhill Parade) • The Local Shops (local shopping parades, groups and individual shops across settlements within the District). <p>Shop fronts and displays should be appropriate to the character and function of the area.</p> <p>Within identified Primary Frontages, the loss of class A1 retail uses will generally be resisted.</p> <p>Within the identified Secondary Frontages, the retention of retail will be encouraged. Uses complementary to the Primary Frontages will be encouraged.</p> <p>Identified Local Centres and Local Shops will be protected and enhanced where they are catering for local day-to-day needs. The retention of retail uses will be encouraged. Uses complementary to the Local Centre and Local Shops will be encouraged.</p> <p>Applications for new retail development outside the identified centres will only be considered if the applicant has established that there is a need for the development and that there is no suitable and viable site likely to become available within or on the edge of the existing centres that could satisfactorily accommodate the development.</p> <p>In all locations proposals for new retail development, involving gains and/or losses, will be considered taking into account its accessibility, its impact on existing centres and appropriateness of the type and scale of development. New shopping facilities will be encouraged where they are supported by up to</p>	

Plan	Extant Town Centre Policies	Recommendation				
	date evidence of need, where they contribute to the vitality and viability and general economic well-being of the area and where they do not impact detrimentally on existing centres.					
St Albans District						
Local Plan (1994)	<div data-bbox="633 504 1447 1031" style="border: 1px solid black; padding: 10px;"> <p style="text-align: center;">POLICY 51 SHOPPING AND SERVICE USES, OVERALL STRATEGY</p> <p>The Council's overall strategy towards shopping and service uses is based on the following points:</p> <p>(i) Existing Centres. The Council will seek to maintain and enhance the vitality and viability of existing centres. Limited additional shopping development may be permitted where consistent with Policies 52-55. This includes the possibility of a department store in St. Albans City Centre (see Policy 52). The scale and nature of shopping proposals shall not detract from the character of conservation areas and will reflect the following hierarchy:</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%; vertical-align: top;"> <p>a) Minor Sub-Regional Centre St. Albans City Centre</p> </td> <td style="width: 50%; vertical-align: top;"> <p>b) Minor District Centre Harpenden Town Centre</p> </td> </tr> <tr> <td style="vertical-align: top;"> <p>c) Neighbourhood Centres NC.1 Southdown (Harpenden) NC.2 Redbourn NC.3 Wheathampstead NC.4 Verulam Estate (St. Albans) NC.5 Fleetville (St. Albans) NC.6 The Quadrant, Marshalswick (St. Albans) NC.7 London Colney</p> </td> <td style="vertical-align: top;"> <p>d) Local shopping facilities (including local centres and village shops) see Policy 55;</p> </td> </tr> </table> <p>Continued on page 90</p> </div>	<p>a) Minor Sub-Regional Centre St. Albans City Centre</p>	<p>b) Minor District Centre Harpenden Town Centre</p>	<p>c) Neighbourhood Centres NC.1 Southdown (Harpenden) NC.2 Redbourn NC.3 Wheathampstead NC.4 Verulam Estate (St. Albans) NC.5 Fleetville (St. Albans) NC.6 The Quadrant, Marshalswick (St. Albans) NC.7 London Colney</p>	<p>d) Local shopping facilities (including local centres and village shops) see Policy 55;</p>	<p>Given the age of the policy, we assume that a new policy will be constructed in the emerging Local Plan. The hierarchy approach remains valid. Reference to a desire to attract a new department store is likely to have passed with time, though could remain an objective.</p>
<p>a) Minor Sub-Regional Centre St. Albans City Centre</p>	<p>b) Minor District Centre Harpenden Town Centre</p>					
<p>c) Neighbourhood Centres NC.1 Southdown (Harpenden) NC.2 Redbourn NC.3 Wheathampstead NC.4 Verulam Estate (St. Albans) NC.5 Fleetville (St. Albans) NC.6 The Quadrant, Marshalswick (St. Albans) NC.7 London Colney</p>	<p>d) Local shopping facilities (including local centres and village shops) see Policy 55;</p>					

Plan	Extant Town Centre Policies	Recommendation
	<div data-bbox="640 323 1041 738" style="border: 1px solid black; padding: 10px;"> <p style="text-align: center;">POLICY 51 (Cont.)</p> <p>(ii) <u>Service uses</u> will be permitted in existing centres as long as proposals do not detract from the shopping role of these centres (<i>see Policy 57</i>);</p> <p>(iii) <u>Major retail development outside existing town centres.</u> Policy 58 proposes retail warehousing on the gas works site and a supermarket in Hatfield Road, St. Albans and states that out-of-town shopping may be permitted at Barnet Road, London Colney. Any other schemes will be permitted only if the criteria in Policy 58 are complied with.</p> </div>	

