

Not sure of your business direction or financial situation post COVID?

Free help is at hand!

Grow your business in 2022 - a programme of support for local businesses (postcodes AL1-5) two years old at NO COST.

Funding has been provided to St Albans Enterprise Agency (STANTA) to deliver **a programme of business advice and training** to help businesses who are suffering/have suffered as a result of the pandemic. STANTA have nearly 40 years' experience of helping local businesses to start, grow and develop and they are offering to help your business to consolidate, diversify if necessary and grow in 2022. And this is offered at no cost to your business!

STANTA can advise on:

- Managing debt & controlling costs
- Business review
- Advice on marketing: social media and networking
- A clear action plan for the next 3 – 6 months
- Financial planning
- Diversification
- Making your business online
- Specific concerns relevant to your business

The programme will start with a 1.5hr Zoom meeting with an experienced business advisor who will listen and advise and help you determine the best way forward for your business. The suggested actions will be confirmed in an email. If you need to do more research or provide numbers to determine the way forward, a follow up meeting will be arranged as part of the programme.

You can then choose which training courses and workshops you attend to help you achieve the objectives you have identified. Here's an example of the courses available to you:

- How to grow your business
- Putting your business plan into action
- FB/Instagram for business
- Google Analytics
- Search Engine Optimisation
- LinkedIn for business growth

If you're interested in registering for this FREE package of support, send an email to advice@stanta.co.uk or telephone 01727 837760. Please provide these details:

- your name
- contact telephone number
- business name
- address, postcode of the business
- description of what the business does
- your particular concerns /any areas you'd particularly like help with.

We will then contact you to arrange for you to meet (on Zoom) with a business adviser.

www.stanta.co.uk