

# PICTURING HEMEL

What does Hemel  
mean to you?

Show us, and you could  
win a £200 bike voucher!

We invite you to take two photos, one close  
and one far, that capture what makes Hemel  
Hempstead unique and special for you.

Submit your two photos in an Instagram post  
with the hashtag #picturinghemel, and a  
caption telling us why you took each photo.

Entries to be submitted by  
midnight on 12th July 2020

For more information on how to enter, other  
ways to enter if you don't have Instagram,  
and resources to help you complete the  
challenge, go to [@HemelChannel](#) or the  
Dacorum Borough Council [website](#), or email  
[hemelgardencommunities@dacorum.gov.uk](mailto:hemelgardencommunities@dacorum.gov.uk)  
Good Luck!

## THE COMPETITION

You're invited to take two photos that capture what makes living, working and visiting Hemel Hempstead unique and special for you.

Is it the plentiful trees to hide between and open fields for running through? Or sitting by the canal and watching the boats chug slowly along? Maybe it is walking up the hills or the Marlowes, or something else entirely.

One photo should be of something very close up – a detail, a moment or perhaps a portrait, and one photo of something far away – like a landscape, a view or a street. Can you capture what it's like to work, live, or play in Hemel? Please also include a short explanation telling us why you took each photo.

## COMPETITION TIMELINE

The competition opens on 24th June 2020 and closes at midnight on 12th July 2020.

## PRIZES

The competitions will be judged in two categories – age 13 and under, and age 14+.

There will be one winner and one runner-up in each category, with the following prizes:

WINNER: £200 to spend in a bike shop

RUNNER UP: £20 garden centre voucher

## SUPPORTING MATERIAL

We have compiled some writing, pictures and videos about taking photos. We hope you'll find them interesting and helpful as you complete the challenge! You can find them on the Hemel Channel Instagram (@HemelChannel)

## RULES

- Two photos per entry
- One entry per age category

## HOW TO ENTER

Submit your two photos in an Instagram post with the hashtag #picturinghemel so that we can find your entry! There are other ways to enter if you do not have Instagram, or do not wish to make your photos public.

Whichever way you choose to submit, please make sure we receive your entry by midnight on the 12th of July. All entries will be assessed equally by our panel who are familiar with and fond of Hemel Hempstead.

## GUIDANCE FOR POSTING TO INSTAGRAM

- Make sure your Instagram account is public, otherwise we won't be able to see your entry
- Open the Instagram app
- Create a new post by pressing the plus sign at the bottom middle of the screen
- Tap the photo you want to include as your entry and click next
- Add a filter if you want, or edit the photo then click next
- Write a short caption explaining the reason you took the photo, make sure you include #picturinghemel in the caption
- To post, tap share

## GUIDANCE FOR OTHER WAYS TO ENTER:

You can attach photos to an email to:

hemelgardencommunities@dacorum.gov.uk

Please send jpeg files with a maximum file size of 5MB. If you need to send something bigger, please use a file sharing site, and email us the link.

Alternatively, you can post your entry to us at:

Hemel Garden Communities Team

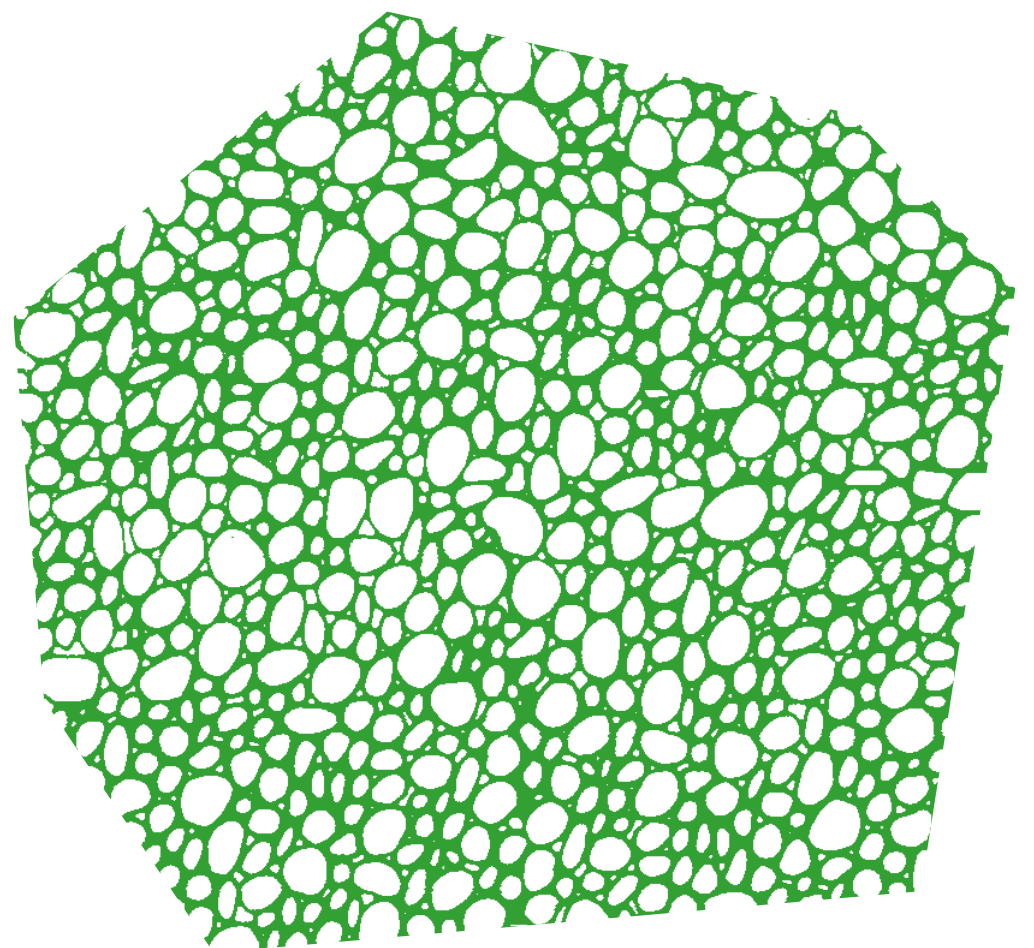
Dacorum Borough Council

The Forum

Marlowes

Hemel Hempstead

HP1 1DN



Please email hemelgardencommunities@dacorum.gov.uk, or call DBC Strategic Planning and Regeneration on 01442 228660 and leave your name and number, if you would like information regarding our GDPR policy or have any other questions.

Good luck!