Plan	Extant Town Centre Policies	Recommendation																																							
Local Plan (1994)	<p style="text-align: center;">POLICY 52 SHOPPING DEVELOPMENT IN ST. ALBANS CITY CENTRE</p> <p>Within the St. Albans City Centre Inset Map area, shopping proposals will be assessed against Policy 46 (car parking) and the following points:</p> <p>(i) Major new shopping development (over 1,500 sq. metres gross) will generally be refused apart from the proposed retail warehousing at the gas works site (see Policy 58). However, an exception to this policy may be made if the proposed redevelopment would result in significant improvement to the quality of shopping in the City Centre, including a department store on an environmentally suitable site. Land at the Civic Centre may become available for such redevelopment (see Policy 116, site 2E);</p> <p>(ii) Small scale retail development (under 1,500 sq. metres)</p> <p>a) Proposed sites. Small scale retail development (or service uses where consistent with Policy 57) will generally be permitted on the sites listed below and shown on the Inset Map:</p> <table border="1" data-bbox="689 619 1317 917"> <thead> <tr> <th>REF.</th> <th>LOCATION</th> <th>DETAILED GUIDANCE</th> </tr> </thead> <tbody> <tr> <td>S.1</td> <td>10-28 Catherine Street</td> <td>Policy 115, site 1B</td> </tr> <tr> <td>S.2</td> <td>Drovers Way (rear of 61-77 St. Peters St)</td> <td>Policy 116, site 2A</td> </tr> <tr> <td>S.3</td> <td>Drovers Way (rear of 25-47 St. Peters St)</td> <td>Policy 116, site 2B</td> </tr> <tr> <td>S.4</td> <td>15 Victoria Street (former Queensway)</td> <td>Policy 116, site 2D</td> </tr> <tr> <td>S.5</td> <td>1B-3B London Road</td> <td>Policy 118, site 4A</td> </tr> <tr> <td>S.6</td> <td>Coupers, 21/23 London Road</td> <td>Policy 118, site 4B</td> </tr> <tr> <td>S.7</td> <td>Godfrey Davis, 29 London Road</td> <td>Policy 118, site 4C</td> </tr> <tr> <td>S.8</td> <td>61-63 Lattimore Road & 80, 80A Victoria St</td> <td>Policy 120, site 6A</td> </tr> <tr> <td>S.9</td> <td>1-3 Victoria Parade, Victoria Street</td> <td>Policy 120, site 6B</td> </tr> <tr> <td>S.10</td> <td>100 & 118 London Road (frontage of Marlboro Motors)</td> <td>Policy 121, site 7A</td> </tr> <tr> <td>S.11</td> <td>113-117 London Road & 1-6 Francis Court</td> <td>Policy 121, site 7D</td> </tr> <tr> <td>S.12</td> <td>Drovers Way (rear of 61-67 St. Peters Street)</td> <td>Policy 116, site 2F</td> </tr> </tbody> </table> <p>b) Within defined frontages, Small scale retail development will generally be permitted within the frontages listed below and shown on the Inset Map:</p> <p>Primary Shopping Frontages</p> <p>PSF 1 3-37 Chequer Street PSF 2 2A-38 Chequer Street PSF 3 Christopher Place (inner courtyard only) PSF 4 3-21 French Row PSF 5 1-13 George Street PSF 6 18-28 George Street PSF 7 The Maltings PSF 8 1-37 Market Place PSF 9 6-38 Market Place PSF 10 1-57 St. Peters Street PSF 11 2-20 High Street PSF 12 3-33 High Street</p> <p>Continued on page 92</p>	REF.	LOCATION	DETAILED GUIDANCE	S.1	10-28 Catherine Street	Policy 115, site 1B	S.2	Drovers Way (rear of 61-77 St. Peters St)	Policy 116, site 2A	S.3	Drovers Way (rear of 25-47 St. Peters St)	Policy 116, site 2B	S.4	15 Victoria Street (former Queensway)	Policy 116, site 2D	S.5	1B-3B London Road	Policy 118, site 4A	S.6	Coupers, 21/23 London Road	Policy 118, site 4B	S.7	Godfrey Davis, 29 London Road	Policy 118, site 4C	S.8	61-63 Lattimore Road & 80, 80A Victoria St	Policy 120, site 6A	S.9	1-3 Victoria Parade, Victoria Street	Policy 120, site 6B	S.10	100 & 118 London Road (frontage of Marlboro Motors)	Policy 121, site 7A	S.11	113-117 London Road & 1-6 Francis Court	Policy 121, site 7D	S.12	Drovers Way (rear of 61-67 St. Peters Street)	Policy 116, site 2F	<p>Re-constructed policy in the new Local Plan should refer to the terminology of the NPPF, particularly with regard to Paragraphs 26 and 27. Reference should be made to a town centred first approach, with development outside town centres only being acceptable where it can be demonstrated that the sequential test is passed and that there exist no significant adverse impacts.</p> <p>The Council could consider introducing distinct town centre policies for St Albans and Harpenden. Each has its own specific character and challenges, summarised in our health-checks and at Section 9 of the main report.</p>
REF.	LOCATION	DETAILED GUIDANCE																																							
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Plan	Extant Town Centre Policies	Recommendation
Watford Borough		
Core Strategy (2013)	<p>Policy TLC 1 Retail and Commercial Leisure Development</p> <p>Watford town centre will remain the main focus for; comparison goods shopping within the primary shopping area, leisure, entertainment, civic and cultural activities. Development proposals within the town centre which have the principle of “family friendliness” at their heart will be encouraged.</p> <p>Whilst it is expected that most of the additional floor space identified in Table 3 will be delivered on sites within the primary shopping area it is accepted that some of the floor space will be delivered at other SPAs such as at Watford Junction SPA, the Lower High Street SPA, Western Gateway SPA and the Health Campus SPA, subject to the proposals being of an appropriate scale of development and to there being no significant adverse impact on the vitality and viability of the town centre or planned investment at Charter Place.</p> <p>The retail capacity forecast figures set out in Table 3 provide broad guidance only and will be updated from time to time, subject to the provisions of national policy in terms of the sequential test and impact assessment.</p> <p>New leisure and cultural facilities will be acceptable in principle within the town centre. Facilities may also be acceptable at identified edge of centre locations and the Watford Junction SPA subject to there being no significant adverse impact on the vitality and viability of the town centre or planned investment at Charter Place.</p> <p>To maintain and enhance existing social and cultural venues in the town centre that provide all formal and informal cultural and leisure activities: the loss of an</p>	Complies with the NPPF. No suggested changes.

