

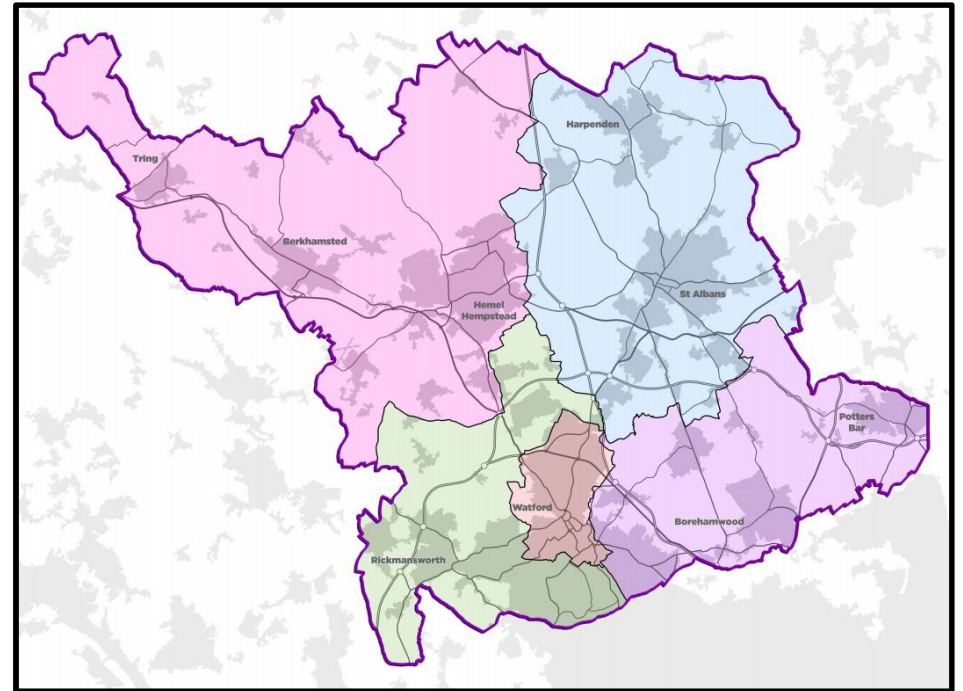
**SW Herts Joint Strategic Plan**  
**St Albans City & District Council**  
**All Member Briefing**

11<sup>th</sup> March 2020



## Background to the SW Herts JSP: What is it?

- A joined-up, shared vision **post 2036 to 2050**
- A capacity led plan that allows for a strategic approach across boundaries addressing:
  - infrastructure delivery
  - economic opportunities
  - housing challenges



## Potential JSP Scope...

- Identification of strategic growth areas
- Strategic infrastructure interventions and requirements to deliver growth
- SW Herts employment growth figures and economic development priorities and informed by the emerging Local Industrial Strategy
- SW Herts housing numbers, type and distribution
- Green and Blue Infrastructure Strategy
- Long term strategic role of Green Belt.



## Why? What benefits will a JSP bring?

- Unlock and prioritise strategic infrastructure funding solutions and other investment from Government
- Create a bigger canvas to make decisions about sustainable growth
- Allow an infrastructure-led approach
- Assist in DtC requirements

Without successful local collaboration, we will be overlooked for investment in favour of other areas



Ministry of Housing,  
Communities &  
Local Government

## Work done to date...

- **Jan 2018** - MoU signed by all six partners on joint strategic planning
- **Mid 2018** - successful bid to MHCLG for £300k capacity funding (profile raising)
- **November 2018** - Appointment of full-time director
- **Mid 2019** - Statement of Common Ground
- **Summer 2019** – Appointment of engagement specialists
- **Winter 2019** – Appointment of consultants to start preparing evidence base
- **February 2020** – Initial engagement





# Engagement and communications

## Why? What? When?

- Lessons learnt from JSPs being developed elsewhere
  - The importance of having an engagement strategy upfront and before decisions are made
  - Start the process of transparency and building trust
  - The need for a distinct identity



## Reaching a wider audience...

[givemyview.com/swhertsyourfuture](https://givemyview.com/swhertsyourfuture)

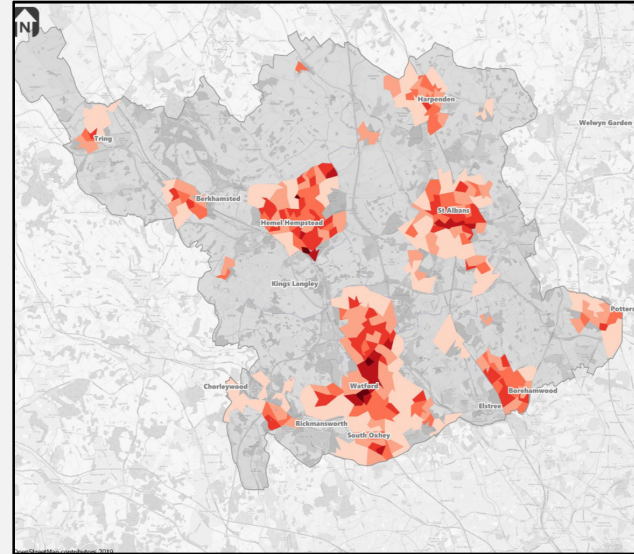
- Online engagement commenced mid February
- Involving the younger generation (under 25's)
  - Moving the conversation away from planning
  - Focus on topics that matter to them
- Using social media
- Key questions:
  - Favourite thing about SW Herts?
  - Priorities for improving SW Herts
  - What would make you stay in SW Herts?



