

Town and Country Planning Act 1990

**IMPORTANT - THIS COMMUNICATION
AFFECTS YOUR PROPERTY**

**Town and Country Planning
(Control of Advertisements) (England)
Regulations 2007**

DISCONTINUANCE NOTICE

To:

56 High Street
Harpenden
Herts AL5 2SP

1. You are displaying the advertisement(s) described in the First Schedule below in respect of which consent is, under the provisions of the above-mentioned Regulations, deemed to be granted.
2. The St Albans District Council of Civic Centre, St Peter's Street, St Albans, Herts AL1 3JE ("the Council") as local planning authority, for the reasons stated in the Second Schedule below, consider it necessary to require the display of such advertisement(s) to be discontinued to remedy [a substantial injury to the amenity of the locality].
3. Acting under the powers conferred on it by Regulation 8 of the above-mentioned Regulations, the Council **HEREBY REQUIRES YOU** to **DISCONTINUE** the display of the advertisement(s) within a period of 28 days after the date on which this notice takes effect.
4. This Notice shall take effect, subject to the provisions of Regulation 8(4) and (5) of the above-mentioned Regulations at the end of a period of 60 days after the service of this notice on you.

FIRST SCHEDULE

(Description and location of site or advertisements to which this notice relates)

Fascia sign and vertical signs on the pilasters on the front face of the building at 56 High Street, Harpenden, Hertfordshire (shown edged red on the attached plan).


SECOND SCHEDULE

(Full statement of the reasons for taking discontinuance action)

The fascia sign and vertical signs located on the front face of the building, by reason of their inappropriate design, appearance and use of modern material, detract from the appearance of the building and the visual amenity of the locality in the Harpenden Conservation Area. The signs are unacceptable and contrary to Policy 78(i) Policy 85 i) c) and Policy 90 (iii), (iv) and (v) of the St Albans District Local Plan Review 1994.

Dated 14 January 2008

Signed



M Lovelady LL.B, Solicitor
Head of Legal and Democratic Services

CONTINUED OVERLEAF

NOTES

Appeals

Under Regulation 17(3) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007 any person served with a discontinuance notice may appeal to the Secretary of State.

Subject to Regulation 8(5), notice of appeal in writing must be given to the Secretary of State within eight weeks of receipt of this notice, or within such longer period as the Secretary of State may allow, and the person appealing must send with the notice of appeal a copy of each of the following documents:-

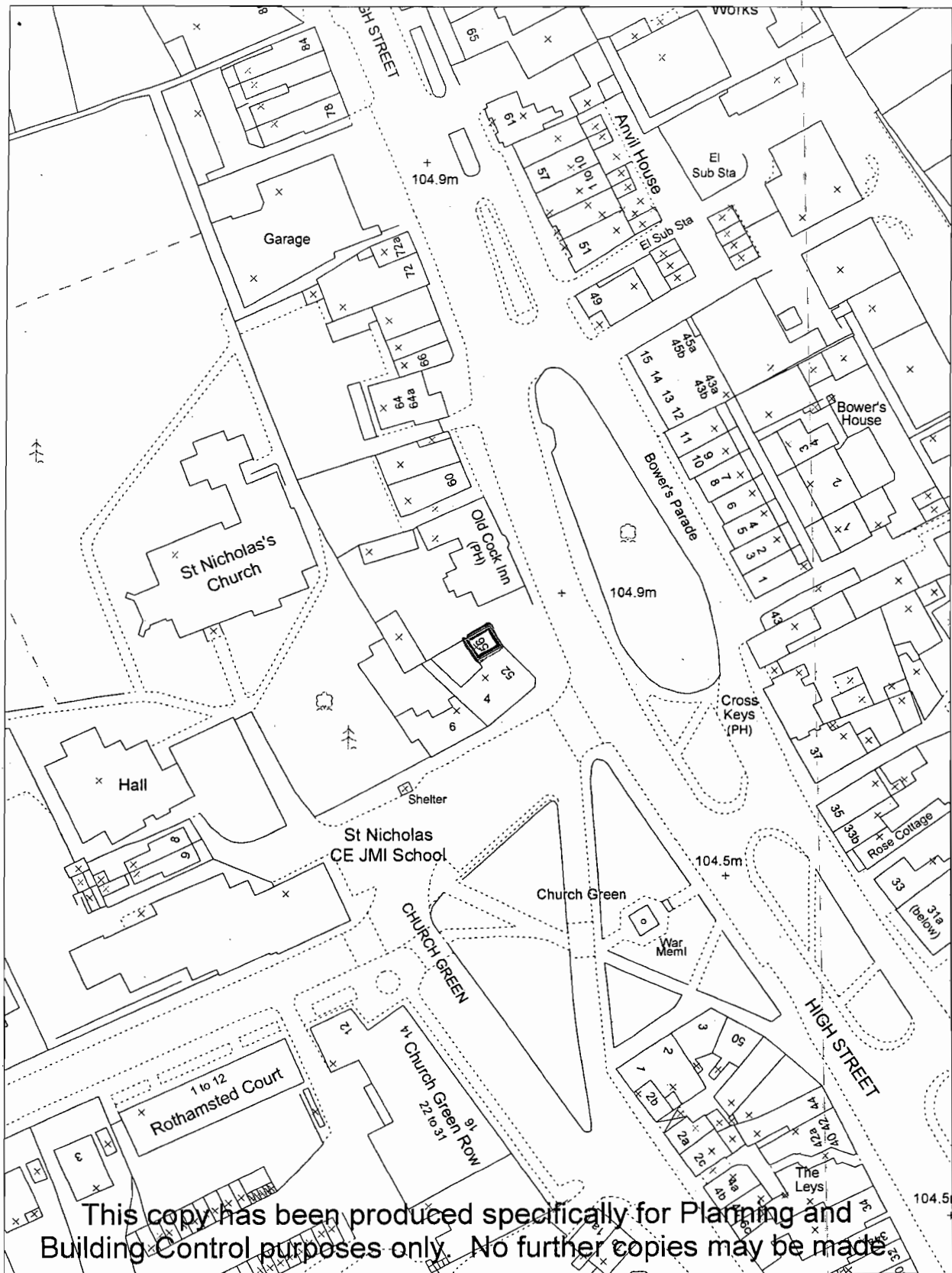
- (i) the discontinuance notice
- (ii) any notice of variation thereof
- (iii) any relevant correspondence with the authority.

On the determination of the appeal the Secretary of State is required to give such directions as may be necessary for giving effect to his determination, including, where appropriate, directions for quashing the discontinuance notice or for varying its terms.

The decision of the Secretary of State on an appeal is final.

Withdrawal or Variation of Discontinuance Notice

Under Regulation 8(6), the local planning authority may, by notice served on the advertiser, withdraw a discontinuance notice at any time before it takes effect, or may, where no appeal to the Secretary of State is pending, from time to time vary a discontinuance notice by extending the period specified for the taking effect of the notice.



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