Plan	Extant Town Centre Policies	Recommendation
	<p>existing facility will be resisted unless it can be demonstrated that the facility is no longer needed, or it can be established that the services provided by the facility can be served in an alternative location or manner that is equally accessible by the community.</p> <p>Development in and around the town centre will need to contribute towards improving town centre accessibility and reducing the impact of the ring road.</p> <p>Proposals for new retail floorspace outside the town centre will only be permitted in accordance with the impact and sequential test approach set out in SS1.</p>	
Core Strategy (2013)	<p>Policy TLC 2 Neighbourhood Centres</p> <p>To promote the sustainability of neighbourhood centres, where appropriate, new residential development will be required to make a positive contribution to each neighbourhood, enhancing local character and improving the range and accessibility of local facilities. The following principles will be applied to determine the appropriate scale of development for a particular neighbourhood:</p> <ul style="list-style-type: none"> • For residential proposals within or adjacent to a neighbourhood centre, slightly higher residential densities will be allowed, to enhance the viability and integration of the centre, and to reflect its accessibility. • All proposals will be considered as part of a design-led approach appropriate to each centre, reflecting the character and scale of each centre. The council will encourage its partners to support the network of 	Complies with the NPPF. No suggested changes.

Plan	Extant Town Centre Policies	Recommendation
	<p>centres in planning and delivering their own service provision, and seek improved public transport provision and provision for walking and cycling, as well as sufficient short-term parking provision.</p> <p>Where opportunities exist to strengthen and enhance existing neighbourhood centres, development should contribute to meeting the future needs of the local community. Details of facilities needed to support new development in the Watford Junction and Western Gateway SPAs can be found in Chapter 5.</p> <p>The vitality of neighbourhood centres will be protected and where possible enhanced; this will be achieved in the following ways:</p> <ul style="list-style-type: none"> • through encouraging a range of local facilities in the neighbourhood centres; • to control the balance of A1 and other uses through development management policies; and • through working with partners to manage issues around derelict and vacant properties. <p>Where opportunities arise to strengthen the existing neighbourhood centre network through the provision of enhanced convenience floor space proposals, which can be demonstrated do not threaten the vitality and viability of existing retail facilities, these will be encouraged.</p>	
Core Strategy (2013)	<p>Policy SS 1 Spatial Strategy (Extract)</p> <p>Retail, Leisure and Culture Retail, leisure and cultural facilities to support Watford's regional role will be focused in the town centre with an appropriate</p>	<p>The capacity figures will need to be updated in line with our study.</p>