## JSP Evidence Base...

### Strategic Growth Locations Study and Multi Modal Study

- The **Multi Modal Study** will set out a transport strategy that delivers growth in a sustainable way
- The **Strategic Growth Locations Study** will develop a series of strategic spatial options across South West Herts.
- Timescale:
  - Stage 1: Evidence Review (Jan 20)
  - Member Workshop: 30<sup>th</sup> March 20
  - Stage 2: Spatial Options (July 20)

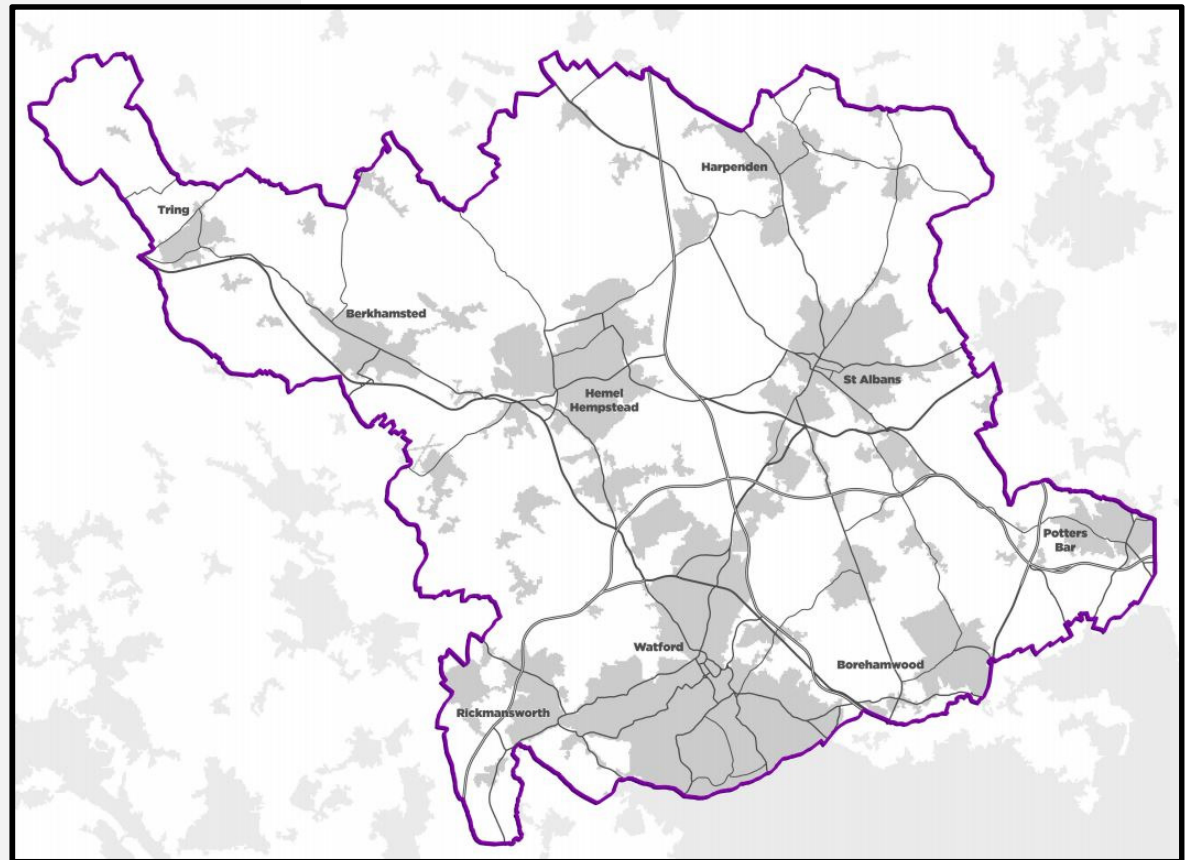




## Other evidence...

- Sustainability Appraisal
- Strategic Green Belt Review
- Viability Assessment
- Infrastructure Delivery Plans
- Flood Risk Assessment
- Habitat Regulations Assessment
- Water Cycle Study

Plus others...



## JSP Programme...

Key plan dates:

- Spatial Options Development: **Oct 19 – July 2020**
- Initial engagement: **February – April 2020**
- Issues & Options Consultation: **Early 2021**
- Preferred Options Consultation: **Early 2022**
- Publication Plan Consultation: **Early 2023**
- Submission to Planning Inspectorate: **Spring 2023**
- Adoption: **End 2023**

