- 7.5 In line with national and local planning objectives, the main target of the RTP would seek to achieve a 10% decrease in the proportion of future households travelling by private car with there being a corresponding increase in public transport and the '*active*' modes of walking and cycling.
- 7.6 Based on the anticipated multi-modal trip generation set out in Table 7.1, the mode rate target would therefore seek to reduce the proportion of households travelling by private car from 75% to 65% and achieve a corresponding increase in those travelling as car sharers, by public transport, walking, and cycling, over the first 5-years of implementation. This mode share target is considered realistic, given that the site benefits from being accessible on-foot and by cycle to a range of local amenities catering for the everyday needs of future households and visitors.

Mode	Baseline	Year 1	Year 2	Year 3	Year 4	Year 5
Car Driver	75%	73%	71%	69%	67%	65% (-10%)
Car Passenger	4%	5%	5%	5%	5%	6% (+2%)
Public Transport Users	13%	14%	15%	16%	16%	17% (+4%)
Pedestrians	5%	5%	5%	6%	7%	7% (+2%)
Cyclists	1%	1%	2%	2%	3%	3% (+2%)
Other	3%	3%	3%	3%	3%	3%
TOTAL	100%	100%	100%	100%	100%	100%*

Table 7.2Provisional Mode Share Targets

*Rounding error in Excel

Action Plan

7.7

In order to achieve the aims and objectives of the RTP a clear framework of targets and milestones in the form of both short and long-term objectives has been set out in an Action Plan. The Action Plan will be reviewed by the TPC prior to any review to check performance and identify the need for any corrective actions that may need to be put in place for the following period. Details of the Action Plan for the residential development are outlined in Table 7.3.

Residential Travel Plan

Table 7.3Action Plan

Action	Timescale	Responsibility
Provide on-site infrastructure to support walking and cycling including covered and secure cycle parking as well as cabling broadband' connections to enable homeworking	During construction phase of development	Applicant of Reserved Matters Planning Application.
Appoint Travel Plan Coordinator	Prior to occupation	Applicant of Reserved Matters Planning Application.
Provide details of appointed Travel Plan Co-ordinator to HCC's Travel Plan Officer.	Immediately after appointment of Travel Plan Co-ordinator	Applicant of Reserved Matters Planning Application.
Produce / distribute Home Travel Packs containing information on the aim and objectives of the RTP; the site's accessibility by a variety of sustainable travel modes including public transport timetables, walk / cycle maps; travel vouchers; and contact details of the TPC.	Prior to occupation.	Applicant of Reserved Matters Planning Application and Travel Plan Co-ordinator.
Liaise with local cycle retailers to organise discounts for new households to purchase cycles and accessories.	Prior to occupation.	Travel Plan Co-ordinator.
Establish BUG and promote ' <i>Cycle Scheme</i> ' amongst all new households.	Within 6 months of occupation.	Travel Plan Co-ordinator.
Conduct baseline household travel surveys	Within 3 months of site occupation	Travel Plan Co-ordinator.
Conduct household travel surveys	Annually	Travel Plan Co-ordinator.
Prepare and submit RTP monitoring reports to HCC's Travel Plan Officer (Years 1, 3 and 5)	Within 3 months of carrying out the survey	Travel Plan Co-ordinator.
Discuss progress of the RTP and the possible implementation of new measures to ensure set mode share targets are achieved.	Within 3 months of producing each Monitoring Report	Travel Plan Co-ordinator.

Remedial Measures

7.8

If targets are not met, the TPC will ensure that corrective measures are put in place in consultation with HCC's Travel Plan Officer. A review meeting with HCC's Travel Plan Officer would take place to determine what measures can be taken to further reduce travel-related impacts and achieve a greater take up / reinforcement of the measures and incentives included within the RTP.

- 7.9 If targets are not met within the agreed timeframe, the monitoring process would continue beyond 5years until the targets are met. The applicant of the Reserved Matters planning application would continue to fund the TPC role until the set targets have been achieved. To achieve the required modal shift, remedial measures that may be considered include:
 - Increasing the amount of cycle parking;
 - Implementing on-site cycle training;
 - Increasing the amount of time that the TPC is available to work on promoting the RTP initiatives; and
 - Instructing TPC to provide a personalised travel planning service by working with households to ensure they are using the most expedient and sustainable transport mode for their day-to-day journeys.

8. Summary

- 8.1 This RTP has been prepared by MTP on behalf of the applicant to accompany an outline planning application with all matters reserved other than access for a development proposal comprising the erection of 330 residential units (Use Class C3) of mixed size and type together with associated cycle / refuse storage, car parking, and soft landscaping on land north of Chiswell Green Lane in Chiswell Green, Hertfordshire.
- 8.2 The RTP sets out an initial strategy through which sustainable travel patterns and behaviour could be promoted amongst future households and visitors of the approved residential development. It has been designed to be a flexible document, which will evolve over time, thereby ensuring that it remains relevant to all future households.
- 8.3 The strategy proposes provisional mode share targets based on the anticipated multi-modal generation of the residential development together with a range of measures / initiatives, which would be implemented by a TPC, appointed by the applicant of a future Reserved Matters planning application.

Appendix 1



St Albans City & District Cycling Map





Welcome to this revised St Albans City & District Cycling Map. This new edition features the St Albans Green Ring, a continuous walking and cycling route covering 6.5 miles of open space, parks, nature reserves, and heritage sites.

For more maps and further information on cycling in the district, go to www.stalbans.gov.uk/cycling

If you have any suggestions for improving cycling provisions in the district, such as additional cycle parking locations or new cycle routes, please contact us at contactus@stalbans.gov.uk



St Albans District Council is grateful for assistance given by members of the St Albans Cycle Campaign with this map revision. www.stacc.org.uk

This map shows the **National Cycle Networks (NCN)** within the district. To see the whole network, visit **www.sustrans.org.uk/ncn/map**

This map also shows part of the **Chiltern Cycleway.** To see the whole of the 170 mile circular route visit www.chilternsaonb.org/explore-enjoy/chilterns-cycleway





St Albans City & District **Cycling Map**



Your guide to cycle routes in St Albans District



St Albans City & District Council



Appendix 2



Indicative Proposed Site Layout - Revision A - 1:2500@A3

Indicative Unit Key:



- 6-unit apartment block 6 x 2-bed 61sqm flat
- 6-unit apartment block 3 x 1-bed 50sqm flat 3 x 2-bed 61sqm flat
- 1-bed dwelling 56sqm
- 2-bed dwelling 96sqm
- 3-bed dwelling 114sqm

330 units Indicative Total:

Indicative Unit Mix: 182 x 3-bed - 55% 116 x 2-bed - 35% 32 x 1 -bed - 10%

Indicative Area Analysis:

Site area - 142,000sqm / 14.2ha Open space - 3,500sqm / 0.35ha Memorial park - 16,000sqm / 1.6ha Green buffer zone - 18,000sqm / 1.8ha

Overall percentage of green space - 26%



P/

250m

Drawings





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