Plan	Extant Town Centre Policies	Recommendation
	<p>level of additional facilities in the Special Policy Areas (as defined in the Special Policy Area policies) and in neighbourhood centres.</p> <p>Within the next 5 years the council seeks delivery of a net additional 10,000 sqm comparison floorspace within the town centre at Charter Place, and a 2,500 sqm (net convenience floorspace) supermarket at Ascot Road within SPA6 Western Gateway.</p> <p>New retail floor space of all types in excess of 1,000 sqm (and in excess of 2,500 sqm net convenience floorspace in SPA6) and extensions to existing stores in excess of 200 sqm will only be permitted outside the primary shopping area of the town centre if:</p> <p>a. (other than in relation to proposals set out in the policies for SPA2, SPA4 and SPA6) the proposal complies with the sequential test and</p> <p>b. (in relation to all proposals) it does not have a significant adverse impact on the vitality and viability of the town centre or the planned Charter Place investment in the town centre.</p>	<p>We support the local thresholds for Watford Town Centre. The Council may also wish to consider specific guidance for Watford North.</p>

Appendix J | Local & Neighbourhood Centre Assessment

APPENDIX J – LOCAL AND NEIGHBOURHOOD CENTRE ASSESSMENT

Dacorum Borough

Centre	Current Designation	No. of Units ¹	Composition / Notable Stores / Services	Recommended Designation
Woodhall Farm	Local Centre (District)	5	Consists of small grocery store, pharmacy, takeaway, dry cleaners and a Sainsbury's Superstore which accounts for 0.29% market share for main food shopping, and 0.45% market share for top-up shopping across the Study Area. Two medical centres and a primary school are located adjacent to the core retail area.	Local Centre
Adeyfield	Local Centre (Neighbourhood)	25	Grouping of shops including convenience store, shops, cafes pharmacy, and services. Also includes a community centre.	Local Centre
Apsley	Local Centre (Neighbourhood)	35	Comprises a High Street set up with a range of shops, services and community facilities. When considered in conjunction with the various retail warehousing and retail parks adjacent, including Sainsbury's, Wickes, and Dunelm, the centre provides a function more complex than a Local Centre.	Local Centre
Bennetts End	Local Centre (Neighbourhood)	20	Grouping of shops including convenience store, pharmacy, takeaways and cafes, and other services. The Bennetts End Community centre is also adjacent.	Local Centre
Boxmoor	Local Centre (Neighbourhood)	15	A range of mostly small, independent retail units and services.	Neighbourhood Centre

¹ Estimated based on Policy 43 of Dacorum Borough Local Plan 1991-2011 and desktop review

Centre	Current Designation	No. of Units ¹	Composition / Notable Stores / Services	Recommended Designation
Bovingdon	Local Centre (Neighbourhood)	24	Range of small retail units including Costcutter and Co-operative food stores. Permission has been granted for a Tesco Express	Local Centre
Maylands	Local Centre (Neighbourhood)	24	Rapidly growing area, with numerous extant planning permissions and development occurring. Range of shops and services will be provided.	Local Centre
Chaulden	Local Centre (Neighbourhood)	9	Small local independent retailers anchored by Co-Operative Food store.	Neighbourhood Centre
Gadebridge	Local Centre (Neighbourhood)	7	Small local independent retailers anchored by Nisa Local.	Neighbourhood Centre
Grovehill	Local Centre (Neighbourhood)	12	Small local independent retailers anchored by Tesco Express and including post office, pharmacy and medical centre.	Neighbourhood Centre
Highfield (Bellgate)	Local Centre (Neighbourhood)	10	Small strip of shops including Tesco Express and Co-operative Food store.	Neighbourhood Centre
Highfield (The Heights)	Local Centre (Neighbourhood)	6	Small local independent retailers anchored by Co-Operative Food store.	Neighbourhood Centre
Kings Langley	Local Centre (Neighbourhood)	24	High street arrangement with a range of convenience and comparison retail units as well as retail and leisure services including restaurants, cafes and servicing the wider local area.	Local Centre
Leverstock Green	Local Centre (Neighbourhood)	7	Small strip of shops including SPAR supermarket, pub and bakery.	Neighbourhood Centre
Markyate	Local Centre (Neighbourhood)	12	Series of small local shops and services including restaurants and pubs.	Neighbourhood Centre
Miswell Lane	Local Centre (Neighbourhood)	14	Small local independent retailers, located nearby to Tring and therefore functioning as a secondary neighbourhood focussed centre.	Neighbourhood Centre
Nash Mills	Local Centre (Neighbourhood)	5	Small local independent retailers anchored by Tesco Express.	Neighbourhood Centre
Northchurch	Local Centre (Neighbourhood)	5	Small neighbourhood centre comprising Tesco Express and leisure services.	Neighbourhood Centre

Centre	Current Designation	No. of Units ¹	Composition / Notable Stores / Services	Recommended Designation
Warners End	Local Centre (Neighbourhood)	10	Small shopping area anchored by Tesco Express and comprising a series of small shops and services.	Neighbourhood Centre

Hertsmere Borough

Centre	Current Designation	No. of Units ²	Composition / Notable Stores / Services	Recommended Designation
Leeming Road (Borehamwood)	Local Centre	40	Local shopping facility anchored by Cooperative Foods store and providing a range of convenience and comparison goods shops, retail services and leisure services.	Local Centre
Manor Way (Borehamwood)	Key Neighbourhood Parade	20	Local shopping strip including convenience supermarket and comparison goods stores, and retail and leisure services. A community centre is located within Ripon Park.	Local Centre
Harcourt Road (Bushey)	Key Neighbourhood Parade	9	Small strip of shops including Tesco Express and Londis and other small services.	Neighbourhood Centre
Bushey Hall Road (Bushey)	Key Neighbourhood Parade	11	Small parade of mostly independent retailers including post office, café, takeaway, and minor retail services.	Neighbourhood Centre
Cranborne Parade (Potters Bar)	Key Neighbourhood Parade	10	Small parade of shops including Tesco Express, takeaway, betting shop, tattoo parlour.	Neighbourhood Centre
Elstree Village Centre	Neighbourhood Centre	9	Small convenience store, pharmacy, newsagent and restaurant.	Neighbourhood Centre
Andrew Close (Shenley)	Neighbourhood Centre	6	Tesco Express, real estate agents, takeaway and pharmacy.	Neighbourhood Centre
Croxdale Road	Neighbourhood Parade	7	Small local independent retailers.	Neighbourhood Centre
Hartforde Road	Neighbourhood Parade	8	Small parade of mostly convenience stores including McColl's and bakery.	Neighbourhood Centre
Howard Drive	Neighbourhood Parade	10	Small local retail units including McColl's convenience store and local pharmacy.	Neighbourhood Centre
Rossington Avenue	Neighbourhood Parade	6	Small stores of neighbourhood significance including convenience store.	Neighbourhood Centre
Aldenham Road	Neighbourhood Parade	3	Small parade of three independent retailers serving neighbourhood.	Neighbourhood Centre

² Estimate based on Hertsmere Borough Council's Policies Map Local Plan 2012-2027 document and desktop review

Centre	Current Designation	No. of Units ²	Composition / Notable Stores / Services	Recommended Designation
Bournehall Avenue	Neighbourhood Parade	2	Costcutters and hairdressing salon.	Neighbourhood Centre
Bushey Mill Lane	Neighbourhood Parade	10	Small set of local independent retailers including takeaway, convenience store, and retail services.	Neighbourhood Centre
Park Avenue	Neighbourhood Parade	3	Small independent supermarket and restaurant.	Neighbourhood Centre
High Street North (1 & 2) Potters Bar	Neighbourhood Parade	20	Consists of three separate parades of shops just north of the Potters Bar providing a range of services for the local area.	Neighbourhood Centre
Battlers Green Drive	Neighbourhood Parade	5	Small local shops including small Costcutter convenience store, post office, café and restaurant.	Neighbourhood Centre

Three Rivers District

Centre	Current Designation	No. of Units ³	Composition / Notable Stores / Services	Recommended Designation
Croxley Green (Watford Road)	Local Centre	25	Centre offering a variety of convenience, comparison and services units serving the local area. Includes multiple small scale independent supermarkets.	Local Centre
Croxley Green (New Road)	Local Centre	19	Centre consisting 19 units and offering a variety of convenience and comparison units as well as retail and leisure services serving the local area. Anchored by a Co-operative Food store.	Local Centre
Mill End (Money Hill Parade)	Local Centre	37	Centre consisting of two parades of shops offering a variety of convenience and comparison goods, leisure services and retail services, servicing the local area. Main convenience store is a Welcome Rickmansworth/Co-operative Food supermarket.	Local Centre
2-8 Chalfont Road, Maple Cross	Local Centre	3	Three units including McColl's and independent takeaway.	Neighbourhood Centre
57-63 High Street, Bedmond	Other Local Shops	3	Two small independent convenience goods stores and motor garage.	Neighbourhood Centre
61-65 Station Road, Kings Langley	Other Local Shops	4	Small local independent retailers.	Neighbourhood Centre
15 Bridge Road and 5 Old Mill Road, Hunton Bridge	Other Local Shops	5	Small local independent retailers and pub serving neighbourhood.	Neighbourhood Centre
17-22 School Mead, Abbots Langley	Other Local Shops	6	Small convenience store, local takeaways and minor retail services.	Neighbourhood Centre
5-7a and Sherwood News, College Road, Abbots Langley	Other Local Shops	2	Small local independent convenience store.	Neighbourhood Centre
1-14 Katherine Place, Abbots Langley	Other Local Shops	7	Small shopping facility with car parking consisting of predominantly independent retailers and anchored by Tesco Express.	Neighbourhood Centre

³ Estimate based on list provided by Three Rivers District Council and desktop review

Centre	Current Designation	No. of Units ³	Composition / Notable Stores / Services	Recommended Designation
Sarratt Post Office, The Green, Sarratt	Other Local Shops	1	Small Londis convenience store including post office.	Individual shop
41-55 and 295-309 Baldwins Lane, Croxley Green	Other Local Shops	6	Small parade of predominantly independent retailers and Londis convenience store.	Neighbourhood Centre
193-197 Watford Road, Croxley Green	Other Local Shops	5	Small set of shops including tattoo parlour, antique store and Co-op Food supermarket.	Neighbourhood Centre
4-12 Scots Hill, 1-3 The Green and 1-4 New Parade, Croxley Green	Other Local Shops	8	Set of shops including convenience store, local services, takeaways and a public house.	Neighbourhood Centre
1-11 Tudor Parade, Mill End / Berry Lane, Mill End	Other Local Shops	7	Small parade of shops including convenience stores, pharmacy and takeaway.	Neighbourhood Centre
68-82 Church Lane, Mill End	Other Local Shops	8	Small parade of shops including convenience stores, pharmacy and takeaway.	Neighbourhood Centre
2-28 Main Avenue, Moor Park	Other Local Shops	8	Small parade of shops including convenience stores, pharmacy and post office.	Neighbourhood Centre
10-24 Hallowes Crescent, South Oxhey	Other Local Shops	8	Small parade of shops including convenience stores, pharmacy and post office.	Neighbourhood Centre
305-317 Prestwick Road, South Oxhey	Other Local Shops	6	Small parade of shops including convenience stores, pharmacy and tattoo parlour.	Neighbourhood Centre
1-18 The Parade, Delta Gain, Carpenders Park	Other Local Shops	9	Small parade of local shops including Co-op store, pharmacy, real estate agent, post office and takeaway.	Neighbourhood Centre
18-48 Little Oxhey Lane, South Oxhey	Other Local Shops	7	Small parade of shops including small convenience stores, takeaways, pharmacy, café and betting shop.	Neighbourhood Centre
46-52 Heronsgate Road, Heronsgate	Other Local Shops	4	Small retailers including independent travel agent and beauty spa.	Neighbourhood Centre

Centre	Current Designation	No. of Units ³	Composition / Notable Stores / Services	Recommended Designation
2-4 Station Approach, Chorleywood	Other Local Shops	3	Small local independent retailers including upholstery store, a vacant unit, and Sky Vision.	Neighbourhood Centre
Wyatts House and Shell Filling Station, Rickmansworth Road, Chorleywood	Other Local Shops	3	Shell filling station including convenience store and estate agents.	Neighbourhood Centre

St Albans District

Centre	Current Designation ⁴	No. of Units	Composition / Notable Stores / Services	Recommended Designation
Southdown	Neighbourhood Centre	30	Small centre providing a range of convenience and comparison goods shops, retail services and leisure services providing for the local community. Major food store is a Co-operative Food supermarket.	Local Centre
Redbourn	Neighbourhood Centre	20	High Street arrangement comprising local convenience and comparison goods stores as well as some local services, anchored by a Co-operative Food supermarket.	Local Centre
Wheathampstead	Neighbourhood Centre	23	High Street arrangement comprising local convenience and comparison goods stores as well as some local services, anchored by a Tesco Express.	Local Centre
Fleetville	Neighbourhood Centre	40	Centre providing for the local area including convenience goods stores, comparison retailers, retail services, leisure services and financial and business services. The centre includes a large Morrison's store at the edge of the centre.	Local Centre
Verulam Estate	Neighbourhood Centre	2	Waitrose store and chemist with separated car park and located adjacent to a school. The Waitrose which accounts for 0.87% market share for main food shopping, and 0.45 market share for top-up shopping across the Study Area.	Local Centre
The Quadrant Marshalswick	Neighbourhood Centre	33	A shopping facility including off road car parking and providing a comprehensive offer of convenience and comparison goods and a range of services. Anchored by Sainsbury's Local and Budgens.	Local Centre

⁴ Estimated based on St Albans District Local Plan Review 1994 and desktop review

Centre	Current Designation ⁴	No. of Units	Composition / Notable Stores / Services	Recommended Designation
London Colney	Neighbourhood Centre	24	Centre providing for the local area including convenience goods stores, comparison retailers, retail services, leisure services and financial and business services. Anchored by Co-op Food supermarket.	Local Centre
8-26 High Oaks, St Albans	Local Centre	8	Parade of shops offering mostly basic convenience goods and small scale services.	Neighbourhood Centre
34-41A Abbey Avenue, St Albans	Local Centre	5	Small parade of shops including convenience store and basic services.	Neighbourhood Centre
23-39A Vesta Avenue, St Albans	Local Centre	9	Parade of shops including convenience store and basic retail and leisure services.	Neighbourhood Centre
28-38 Abbots Avenue West, St Albans	Local Centre	5	Small parade of shops including a convenience store and hairdresser.	Neighbourhood Centre
St Brelades Place, St Albans	Local Centre	8	Small, contained shopping centre with off road parking anchored by Tesco Express and offering a cycle shop, leisure services and some health and beauty units.	Neighbourhood Centre
2-36 Beech Road, St Albans	Local Centre	12	Shopping parade featuring a Shell filling station, Tesco Express, takeaways and a pharmacy.	Neighbourhood Centre
19-23 & 40-42 Sandridge Road, St Albans	Local Centre	1	Small convenience store.	Individual Shops
15-23 Central Drive, St Albans	Local Centre	5	Small parade of shops including photographer studio, newsagents, café and hairdresser.	Neighbourhood Centre
38-52 Newhouse Park, St Albans	Local Centre	8	Small shopping facility with off street parking and offering basic convenience goods and services.	Neighbourhood Centre
399-421 & 444 Hatfield Road, St Albans	Local Centre	12	Strip of shops offering a range of local services	Neighbourhood Centre
211-217 and 243-249 Camp Road, St Albans	Local Centre	2	Two small retail units in residential area	Individual Shops

Centre	Current Designation ⁴	No. of Units	Composition / Notable Stores / Services	Recommended Designation
191-205 Cell Barnes Lane, St Albans	Local Centre	6	Shopping strip anchored by Co-operative Food supermarket and providing a range of basic services.	Neighbourhood Centre
Highfield Local Centre	Local centre	7	Local centre developed since Local Plan 1994 was adopted. Consists convenience store and basic local services.	Neighbourhood Centre
381-397 Luton Road, Harpenden	Local Centre	4	Small parade offering a convenience store and post office, dental practice and other store.	Neighbourhood Centre
95-105 Luton Road, Harpenden	Local Centre	3	Very small parade offering convenience store, beauty salon and restaurant.	Neighbourhood Centre
50-54 Westfield Road, Harpenden	Local Centre	3	Small set of shops with limited convenience goods offer.	Neighbourhood Centre
121-125 & 138-146 Lower Luton Road, Harpenden	Local Centre	4	Small shopping parade featuring Co-operative food store and takeaways.	Neighbourhood Centre
103-107 Station Road, Harpenden	Local Centre	4	Small shopping parade featuring convenience store, veterinarian and other retail units.	Neighbourhood Centre
1-5 Shenley Lane, London Colney	Local Centre	3	Centre consists of three units including two separated restaurants and one vacancy	Individual Shops
81-97 Old Watford Road, Bricket Wood	Local Centre	6	Small shopping parade offering convenience store, hair dresser, bicycle store, cleaning store and two restaurants	Neighbourhood Centre
95-127 Oakwood Road, Bricket Wood	Local Centre	9	Small shopping parade offering convenience store and local services	Neighbourhood Centre
19-27 Blackboy Wood, Bricket Wood	Local Centre	2	Small parade offering a convenience store and restaurant	Neighbourhood Centre
2A Tippendell Lane; 301—305, 337 & 192-204 Watford Road, Chiswell Green	Local Centre	9	Small parades of shops offering a range of shops and services	Neighbourhood Centre
2-30 How Wood	Local Centre	13	Small parades of shops offering a range of shops and services	Neighbourhood Centre

Centre	Current Designation ⁴	No. of Units	Composition / Notable Stores / Services	Recommended Designation
69-71, 68-76 & land south of 84 Park Street; 1-2 Park Street Lane, Park Street	Local Centre	5	Small parade of shops offering limited services	Neighbourhood Centre
15 & 8-16 High Street, Colney Heath	Local Centre	6	Small set of shops offering local services	Neighbourhood Centre

Watford Borough

Centre	Current Designation ⁵	No. of Units	Composition / Notable Stores / Services	Recommended Designation
Garston Park Parade	Neighbourhood Centre	20	Shopping parade providing a comprehensive offer of convenience and comparison retailers, as well as basic retail, leisure and financial and business services. The centre is anchored by a Londis convenience store.	Local Centre
Goodwood Parade	Neighbourhood Centre	18	Set of two shopping parades providing a range of convenience goods stores (including Nisa local), and a range of local services.	Local Centre
Longspring	Neighbourhood Centre	16	Located at the northern end of St Albans Road, and is comprised predominantly of an independent convenience store, as well as a number of takeaway stores and restaurants and retail services.	Local Centre
Station Area – Langley Road/St Alban's Road	Neighbourhood Centre	28	Series of shops located near to Watford Junction Station and at the southern edge of St Albans Road. Retail offer includes multiple small convenience outlets, takeaways and restaurants and some retail services.	Local Centre
Buckingham Road	Neighbourhood Centre	30	Strip of shops along St Albans Road comprising convenience shops, comparison goods units and a range of services.	Local Centre
Bushey Arches	Neighbourhood Centre	12	Small set of shops with a high level of vacancies, and comparison goods shops, and basic services including tattoo parlour, and takeaways.	Neighbourhood Centre

⁵ Estimated based on Watford Local Plan (Core Strategy) 2006-31 and desktop review

Centre	Current Designation ⁵	No. of Units	Composition / Notable Stores / Services	Recommended Designation
Vicarage Road	Neighbourhood Centre	20	High Street and Mall arrangement comprised of predominantly hot food takeaways, cafes and retail services. Also includes a Londis convenience store.	Local Centre
Whippendell Road East	Neighbourhood Centre	15	Shopping parade offering basic convenience and services and anchored by a Tesco Express with off street car park.	Local Centre
The Brow	Local Shops	8	Parade of shops subject to planning permission (ref: 16/01029) involving demolition and reprovision of 8 units. The proposed units are similar in size and nature to the existing and would provide for the immediate area.	Neighbourhood Centre
Euston Avenue	Local Shops	4	Small set of shops currently comprised of a small convenience store, a barber, and two vacant units.	Neighbourhood Centre
Leavesden Road	Local Shops	7	A series of disconnected shops along Leavesden Road, comprising several convenience stores, and some basic retail and leisure services.	Individual Shops
Langley Way	Local Shops	8	Small set of shops providing basic local services including convenience store, café, pharmacy and hot food takeaway.	Neighbourhood Centre
Orbital Crescent	Local Shops	7	Small set of shops including two convenience stores, a number of vacancies, and an upholsterer.	Neighbourhood Centre
The Gossamers	Local Shops	10	Small local independent retailers anchored by Co-Operative Food.	Neighbourhood Centre
Tolpits Lane	Local Shops	5	Small strip of retail units including convenience store, pharmacy and takeaway.	Neighbourhood Centre

Centre	Current Designation ⁵	No. of Units	Composition / Notable Stores / Services	Recommended Designation
Tudor Avenue	Local Shops	12	Small set of shops including public house, local convenience store, small comparisons store and basic services.	Neighbourhood Centre
Villiers Road	Local Shops	5	Road junction providing basic shopping facilities including public house, bakery and barber.	Neighbourhood Centre
Horseshoe Lane	Local Shops	3	Small set of shops at major intersection including local convenience store.	Neighbourhood Centre
Whippendell Road/Ascot Road	Local Shops	7	Small shopping parade offering a newsagents, café, hot food takeaway and betting store, and anchored by a Budgens grocery store.	Neighbourhood Centre
St Johns Road	Local Shops	9	Basic shops and services including small convenience store and two public houses.	Neighbourhood Centre
St James Road	Local Shops	2	Two small stores including convenience store.	Individual Shops
Harwoods/Hagden Lane	Local Shops	3	Small, disconnected local shops.	Individual Shops
Haines Way	Local Shops	2	Two units including Costcutter convenience store and local post office.	Individual Shops
Watford Fields	Local Shops	1	Small convenience store.	Individual Shop
North Approach	Local Shops	3	Small parade of shops including small convenience store, hair dresser, café, pharmacy and other services.	Neighbourhood Centre
Eastbury Road	Local Shops	4	Small local independent retailers including small grocery shops, dental clinic and dry cleaners.	Neighbourhood Centre